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For More Information Call:
Lea Douglin
888.430.7429

SMARTHINKING Wins *Codie Award* 2007

Washington, D.C., April 18, 2007 — SMARTHINKING is proud to announce that it has won the prestigious *Codie Award* for Best Instruction Solution for Students at Home, given by the Software Information & Industry Association (SIIA)*. This award recognizes SMARTHINKING as the best educational technology system that extends traditional learning into the home.

"The *Codie Award* is a great honor for SMARTHINKING, and confirms our vision that high quality academic support can be delivered on-demand, anywhere and at any time, via the Internet," said Dr. Chuck Kleiner, SMARTHINKING's Vice President of Sales & Marketing.

SMARTHINKING delivers online tutoring to students 24 hours a day, 7 days a week, in math, writing, science, business, ESOL and Spanish. SMARTHINKING's e-structors™ are experts in their field, with substantial teaching experience as well as advanced degrees.

Research shows that students who use SMARTHINKING improve their grades. A recent survey of SMARTHINKING students found that 95% would recommend SMARTHINKING to a friend. Having delivered nearly one million tutoring sessions, SMARTHINKING is the premier online tutoring service.

SMARTHINKING, headquartered in Washington D.C., provides online tutoring to students in over 1000 educational institutions across the USA as well as internationally. For more information, call SMARTHINKING at 888-430-7429 or go to www.smarthinking.com.

*SIIA sponsors a yearly peer-recognition awards program, called the *Codie Awards*, providing a unique opportunity for companies to earn the praise of their competitors and celebrate their outstanding achievements. For more information on SIIA or the *Codie Awards*, go to www.sii.net.

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