

## Assessment Steering Committee Meeting Minutes – July 11, 2005

- Members Present:** Chris Crawford, Sally Schmidt, Fred Britten, Tim Crowley, Amy Finch, Matt Means, Shala Bannister, Hong Wang, and Regi Wieland
- Members Absent:** Paul Adams, Curt Brungardt, Craig Karlin, Phil Toepfer, Rose Arnhold, Brett Zollinger, and Kiley Eisenhour.
- Others Present:** None.
- Next Meeting:** Tuesday, July 26, 2005  
3:00-4:00 p.m. - Pioneer Room
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### I. Announcements

- Meeting called to order at 3:00 p.m. by Chris Crawford.

### II. Business

- **University Assessment Report and Strategic Plan:** For the benefit of new members, Chris gave a recap of what the University Assessment Steering Committee had done in the past year in terms of preliminary work for the University Assessment Report and Strategic Plan. Ultimately, when the strategic plan document is finalized by this committee, it will be presented to the Provost's Council and Faculty Senate.

The committee began working on the strategic plan beginning at page 45, Deficits in Assessment: Future Directions. It was discussed how affinity diagrams should be used as a guide for looking at institutional assessment. It was also emphasized that student satisfaction indicators are not the only indicators for graduates and that there is enough benchmark data to build norm-referencing data (primarily Senior Survey data).

Assessing the international programs and the Virtual College were discussed at length. Also included in the discussion was concurrent enrollment and assessing the quality of those programs. It was the consensus of the committee to add these issues as another point under the "Future Directions" component of the strategic plan document. Chris suggested that if any committee members have other items to add to this section to email him.

The committee reviewed the substantive and procedural conclusions and brainstormed objectives, or actionable items, for the first goal located on page 49 of the draft.

#### **IV. Adjourn**

- In order to move forward with finalizing the strategic plan document more quickly, the committee agreed to meet in two weeks. A meeting date of July 26, 2005, was agreed upon.
- Meeting adjourned at 4:30 p.m.

#### **VI. Next Meeting**

- Tuesday, July 26th at 3:00 p.m. in the Pioneer Room in the Memorial Union.