Homecoming 2009

Description: The contact person for this survey is Chandra Daffer. Her email address is cadaffer@fhsu.edu.
Date Created: 10/16/2009 2:48:46 PM
Date Range: 10/21/2009 12:00:00 AM - 11/1/2009 11:59:00 PM
Total Respondents: 171

Q1. Did you attend the 2009 Tiger Bonfire and Concert Stampede held on September 24th?

Count	Percent	
141	82.46%	Yes
30	17.54%	No (please explain why)
171	Respondents	

Q2. Through which of the following advertising methods did you learn about the Tiger Bonfire and Concert Stampede? (Check all that apply)

Count	Respondent %	Response %	
40	31.25%	13.51%	Flyer/poster
11	8.59%	3.72%	Memorial Union TV advertising
65	50.78%	21.96%	E-mail
43	33.59%	14.53%	Facebook group/event
66	51.56%	22.30%	Word of mouth (friend/peer)
44	34.38%	14.86%	Word of mouth (staff/faculty)
27	21.09%	9.12%	Other (please specify)
128	Respondents		
296	Responses		

Q3. What part of the event did you enjoy most?

Count	Percent
120	100.00%
120	Respondents

Q4. Please indicate your level of agreement with the following statements: - I interacted with new friends by coming to this event.

Count	Percent	
25	19.53%	Strongly agree
46	35.94%	Moderately agree
27	21.09%	Neither agree nor disagree
19	14.84%	Moderately disagree
11	8.59%	Strongly disagree
128	Respondents	

Q5. Please indicate your level of agreement with the following statements: - Attending this event increased my connection to the campus.		
Count	Percent	
35	27.34%	Strongly agree
52	40.63%	Moderately agree
24	18.75%	Neither agree nor disagree
9	7.03%	Moderately disagree
8	6.25%	Strongly disagree
128	Respondents	

Q6. Please indicate your level of agreement with the following statements: - This event indicates the strong traditions at Fort Hays State University.		
Count	Percent	
70	54.69%	Strongly agree
40	31.25%	Moderately agree
11	8.59%	Neither agree nor disagree
4	3.13%	Moderately disagree
3	2.34%	Strongly disagree
128	Respondents	

Q7. Please indicate your level of agreement with the following statements: - I believe this is an important event for first year students to attend.		
Count	Percent	
77	60.16%	Strongly agree
38	29.69%	Moderately agree
8	6.25%	Neither agree nor disagree
3	2.34%	Moderately disagree
2	1.56%	Strongly disagree
128	Respondents	

Q8. Please indicate your level of agreement with the following statements: - I will attend this event next year.		
Count	Percent	
88	68.75%	Strongly agree
23	17.97%	Moderately agree
14	10.94%	Neither agree nor disagree
0	0.00%	Moderately disagree
3	2.34%	Strongly disagree
128	Respondents	

Q9. What recommendations do you have to help us improve the event?		
Count	Percent	
104	100.00%	
104	Respondents	