

INTRO TO ANIMATION

COURSE SYLLABUS

Fort Hays State University
College of Arts, Humanities, and Social Sciences
Department of Art and Design
Thomas Giebler

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COURSE INFORMATION

ART 349 - Introduction to Animation

Credit Hours // 3.0

Semester & Year // Spring 2026

Course Prerequisites // ART 243 Computer Assisted Graphic Design or Graphic Design I

Location of Class // AD 202 (*Schmidt Foundation Center for Art and Design, Room 202*)

Class Time // Tuesday/Thursday - 9:00 AM – 11:45 AM

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INSTRUCTOR INFORMATION

Thomas Giebler

Assistant Professor of Motion Design & Animation

Office: Schmidt Foundation Center for Art and Design, Room 211

Office Hours: By appointment; calendly.com/tjgiebler2

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tahemus.com - view for education and professional experience details

GRADUATE TEACHING ASSISTANT

David Guzman

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ART & DESIGN DEPARTMENT OFFICE

Lauren Sargent

Administrative Assistant

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TEXTBOOK AND COURSE MATERIALS

Technology Requirement:

All students enrolled at Fort Hays State University are expected to have a computer* for use in a variety of university learning experiences. ***On-campus students are expected to have a personal external hard drive (SSD preferred).**

TigerTech only provides assistance with accessing and using FHSU hosted systems and University-owned equipment. FHSU does not sell computers and does not provide computer repair for student devices.

Hardware:

To meet basic security, networking, and upgrade requirements, your computer should be running Windows 7 (or newer) or Mac OS X (or newer). Ideally, your computer's warranty should be supported by the manufacturer throughout your college career. Chromebooks and iPads are not recommended for use as your primary device due to limited functionality. Ask your instructor or academic department to learn about any specific technology requirements that may apply for each course in which you are enrolled.

Software:

Enrolled students at FHSU can take advantage of a variety of options to get FREE and/or discounted software for use on personal devices at www.fhsu.edu/tigertech/software/. If you have any technical issues, contact FHSU TigerTech 785-628-3478, notify to the instructor.

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COURSE DESCRIPTION

Kinetic content has such prevalence in the world today. From short form video content shared on social media to world-wide ad campaigns that utilize real-time augmented reality, motion design is everywhere. So how does one begin to dive into the world of movement? This introductory level course will provide students with an outlet to explore accessible forms of animation and to learn about the animation industry's history. Students will be expected to complete animation based projects and learn industry standard software, including Premiere Pro and After Effects. Overall, the course aims to get students excited about making things move!



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COURSE LEARNING OUTCOMES

After completing this course, students will be able to

- Approach prompts with a motion-oriented mindset
- Have a basic understanding of animation and motion design principles
- Have a basic understanding of the history of animation
- Create visual narratives through accessible forms of animated media
- Identify various animation methods and softwares
- Identify and explore historical and contemporary animators and motion designers
- Understand the core principles of animation
- Make things move!

Prerequisites:

Introduction to Animation is an entry level motion design course. A basic knowledge of design concepts and procedures is recommended. The following courses should be complete: ART 100 - Graphic Design I and/or ART 100 - Computer Assisted Graphic Design.

Course Expectations:

To be successful in this course, students will be expected to:

- Deliver projects with a cohesive idea or design concept
- Meet the requirements of the given assignment
- Appropriately justify story and design concepts in their own work - Compare and contrast personal ideas with the work of others
- Apply critical thinking and judgment in order to solve problems
- Manage time, plan for projects, and be present for class activities.

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TEACHING, LEARNING METHODS, & COURSE STRUCTURE

Blackboard

This tool is a university standard and will serve as the central hub for this class. Here you will find announcements, project information, links to video content, and more. Blackboard is also where you will turn in assignments. So, for this class, it will often require uploading a video within the relevant project module. Blackboard is good about sending alerts, but it *is always good to check the course page early and often.*

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Panopto

Used in connection with Blackboard, Panopto is a video service that will host example videos, reels of relevant work, or any other video necessary for the course. Short tutorials and other video content will also be served with Panopto.

Instructional Approach & Course Structure:

The instruction in this course centers around advancing animation and design skills through advanced techniques. The Lessons will rotate between lectures on design and methods to best practices, workshop-based software instruction, and stories from real-world experiences. The following is a breakdown of how the course is structured.

- Projects are posted in the Learning Modules section on Blackboard, including requirements and deadlines.
- Once complete, students are required to upload projects within the appropriate assignment module before the deadline. - Students will present work for critique in a classroom setting.
- Scheduled class sessions consist of lectures and demonstrations delivered in-person.
- Additional curriculum includes hands-on equipment demonstrations, workshops, and guest speakers.
- Adobe Photoshop and various hands-on methods of animation will be the primary workflow.

NOTES:



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COURSE SCHEDULE

This schedule is tentative and might change during the semester.

The content is subject to change depending on students' interest and progress. Students will be notified of the changes through announcements either in the class or at the Blackboard course site.

WEEK/DATES	TOPICS/LESSONS	PROJECTS
WEEK 1 Jan. 19	Objective: Begin to understand what animation is and it's early history	Project 1 TWO SIDES TO EVERY STORY
WEEK 2 Jan. 26	Objective: Create a zoetrope and understand the physical illusion/science of animation	
WEEK 3 Feb. 2	Objective: Explore 2D frame-by-frame techniques	Project 2 GROWTH AND DECAY
WEEK 4 Feb. 9	Objective: Begin exploring big-picture animation concepts and ideas along with pre-production workflows	
WEEK 5 Feb. 16	Objective: Explore the principles of animation and analyze examples in popular media	Project 3 STUDIO STORYBOARD
WEEK 6 Feb. 23	Objective: Continue frame-by-frame demos. Explore forms of stop motion animation	
WEEK 7 March 2	Objective: Demos on stop motion animation and keyframe-based animation	
WEEK 8 March 9	Objective: Premiere pro overview and basic sound design demos	Project 4 TALL TALES
WEEK 9	SPRING BREAK	
WEEK 10 March 23	Objective: Creating and importing artwork and other source imagery into After Effects, and basic keyframing	
WEEK 11 March 30	Objective: Explore the importance of timing and animation curves	
WEEK 12 April 6	Objective: How to work with shape layers, masks, mattes, and other elements within After Effects	Project 5 COUNTDOWN
WEEK 13 April 13	Objective: Lectures and demonstrations on parenting and motion sketch	
WEEK 14 April 20	Objective: Continue After Effects demos	
WEEK 15 April 27	Objective: Final project work	
WEEK 16 May 4	Objective: Final project work	Project 5 SONIC STORIES
WEEK 17 May 11	Objective: Finals Week	

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ASSESSMENT METHODS AND GRADING SCALE

There are 1000 points for this course. The grade you earn for this course depends on the total number of points you earn throughout the semester. The assessment methods and grading scale are as follows:

Assessment Methods	How Many	Unit Points	Total Unit Points	Percentage
Participation	N/A	N/A	100	10%
Projects	6	variable	700	70%
Final Exam	1	200	200	20%

- = A (90% and above)
- = B (80%-89%)
- = C (70%-79%)
- = D (60%-69%)
- = U (below 60%)

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STUDENT HELP RESOURCES

Students have access to academic services, technical support and student services at Fort Hays State University. You can find the resources online at [FHSU Blackboard Student Tutorials](#). For more information you can contact TigerTech at 785-628-3478 or [FHSU TigerTech](#)

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COURSE POLICIES

Class Attendance/Participation:

It is your responsibility to attend class on time and consistently. The instructor will post updates on Blackboard, but if you miss class, you will inevitably miss crucial information. In addition, attendance will be regularly recorded and factored into the overall grade.

More than three unexcused absences during the semester will result in A FULL LETTER GRADE down for every additional absence for the final grade. Tardies are equivalent to half an absence.

Assignment Due Date:

Unless prior arrangements are made, all projects are due by start of class on the noted day. For every day late a project is turned in, the equivalent of one letter grade worth of points will be deducted from the total grade. Students arriving late to a critique will critique one-on-one with the instructor, after class.

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Procedures for Assignment Submission:

Each project will have an associated Learning Module on Blackboard. Students will be required to upload their finished project in the appropriate place before the due date.

Fees:

This course has a lab fee of \$40. This fee covers most materials used in the class. Most materials are bought in bulk to keep supplies as low-cost as possible.

Other Policies:

Academic integrity is essential. Students are expected to find inspiration, but if you directly copy existing work, severe penalties will be enforced.

Unless using a mobile device for research or taking notes, please keep them silent and out-of-reach.

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UNIVERSITY POLICIES

- Academic Honesty

- Attendance

- Withdrawal

- Student Accessibility Services

- Health and Wellness Services

- **Title IX Policy** : FHSU is committed to fostering a safe and productive learning environment. Title IX makes it clear that violence and harassment based on sex, gender, and gender identity are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories such as race, national origin, etc. This includes all types of gender and relationship violence, sexual harassment, sexual misconduct, domestic and dating violence, and stalking. If you wish to report an incident or have questions about school policies and procedures regarding Title IX issues, please contact Laurie Lerrick, University Compliance Officer and the FHSU Title IX Coordinator, at lelerrick@fhsu.edu or (785) 628-4175. The Compliance Officer can help connect you to campus and outside resources, discuss all of your reporting options, and assist with any concerns you may have.

- Career Services

- Technology Services