

**FORT HAYS STATE UNIVERSITY
COLLEGE OF BUSINESS AND LEADERSHIP**

**MANAGEMENT 301
MANAGEMENT PRINCIPLES**

FALL 2005

INSTRUCTOR: Henry Schwaller, IV
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OFFICE HOURS: 10:30 - Noon, T/TH
Or by appointment, either on or off campus

REQUIRED TEXT:

Schermerhorn, John R. Jr. (2005), Management (Eighth Edition), John Wiley & Sons, Inc.: New York, New York

Supplementary Readings from The Wall Street Journal, Business Week, and Fortune

OBJECTIVES:

This is an introductory course in Business Management. The objectives of this course include:

1. To introduce students to the primary functions of management and to assist the student in the development of his/her managerial frame of reference.
2. To expose students to the interdisciplinary nature of the area of management.
3. To explore approaches to managerial thought (of leading scholars, academicians, researchers, and businesspeople), developing functional, behavioral, quantitative and institutional perspective.
4. To impress upon the student the need for developing effective decision making capabilities by using scientific management concepts.
5. To expose the students to the variety of techniques in the area of management and to have students apply their knowledge in solving complex business cases.

6. To encourage students to develop a habit of reading business newspapers and periodicals.

In order to accomplish these objectives, a variety of techniques will be utilized.

First, the use of a basic text is designed to acquaint the student with the field of management.

Second, short cases, article reviews, and projects will be used to illustrate and highlight the subject matter.

Third, the "classroom as an organization" will be used to allow the student actual experience with the theoretical concepts that are studied.

PREREQUISITE:

Completion of lower division core or consent of instructor

EXAMINATIONS:

There will be four (4) examinations on the dates indicated in the Reading Schedule. Exams will be multiple choice, taken from the text and lecture. The final exam is comprehensive.

EXAM I	100 points
EXAM II	100 points
EXAM III	100 points
FINAL	200 points

THE "CLASSROOM AS AN ORGANIZATION" MODEL:

This model uses a pedagogy for teaching management that offers an opportunity for each student to be a manager. By structuring the classroom as an organization, the instructor can explicitly demonstrate a variety of aspects of organizational life such as division of labor, coordination, leadership, group processes, performance appraisal, formal and informal communication and control. Your understanding of course concepts should be enhanced since you will be able to immediately apply theory to practice.

The class will be divided up into work groups with five members each. The objectives of these groups are to apply management concepts to the analysis of cases and other group exercises and projects in order to obtain high quality solutions while insuring human resource maintenance. The instructor will serve as the chief executive officer (CEO) and is responsible for the overall functioning of the organization. Each work group will have a manager who will report to the CEO on the activities and progress of the group. **All students will be given the opportunity to act as the manager over the course of the semester.**

TIME COMMITMENT:

In the traditional on-campus face-to-face class, there are 45 contact hours each semester. This is based on three classroom hours per week in a 15-week semester. In addition, students are expected to spend 6 – 10 hours each week on out-of-class activities including the reading and studying of the text material and working on team projects. This is a total time commitment of 9 – 13 hours a week. The same time commitment is expected of students in this virtual course. The only difference is that you will not meet in face-to-face meetings. You will need to commit time for reading and studying the text as well as the supporting materials provided by the instructor. The team projects will require consistent online time commitment throughout the semester. The course is designed to be time and place independent but all students must be committed to regular class activities throughout the semester.

PARTICIPATION:

There are 50 points that can be earned for participation. This work is evaluated through an examination of your online postings on “Blackboard.” There are three areas you will need to post your best scholarly thoughts: 1) Team Project, 2) Discussion Questions, and 3) Team Topics Discussion. In order to get credit for your participation, it **must** be posted in the proper places within “Blackboard.” E-mails are **not** saved within “Blackboard” and, therefore, cannot be evaluated.

GRADES: Grading Scale
A = 90 - 100
B = 80 - 89
C = 70 - 79
D = 60 - 69
U = below 60

Examinations (3) @ 100 =	300 points
Final Exam =	200 points
Projects =	150 points
Participation =	<u>50 points</u>
Total	700 points