

COMMUNICATION STUDIES



WHAT IS COMMUNICATION STUDIES?

Researcher. Practitioner. Performer. We study communication in all its forms, then do it professionally. Most majors prepare you for a specific job, but Communication Studies prepares you for any job! Join us in a Bachelor's or Master's degree in Communication Studies for skills needed in the world-wide village we call home.

RELATED CAREER TITLES

Account Executive	Correspondent	Market Research Analyst	Print Production Manager
Advertising Manager	Critic	Marketing Director	Printing Sales Representative
Advertising Sales Representative	Desktop Publisher	Marketing Manager	Producer
Anchorsperson	Director	Media Analyst	Production Department Assistant
Announcer/ Commentator	Director of Community Relations	Media Buyer	Production Manager
Arbitrator	Director of Photography	Media Market Researcher	Production Planner
Art Director (Motion Pictures, Radio, TV)	Director, Research & Development	Media Planner/Director	Program Director
Artist	Editor	Media Specialist, School Library	Promoter
Audio/Video Control Technician	Employment Interviewer	Media Supervisor	Promotions Manager
Audiovisual Production Specialist	Film Editor	Media Technician	Public Relations Director
Broadcaster	Fundraising Director	Motion Picture Director	Public Relations Specialist
Cable Programmer	Graphic Art Sales Representative	Music Director	Publicist
Cinematographer	Graphic Artist	Music Librarian	Publicity Director
Clergy	Graphic Designer	News Analyst	Publisher
Columnist	Human Resources Director	News Director	Radio Disc Jockey
Communications Equipment Operator	Human Resources Manager	News General Manager/Station Manager	Recording Engineer
Communications Operations Manager	Job Analyst	News Producer	Recording Technician
Compensation and Benefits Manager	Journalist	News writer	Recruiter
Copywriter	Lawyer	Newscaster	Reporter
Corporate Communications Specialist	Lobbyist	Newspaper Editor	Sales Manager
Corporate Trainer	Management Consultant	Operations Director	Sales Representative

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RELATED CAREER TITLES (CONTINUED)

Sales-Service	Sportscaster	Training & Development Instructor	Video Journalist
Scriptwriter	Technical Director	Training and Development Specialist	Videographer
Sound Effects Technician	Technical Illustrator	Translator/Interpreter	Web Designer
Speechwriter	Technical Writer	TV, Radio, Film Director	Web Editor
Sports Announcer	Telecommunications Technician	TV, Radio, Film Producer	Web Technical Designer

TRANSFERABLE SKILLS

Ability to write clearly	Attention to details	Compare and contrast evidence
Create entertaining and persuasive messages	Create powerful images with sight, sound, motion & words	Critical thinking skills
Define hypotheses	Demonstrate creativity and artistic expression	Develop market research
Effective speaking	Evaluate ideas and presentation	Evaluate information and sources
Gather information and data	Identify and manage different needs of individuals, groups, etc.	Influential/persuasion skills
Interpretation skills	Measure media effects	Planning and managing skills
Present specific viewpoints	Reporting and editing skills	Synthesizing information
Understand institutional and cultural values	Work in teams/small groups	Work independently
Work with deadlines	Write press releases, scripts, or other promotional materials	

Attainment and demonstration of [NACE Career Readiness Competencies](#) help prepare for a successful transition into the workplace.

CONTACT FOR ADDITIONAL INFORMATION

Department of Communication Studies – Malloy Hall 102 – 785.628.5365

RELATED CAREER EXPLORATION LINKS

The National Communication Association: www.natcom.org

Why Study Communication?

<https://www.natcom.org/academic-professional-resources/why-study-communication>

FHSU Career Services: <http://www.fhsu.edu/career/>

Occupational Outlook Handbook: www.bls.gov/ooh



Click to explore additional career information