

MINUTES
Provost's Council
August 24, 2010

The Provost's Council met on Tuesday, August 24, 2010 at 9:40 a.m. in McCartney Hall, Room 109.

Members present: Paul Faber, Mark Bannister, Dennis King, Robert Scott, Chris Crawford, Jeff Briggs, Tim Crowley, John Ross, Cindy Elliott and Larry Gould

A. Call to Order

The meeting was called to order by the Provost.

1. Strategy Items

a) Department/Program/College Social Media Inventory

Action: Tabled

b) Red Balloon Project

Action: Asked the Council to think strategically about this project. It focuses almost entirely on social media and higher education.

c) Workforce Development Programming and Ideas

Action: The Regents have created directives for the next two years which includes: workforce development and engineering. The comprehensive state universities should come up with ideas that will enhance the workforce as long as it has to do with on-campus enrollment (as stipulated by President Hammond). One of the ideas is EnergyNet where we can collaborate with community colleges and technical colleges for wind energy development. There has been a prohibition on any other state-university except the three big ones to create engineering degrees. However, the President is interested in putting together an Information Systems Engineering. The reason this item is on the agenda is for each Council member to think about workforce development from their perspective. Here are some ideas: Addictions, Gerontology, Graduate Degree in Professional Studies, Professional Masters Degree, Gaming Operations, Accounting and Robotics. The deadline for submission is Friday, August 27.

2. Decision Items

a) Doctorate in Distance Education

Action: The Council agreed to put forward a preliminary proposal to the Regents to offer a Doctorate in Distance Education.

b) Absence Policy

Action: Tabled until the next meeting. It will be the first item on the agenda and a decision will be made.

c) Dates for David Wiley's Visit to Campus

Action: Review the Master Calendar and select a date and see if it works with the deans.

3) Discussion Items

a) Regents Distance Education Discussion

Action: According to Dr. Hammond, Gary Sherrer will be pushing the other state-comprehensive universities to create distance education classes. Dr. Hammond indicated this may be competition for our distance education programs. Most of the proposal is from FHSU's Distance Education Report that was submitted to the Higher Learning Commission in 1994.

b) Department Guidelines for Facebook

Action: One of the goals is to put it in strategic planning format. As you create a Facebook page, you are looking for a 70 percent interactive and a 30 percent push text. The instructions sheet show how to build a Facebook site and step-by-step instructions on what should be on the site. We want to have a perspective component to the website. Casey encouraged the deans to share with the departments and would like to be one of the administrators to their sites to help them with the back-end of the site. This is a marketing tool for departments. The Provost would like to have every department have a Facebook page.

c) What Drives You? Barton County Community College

Action: This data is an informational item and the President was wondering about where the data came from for the document.

d) A Template for Best Practice Sharing

Action: If the Council has any best practices, the Provost requested they be sent to him. He and Dr. Crawford are working on project that needs this information for the NCCI website. A template was included in the agenda for distribution and use.

e) Potential Collaboration with ESU and PSU

Action: Tes Merhig is asking if there are any possible collaboration areas between the three Universities.

f) CTELT Workshop

Action: CTELT plans to refocus their workshops. They will align them with University goals to try and tie them to the University's eight best practices. Jake passed out a workshop listing for this fall semester. There will be a cross-reference/interactivity of information on the CTELT website. The workshops will address all 15 of the items of the new course evaluation system. CTELT and Virtual College are going to build a website that is interactive and uses Web 2.0. They will come to department meetings plus have an appreciation day in November to showcase the website and their services. They will be collaborating with Learning Commons and CTC. Dennis asked the deans to make this information available to the chairs.

4. Informational Items

a) Student Loan Data

Action: The Vice Presidents are not sure the data is correct but wanted the Council to be aware of it.

b) Fall Enrollments

Action: Distributed the data for fall enrollments for 2010.

c) Marketing Channels for Distinguished Scholars Program

Action: Informational item. President Hammond has agreed to the resources for this program but they have to be National Merit Scholarship distinction.

B. Announcements/New Business

1) New Appointments in the Academic Affairs Listing

Action: Send changes to Cindy Cline by September 6, 2010.

2) Provost Gould will create a template/format for submitting social media inventory (include personal Facebook accounts)

3) Ecktron has agreed to come to campus to provide training for the web administrators. The Council was asked to select a couple of dates for the training. The Provost needs to know which end-users need the training. The Provost will pay the \$5,000 cost of the training. All web administrators should be there unless otherwise indicated. It was suggested having basic and advance training. Ecktron will also talk about building a platform for a social media network at this time.

C. Adjournment

Action: The meeting adjourned at 12:45 p.m.

c: Dr. Edward Hammond
Dr. Tisa Mason
Mr. Larry Getty
Dr. Joey Linn
Dr. Rita Hauck
Mr. Tyler Thompson
Ms. Casey Rohleder
Provost's Council Secretaries