THE SOCIAL ENTREPRENEURSHIP EDUCATION INITIATIVE

The Social Entrepreneurship Education Initiative (SEEI) was created for the purpose of bringing the insight of highly successful social entrepreneurs into the curriculum of our master's degree in social entrepreneurship. The knowledge and passion from our professors reflect the core of instruction for our master's students. However, there is a world outside our university that is alive with social entrepreneurship activity, and the innovators behind highly successful social entrepreneurship projects have invaluable on-the-ground experience and insight. Through SEEI, we seek to provide our students direct contact with some of the great social innovators in our world.

The focus of our social entrepreneurship training is on building small, grassroots social entrepreneurship projects. We believe that by starting small, manageable projects to help others in need, our students will maximize likelihood of success and allow the best ideas to slowly grow into sometimes large programs serving many people. Since our educational focus is on starting small social entrepreneurship projects, we seek social innovators who have this same orientation.

As the Director of SEEI, Dr. Keith Campbell will invite a few highly successful social entrepreneurs to serve as members of an Advisory Board. Recognizing that highly successful social entrepreneurs are very busy with their projects to assist others, responsibilities of Advisory Board members will be minimal, and no travel will be requested. Advisory Board members will be asked to: 1) Be interviewed through telephone or Skype to provide text that our students will study. (These interviews may be the basis of a book on these social entrepreneurs and their projects.) 2) Provide suggestions for improving our social entrepreneurship curriculum. 3) Be available at the end of the Spring and Fall semesters to respond to a few questions through email from our social entrepreneurship master's degree students. 4) Serve for three years in this capacity.

After the Advisory Board is created, this site will be updated to provide profiles of Board members and their highly successful projects.