

JOURNALISM



Possible Career Options:

(some career options could require advanced study)

- Administrative Assistant
- Advertising Salesperson
- Anchor Assistant Editor
- Article Author
- Arts and Entertainment Advertising
- Assistant Editor/Associate Editor
- Assistant Professor/ Copy Editor
- Author Assistant/Account Executive
- Broadcast Journalist
- Bureau Reporter
- Business Communications
- Campaign Manager
- Circulation Assistant
- Columnist Promotion Specialist
- Communications Coordinator/Theater Specialist
- Communications Manager
- Community Relations Manager
- Congressional Press Secretary
- Consumer Advocate
- Copy Aide Editorial Assistant
- Copy Editor
- Copywriter Researcher
- Corporate Trainer
- Critic
- Customer Service Representatives
- Desk Assistant/Editorial Assistant
- Director
- Editor positions/Desktop Publisher
- Editorial Writer
- Editorial Writer/Executive Editor
- Editor-in-Chief
- Employment Interviewer
- Events Planner
- External Publication Editor/Technical Writer and Editor
- Fact Checker
- Fashion Merchandiser
- Feature Writer
- Freelance Services & Self Publishing
- Foreign Correspondent
- Ghostwriter/Collaborator
- Account Executive
- Government Affairs Specialist/Audiovisual Production Specialist
- Healthcare Advocate
- Historian Proofreader
- Human Resources Specialist
- Indexer

- Indexer/Syndicated Columnist
- Industrial & Labor Relations Specialist
- Insurance Agent
- Internal Publication Editor/Writer and Editor
- Investigative Journalist
- Journalist
- Journalist Researcher
- Journalist Teacher/Technical Editor
- Layout Coordinator
- Legislative Assistant
- Librarian Fact Checker
- Lobbyist
- Local or Foreign Correspondent
- Lyricist/Jingle Writer Promotion Specialist
- Magazine Editor
- Marketing Assistant
- Mediator
- Motivational Speaker
- Narrator
- Newscaster
- News Director/Publicity Manager
- News Editor/Senior Editor
- Newspapers and News Services Magazines
- Playwright/Copywriter
- Poet
- Print Production Coordinator
- Production Assistant
- Promotion Manager
- Promotion Specialist
- Promotions Coordinator
- Proofreader
- Publisher
- Real Estate Agent
- Recruiter
- Reporter
- Reporter Copy Editor/copywriter
- Researcher
- Researcher Admin. Assistant
- Rewriter
- Sales Assistant
- Sales Representative
- Scholastic, Academic, & Non-profit Org. Technical Writer
- Script-Writer
- Scriptwriter/Screenwriter
- Assistant Copywriter
- Section Editor
- Self-Publisher
- Song Writer
- Speech Teacher
- Speech Writer/Visual Information Officer and Specialist
- Stringer/Packager
- Teacher

- Technical Communicator/Freelance Writer
- Technical Writer
- Television and Radio Book Publishing
- Television-News Producer
- Traffic Manager
- Travel Agent

Transferable Skills:

- Accuracy
- Adapting ideas
- Analyzing complex ideas
- Arguing logically
- Clarity
- Coherence in writing and speech
- Comparing and summarizing
- Correct grammar usage
- Creativity in written expression
- Defining
- Designing/Direction projects
- Financial management
- Gathering information
- Generating new ideas
- Good sales skills
- Influencing and persuading
- Informing and explaining
- Interpreting confused language
- Questioning conventions
- Reading for ideas
- Reading for tone and attitude
- Rewriting and editing
- Seeing connections
- Simplifying jargon
- Sizing up an audience
- Thinking independently
- Using computers
- Weighing values
- Working in groups
- Working with self-direction

Employment and Salary Information:

Please visit Career Services at the following website:

<http://www.fhsu.edu/career/>

Occupation Information:

Please visit the Occupational Outlook Handbook website: (does not have information on every occupation)

<http://www.bls.gov/ooh/>