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EMERGING KNOWLEDGE SOCIETY: ORIGINS AND IMPLICATIONS - IDS 803

I. General Information

Instructor: Dr. Chris Crawford
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II. Course Summary

The Emerging Knowledge Society: Origins and Implications involves understanding the historical origins and the current and future implications of the information revolution that is unfolding. As our society ushers in the information revolution, a deeper understanding of new ways of knowing will serve as a catalyst for the future. Substantial changes in the social, political, educational, and economic contexts are the destined targets of the information/knowledge shift. This course focuses on where these changes come from, what the likely changes will be, and the utility of such changes on the way we know, learn, and grow.

III. Course Objectives

For this course, graduate level students will be able to:

- Understand the nature of knowledge and its relationship with knowledge work and information work.
- Understand the impact of knowledge on wealth, power, and the various effects that knowledge work has on the broader society.
- Demonstrate a grasp of theory, practice, and praxis of the knowledge society.
- Display effective written and oral communication skills individually and in teams.
- Display effective online interpersonal skills.
- Demonstrate and apply critical thinking in written tests and papers.

IV. Course Requirements

The following chart details a breakdown on what you will be evaluated:

Assessment	Points
Midterm Exam	100
Final Exam	100
Research Paper/Project	100
E-Discussions/Assignments	100 (approx)

The assessment of this class is derived from "in" class work, as well as "out" of class work. In class work represents listening to the lectures and examining the instructional slides on the CD. Out of class work is your own original research work. As graduate students you should be prepared to seek out library assistance and meet original

research face to face. Ultimately, your performance will be graded based on the following scale:

Percentage	Letter Grade
92 - 100%	A
83 - 91%	B
70 - 82%	C
60 - 69%	D
59% or below	U

200 points come from exams that you will take. These exams will cover discussions, lectures, and text materials exclusively. The primary purpose of this assessment is to determine how well you understand the concepts addressed. Part of learning is the ability to understand, then critically evaluate, theories that have "gone before us". Exams will be objective and subjective in format, roughly 50% of each one. Exams will need to be proctored, and I may call on you to help make arrangements as far as proctoring is concerned. The research paper/project is an out of class assignment that allows you to explore an area of research. There must be a written component to this assessment device. Your paper should completely and thoroughly develop a specific topic - often this can be done in less than 25 pages, but not in less than 10! I WILL POST MORE SPECIFIC DIRECTIONS ON THIS PROJECT ON THE BLACKBOARD SITE EARLY IN THE SEMESTER. The e-discussions and assignments will be posted on our Blackboard site (see attached memo for more information). These are not intended to be excessive but will require you to state opinions on topics and give support for your positions. You will be expected to post about 10-12 times throughout the semester. You will have choices on the postings you make, but should be prepared on any topic discussed in class.

V. Materials

The following texts are required reading:

- Dertouzos, M. (2001). The Unfinished Revolution. Harper Collins: New York.
- Drucker, P. F. (1993). Post-Capitalist Society. Harper Business: New York.
- Rifkin, J. (2000). The Age of Access. Tarcher Putnam: New York.

VI. Course Topics

- Introduction
- Historical Paradigm Shifts
- Organizational Paradigm Shifts
- Postmodern Theories
- Personal Innovation
- Nature of Work
- Organizational Innovation
- Computer Mediated Communication
- High Speed Management
- Educational Trends
- Economics of the Knowledge Society
- Telecommuting
- Politics in the Knowledge Society
- Trends of the Future

VII. Schedule

Week	Topic	Reading/Activity	Video Title
1 (Jan 14)	Introduction to the Knowledge Society class and format	<ul style="list-style-type: none"> • Read Drucker, Ch. 1 • Read Rifkin, Ch. 1 • Find Knowledge Society class on Blackboard site. • Send the instructor an email note to begin communications. • Browse CD-ROM 	<ul style="list-style-type: none"> • Introduction
2 (Jan 21)	Paradigms; Antecedents to the Information Revolution	<ul style="list-style-type: none"> • Read Dertouzos, Ch. 1 • Read Rifkin, Ch. 2 • Post discussion/response to your reading on Blackboard site 	<ul style="list-style-type: none"> • Historical Paradigm Shifts
3 (Jan 28)	Paradigms, The Knowledge Society and Beyond	<ul style="list-style-type: none"> • Read Dertouzos, Ch. 2 • Read Drucker, Ch. 2, 3, 6 • Read Rifkin, Ch. 10 • Post discussion/response to your reading on Blackboard site 	<ul style="list-style-type: none"> • Organizational Paradigm Shifts • Postmodern Theories
4 (Feb 4)	Communication in the Knowledge Society	<ul style="list-style-type: none"> • Read Dertouzos, Ch. 3, 4 • Read Rifkin, Ch. 4 • Post discussion/response to your reading on Blackboard site 	<ul style="list-style-type: none"> • Computer Mediated Communication
5 (Feb 11)	Innovation in a Knowledge Society	<ul style="list-style-type: none"> • Read Dertouzos, Ch. 5, 6 • Read Rifkin, Ch. 5 • Post discussion/response to your reading on Blackboard site 	<ul style="list-style-type: none"> • Personal Innovation • Organizational Innovation • Nature of Work
6 (Feb 18)	Economics of the Knowledge Society	<ul style="list-style-type: none"> • Read Dertouzos, Ch. 7 • Drucker, Ch. 10 • Read Rifkin, Ch. 3, 7, 8 • Post discussion/response to your reading on Blackboard site 	<ul style="list-style-type: none"> • Economics of the Knowledge Society
7 (Feb 25)	Research on Knowledge Society	<ul style="list-style-type: none"> • Research for your paper • Review materials 	

8 (Mar 4)		<ul style="list-style-type: none"> • Midterm Exam (Due Mar 12) 	
9 (Mar 11)	Leadership in the Knowledge Society	<ul style="list-style-type: none"> • Read Drucker, Ch. 4 • Read Rifkin, Ch. 15 • Post discussion/ response to your reading on Blackboard site 	<ul style="list-style-type: none"> • High Speed Management
10 (Mar 18)	Future Workplaces	<ul style="list-style-type: none"> • Read Dertouzos, Ch. 8 • Read Rifkin, Ch. 12 • Post discussion/ response to your reading on Blackboard site 	<ul style="list-style-type: none"> • Telecommuting
11 (Mar 25)	Education in the Knowledge Society	<ul style="list-style-type: none"> • Read Drucker, Ch. 11, 12 • Read Rifkin, Ch. 11 • Post discussion/ response to your reading on Blackboard site 	<ul style="list-style-type: none"> • Educational Trends
12 and 13 (Apr 1 and 8)	Political and Social Implications of the Knowledge Society	<ul style="list-style-type: none"> • Read Dertouzos, Ch. 9 • Read Drucker, Ch. 5, 7, 8 • Post discussion/ response to your reading on Blackboard site • Draft Paper (Due no later than April 9) 	<ul style="list-style-type: none"> • Politics in the Knowledge Society
14 (Apr 15)	Entertainment and Other Trends in the Knowledge Society	<ul style="list-style-type: none"> • Read Rifkin, Ch. 8 • Research Paper (Due no later than Apr 29) 	<ul style="list-style-type: none"> • Trends of the Future
15 and 16 (Apr 22 and 29)		<ul style="list-style-type: none"> • Review materials • Final Exam (Due no later than May 5) 	