

## **I. Meeting Information**

08/02/2011, 1:30 – 2:30

Sheridan Hall, President's Conference Room

## **II. Committee Roster**

Chapman Rackaway	crackawa@fhsu.edu	Attended
Chris Crawford	ccrawfor@fhsu.edu	Attended
Curtis Hammeke	chammeke@fhsu.edu	Unavailable
Dennis King	dking@fhsu.edu	Attended
Jeff Burnett	jburnett@fhsu.edu	Attended
Joseph Linn	jlinn@fhsu.edu	Attended
Paul Faber	pfaber@fhsu.edu	Unavailable
Rita Hauck	rhauck@fhsu.edu	Unavailable
Todd Powell	tpowell@fhsu.edu	Unavailable
Tyler Thompson	tathompson@fhsu.edu	Unavailable

## **III. Agenda**

### **A. Call to Order**

1. Meeting was called to order at 1:32.

### **B. Information and Reports**

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| 1. 07/19/2011 Minutes were shared. | Crawford |
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### **C. Business**

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| 1. Presentation of Revised Mission Statement Survey | Crawford |
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The final draft version of the Mission Statement Survey was presented and reviewed. Minor wording changes were incorporated. The demographic questions were discussed with minor changes. There was some discussion about altering the wording of the infamous entrepreneurial question, with ultimately a small wording revision to clarify the intent. Two open-ended questions were added to the survey to allow free-text comments and reactions. In addition, a definition of mission statement and vision statement will be added to help set survey takers expectations. The survey will be posted on Survey Monkey as soon as possible and a final copy will be sent to committee members for final input prior to launch. There was discussion about how to publicize the survey, with a recommendation that University Relations, Alumni, and Foundation individuals be informed of the survey. The survey will “go live” on August 22 and remain active for two weeks.

## 2. Conceptualizing the Stakeholder Feedback Phase

Crawford

Committee members discussed the process for moving into the Stakeholder Feedback Process. After some discussion it was recommended that we hold two open forums and two focused forums (for specific stakeholder groups – students and faculty/staff). It was further recommended that these forums be scheduled as soon as possible after the survey analysis was completed – with survey data serving as the primary basis for the forums. It was further suggested that the forums have some sort of IM or skype function so interested parties from all over could provide input. Forums will be recorded for archive purposes.

## **D. Announcements and Deadlines**

1. NA

## **F. Adjourn**

Next meeting: August 16, 2011 – 1:30 to 2:30 pm – President’s Conference Room