



Syllabus

Art 340: Digital Illustration

Fort Hays State University
College of Arts, Humanities, and Social Science
Department of Art and Design
Jee Hwang

1. COURSE INFORMATION

1.1	3 Credit Hours	Art 220 Introduction to Painting
1.2	Spring 2023	
1.3	Prerequisites	
1.4	CAD 219	
1.5	T/TH 9:00 am- 11:45am	

2. INSTRUCTOR INFORMATION

2.1. Instructor Contact Information:

Name	Jee Hwang
Title	Assistant Professor
Office Location	Schmidt Foundation Center for Art and Design, Room 217
Office Hours	Mon/Wed 8:30-9:30am, Tues/Thurs 12:00-2:00PM
Email Address	jhwang@fhsu.edu
Phone Number	785.628.5919
Fax Number	-

Other contact information if applicable (Skype, Facebook, Twitter, etc.)

2.2. Contact Procedure and Policy:

- Email is the best contact method.
- Will return correspondence within 24 hours, if not sooner.

2.3. About the Instructor:

- Education and Teaching Background:
 - MFA, Painting, Pratt Institute, Brooklyn, New York
 - BFA, Painting, Salisbury University, Salisbury, Maryland
- Research Interests:
 - Knowledge and skills in representational painting and drawing. Emphasis on oil, watercolor.
- A link to a personal website, a blog, or a wiki:



- <http://www.jeehwangstudio.com/>

2.4. Graduate Teaching Assistant or Department Secretary Contact Information (if applicable)

Name	Lauren Sargent
Title	Administrative assistant
Office Location	AD 101
Office Hours	Face-to-face or virtual, include virtual office hours for online courses if available
Email Address	ltsargent@fhsu.edu
Phone Number	785-628-4247
Fax Number	-

Other contact information if applicable (Skype, Facebook, Twitter, etc.)

3. TEXTBOOK AND COURSE MATERIALS

3.1. Required Textbook(s):

None

3.2. Supplementary Book(s) and Article(s):

- Doyle, Susan, et al. *History of Illustration*. Fairchild Books an Imprint of Bloomsbury Publishing, 2019.
- Crawford, Tad. *Business and Legal Forms for Illustrators*. Allworth Press, 2016.

3.3. Computer Requirements:

- iPad Pro can be loaned to students for duration of the course.
- Students may use their own iPad.
- The iPad must be compatible to use apple pencil (I or II) and the Procreate app.

4. COURSE DESCRIPTION

4.1. FHSU Catalogue Description:

Exploration of digital painting using the iPad with an emphasis placed on conceptual development

4.2. Instructor Course Description:

In this course, students will gain knowledge and skills in digital illustration. Students will learn using the Procreate App on the iPad. Assignments and projects in the course will strengthen student design skills by cultivating:

1. Experimenting across a wide range of digital tools inspired by traditional media and manual processes
2. Exploring of various visual strategies and illustration styles
3. Clearly communicating ideas and information visually using composition, colors, and texture



4. Deepening illustration knowledge, including idea development, professional presentation, and delivery of the work

5. COURSE LEARNING OUTCOMES

5.1. Course Learning Outcomes/Objectives:

- Create digital images using various tools and methods (iPad, Procreate application)
- Understand color theory and its application in digital media
- Research visual source materials to fit the theme of an illustration
- Demonstrate effective compositional strategies in support of narratives
- Translate brush effects, textured backgrounds, and application methods from the traditional medium into digital
- Idea development
- Develop an awareness of the historical and contemporary contexts in digital illustration
- Sharpen verbal and written communication skills (reading, discussions, and group critiques)
- Prepare proper file formats for print and web

5.2. Prerequisites:

Art 220 - Introduction to Painting

5.3. Course Expectations:

- Students should expect to attend class daily, regardless of meeting on or off campus.
- Students will be required to complete in-class and at-home assignments as provided by the instructor.
- **Note:** For 600-level courses, there needs to be higher expectations for graduate students in learning activities and assessment. Download this [Best Practices for Teaching Graduate Courses](#) document from the Graduate School.

6. TEACHING, LEARNING METHODS, & COURSE STRUCTURE

6.1. Delivery Method:

- In person

6.2. Instructional Approach:

Each topic exercise and assignment will be introduced with a lecture and demonstration.

6.3. Course Structure:

- On most Tuesdays, the instructor will present the technique and topic of the week through lectures and demos.
- The Thursday class time will be spent in the classroom for studio, individual, and group critiques.
- An at-home assignment will be given to students for the weekend.



7. ASSESSMENT METHODS AND GRADING SCALE

Method of evaluation

Students will be evaluated on their understanding of the processes and techniques of digital illustration. This will include how those understandings are applied for each assignment, as well as their technical and conceptual development. The level of time invested, effort expended, and quality, as well as the degree of completion, will be critical factors in evaluation.

Final grades will be determined by the following:

A. Final Portfolio Review -----70%

- All class assignments (30%)
- All projects (40%)

B. Classroom participation, progress and writing assignments-----20%

- Understanding and applying materials and techniques from lecture
- Participating in group critique and discussion to share critical thinking
- Reading response
- 1 Artist research presentation

C. Professional Development -----10%

- Building online presence (website, social media)
- Final presentation in print and product form (choice of printing stickers, tote bag or other merchandise product using your illustration)

Total 100%

Project Grading

A+ 98-100	A 94-97	A- 90-93	~ Excellent Work
B+ 87-89	B 83-86	B- 80-82	~ Above Average Work
C+ 77-79	C 73-36	C- 70-72	~ Average Work
D+ 67-69	D 60-62	D- 60-62	~ Below Average Work
Any grade below E 60			~ Failing Work



8. STUDENT HELP RESOURCES

Students have access to academic services, technical support and student services at Fort Hays State University. You can find the resources online at [FHSU Blackboard Student Tutorials](#)

For more information you can contact TigerTech at 785-628-3478 or [FHSU TigerTech](#)

9. COURSE POLICIES

1. iPad, charger, and Apple Pencil, as a set, will be loaned to each student for the entire semester. Students are responsible for replacing any missing pieces or damage to devices. Any failure to replace the loaned items will result in incomplete grades for their midterm and final.
2. All students must participate in group critiques and discussions. This is mandatory. Developing critical analysis is an important goal of this course.
3. The student will complete all in-class and at-home assignments provided by the instructor and should present them by the due date.
4. After each critique (group and individual), students need to redo or improve any assignment and include them in your final portfolio.
5. Students are responsible for all missing contents and assignments even from absence dates.
6. All deadlines for each project are final. Any late submissions will result in one letter project grade down for each class period. Absences cannot be an excuse for missing a deadline.
7. Students are expected to clean up the table and station at which they worked.
8. Students will acknowledge that images of student and their artwork can be used for PR purposes in the FHSU Painting Department's social media. Anyone who does not want such exposure, should let the instructor know at the beginning of the semester.

Attendance policy

1. Attendance: Students are expected to be present in ALL CLASSES. More than **three absences** during the whole course of the semester, excluding the holiday schedule, will result in A FULL LETTER GRADE down for every additional absence for the final grade. More than six unexcused absences will result in a failing grade.

*Excused absences include those with a doctor's note or notification through Student Health & Wellness Services, a death in the immediate family (reported to the Office of Student Affairs), or participation in an off campus, officially approved group activity (with your name in official email). Students must inform the instructor in case of excused absences.



2. Students are expected to be on time and ready for the class. An absence during an attendance call will be considered late, which equals to a half absence.
3. Students must be present and participate in all in-class assignment. Leaving the classroom for a break without the instructor's permission is not allowed and may affect your final grade.
4. Student must notify the instructor as soon as possible about their absences or if they will be late to class via e-mail for your future record and evidence.
5. If student need to quarantine due to Covid, student must notify the instructor immediately and submit proper documentation for their absence. The student must still review course materials and complete assignments available on Blackboard. Failing to communicate with the instructor and submitting incomplete assignments will be considered an absence.

FHSU attendance policy

<https://www.fhsu.edu/registrar/academic-policies-and-information/#attendance>

Visual Plagiarism

All your creative work created in this class must be original. Claiming someone else's art such as drawing, design, painting, or photography as yours is considered visual plagiarism. When you need a reference images, take an original photo reference, or use copyright-free images. Visual plagiarism is considered academic dishonesty and will lead to serious consequences such as receiving failing grades for the assignment, lowering of the term grade, or greater consequences. A more detailed policy at FHSU can be found at [Academic Honesty Policy](#).

11. UNIVERSITY POLICIES

11.1. [Academic Honesty](#)

AI (Artificial Intelligence) Use Prohibited for Writing:

The use of AI-generated texts is strictly prohibited in this course. Assignments that are suspected of or found to be plagiarized or employ the use of unauthorized AI tools will be subject to the University Academic Honesty Policy and may result in a 0 for the assignment, failure of the course, and, if warranted, expulsion from FHSU.

AI (Artificial Intelligence) Use only with prior permission for Reference Images:

Students can use AI-generated images on assignments in this course if instructor permission is obtained in advance and content generated is properly cited and modified. Unless given permission to use AI tools, each student is expected to complete each assignment without substantive assistance from others, including AI. Unauthorized or suspected unauthorized use of AI will be subject to the FHSU Academic Honesty Policy and may result in a 0 for the assignment, failure of the course, and, if warranted, expulsion from FHSU.

11.2. [Attendance](#)



- 11.3. [Withdrawal](#)
- 11.4. [Student Accessibility Services](#)
- 11.5. [Kelly Center Support Services](#)
- 11.6. [Title IX Policy](#)

FHSU is committed to fostering a safe and productive learning environment. Title IX makes it clear that violence and harassment based on sex, gender, and gender identity are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories such as race, national origin, etc. This includes all types of gender and relationship violence, sexual harassment, sexual misconduct, domestic and dating violence, and stalking. If you wish to report an incident or have questions about school policies and procedures regarding Title IX issues, please contact Amy Schaffer, University Compliance Officer and the FHSU Title IX Coordinator, at alschaffer@fhsu.edu or (785) 628-4175. The Compliance Officer can help connect you to campus and outside resources, discuss all of your reporting options, and assist with any concerns you may have.

- 11.7. [Career Services](#)
- 11.8. [Technology Services](#)
- 11.9. [Smarthinking](#)

12. ADDITIONAL ITEMS REQUIRED BY DEPARTMENT/COLLEGE IF APPLICABLE

13. ADDITIONAL ITEMS NEEDED BY INDIVIDUAL INSTRUCTOR IF APPLICABLE

Fostering a positive learning environment

The instructor believes everyone has different ways of learning. Some will learn better one way than another; learning has various dimensions to it. Some or many students may have various challenges or obstacles to learning in certain ways. Please feel free to communicate with the instructor if you need a different approach. The instructor will do their best to fit the needs of students to make a positive learning experience for this class.

2024 Digital Illustration Art 340 Schedule

Weekly Subject/Topics and Homework (This schedule may be subject to change)Ver_2024_01_10

Weeks	Date	Course Agenda	Assignments/Homework
Week 1	1/16 Tues	Unit #1 Learning Basic- get familiar with Procreate Syllabus, class orientation Introduction and overview of the program	Assignment #1.1 Create your avatar
	1/18 Thurs	Unit #1 Learning Basic- get familiar with Procreate Interface, gesture, gallery, colors, and basic brush tools	Assignment #1.2 Grayscale exercise (Value) Assignment #1.3 Chiaroscuro cube, cylinder, and sphere Assignment 1.4 (Homework) Sketch and color your Breakfast
Week2	1/23 Tues	Unit #1 Learning Basic Colors, brushes, selections, advanced brushes, layer #2, masking, clipping mask	Assignment #1.5 Exploring brush tools – making own brush and create brush chart
	1/25 Thurs	Unit #1 Learning Basic Colors, brushes, selections, advanced brushes, layer #2, masking, clipping mask	Assignment #1.6 and sketch/shade still life
Week3	1/30 Tues	Unit #1 Learning Basic Watercolor brush, paper texture, importing brush, adjusting pressure	Assignment #1.7 Water Lilies in Korean Painting style

	2/1 Thurs	Unit #1 Learning Basic Watercolor brush, paper texture, importing brush, adjusting pressure	Assignment #1.7 Water Lilies in Korean Painting style
Week 4	2/6 Tues	Unit #1 Learning Basic Journal sketchbook style illustration from Sternberg Museum visit.	Assignment #1.8 Journal sketchbook style illustration from Sternberg Museum visit.
	2/8 Thurs	Unit #1 Learning Basic Sketch of space, use of linear perspective guide	Assignment #1.9 Sketch of space- different locations by groups (sketch should focus on space and perspectives)
Week 5	2/13 Tues	Unit #2 Building Intermediate skills. Portraiture, studies of anatomy and flesh tone	Assignment #2.1 Portrait Model Study (Structure sketches, shading in Full Color)
	2/15 Thurs	Unit #2 Building Intermediate skills. Sketching Portraiture in various styles	Assignment #2.2 5 portrait sketches
Week 6	2/20 Tues	Unit #2 Building Intermediate skills. Pattern making workshop Assignment #2.3 Storytelling through pattern	Assignment #2.3 Storytelling through pattern
	2/22 Thurs	Unit #2 Building Intermediate skills. Assignment #2.3 Storytelling through pattern	Assignment #2.3 Storytelling through pattern

Week 7	2/27 Tues	Unit #2 Building Intermediate skills. Assignment #2.3 Storytelling through pattern Final Critique	Assignment #2.1 Creating GIF animation.
	2/29 Thurs	Unit #2 Building Intermediate skills. Assignment #2.1 Creating GIF animation	Assignment #2.1 Creating GIF animation. *Midterm online portfolio due (website, social media account or PDF form)
Week 8 (Midsemester)	3/5 Tues	Unit #2 Building Intermediate skills. Assignment #2.1 Creating GIF animation	Assignment #2.1 Creating GIF animation.
	3/7 Thurs	Unit #2 Building Intermediate skills. Assignment #2.1 Creating GIF animation Final Critique	Assignment #2.1 Creating GIF animation Midsemester Online Portfolio Due 3/7
Week 9	3/13- 3/17 Spring Break		
Week 10	3/21 Tues	Unit #3 Portfolio Project #1 Paper Doll Installation Artist Research Presentation I	Project #1 Paper Doll Project
	3/23 Thurs	Unit #3 Portfolio Project #1 Paper Doll Installation Artist Research Presentation II	Project #1 Paper Doll Project
Week 11	3/28 Tues	Unit #3 Portfolio Project #1 Paper Doll Installation Lecture: Copyright for illustrator	Project #1 Paper Doll Project

	3/30 Thurs	Unit #3 Portfolio Project #1 Paper Doll Installation	Project #1 Paper Doll Project
Week 12	4/4 Tues	Unit #3 Portfolio Project #1 Paper Doll Installation Reading and Discussion: AI and Art	Project #1 Character design (paper doll)
	4/6 Thurs	Unit #3 Portfolio Project #1 Paper Doll Installation	Project #1 Character design (paper doll)
Week 13	4/11 Tues	Unit #3 Portfolio Project #1 Paper Doll Installation Final Group Critique Project #2 Reading	Project #2 Reading
	4/13 Thurs	Unit #3 Portfolio Project #2 Environmental issues illustration Lecture, research and discussion	Project #2 Environmental issues illustration
Week 14	4/18 Tues	Unit #3 Portfolio Project #2 Environmental issues illustration	Project #2 Environmental issues illustration
	4/20 Thurs	Unit #3 Portfolio Project #2 Environmental issues illustration	Project #2 Environmental issues illustration
Week 15	4/25 Tues	Unit #3 Portfolio Project #2 Environmental issues illustration Design product workshop- Printing postcards, poster	Project #2 Environmental issues illustration

	4/27 Thurs	Unit #3 Portfolio Project #2 Environmental issues illustration	Project #2 Environmental issues illustration
Week 16	5/2 Tues	Unit #3 Portfolio Project #2 Environmental issues illustration Lecture: Intro to Illustrator's business practice	Project #2 Environmental issues illustration
	5/4 Thurs	Unit #3 Portfolio Project #2 Environmental issues illustration Final Group Critique	Final online portfolio due (website, social media account or PDF form)
Final Exam Week	FINAL EXAM -Final Group Critique Date and Time TBA		