



# American Advertising Federation Scholarship

Deadline — April 30, 2018

Please return a scanned copy of your completed application, essay and letters of reference via email to [AAFTopeka@cox.net](mailto:AAFTopeka@cox.net), or mail to PO Box 3897, Topeka, KS 66604

*Please type or print  
neatly in black ink.*

NAME: \_\_\_\_\_

## *Local Address:*

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: (     ) \_\_\_\_\_ EMAIL: \_\_\_\_\_

## *Permanent Address:*

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: (     ) \_\_\_\_\_ EMAIL: \_\_\_\_\_

## *Educational Background:*

CURRENT SCHOOL: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

TYPE OF COURSE WORK: \_\_\_\_\_

DATE OF ENTRY: \_\_\_\_\_ CUMULATIVE GPA: \_\_\_\_\_

\*Classification during 2017-2018 school year:

- |   |   |
|---|---|
| <input type="checkbox"/> High School Senior       | <input type="checkbox"/> College Junior   |
| <input type="checkbox"/> College Freshman         | <input type="checkbox"/> College Senior   |
| <input type="checkbox"/> College Sophomore        | <input type="checkbox"/> Graduate Student |
| <input type="checkbox"/> Technical School Student |   |

**\*College students must be enrolled in the 2018-2019 academic year to be eligible.**

***Please type or print  
neatly in black ink.***

List current school activities in which you have participated, as well as leadership roles.

.....

List community activities in which you have participated, as well as leadership roles.

.....

List any honors or special recognition you have received in high school/college.

.....

**ESSAY:**

In 500 words or fewer, please explain why you have chosen advertising or a related field as your field of study and why you should be chosen to receive an American Advertising Federation of Topeka scholarship. Scholarships will be awarded to those who we feel are working toward being future leaders in the advertising industry.

**REFERENCES:**

Please attach to your application **both** of the following letters of reference:

- ☐ **Professional Reference** (For example: an advertising instructor or internship supervisor)
- ☐ **Character Reference** (Please do not submit letters from family members)
- ☐ **Writing Sample(s)** (Optional)
- ☐ **Design Sample(s)** (Optional)

*Please do not submit more than one of each of these letters.  
Please do not submit more than two writing or design samples.*