



The College of Business and Leadership (COBL) Report Card - 2007

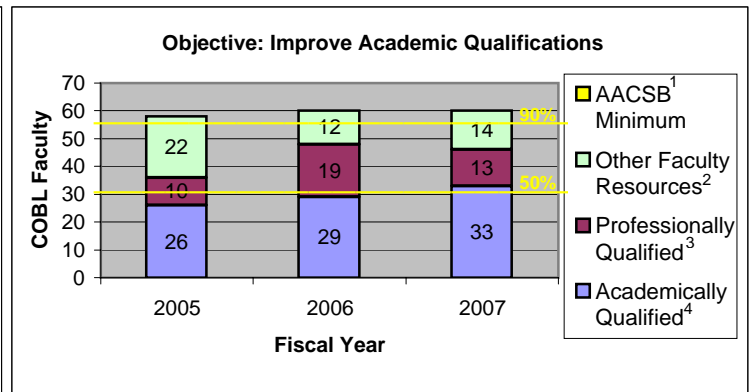
Mission Statement: The College of Business and Leadership at Fort Hays State University values teaching that brings discipline-based, applied and pedagogical research to the classroom. Kansas and the surrounding states are the primary target markets for on-campus education while off-campus students are served worldwide. Education, built upon a liberal arts foundation, is provided in small classes by dedicated faculty using technology-rich facilities. Students develop analytical, communication, and teamwork skills; technological expertise; and lifelong relationships through experiential learning opportunities in collaboration with local and regional businesses. Graduates are competitive in the dynamic global marketplace. (Approved by faculty October 4, 2006)

Goal 1: Enhance COBL reputation through achieving AACSB International accreditation⁴

AACSB Accreditation Timeline

December 2004	AACSB eligibility application submitted	May 2007	Updated AACSB accreditation plan submitted
June 2005	Eligibility application accepted	Fall 2007	Begin working on AACSB self-evaluation report
February 2006	Application excluding BGS and MLS resubmitted	January 2008	Selection of peer-review team by AACSB
October 2006	Received notification of exclusion of BGS and MLS	Spring 2009	Peer-review team visits COBL
January 2007	AACSB accreditation plan submitted	May 2009	Receive AACSB accreditation

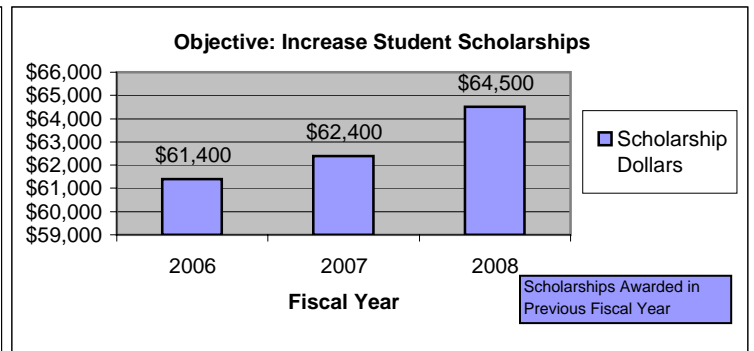
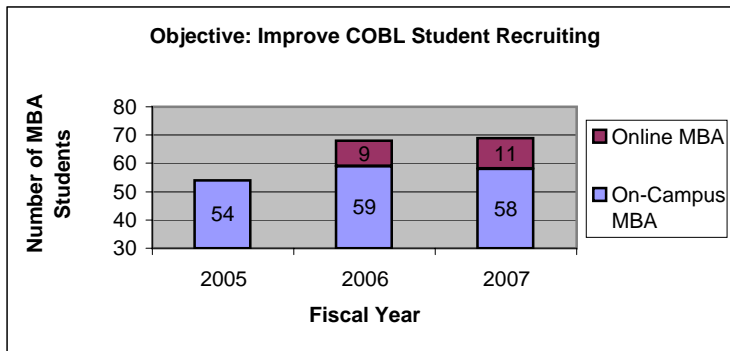
Goal 2: Ensure quality faculty and staff composition and development³



1. Participating faculty members will deliver at least 60 percent of the teaching in each discipline, each academic program, and each location (AACSB minimum met)
2. Supporting faculty members do not, as a rule, participate in the intellectual or operational life of the school beyond the direct performance of teaching responsibilities
3. Participating faculty members actively engage in the activities of the school in matters beyond direct teaching responsibilities

1. Academically qualified faculty at least 50 percent of total (AACSB minimum met) and 90 percent of total are either academically or professionally qualified (AACSB minimum not met)
2. Neither academically nor professionally qualified
3. Professional qualification requires possession of a master's degree and professional experience relevant to the faculty member's teaching assignment, significant in duration and level of responsibility, and current within the last five years
4. Academic qualification requires a combination of original academic preparation augmented by subsequent activities that maintain or establish preparation for current teaching responsibilities

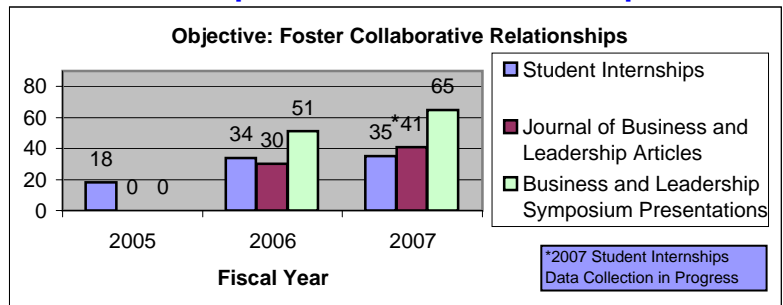
Goal 3: Assess and improve student learning/services^{1,3,4}



Goal 4: Ensure curricula provide general and specialized education^{1,2,3,4,5}

- Objective: Identify and Develop Specialized Programs**
- Seven new MBA specializations
 - Six new Graduate Certificates
 - New Business Information Systems certificate
 - New BBA in International Business & Economics
 - New BBA in Tourism & Hospitality Management

Goal 5: Improve external relationships⁴



FHSU Performance Agreement Goals

1. Improve undergraduate student's writing abilities
2. Develop mobile learning environment
3. Internationalize the campus and curriculum
4. Strategically manage on-campus enrollment opportunities
5. Improve student learner outcomes in computing