

# Homecoming Bonfire 2010

Description:

Date Created: 10/4/2010 10:54:08 AM

Date Range: 10/7/2010 12:00:00 AM - 10/14/2010 11:59:00 PM

Total Respondents: 160

Q1. Did you attend the 2010 Tiger Bonfire held on September 30th?

Count	Percent		
132	82.50%	<div><div></div></div>	Yes
28	17.50%	<div><div></div></div>	No
160	Respondents		

Q2. Please explain why you decided not to attend:

Count	Percent	
19	100.00%	<div><div></div></div>
Count	Percent	
1	5.26%	<div><div></div></div> Busy with homework
1	5.26%	<div><div></div></div> Do not live in Hays and I did not think it would be worth the drive to come to it.
1	5.26%	<div><div></div></div> Do not live in Hays.
1	5.26%	<div><div></div></div> Homecoming is overrated. It makes sense in high school but not college its pointless. The bonfire is just an excuse to be a drunken mess and tailgate.
1	5.26%	<div><div></div></div> I am a virtual student and live in Arkanas.
1	5.26%	<div><div></div></div> I couldn't care less about this sort of thing.
1	5.26%	<div><div></div></div> I did not know when the bon fire was until the day of. I had work and didnt have enough notice to be able to attend.
1	5.26%	<div><div></div></div> I had a class from 6:30-9:20.
1	5.26%	<div><div></div></div> I had a lab at 630 to 920
1	5.26%	<div><div></div></div> I had some friends in town and wasnt able to make it.
1	5.26%	<div><div></div></div> I had to work.
1	5.26%	<div><div></div></div> I live out of town and don't like driving home in the dark
1	5.26%	<div><div></div></div> I wasn't aware of the place and time of the event
1	5.26%	<div><div></div></div> It did not fit into my schedule. I actually would have liked to go, but it was not possible to attend.
1	5.26%	<div><div></div></div> No one puts out an effort to involve new students at FHSU they put on activities but no one goes the extra mile to invite
1	5.26%	<div><div></div></div> Other commitments
1	5.26%	<div><div></div></div> out of town
1	5.26%	<div><div></div></div> Wasent near campus
1	5.26%	<div><div></div></div> Waste of time.
19	Respondents	

Q3. Which of the following advertising methods were most effective to promote the Tiger Bonfire? (Check all that apply)				
Count	Respondent %	Response %		
39	33.91%	16.81%	<div><div></div></div>	FHSU Poster Route Flyer
10	8.70%	4.31%	<div><div></div></div>	Flyer in a Hays business
8	6.96%	3.45%	<div><div></div></div>	Memorial Union TV advertising
47	40.87%	20.26%	<div><div></div></div>	E-mail
39	33.91%	16.81%	<div><div></div></div>	Facebook group/event
65	56.52%	28.02%	<div><div></div></div>	Word of mouth
24	20.87%	10.34%	<div><div></div></div>	Other (please specify)
115	Respondents			
232	Responses			

Q4. Please explain which part of the event you enjoyed the most:		
Count	Percent	
104	100.00%	<div><div></div></div>
104	Respondents	

Q5. What recommendations do you have to help us improve the event?		
Count	Percent	
100	100.00%	<div><div></div></div>
100	Respondents	

Q6. Will you attend this event next year?			
Count	Percent		
48	34.04%	<div><div></div></div>	Definitely will
44	31.21%	<div><div></div></div>	Probably will
27	19.15%	<div><div></div></div>	Uncertain
16	11.35%	<div><div></div></div>	Probably will not
6	4.26%	<div><div></div></div>	Definitely will not
141	Respondents		