

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

A. To become a unique and eminent university by electrifying our campus environment

1. Update Computing Technology

- Replace Campus Core Router*
- Purchase TigerEnroll Servers*
- Purchase Additional Central Disk Storage*
- Upgrade Forsyth Library Infrastructure*
- Mediated Classroom Support*
- Upgrade McCartney Ethernet Switches*
- Disk Storage for Backup System*
- Upgrade Albertson Ethernet Switches*
- Update Computers in Rarick Hall 348*
- Upgrade Computer Technology for GTA in History*
- Interior Design Computer Upgrade*
- Political Management Concentration Development*
- Upgrade of Biology Computer Lab *

2. AQIP/PA Goal: Mobile Learning Environment

- Blackboard Hardware Upgrade*
- Forsyth Library Learning Commons*
- Faculty Computer Replacement*
- DyKnow Server Purchase *
- Instructional Resource Center*
- Additional Server Storage for Student Files in CTELT / FL*
- Tablet Computers for Mobile Computing Use *
- Integration of Physics Laboratory Instruction with Mobile Learning*

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

- Enable Physics Mobile Learning Environment (TH 209)*
- Enable Physics Mobile Learning Environment (TH 201)*
- FHSU Mobile Teaching and Learning Journal*
- Mobile Computing and Technology in CCL*
- Upgrade of Chemistry Instructional Equipment*
- Mobile Computing for Communication*

B. To select instructional or professional programs for distinction

1. Meet Other Accreditation Standards

- AACSB Accreditation Activities*

2. Participate Meaningfully in the American Democracy Project

- New York Times Readership Program*
- American Democracy Project Budget*
- University Service-Learning Funding*

3. Create New Faculty Positions

- | | |
|--|------|
| - 1.0 FTE Allied Health Faculty/Distance Coordinator * | 1.00 |
| - Faculty Position in Sociology / Social Work* | 1.00 |
| - ECFI Temporary Faculty/Director of Financial Literacy* | 1.00 |
| - SOSW Advising & Distance Degree Support Specialist* | 0.50 |
| - Half-Time Virtual BBA Coordinator Position* | 0.50 |
| - Assistant Professor of Justice Studies* | 1.00 |

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

	FTE
- Tenure-Track Asst/Assoc Prof in Quality Management*	1.00
- Simulation Center Faculty in Nursing*	1.00
- Accounting Tenure Track Asst/Assoc Professor*	1.00
- Psychology Faculty Position*	1.00
- Academic Scholarship Support Specialist*	1.00
- Fort Riley Teaching Coordinator*	1.00
- INT Assistant Professor Web Development*	1.00
- INT Assistant Professor Information Assurance*	1.00
- MACS position addition*	0.50
- Grassland Ecophysiologicalist in Biology*	1.00
- Assistant Professor in Music*	1.00
- Adjunct Instructor in Music*	0.40
- Create position: temporary Spanish*	1.00
- INT Core Offering Instructor *	1.00
- School Psychologist*	1.00

4. Upgrade Salaries for Faculty Positions

- Restoration of Tenure Track Position in Chemistry*
- MACS Salary Equity Adjustment*
- Upgrade position: Tenure track Spanish*
- Temporary to Tenure Track Conversions in MDI
- Upgrade Org Communications Faculty Line from Temporary to Tenure Track
- Upgrade Public Relations Faculty Line from Temporary to Tenure Track
- Upgrade Theatre Faculty Line from Temporary to Tenure Track
- Conversion of Chemistry Temporary Position to Permanent Position
- Upgrade position: Tenure Track Position in German

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

5. Upgrade Student Labor for Departments

- Student Labor – Academic Advising & Career Exploration Center*
- Fraternity and Sorority Assessment & Research*
- Fraternity and Sorority Leadership Retreat*

C. To improve the environment that fosters research, scholarship and creative activity

- Micro-coil Magnetic Spectroscopy*
- Upgrade Biochemistry Laboratory Equipment*
- FHSU Weather Station Enhancement*
- Computer-Integrated Imaging Microscopes in Biology*
- Upgrade of Chemistry Analytical Instrument*
- Five Star Leaders Program at The Eisenhower Library *
- Subscribe to Philosopher's Index*
- Development of New 1-hour Mini-Courses
- Department of Physics Academic Audit
- Justice Studies Education Assessment

D. To develop and maintain environments that promote student learning and success

1. AQIP/PA Goal: Writing Across the Curriculum

- National Normed Assessment of Student Learning (ACAT)*
- Student Writing—Post Parade*
- LDRS 310 Service Learning Fund*

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

- Purchase WebCAPE exam for Modern Languages*
- Merging of Martin Allen 207 and 209 Classrooms*

2. AQIP/PA Goal: To Upgrade Academic Software that Supports Student Learning

- DyKnow 1000-user Site License Software Purchase *
- ESRI/ENVI Site License*
- Administrative & Academic Software*
- Blackboard E-Portfolio*
- Continuation of AS/400 Lease*
- ImageNow Initiative in the Graduate School*
- Continuation of the Design Academy Software Lease (CAD)*
- Web-Based System for Monitoring Student Learning Outcomes*
- College of Business Software*
- Biopac Exercise & Physiology Biomechanics Software*
- Music Technology Software & Equipment *
- ADAM Anatomy & Physiology Software*
- Computer Software Update for Communication*
- COBL Computer Lab Print Management Software*
- Update of Mac-Based Video Editing Systems for INT*

3. To Upgrade Academic Equipment that Supports Student Learning

- Ceramics Equipment Upgrade*
- Forsyth Library New Books and On-Line Resources Purchase*
- Mediate and Update Rarick Hall 369*
- GIS Lab Server*

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

- Mediation of Writing Center*
- PC Based Vascular Ultrasound System for MDI*
- Hardware fo College of Business & Leadership*
- Agriculture Laboratory Multimedia Upgrade*
- Repair/Replace Music Instruments*
- Furnishings for Remodeled Therapy Rooms in Kelly Center*
- Geosciences Visualization & Instructional Facility*
- Agriculture Laboratory Multimedia Systems *
- 3-D Rapid Prototype Printer for Technology Studies*
- Music Education Resources*
- Photography Studio Upgrade in Art Department*
- Mettler ME300 Autotherm Diathermy Unit for HHP / Athletics*
- Geosciences Kiosk*
- Drawing Studio Upgrade*
- Petrographic Microscopes & Digital Imaging Upgrade *
- Sculpture Studio Upgrade*

4. AQIP/PA Goal: Learner Outcomes in Computing

- Dysphagia Service and Research Initiative*
- Videostoboscopic and Endoscopic Assessment Equipment*

E. To develop and maintain environments that enhance professional development of faculty and staff

1. To Develop and Maintain Environments that Enhance Professional Development of Faculty

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

- Mentoring Faculty Innovative Instruction*
- Travel Expenses for CFP Program Directors Conference*

2. To Develop and Maintain Environments that Enhance Professional Development of Staff

- Change CTC Classified Staff to Unclassified*

F. To develop and implement a comprehensive, coordinated and university wide strategic strategic effort that will enhance the university's image, marketing effectiveness and delivery of services to students and prioritized target audiences

1. AQIP/PA Goal: Increase Hispanic Participation in southwest Kansas

- Spanish Marketing and Recruitment*
- Camp College Leadership Program*
- FHSU Denver Opportunity Access Center*
- Diversity and Leadership Speaker Series*

2. AQIP/PA Goal: Strategic Enrollment Goal around Kansas Turnpike Corridor

- Tele-Recruitment Assistance*
- Degree Audit System*
- Enrollment Management System*
- Quest for Cultural Competence*

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

- Student Affairs Assessment*
- Faculty Associate Program*
- Develop Recruiting Materials*
- Recruit Turnpike Corridor Students*
- Marketing for E-Leadership Program*
- Campus Maps*
- KYLA Marketing and Promotional Items*
- Tiger Impact Weekend*
- Create Value Added BGS Concentrations

G. To continue the process of effective and efficient planning, resource allocation and and evaluation in academic and service units

1. To Improve and Enhance Support Salaries

- | | |
|--|------|
| - Student Fiscal Services Assistant Director* | 1.00 |
| - Budget & Planning Position Upgrade* | |
| - Staff Writer Position for University Relations* | 1.00 |
| - Senior Administrative Assistant-CCL* | 0.50 |
| - Senior Adm. Asst – Academic Advising & Career Exploration Ctr* | 0.25 |
| - Half Time Senior Administrative Assistant-IDS Center* | 0.50 |
| - CTELT Staff Salary Enhancement* | |
| - New Classified Position in Personnel* | 1.00 |
| - Assistant Art Director Position for University Relations* | 1.00 |
| - Salary Enhance for Coordinators in Kelly Center Programs* | |
| - International Applications Senior Administrative Assistant* | 1.00 |
| - Position Upgrade at Museum* | |

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

	FTE
- Student Secretarial Assistance - IDS Center*	
- Piano Accompanist/Vocal Coach*	1.00
- Upgrade of INT Engineer to Program Specialist*	
- University Assessment Graduate Assistant*	
- Assistant Director Position for Intramurals*	1.00
- Salary Upgrade for Coordinator for E-Leadership Programs*	
- ADP/Service-Learning Faculty Coordinator*	0.50
- Assistant Director of Financial Assistance*	1.00

2. To Provide Support Services Equipment

- Outdoor Learning Area for Tiger Tots*
- Ballistic Vests for University Police*
- Patrol Car*
- Scissor Lift for Construction Crew*
- Replace Custodial Van with Pickup*
- Pickup for Academic Maintenance*
- Campus Parking Management System*
- Custodial Equipment Upgrade*
- Riding Scrubber for Gross Coliseum*
- Carpet Extractor for Gross/CH/Lewis Field*
- Lock Shop Equipment*
- Generator/Welder for Maintenance*
- Vehicle for Energy Division*
- Floor Scrubber for Lewis Field*
- Mower*
- Concrete Saw for Construction Crew*
- Backhoe Loader*

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

- Campus Aerial Mapping*
- Hazardous Waste Disposal & Licensing*
- Beach/Schmidt Digital Projectors*

H. To provide public service to the community, the region, and the state of Kansas

- Outdoor Tent for Outreach Events*
- Update Automated External Defibrillators on Campus*
- Funds for Ben Franklin Letters Project*
- Take Back the Night Supplemental Events*
- Contribute Publishing Server*
- Updated Inventory of the University Art Collection

I. To develop facilities for a quality institution

- Replace Bleachers in Gross Memorial Coliseum*
- Center for Public Safety*
- One Stop Student Services*
- Upgrade Security System at Sternberg*
- Beach/Schmidt Stage Curtains Upgrade and Replacement*
- Resurface Tennis Courts *
- Refurbishment of Recirculating Chilled Water System*
- Beach/Schmidt Performing Arts Lighting Upgrade*
- Facilities Upgrade – Ventilation*
- Doorway in Financial Assistance Office*
- Replace Safety Padding in Gyms*
- Exhibit Storage Facility*

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

Rehabilitation and Repair Appropriations Funding:

- Campus Sidewalk Replacements
- Campus HVAC Repair/Replacement
- Campus Elevator Repairs
- Campus Asbestos Abatement
- Campus Steam Generation and Distribution Upgrades
- Campus Exterior Utility Repair/Replacement
- Campus Miscellaneous Roof Repairs
- Campus Carpet Replacement
- Heather Hall Studio Light Replacement
- Akers Energy Center Condensate Tank Replacement
- Akers Energy Center Overhead Door Installation
- Custer Hall Partial Roof Replacement
- Custer Hall Second Floor Improvements
- Cunningham Hall Sewage Lift System Replacement
- Campus Electrical System Improvement Study
- Cunningham Hall Under-Slab Sewer Improvements
- Tunnel Lid Repairs

Tuition Interest Earnings Funded:

- Felten-Start Theatre Seating
- Cunningham Hall Paint Gym Wall Surfaces
- Utility Tunnel Replacement
- Campus Exterior Graphics - Phase 2
- Sheridan Hall Roof Repairs
- Service Buildings Masonry Cleaning & Sealing

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

**J. To develop and implement a comprehensive set of projects, programs, and activities
which will internationalize the campus and the curriculum**

1. AQIP/PA Goal: Internationalize the campus and curriculum

- Student Cultural Assistants*
- Forsyth Library Internationalization Program*
- Graduate Assistantships for Chinese Faculty*
- G.A. for IS Minor, Certificate*

2. AQIP/PA Goal: To increase faculty scholarly activity abroad

3. AQIP/PA Goal: To increase student study abroad

- Establishment of Study Abroad Scholarships*

Note

AQIP/PA denotes a goal or objective declared through our participation in the Academic Quality Improvement Program and the Kansas Board of Regents Performance Agreements process.

Premises, Assumptions and Explanations

Strategic Planning Themes A-J are not listed with regard to priority.

This approach allows for the inclusion of strategic management programming and alignment with the Regents, AQIP, etc. by allowing for the inclusion of goals, objectives and action plans requested by these other parties under each of the university's strategic planning themes.

The *themes* may be changed as the university's vision, brand or external directives from accreditation agencies,

**FORT HAYS STATE UNIVERSITY
2007 STRATEGIC PLAN**

FTE

the Regents, the legislature and others become more or less relevant and helpful.

Footnote Definitions:

1. “electrifying”—to merge the very best of high-tech with the best of high-touch and put into practice that outcome.
2. “campus environment”—curricular and co-curricular services in support of graduate and undergraduate study offered at any campus or center.
3. “effective”—the idea that effectiveness (the maximum utilization of resources) is achieved by doing the right things (high priority activities).
4. “efficient”—the idea that efficiency (the utilization of minimum resources to achieve a particular objective) is accomplished by doing things right.
5. “internationalization” - is a set of activities, intended institutional outcomes (e.g. revenue, cross-cultural understanding, etc.) development of competencies (e.g. new skills, attitudes, and knowledge) and a process that infuses an international dimension into learning, discovery and engagement at FHSU.