

MINUTES
Grand Council
February 25, 2014

The Grand Council met on Tuesday, February 25, 2014 at 8:30 a.m. in the Smoky Hill Room of the Memorial Union.

Members present: Mark Bannister, Curt Brungardt, Tim Crowley, Dennis King, Eric Deyo, Cindy Elliott, Paul Faber, Joey Linn, Glen McNeil for Jeff Briggs, Shala Mills, Greg Panichello, Dan Shea, Robert Scott, Susan Zvacek, and Rob Scott, Chair

Members absent: Chris Crawford and John Ross

Guests: Brett Bruner and Trent Rose

Virtual College: The President has approved part of the expansion plan. He has agreed to hire five new full time temporary faculty for the Virtual College. These faculty will have different teaching loads than on-campus. They will teach on a temporary basis the classes that we currently have bottlenecks in. The positions can be moved around as needed to support the areas that have a large number of student enrollment and don't have to be on campus. We have a goal of 1000 students for the fall semester. Therefore, we have a large marketing campaign that will be launched in a few weeks. There will be an Outreach Summit on March 10 and 11.

College of Health and Life Sciences/Glen McNeil - No report (Glen McNeil represented the College in Dr. Briggs' absence)

College of Business and Entrepreneurship/Mark Bannister - The College has received a \$200,000 endowment and they are working with another donor for Marketing and Management. The Lecture Series went well and plan on another one in the future.

Office of Strategic Partnerships/Cindy Elliott - Today we have visitors from Nigeria on campus--GTI Associates. They are bringing five Graduate School applications to be processed--MBA, Accounting, Geosciences, and Communication Studies. They have some interesting strategies for recruiting students to FHSU. The SIAS spring term started yesterday; the international coordinators, the director of ESL and department chair in leadership studies will be going to China during spring break; The Korean Broadcasting Services visited last week. They are doing a story on our honor's students from Korea that are here for one semester taking ESL, HHP and Business Communications; We are getting quite a bit of traffic on Weibo; We have microsites in strategically selected countries where the University wants to increase enrollments -- Turkey, Brazil and the Middle East; Finally, we hope to expand with our corporate partners -- one being Yum Corporation (KFC, Taco Bell, Pizza Hut). We now have content to review and will be establishing a meeting soon with appropriate academic units.

Office of the Provost/Cindy Cline - The office's new employee, Trent Rose, was introduced to the Council. Trent will be working with the catalog, commencement, dean's honor roll, contracts and honor society.

Academic Affairs Marketing/Dan Shea – continue to work on departmental webpage redesigns. Specifically, the Department of English, Forsyth Library, and the Scholarship Enhancement Committee are being done right now. The Scholarship website is going to be totally redone. All the scholarship information for students and faculty will be put on one site; he is working with Shala Mills and Informatics to develop a splash on their website (a recruiting page). Flyers will be distributed to high school students with the answers on the department website. It will be used to give lead information to get students to their pages.

Graduate School/Tim Crowley – Numbers are up in the college this semester.

Student Affairs Liaison/Joey Linn – This week is the end of the SRPs; there were over 90 students at Denver one which had more attendance than the Hays SRP. Colby also had a record number of attendees; we have signed Christian Sanders (nephew of Barry Sanders) to play football here this fall.

Center for Civic Leadership/Curt Brungardt – Showed the Diane Nash video. She will be on campus on March 27.

BAPA/Shala Mills – There are 18 students and faculty who will be attending the 4th Annual Hunger Dialogue. The first dialogue was only attended by two people from FHSU. Now our campus is considered one of the leaders in activities supporting this effort; a big thank you to Chris for agreeing to be a silver sponsor for the initiative.

Faculty Senate/Eric Deyo – The next Faculty Senate will be meeting in a couple of weeks. A survey was sent out to all faculty about changing the voting bylaws; there will be discussion of the lecturer position.

CTELT/Susan Zvacek – Just finished one search. They hired a new faculty development coordinator, Deana King; the OER initiative is continuing. They are working on a regional conference on September 18 and 19 which will be co-hosted with PSU and Chandron State; They are excited to move into the new building. They are going to have a walk through this week; The onsite syllabi is ready to go live and hoping to have it running by spring break; The on line course development is continuing.

College of Arts and Sciences/Paul Faber – No report.

College of Education and Technology/Rob Scott – The college is starting a new type of teacher experience in the fall semester. Arrangements have been made to take a cohort of students (15-20 for the whole year) to two school districts, provide them a job as a para while being enrolled in two FHSU on line courses. If the students do satisfactory, they will be offered a job in the Lawrence or Kansas City school districts.

2. Retention Advocacy Committee Proposal

Brett Bruner attended the meeting to talk about the new type of committee where it will be more in line with a team structure. A copy of the proposal was included in the agenda. This is

an opportunity for individuals to serve as an innovative best practice in the field of orientation, transition and retention.

3. Pilot and Torch Nominees

A reminder was given to faculty to submit names of students to be nominated for the Torch Award. The Alumni Office wants the award to be truly representative of all the best students from across campus. The deadline for nominations is Monday, March 10. Currently there are 67 applications for the faculty pilot award and 0 for the Torch Award.

4. ACCESS US and NWKTC

Chris Crawford, Rob Scott and Dennis King will be meeting with the president and vice president for academic affairs at the Northwest Kansas Technical College in Goodland tomorrow. They will be meeting about potentially providing graduate courses for the NWKTC instructors. The State laws have changed and all instructors must have 18 content hours to teach a particular course. Some of their faculty do not currently meet that requirement. More details to follow after tomorrow's meeting.

5. Rural Studies Proposal Tabled.

6. General Education Tabled.

7. KAMS Curriculum Tabled.

8. Overview of KSBDC - Greg Panichello

The Kansas Small Business Development Center (KSBDC) was assigned to FHSU in 1992. It was originally with Wichita State University but they no longer wanted it. The state office is located in Topeka with regional centers throughout the state. Most of these centers are associated with the state universities. We now offer secondary market research to our clients which was created by Ron Newman here at FHSU. The Center focuses on client needs and guiding them to determine if they are in a position to start up a small business. Consultation and education are offered to clients free of charge. We leverage resources and partnerships. There are about 2000 offices in Canada and Mexico and continues to grow. The Centers are about to deploy Lynda.com which is a way to offer tutorials on all kinds of subject matter.

Meeting adjourned at 10:15 p.m.