

Bachelor of Science in Tourism and Hospitality Management

Required Courses

College of Business Core

(24 Hrs.)

Course	Course Name	Hrs.
ACCT 203	Principles of Accounting I	3
BCOM 210	Intro to Prof. Development	3
BCOM 300	Spreadsheet Applications	3
BCOM 301	Business Communication	3
GBUS 204	Business Law I	3
MGT 301	Management Principles	3
MGT 611	Human Resource Management	3
MKT 301	Marketing Principles	3

Tourism and Hospitality Management Core

(23 Hrs.)

Course	Course Name	Hrs.
THM 620	Principles & Practices in THM	3
THM 621	Tourism & Hospitality Marketing	3
THM 622	Service and Operations Management	3
THM 625	International Hospitality: Problems and Planning	3
THM 629	Tourism and Hospitality Industry Internship	3
THM 632	Sustainable Tourism & Events	3
MLNG 226	Beg. Spanish II for Tourism and Hospitality	5

Electives

Required Electives (Choose 4)

(12 Hrs.)

Course	Course Name	Hrs.
THM 601X	Special Topics in THM	3
THM 601	Foundations of Wine	3
THM 623	Meetings, Conventions, & Events Mgmt.	3
THM 624	Hotel & Resort Management	3
THM 626	Food & Beverage Management	3
THM 627	Casino Management	3
THM 628	Health & Wellness Tourism	3
THM 630	Spa Facility & Destination Management	3
THM 601	Revenue Management	3
MKT 610	Social Media Marketing	3

Free Electives

Students must also complete a minimum of six (6) hours of free electives.

General Education Requirements

Course	Course Name	Hrs.
MATH 250	Elements of Statistics	3
MLNG 225	Beginning Spanish I	5
<i>Economics – Choose 1:</i>		
ECON 201	Principles of Econ.: Micro	3
ECON 202	Principles of Econ.: Macro	3



Business Education. Marketing.
Tourism and Hospitality.

University General Education – 55 Hrs.
Tourism & Hospitality Mgmt. Core – 23 Hrs.
Free Electives – 6 Hrs.

- College of Business Core – 24 Hrs.
- Required Electives – 12 Hrs.

Total Credit Hours Required – 120