

MINUTES  
Provost's Council  
May 14, 2013

The Provost's Council met on Tuesday, May 14, 2013 at 8:30 a.m. in the President's Conference Room, Sheridan Hall 306.

Members present: Jeff Briggs, Chris Crawford, Tim Crowley, Mary Meier for Cindy Elliott, Paul Faber, Dennis King, John Ross, Robert Scott, Greg Weisenborn for Mark Bannister, Jennifer Bonds Raacke and Larry Gould

Guests: Curt Brungardt, Jill Arensdorf, Edward Hammond, Todd Powell

A. Call to Order

The meeting was called to order by the Provost.

***1. Strategy Item***

a) NBC Learn Site

Action: A presentation was given by Bruce Wilson, Director of NBC Learn and Eric Zack. They discussed three things: 1) sharing the resources of NBC to stimulate class discussion as an engagement resource; 2) share list of clients who have collaborations with K-12 districts; and 3) discuss the platform that is called campus perspectives to be rolled out in the next 4-6 weeks.

NBC Learn partners with: New York Times, Washington Post, Giller Lillimun of American History and Special Collections (mostly from the national science foundation) for content. Most are 2-3 minutes long with a full story (beginning, middle, end). These videos provide supplement materials and support for faculty to engage students to learn and provide relevance. They provide opinions for both sides of an issue, not just one. Flipped cards are used (they have a plug-in for Blackboard which can be embedded. Full proprietary rights are given to clients that use it; there is tracking available, videos are up there forever, NBC Learn set up a demo account for view by FHSU. Kansas is one of two states in the US that have K-12 access to NBC Learn. They also have a campus perspectives platform to find stories of innovation and use them for learning and share with the world. This is a place to share their story without the advertisement environment. You can submit your own stories. Cost is based on FTE from IPEDS (\$8750 per year). It is usually a three-year contract. They do implementing and training for clients. The cost for on campus training for two days with two people and can be customized for the university or webex at a cost of \$2500. John was asked to come up with a plan to distribute to faculty and students.

b) Priorities and People: Virtual College Policies/Virtual College Adjunct Support and Engagement System

Action: Tabled.

## **2. Discussion Items**

### **a) Civic Engagement 2.0 Update and Awards**

Action: Jill Arensdorf and Curt Brungardt discussed the results from the civic engagement survey. The next step is to move civic engagement from the margins to the core. Curt has ordered 50 copies of the book, *A Crucible Moment: College Learning and Democracy's Future*. He invited people to have one if they want one. The focus survey recommendations include: 1) more knowledge about civic engagement, 2) recognition of civic engagement and 3) collecting data from students in the fall. The focus groups should include distance education and on campus students. The University plan should be completed in fall 2013 or spring 2014. Some of the barriers listed were: lack of resources, time and the uncertainty of recognition of the efforts in the merit process. While many students, faculty and staff volunteer for service, they are not willing to take on the heavy lifting (public and civic policy) of change in civic engagement. We need to do a better job of advertising the civic engagement status in the marketing of FHSU.

### **b) Virtual College Expansion**

Action: President discussed the budget plans for the University. The summary of all the position control meetings and the new positions that were created with the savings from position control were distributed to the Council. President Hammond agreed to fund another communication studies position if needed for block scheduling. He will also let Budget and Planning know he wants the seasonal funds for MACS to be for all Mathematic courses not just Intermediate Algebra.

The Council discussed implementation of the Virtual College expansion as described in the plan. The President is concerned about the full time positions that are being created in the proposal. He wants to know how to define the positions in terms of teaching load. He prefers the 36 credit hour (80-10) teaching load. He doesn't want to create an inequity with the international positions. He would prefer to put them on 9-month contracts and hire them in the summer on teaching contracts. The title would be lecturer. The President is not willing to fund six positions right now. He agreed to hire a new faculty member in English, Communication Studies and Math since classes will easily be filled in the fall. The President is willing to let a regular faculty member be moved into this position in the Nursing department.

### **c) Conflict of Interest Document (Handout)**

Action: Tabled.

### **d) Mid-Year Fiscal Year 2013 Budget Report – John Ross**

Action: Tabled.

### **e) Development Initiatives in the COET – Rob Scott**

Action: Tabled.

### **f) COET Red Balloon Initiatives Update – Rob Scott**

Action: Tabled.

g) The College Store of 2015 and Beyond  
Action: Tabled.

h) Monthly Position Reports  
Action: Tabled.

i) Winter Intersession Marketing  
Action: Tabled.

j) Corporate Education Initiative/Yum Brands/Corporate Counseling  
Action: Tabled.

k) Changes to Faculty Senate Bylaws  
Action: Tabled.

l) Position Control Results  
Action: Tabled.

### ***3. Decision Items***

a) 2014 Class Schedule Preparation Calendar and Pre-Enrollment Dates  
Action: Tabled.

b) Intersession Calendar 2014-2019  
Action: Tabled.

### ***4. Informational Items***

a) Grand Canyon's Ground Game  
Action: Tabled.

b) Credit without Teaching  
Action: Tabled.

c) Who's Afraid of the Big, Bad MOOC?  
Action: Tabled.

d) edX President on how MOOCs will Change Higher Education  
Action: Tabled.

### ***New Business***

The Provost distributed the recommendations for the new media instrument, TigerPress to the Council. This is the initiative to replace the Leader.

### **B. Adjournment**

The Council adjourned at 12:21 pm.

c: Dr. Edward Hammond

Dr. Tisa Mason  
Mr. Larry Getty  
Dr. Joey Linn  
Dr. Stephen Donnelly  
Mr. Chris Roberts  
Provost's Council Administrative Assistants