

MINUTES
Provost's Council
July 13, 2010

The Provost's Council met on Tuesday, July 13, 2010 at 8:30 a.m. in the President's Conference Room, SH 306.

Members present: Mark Bannister, Jeff Briggs, Gavin Buffington for Paul Faber, Chris Crawford, Tim Crowley, Mary Meier for Cindy Elliott, Dennis King, John Ross, Robert Scott and Larry Gould

Guests: Haley Bieker, Brad Goebel and Dan Kulmala

A. Call to Order

The meeting was called to order by the Provost.

1. Strategy Items

a) FHSU Strategic Plan for Social Media Networking Tools

Action: Background materials for the University's social media networking strategic plan were distributed. Social networking continues to be a part of mobile technology and will continue to be in the future. Provost Gould requested feedback from the Council using the other attachments. Dr. Gould would like to have each of the Council members provide him with a list of social media they use in their area. It is due by the end of September. The question to ask is: How do we use social tools to accomplish our mission? It is all about learning.

2. Discussion Items

a) Writing Across the Curriculum

Action: Dr. Kulmala was asked to bring the Council up to speed on the status of the writing intensive program on campus. The Council was asked to brainstorm on how to get the word out to faculty about the program, how to incorporate intensive writing in the curriculum and how to advertise this initiative. Dr. Kulmala is working with the KBOR common core outcomes project. There are three areas the Regents are focusing on—oral and written communication skills, mathematics and English. Each discipline should develop a rubric for their students since not all of them need to be at the master's level when they graduate. Performance-based scripters are used for assessment. Effective written communication is not the same for every discipline. Marketing, promotion and buy-in of the initiative needs to be from the grassroots. It should be part of the University website and promotional materials. Dr. Kulmala would like to also have it part of the General Education Program and, specifically, the IDS courses, writing intensive and assessment and the capstone course. This initiative should be institutionalized and not an opt-in project. The Provost asked Dr. Kulmala to develop guidelines for both off- and on-campus courses and asked him to attend another Provost's Council to discuss marketing and advertising tools.

b) Credit by Examination and Credit by Documentation Procedures

Action: The Council approved the revised credit by examination and credit by documentation policy and form which was originally approved July 23, 2009. The Provost has revised the form to include the four variables for reimbursement that are listed in the procedures and should be used from this point forward. A copy of the new form will be distributed electronically to the four academic deans.

c) Update on Undergraduate Research Committee (REC) – Tim Crowley

Action: The Graduate School has been charged with the running of this committee. All agree the key to success is faculty and the key step is build infrastructure on campus. It is important that faculty are not punished for participating in undergraduate research.

d) HLI Policy Issues

Action: HLI has been our testing mechanism for a number of years. There has been some abuses of the score. We have now settled on scores for the TOEL of 85 for all three parts of the test. The Council agreed students must be required to take all three sections of the test, not just one section of it. The students must be proficient in reading, writing and speaking English.

3. Informational Items

a) Indiana Forms Branch of National Online University

Action: The Western Governors University is moving east. It has grown in stature and should be considered competition for FHSU.

b) IP Enrollments and Degrees Awarded

Action: A list of enrollments and the degrees that have been awarded with Institutional Partners was included in the agenda.

c) Projected and Actual Tuition Revenue Increases

Action: This document is reaffirmation that we continue to grow with off campus enrollments. Capacity is the key to growing.

d) College Use “Green” as Selling Tool

Action: This is real opportunity for institutions that use the sustainability theme for recruitment.

B. Announcements/New Business

Action: None

C. Adjournment

Action: The meeting adjourned at 12:20 p.m.

c: Dr. Edward Hammond
Dr. Tisa Mason
Mr. Larry Getty
Dr. Joey Linn
Dr. Rita Hauck

Mr. Tyler Thompson
Ms. Casey Rohleder
Provost's Council Secretaries