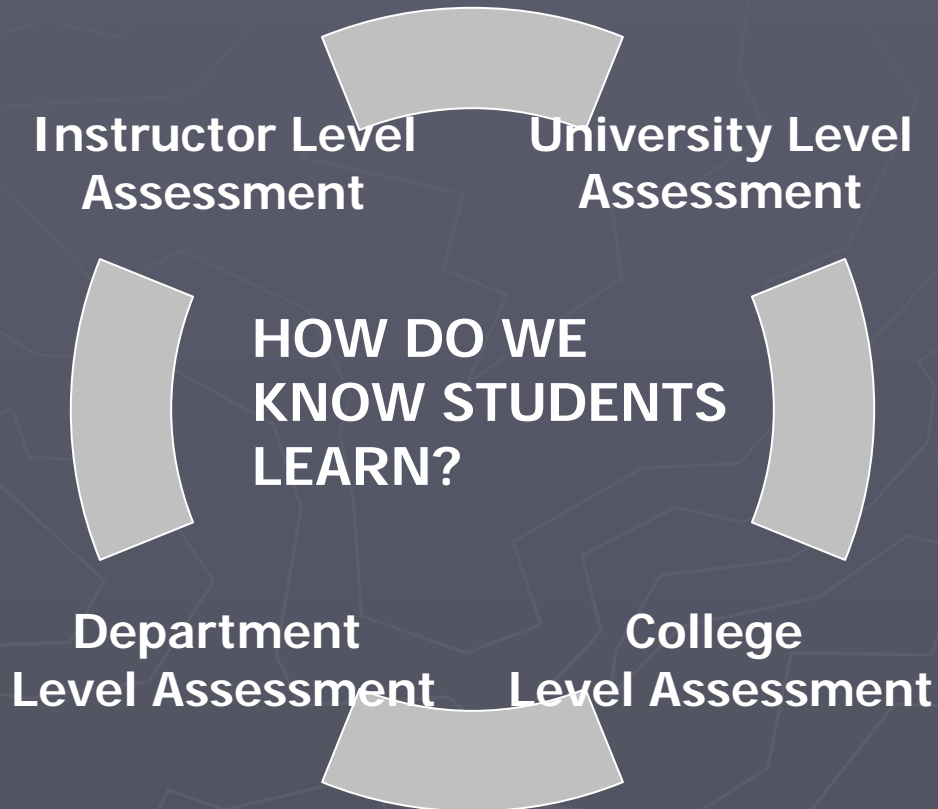


UNIVERSITY ASSESSMENT

BUILDING A STRATEGIC PLAN

STUDENT LEARNING ASSESSMENT AT FHSU



LEVELS OF STUDENT LEARNING ASSESSMENT

► UNIVERSITY LEVEL

- National benchmarking (NSSE, Noel-Levitz)
- Admission exams (ACT, SAT)
- Graduate admission exams (GRE, GMAT, LSAT)
- Alumni/graduate surveys

LEVELS OF STUDENT LEARNING ASSESSMENT, cont.

▶ COLLEGE LEVEL

- General education survey
- Graduate comprehensive exams

LEVELS OF STUDENT LEARNING ASSESSMENT, cont.

▶ PROGRAM/DEPARTMENT LEVEL

- National benchmarking (MCSE, CPA)
- Competencies exams (PLT, RN boards, OT boards)
- Departmental exit exams/portfolios/senior experiences
- Thesis/project defenses

LEVELS OF STUDENT LEARNING ASSESSMENT, cont.

▶ INSTRUCTOR LEVEL

- Student assessment techniques (exams, written assignments, participation)

OUTLINE OF STRATEGIC PLAN

- ▶ Introduction
- ▶ Mission and Vision
- ▶ Principles of Assessment
- ▶ Environmental Scan
- ▶ Inventory of Current Assessment Activities
- ▶ Grand Strategy
- ▶ Goals and Objectives
- ▶ Results/Management Plan
- ▶ Completing the Loop: Reporting Corrective Actions

MISSION

The purpose of assessment activity at Fort Hays State University is to help carry out our assigned mission through the systemic collection and analysis of information which can be used to measure and continuously improve the effectiveness of institutional academic and nonacademic programs, policies, and practices.

VISION

Fort Hays State University will have an assessment program that provides systematic, usable information about the effectiveness of the institution including learning outcomes and support services that helps us fulfill our responsibilities to the students who come to us for an education and to the citizens whose trust supports our work.

PRINCIPLES OF ASSESSMENT

- ▶ All university stakeholders play a crucial role in effective assessment practice
- ▶ The faculty will be responsibility will be responsible for setting and assessing educational goals
- ▶ The focus of assessment is improvement of the educational process and outcomes at FHSU
- ▶ For purposes of institutional effectiveness assessment the unit of study is the

PRINCIPLES OF ASSESSMENT, cont.

- ▶ Assessment activities will be conducted as unobtrusively as possible, using existing points of contact as much as possible
- ▶ Single measures are not as effective as multiple measures
- ▶ Assessing a large number of goals is not as effective as multiple measures
- ▶ Assessment results will be report in aggregate and used for the improvement and development of programs
- ▶ Units should include assessment results in their reports