Certificate in Data-Driven Writing with AI and Analytics

(15 credit hours)

This certificate program is designed to complement any career objective by introducing the concepts, practices, and precisions desired and valued across professions: proficient data-driven writing, facility with artificial intelligence, and ability to clearly convey analyses to a broad audience.

Required:

INF 304 Management Information Systems

ENG 602 Topics in Writing: Big Data Writing

Electives (choose 3):

INF 330 Business Intelligence

UNIV 402 Upper-Level Writing

ENG 446 Advanced Composition

ENG 448 Writing Internship

INF 479 Internship in Informatics

ENG 603 Technical and Professional Writing

INF 603 Big Data Analytics

INF 604 Data Analytics I

INF 635 Artificial Intelligence Systems and Applications