

# Low-Tech Ideas to Promote your Program or Department

Promote your department or program with something memorable! Activities in which you can create some interaction are particularly interesting to students. Here are some ideas to get your creative juices flowing.

## Draw Attention

- Cardboard cutouts of people, places or things.
- Balloons or something out of the ordinary.
- Dress up as well-known (or not so well-known) people associated with a particular major or related occupation.
- Display giveaways on your table.

## Presentations

- Create a presentation board, highlighting your department. Or you could download a PowerPoint presentation onto a laptop computer. Be sure your battery is fully charged.
- Famous Majors (Ex: Brooke Shields was a French major) – an online search will usually help you find names if needed.
- Where did they go? Create a list of FHSU alum with your particular major and describe what they're doing now.
- Have a presentation board or examples of interesting projects on which students have worked. Incorporating information on undergraduate research and internships is very beneficial.
- Create a presentation that identifies pre-professional curriculum.

## Games

- Word games: Create a list with occupations or common words associated with your major/area of study. There is a lot of helpful information on the Web to help with this.
  - Word Find
  - Anagrams
  - Crosswords

## Contact Us!

- Need help creating something dramatic that will leave an impression? We're glad to help you brainstorm ideas. We'd also like to hear your great ideas.

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