

## *Previous Clients*

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The Docking Institute has provided consulting and research services to over 50 state and local agencies and not-for-profits. Our clients include:

Kansas Forest Service  
Kansas Chief Information  
Technology Office  
Kansas Department of Commerce  
and Housing  
Kansas Department of Health and  
Environment  
Kansas Department of Social and  
Rehabilitation Service  
USD 489  
Finney County Economic Development  
Ford County Economic Development  
Osage City  
Manhattan Chamber of Commerce  
Northwest Missouri Council  
of Governments  
Development Corporation of  
North Platte  
CloudCorp  
City of Hays  
Garden City  
Meadows Development Corporation  
Scott County Hospital

## *Cost of Services*

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A custom proposal and cost estimate is available upon request at no cost.

## *Mission*

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The primary mission of Fort Hays State University's Docking Institute of Public Affairs is to facilitate effective public policy decision-making.

*The Institute's five primary programs are:*

- Public policy and public opinion research for governmental and non-profit entities.
- Strategic planning and consulting.
- Public affairs programming through conferences, speakers, forums, television and radio programming, newspaper columns and scholarly publications.
- Telecommunications and information technology consulting and development.
- Public administration and leadership training programs.

## *Contact Us*

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For more information contact

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Phone: 785-628-4197  
Fax: 785-628-4188  
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Or email: [docking@fhsu.edu](mailto:docking@fhsu.edu)

# *Services*

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*of the Docking Institute*

Fort Hays State University  
**THE DOCKING INSTITUTE**  
O F P U B L I C A F F A I R S

## *Strategic Planning*

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Effective leadership begins with a plan that strategically prioritizes scarce community resources.

The Docking Institute has worked on various aspects of strategic planning with over 50 entities including:

- **State Agencies**
- **Communities**
- **Counties**
- **Economic Development Organizations (local, regional & state agencies)**
- **Chambers of Commerce**

The Institute customizes the strategic planning process to meet each organization's requirements. Our comprehensive package of services includes:

- **Organizing the process**
- **Data analysis and assessment**
- **Survey work**
- **Group facilitation**
- **Plan writing**

## *Survey and Focus Group Research*

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Survey research can assist your organization to:

- **Identify the availability and quality of resources such as labor or housing.**
- **Document public support or satisfaction with services, facilities, or programs.**

The Docking Institute's University Center for Survey Research has the ability to use a variety of survey research methods to meet your agency's needs. Our professional survey services include:

- **Telephone Surveys – 15 Station Computer Aided Telephone Interview (CATI) system.**
- **Mail surveys**
- **Personal Interviews**
- **Focus Groups**
- **Respondex Interactive Polling System**

The center can survey almost any population, ranging from single neighborhoods to the entire nation. In addition, surveys can be conducted in multiple languages.

## *Economic Impact Research*

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The Docking Institute provides economic developers and policy makers with a powerful tool in its economic impact analyses of existing or proposed economic activities. The Docking Institute economists have analyzed the economic impact of manufacturers, service businesses, hospitals, correctional facilities, government infrastructure improvements, and higher educational institutions.

## *Public Policy Analysis*

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One of the primary missions of the Docking Institute is facilitating effective public policy decision-making. The Institute has over 30 distinguished policy fellows representing industry, academia, and government. The Institute will work with your organization to assemble the right team of experts to find real-world solutions to your real-world problems.