

# S Y N T H E S I A

A TRIFECTED GRAPHIC DESIGN MFA SHOW

FEATURING THE FOLLOWING THESIS EXHIBITIONS:



JANUARY 20th - FEBRUARY 3rd

OPENING RECEPTION: JANUARY 20th FROM 6 - 8 PM



# SYNTHESIA

The wall display is a collage of creative and informational materials. At the top left, two yellow packages of 'eddieles!' are visible, one featuring a cartoon character. Below them are several sheets of paper with diagrams and handwritten notes, including a large white sheet with a grid and arrows. To the right, there are sketches of a character, a 'POPCORN' package, and various other papers and notes. The word 'SYNTHESIA' is prominently displayed in the center in large, white, 3D-style letters. Below the letters, there are more sketches, including a character in a dress, and several 'eddieles!' packages. On the far left, there are two black curved pieces with the 'eddieles!' logo. The entire display is set against a red brick wall, and the floor is made of light-colored tiles.

CAITLYN FRANCES FRAZER

MFA THESIS EXHIBITION

# Frazer

JANUARY 20th - FEBRUARY 3rd

S

Y

N

# Fraz

# Fraz

It all started with an alligator named Eddie

## Phrase /frāz/ noun:

A small group of words standing together as a conceptual unit, typically forming a component of a clause

## Frazer:

My last name. A word that means generous/fruitful one and encapsulates my family's stories, creativity and legacy

## Fraz:

The title of my thesis exhibition, it combines both the former words into one. Fraz is the idea of pulling family history and distilling it into visual storytelling through graphic design and creating the conceptual unit that is me. I am a unit that is multifaceted and strive to have work that is dimensional and encompass aspects of all different media including photography, sculpture, book design, illustration and 3D design. I am ever-changing, molding myself into whatever I need to be to complete my next project. For my thesis, I took inspiration from stories and characters from my family and our history and used them as inspiration to create the storytelling and the magic behind Marion's. Much love!

## A Special Thanks to—

Erica Bittel,  
Toby Flores,  
Karrie Simpson Voth,  
Jay Steinmetz,  
Travis Schlitter,  
Chaiwat Thumsujarit,  
my Meme & Papa,  
my parents,  
my aunt Neecee,  
my friends,  
my love Kiefer Craig & his family,

Cerv's Dr. Pepper,  
sour candy,  
foam core,  
Super 77 glue,  
Ofra knife,  
McDonald's,  
Spotify music



In the fall of 1958, Marion Lucas fell in love with a creative thinker named Fran Burford. She loved to design and try new things, especially candy making since her new husband had a ginormous sweet tooth. The two would spend hours in their tiny kitchen creating recipes and experimenting with different flavors until they made something edible. This hobby of theirs turned into something more significant—a candy store named Marion's. The beginning was rough, but the two kept creating new candies and flavors. Still—most importantly—they kept believing in one another and their store. Finally, after a decade, the creative two perfected their signature product, Twofers. A dual-flavored hard candy with a Yarnell Gold Bourbon base. After Twofers success, the two decided to venue out of just selling candy. They opened their store up to new opportunities and dabbled in various different products such as wine, champagne, and whiskey—the beginning of Marion's, the confection emporium you've come to love.

My inspiration for Marion's was from one of the last conversations my mom and I had with my grandma before she passed away. During the last part of my grandma's life; she was bedridden and would sleep for the majority of the day. One day during breakfast, my mom asked my grandma if she had ever dreamt while she was asleep. My grandma couldn't remember anything when my mom asked—but the next day during breakfast, my grandma told us this wild dream about being a kid again and that she befriended an alligator named Eddie and they became best friends. The rest of the dream was about their adventures.

Hearing this, made my creative mind run wild. At first, my mom and I wanted to write and illustrate a children's book—but an opportunity arose. During my senior year of undergraduate, I took a Problems class with Chaiwat where I needed to come up with a project for the semester. I decided I wanted to do a candy store called Marion's for my grandma and grandpa, based on the story of my grandma's dream and the idea of storytelling. Fast forward to graduate school, the idea became the inspiration for my thesis—as a way to honor my grandparents and find my confidence as a designer. Growing up, I was also told to embrace my creativity and was constantly inspired by my grandparents, my mom and my aunt—so Marion's, as a whole, is a way to thank them for helping me find my path as an artist.













**OUR COLORS**

			
#8D181D	#002E40	#B9B433	#4D6269
MARION'S RED	MARION'S BLUE	MARION'S GREEN	MARION'S STEEL

**OUR LOGO VARIATIONS**

 MARION'S	 MARION'S
 MARION'S	 MARION'S
 MARION'S	 MARION'S
 MARION'S	 MARION'S

**OUR TYPEFACES**

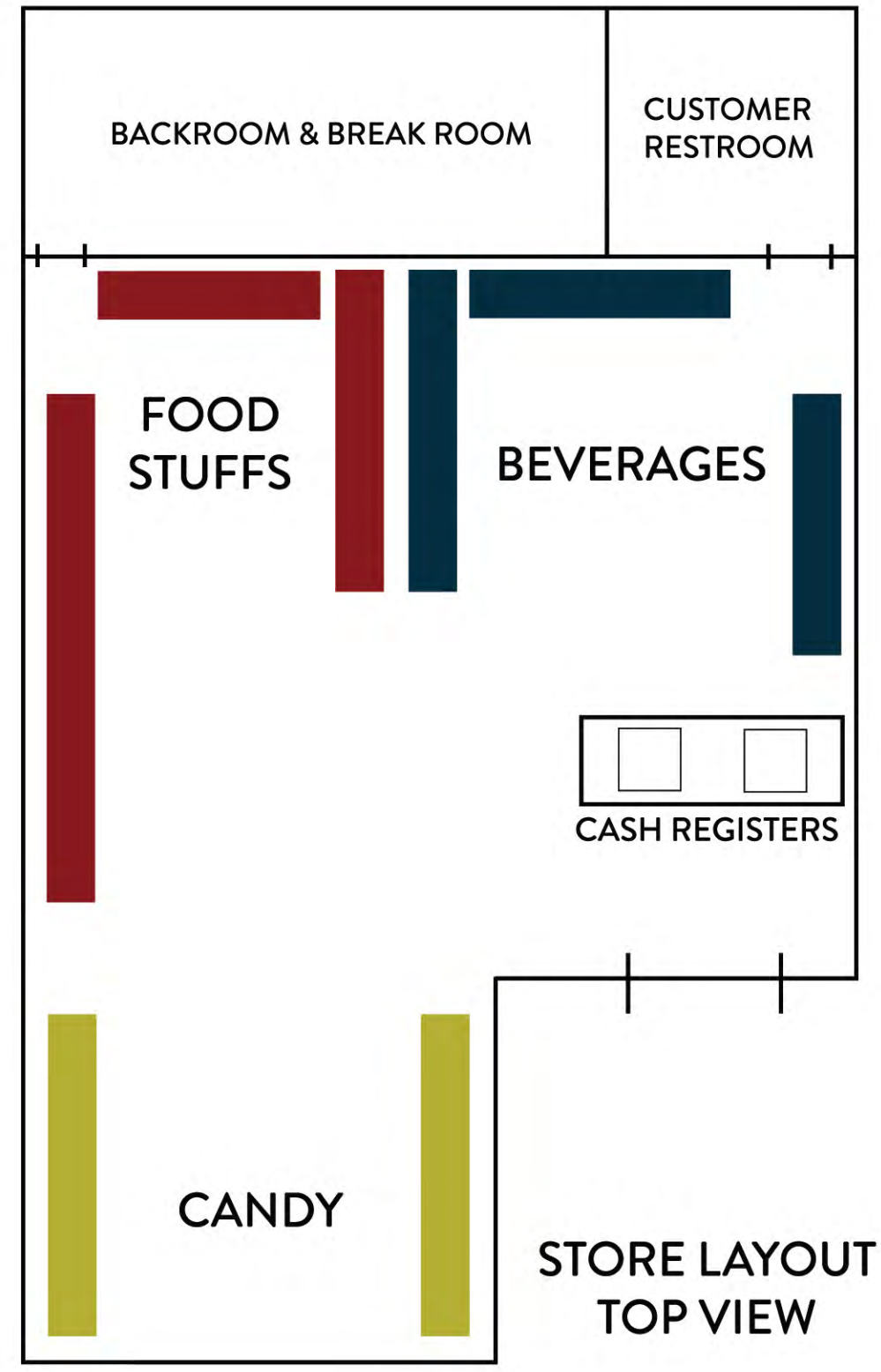
**MARION'S**

**EDDIE'S**  
clubhouse

Brandon Grotesque - Medium  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 1234567890!@#%\$^&\*

Brandon Grotesque - Black  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 1234567890!@#%\$^&\*

Brandon Grotesque - Regular  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 1234567890!@#%\$^&\*



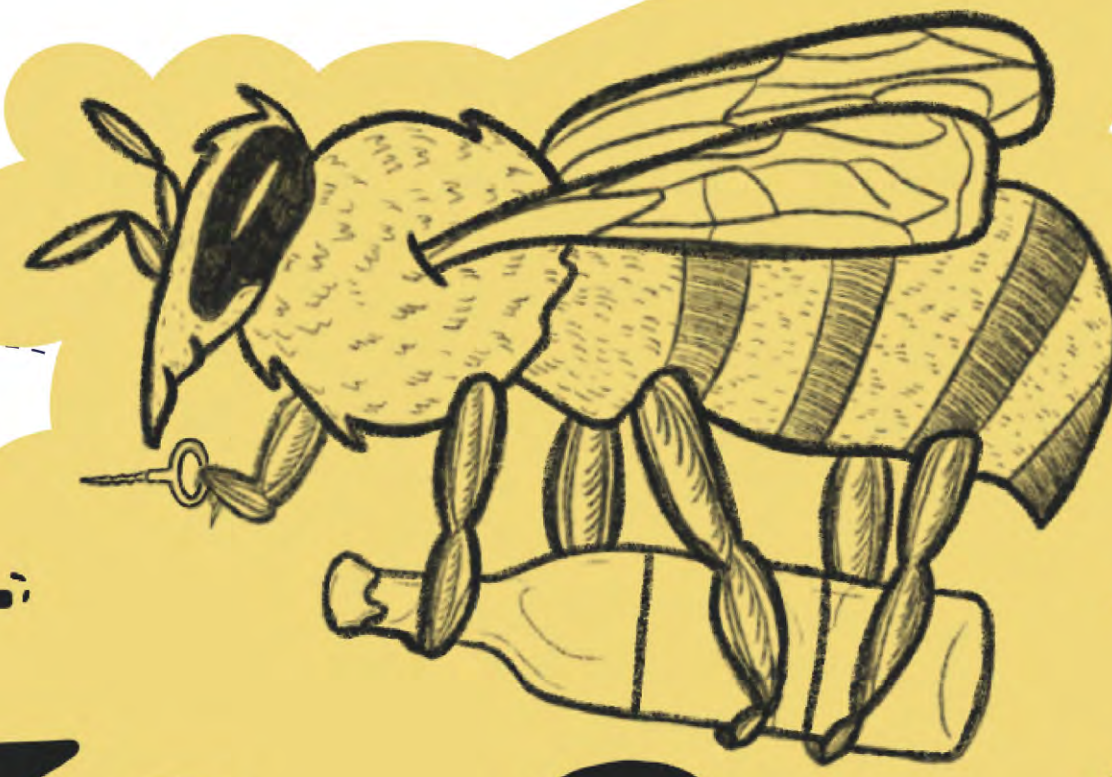
**Fraz**

hot glue sticks + yellow crayons = homemade sealing wax

The phrase “Bee’s Knees” is a very common phrase used by Marion’s family and in 1996, their granddaughter Caitlyn was born and hence the start of Knee’s Wine and Champagne. Their nickname for their granddaughter is Caity Bee and they decided to use her as inspiration for their new whimsical line of alcohol for Marion’s store.

Bee’s Knees represents something extraordinary and that’s the word Marion and Fran use to describe their products. Extraordinary flavors, stories, and connections made for consumers.

I wanted this in my thesis because this was the first project that I felt like a designer. I remember spending an entire night in my kitchen, trying to figure out how to make my own sealing wax. I used yellow crayons and hot glue sticks—I felt like a mad scientist trying to figure out the perfect combination of each. This project has gone through lots of changes and revisions but it’s finally at a point where I’m proud of it.



# Knee's

wine & champagne

# OUR COLORS and TYPEFACES

## PRIMARY BRAND COLOR



## SECONDARY BRAND COLORS



## WINE COLORS



## CHAMPAGNE COLORS



## ANTONIO BOLD

ABCDEFGHIJKLM abcdefghijklm  
 NOPQRSTUVWXYZ nopqrstuvwxyz  
 1234567890!@#%&^\*

## ANTONIO REGULAR

ABCDEFGHIJKLM abcdefghijklm  
 NOPQRSTUVWXYZ nopqrstuvwxyz  
 1234567890!@#%&^\*

## ANTONIO LIGHT

ABCDEFGHIJKLM abcdefghijklm  
 NOPQRSTUVWXYZ nopqrstuvwxyz  
 1234567890!@#%&^\*



WINE HAS A YELLOW SEAL  
 CHAMPAGNE HAS A BLUE SEAL

# KNEES



**OUR COLORS and TYPEFACES**

**PRIMARY BRAND COLOR**  
#2024

**SECONDARY BRAND COLORS**  
#2024 #2024

**WINE COLORS**  
#D9527 #D9527 #D9527

**CHAMPAGNE COLORS**  
#2024 #2024 #2024

**ANTONIO BOLD**  
ABCDEFGHIJKLM abcdefghijklm  
NOPQRSTUVWXYZ nopqrstuvwxyz  
1234567890@#%&\*~!"^\_`

**ANTONIO REGULAR**  
ABCDEFGHIJKLM abcdefghijklm  
NOPQRSTUVWXYZ nopqrstuvwxyz  
1234567890@#%&\*~!"^\_`

**ANTONIO LIGHT**  
ABCDEFGHIJKLM abcdefghijklm  
NOPQRSTUVWXYZ nopqrstuvwxyz  
1234567890@#%&\*~!"^\_`

**WINE HAS A YELLOW SEAL**  
CHAMPAGNE HAS A BLUE SEAL

## Fraz

hot glue sticks + yellow crayons = homemade sealing wax

The phrase "Bee's Knees" is a common expression used by Marion's family and in 1996, their granddaughter, Caitlyn, was born, hence the start of Knee's Wine and Champagne. Their nickname for their granddaughter is Caity Bee and they decided to use her as inspiration for their new whimsical line of alcohol for Marion's store.

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**Iron Bees**  
plasma cut & welded steel + enamel paint

\$333 for Bee holding Wine  
 ● \$333 for Bee holding Champagne  
 ● \$333 for Bee holding essentials (you get the essentials with bee!)





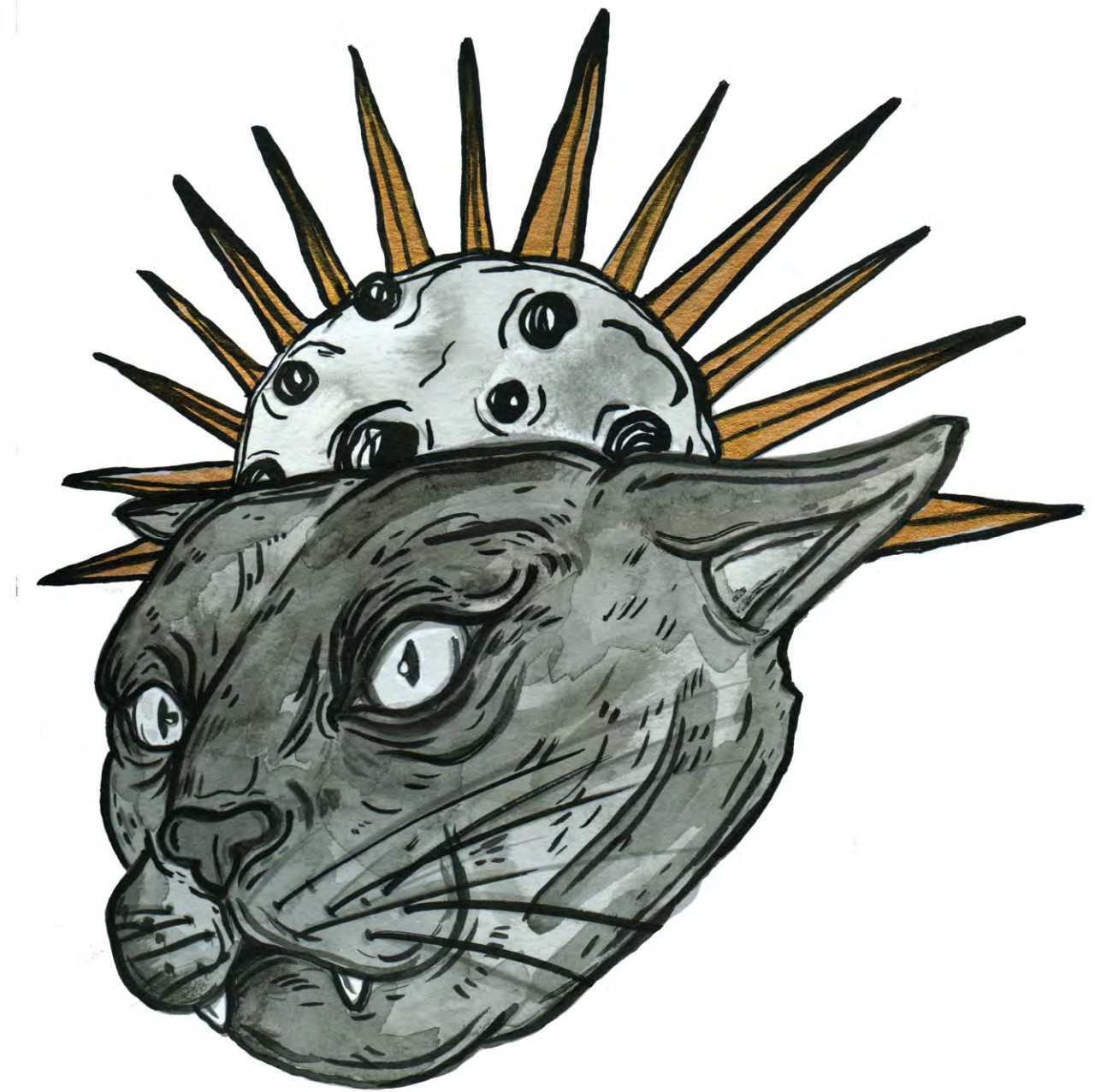


**Fraz**

“Until one has loved an animal, a part of one’s soul remains unawakened.” —Anatole France

## Angry Saint

Angry Saint is Marion’s cookie brand based on the granddaughter’s cat named Osiris. His nickname is Angry Saint (it’s a long story) and Marion’s decided it was the perfect name for their “violently delicious” soft-baked cookies. Their granddaughter was diagnosed with PCOS (Polycystic Ovarian Syndrome) and the worst part about this disease is the person’s inability to process sugar like normal, so Marion and Fran put their creative brains together and decided to perfect a cookie recipe that was healthy and low in sugar—a delicious treat that everyone could enjoy. Made with all-natural ingredients, these cookies are sure to satisfy any dangerous cravings and turn anyone into a saint!



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## HOUND’S TOOTH

Angry Saint is Marion’s cookie brand based on the granddaughter’s cat named Osiris. His nickname is Angry Saint (it’s a long story) and Marion’s decided it was the perfect name for their “violently delicious” soft-baked cookies. Their granddaughter was diagnosed with PCOS (Polycystic Ovarian Syndrome) and the worst part about this disease is the person’s inability to process sugar like normal, so Marion and Fran put their creative brains together and decided to perfect a cookie recipe that was healthy and low in sugar—a delicious treat that everyone could enjoy. Made with all-natural ingredients, these cookies are sure to satisfy any dangerous cravings and turn anyone into a saint!



# Typefaces

Angry Saint

tangerine +  
macamdamia nut

Cabazon Regular

ABCDEFGHIJKLMN OP  
QRSTUVWXYZ

abcdefghijklmnop  
qrstuvwxyz

1234567890!@#% ^ & \*

Gitan Latin Me Medium

ABCDEFGHIJKLMN OP  
QRSTUVWXYZ

abcdefghijklmnop  
qrstuvwxyz

1234567890!@#% ^ & \*

# Colors

#262624

#28896D

#e2c4a6

#c92780

#ffa325

#ffD700

**IT'LL HAVE YOU  
HYPNOTIZED**

## TYPEFACES

### Gotham Ultra

**ABCDEFGHIJKLMN  
OPQRSTUVWXYZ**

**abcdefghijklmnop  
qrstuvwxyz**

**1234567890!@#\$%^&\***

## COLORS

**#5B3485**

**jellybean  
dream**

**#E38C40**

**chihuahua  
orange**

**#C46B1C**

**burnt  
chihuahua**

**#E8367E**

**dragon  
fruit**

**#FCF1D4**

**sweet  
tooth**

**#CAB2D6**

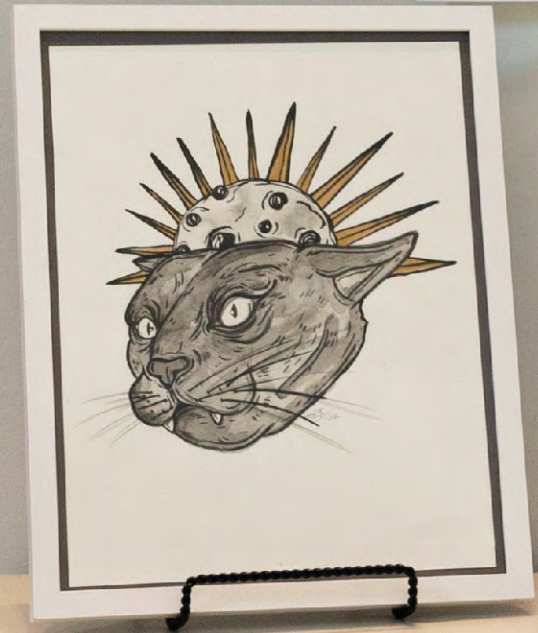
**sugar  
rush**





**Iron Bees**  
 plasma cut & welded steel • enamel paint

\$333 for Bee holding Wine  
 \$333 for Bee holding Champagne  
 \$333 for Bee holding essentials (you get the essentials with bee!)



**Frazz**  
*"Dad was his best in name, a part of ours and remains unbroken."* —Audrey France

**Angry Saint**

Angry Saint is Marion's cookie brand based on the granddaughter's cat named Ouis. His nickname is Angry Saint (it's a long story) and Marion decided it was the perfect name for their "violently delicious" soft-baked cookies. Their granddaughter was diagnosed with PCOS (Polycystic Ovarian Syndrome) and the worst part about this disease is the person's inability to process sugar like normal, so Marion and Fran put their creative brains together and decided to perfect a cookie recipe that was healthy and low in sugar—a delicious treat that everyone could enjoy. Made with all-natural ingredients, these cookies are sure to satisfy any dangerous cravings and turn anyone into a saint!



**HOUND'S TOOTH**

Hound's Tooth is a brand created by Marion to house all sorts of delicious sweet treats that are not candy-related. This includes flavored popcorn, dried fruits, nuts, fudge, honey, and toffee. The inspiration behind this brand came from their last rescue dog, Pesi. As a senior dog, Pesi only had one tooth left and it was most certainly a sweet tooth. He would always try and sneak donuts when Fran was eating breakfast—I guess you could say he was hypnotized by the sweetness!



**Typefaces**

**Angry Saint**

Cebason Regular  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 1234567890!@#%&'\*  
 Gitan Latin Me Medium  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 1234567890!@#%&'\*  
 tangerine + macamdamia nut

**Colors**

primary secondary  
 tertiary  
 accent

**TYPEFACES**

**IT'LL HAVE YOU HYPNOTIZED**

Gotham Ultra  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 1234567890!@#%&'\*  
 Gitan Latin Me Medium  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 1234567890!@#%&'\*  
 primary secondary  
 tertiary  
 accent





**fra-z**

**Angry Saint**

Angry Saint is Marion's cousin brand based on the grandfatherly cat named Chris. The character is angry from Chris being mean and Marion's decided to see the other side of their "crazy actions" with labeled cookies. The grandfather and dog are diagnosed with PTSD (Post-Traumatic Stress Disorder) and the grandfather and dog get their cookies together and decided to put it in a cookie. Marion and Fran got their cookies together and decided to put it in a cookie. Marion and Fran got their cookies together and decided to put it in a cookie. Marion and Fran got their cookies together and decided to put it in a cookie.

**HOUND'S TOOTH**

Hound's Tooth is a brand created by Marion to honor all parts of delicious sweet life: honey and coffee. The inspiration behind this brand came from their last name dog, Fran. As a carrier dog, Fran only had one tooth left and it was most certainly a sweet tooth. The result shows up and makes sense when Fran was being "bored" - if you could say he was hypnotized by the sweetness!



Typefaces	Colors
Angry Saint Cahoon Regular Angry Saint Angry Saint Angry Saint Angry Saint Angry Saint Angry Saint Angry Saint Angry Saint Angry Saint Angry Saint	

TYPEFACES	COLORS
IT'LL HAVE YOU HYPNOTIZED Gotham Ultra IT'LL HAVE YOU HYPNOTIZED IT'LL HAVE YOU HYPNOTIZED IT'LL HAVE YOU HYPNOTIZED IT'LL HAVE YOU HYPNOTIZED	



START 2023 OFF THE SWEET WAY! 23% OFF WITH COUPON CODE: SWEET23!

OUR BEVERAGES

- Knee's Wine & Champagne
- Dirty Neck Neecee's Whiskey
- Yarnell Gold Bourbon
- Good Ole Beer
- Hatt & Stel's Soda Pop

OUR CANDY

OUR STORY

In the fall of 1958, Marion Lucas fell in love with a creative thinker named Frances Jean Burford. She loved to design and try new things, especially candy making since her new husband had a ginormous sweet tooth. The two would spend hours in their tiny kitchen, creating recipes and experimenting with different flavors until they made something edible.



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OUR BEVERAGES

- Knee's Wine & Champagne
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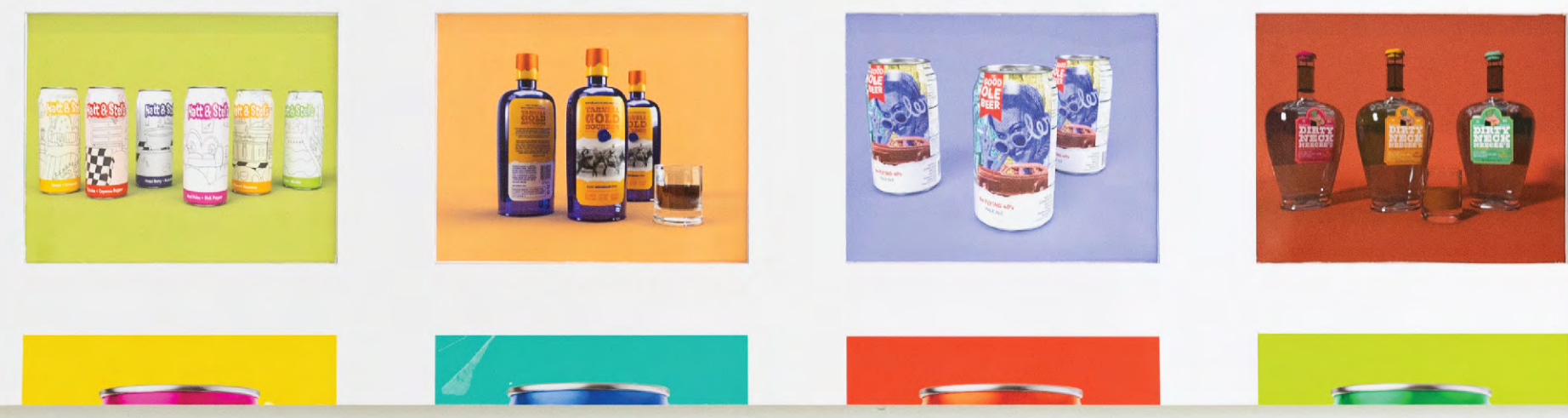
OUR CANDY

- Twofers
- Tam Taff Taffy
- Eddiebles
- David Wayne Licorice
- Lottie Pops

OUR FOODSTUFF

- Hound's Tooth
- ...

OUR SPECIALTY BEVERAGES



START 2023 OFF THE SWEET WAY! 23% OFF WITH COUPON CODE: SWEET23!

OUR BEVERAGES

- Knee's Wine & Champagne
- Dirty Neck Neecee's Whiskey
- Yarnell Gold Bourbon
- Good Ole Beer
- Hatt & Stel's Soda Pop

OUR CANDY

- Twofers
- Tam Taff Taffy
- Eddiebles
- David Wayne Licorice
- Lottie Pops

OUR FOODSTUFF

- Hound's Tooth
- ...



Price: \$14.99

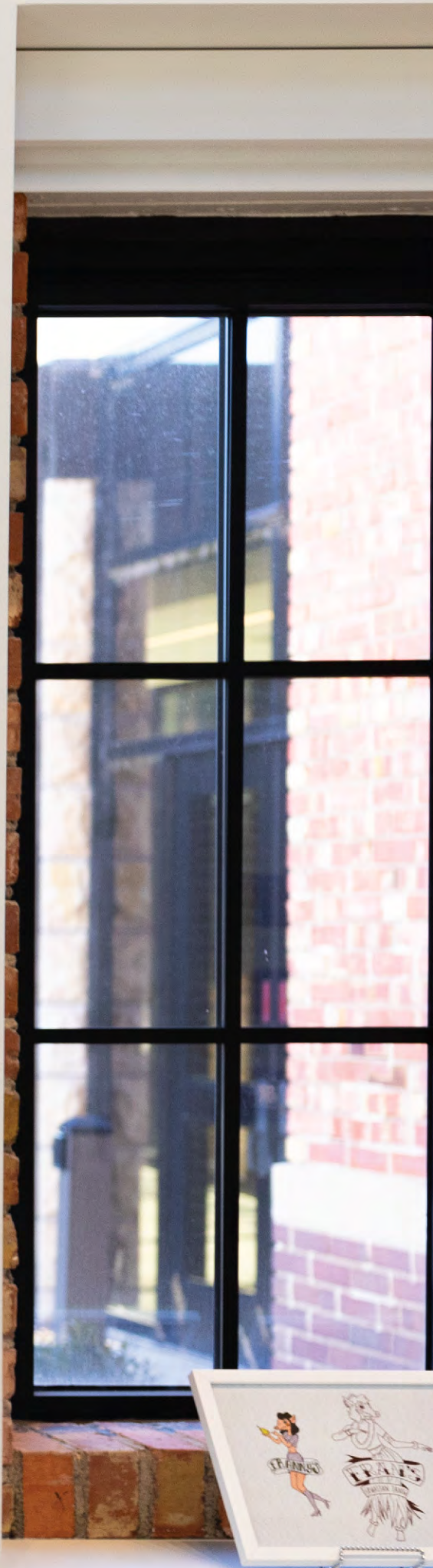
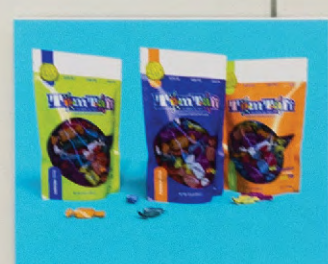
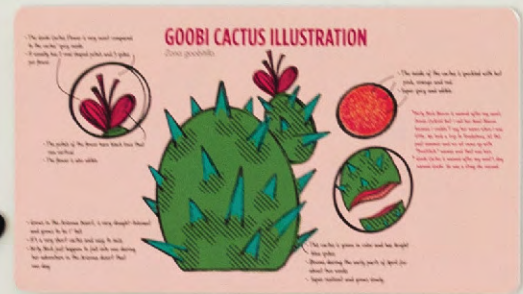
- One-time Purchase: \$14.99 + tax + shipping  
FREE Delivery: Wednesday, Jan 25 on orders over \$50.00
- Subscribe + Save: \$12.99 + tax + shipping  
Save up to 14% on auto-deliveries  
learn more  
GET IT WEDNESDAY, JAN 25

ADD TO CART

This brand is Marion's spin on saltwater taffy. The candy designers behind Tam Taff used the Gillymore plant to create a truly extraordinary taffy experience. The plant creates a salty aftertaste to the taffy without high sodium intake—making them the perfect savory snack! Along with the taste, Tam Taff









# DIRTY NECK NEECEE'S

As the legend goes, Dirty Neck Neecee was out riding her American paint horse, Tammi Jo, through the Arizona desert on a dry, summer day. After her horse got spooked by a traveling rattlesnake, Dirty Neck was bucked off and thrown into a bluish-green cactus, later classified as the Goobi Cactus. After removing the portion of the cactus from her felt hat, she noticed a bright array of orange and red. Without knowing it, she stumbled upon the most delicious mix of spicy flavors, making our clear whiskey “dirty” with flavor.

Dirty Neck Neecee’s American Blended Goobi Cactus Whiskey is one of a kind. Its signature flavor comes from the discovery of the Goobi Cactus. Its refreshing juice paired with the spicy seasoning is a match made in Marion’s heavens.



#d41969

hot flamingo



#3f9b71

refreshing  
oasis



#f1b71b

mellow



#f2a81e

horseshoe  
gold



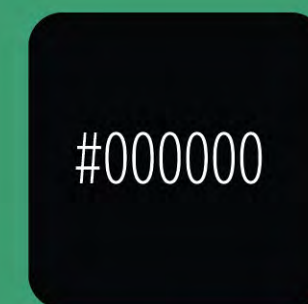
#D5998C

dirty blush



#76915E

“such a prick”  
green



#000000

just black



## CornDog

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

abcdefghijklm

nopqrstuvwxyz

1234567890!@#%&^\*

## Gotham Condensed Light

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

abcdefghijklm

nopqrstuvwxyz

1234567890!@#%&^\*

Dirty Neck Neecee’s is a brand I created for my aunt, Denise Cockriel. While on a trip to Tombstone, Arizona, we decided to give ourselves “lady of the night” names to get into the old west lifestyle. The name we came up with for my aunt was Dirty Neck Neecee and I thought it would make the perfect name for a whiskey brand.







# LOTTIE POPS

caffeinated lozenges



## DOUBLEBASS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#\$%^&\*

## Futura Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

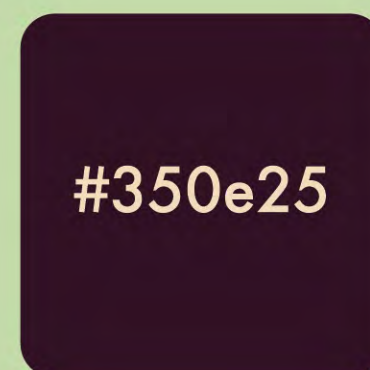
1234567890!@#\$%^&\*

Lottie Pops are a caffeinated lozenge that Marion's designed to taste just like drinking a can of cola! This brand is inspired by my great grandparents, Sarah "Lottie" Burford and Arthur "Bill" Yarnell Burford, better known as Lottie and Pop.

**Lottie flavor in one small POP!**



#c3d7a8





LOTTE POPS  
CHOCOLATE COLA

LOTTE POPS  
STRAWBERRY COLA

LOTTE POPS  
LIME COLA

LOTTE POPS  
VANILLA

LOTTE POPS  
ACAI COLA



## Ohno Blazeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*~



## Rama Gothic E Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*~

This brand is Marion's spin on saltwater taffy. The candy designers behind Tam Taff used the Gillymore plant to create a truly extraordinary taffy experience. The plant creates a salty aftertaste to the taffy without high sodium intake—making them the perfect savory snack! Along with the taste, Tam Taff creates fruitful conversations.

Fruitful conversation starts with a question. Tam Taff allows you to share not only a sweet treat but a sweet moment with a loved one. Each one of our sodium and sugar-free Gillymore taffies is enclosed in a wrapper printed with a prompt to get ya talkin'!



Tam Taff is a brand I created to represent my mother, Tammi Jo Frazer. She is the history buff in our family, especially family history, and she asks plenty of questions!





# YARNELL GOLD BOURBON

#343393

#fdb515

#f6851f

#f15b2b

## Beastly

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&\*^

## Antonio Regular

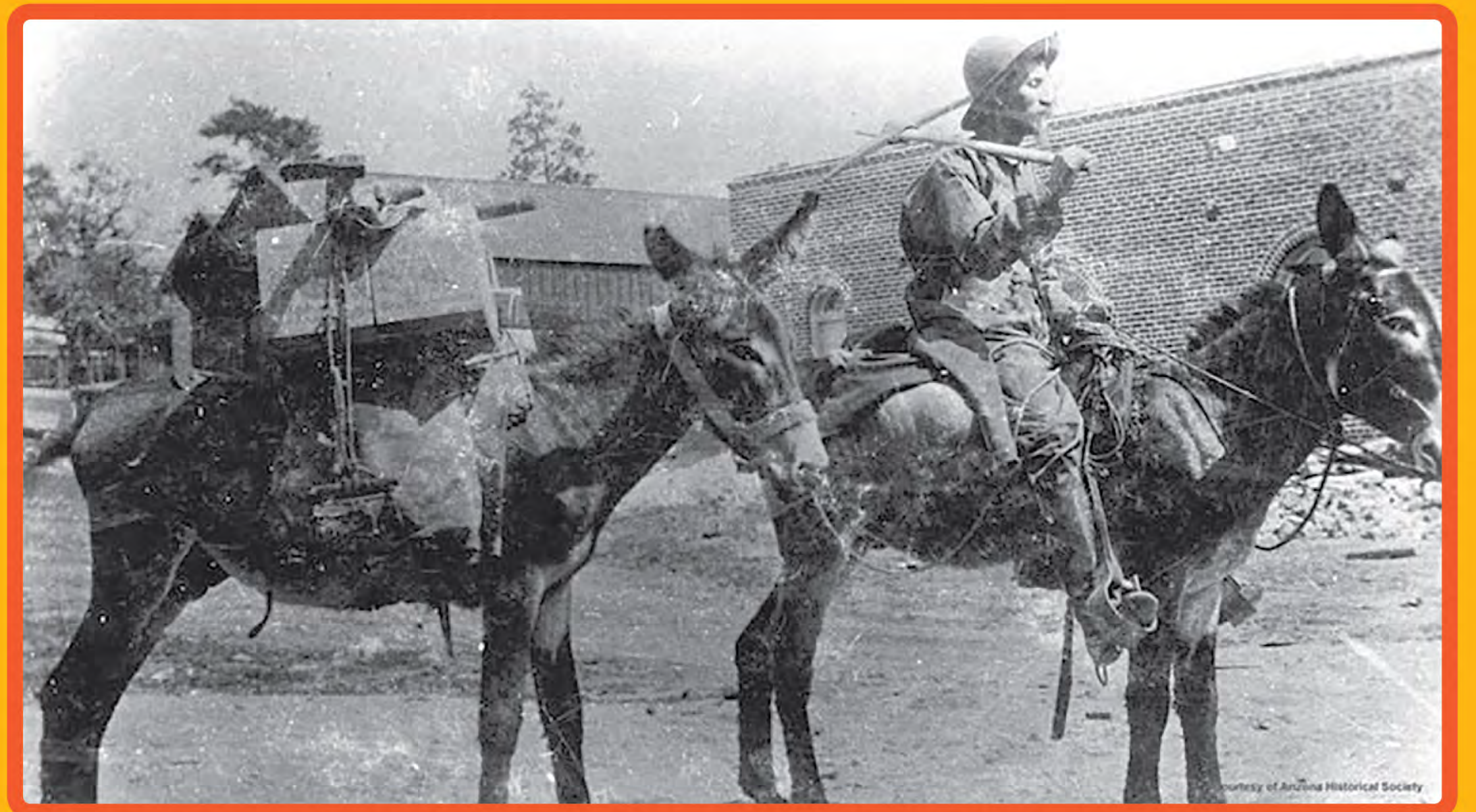
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&\*^

In 1873, a prospector named Harrison Yarnell stumbled upon mountains in the Arizona desert and discovered gold. A town flourished after the discovery and was later called “Yarnell” after the prospector. The Marion’s Family has a special interest in this story of Harrison Yarnell because he’s a member of the family tree—a truly adventurous one at that.

Marion’s took their love of celebrating family history to create this special Bourbon Whisky brand to honor their ancestor. Bottled and distilled by Marion’s Company at their location in Yarnell, Arizona—the town named after Harrison Yarnell and his gold mine. When you enter Yarnell, there is a sign that reads, “Where the desert breeze meets the mountain air” and that’s exactly the vibe established by Yarnell Gold Bourbon Whisky—so drink responsibly and be adventurous.









David Wayne's licorice is a brand I created for my dad, David Wayne Frazer (hence the name). For as long as I can remember, my dad has always been an avid licorice fan so it just felt right to create his very own licorice brand.



## Stud Regular

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*

## Brandon Grotesque Medium

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*

David Wayne's Cactus Licorice is the brother brand of Dirty Neck Neecee's whiskey. After the success of the whiskey, Dirty Neck's brother-in-law decided to take a crack at creating his own flavor of licorice and ended up striking gold. Goobi Cactus is known for its distinct spicy flavor with a refreshing aftertaste of cactus fruit. David Wayne's is one of the many new products coming to the Marion's store. Right now, there is only the original Goobi flavor available but new flavors are on their way and are sure to make licorice lovers rejoice!



#E6A3B0





David Wayne's  
Cactus Licorice

Net. Wt. 16 oz  
(1 lb) 453 g

goobi cactus licorice

naturally  
flavored

David  
Wayne's  
Cactus Licorice

Net. Wt. 16 oz  
(1 lb) 453 g

goobi cactus licorice

naturally  
flavored

David  
Wayne's  
Cactus Licorice

Net. Wt. 16 oz  
(1 lb) 453 g

goobi cactus licorice

David  
Wayne's  
Cactus Licorice

Net. Wt. 16 oz  
(1 lb) 453 g

## Gambado Sans Regular + Forte

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*

#002e40

#b9b433

## Brandon Grotesque Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*

#8d181d

#f8ed33

**eddiebles!**  
lime flavored gummy alligators



**Eddiebles is the candy dedicated after myself, the one and only Eddie the alligator. Since limes were my favorite snack, Fran decided that would be the perfect flavor to make the gummy alligators. Sweet and delicious, Eddiebles are a fan favorite—'cause they sure are mine!**



# twofers

## Futura Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

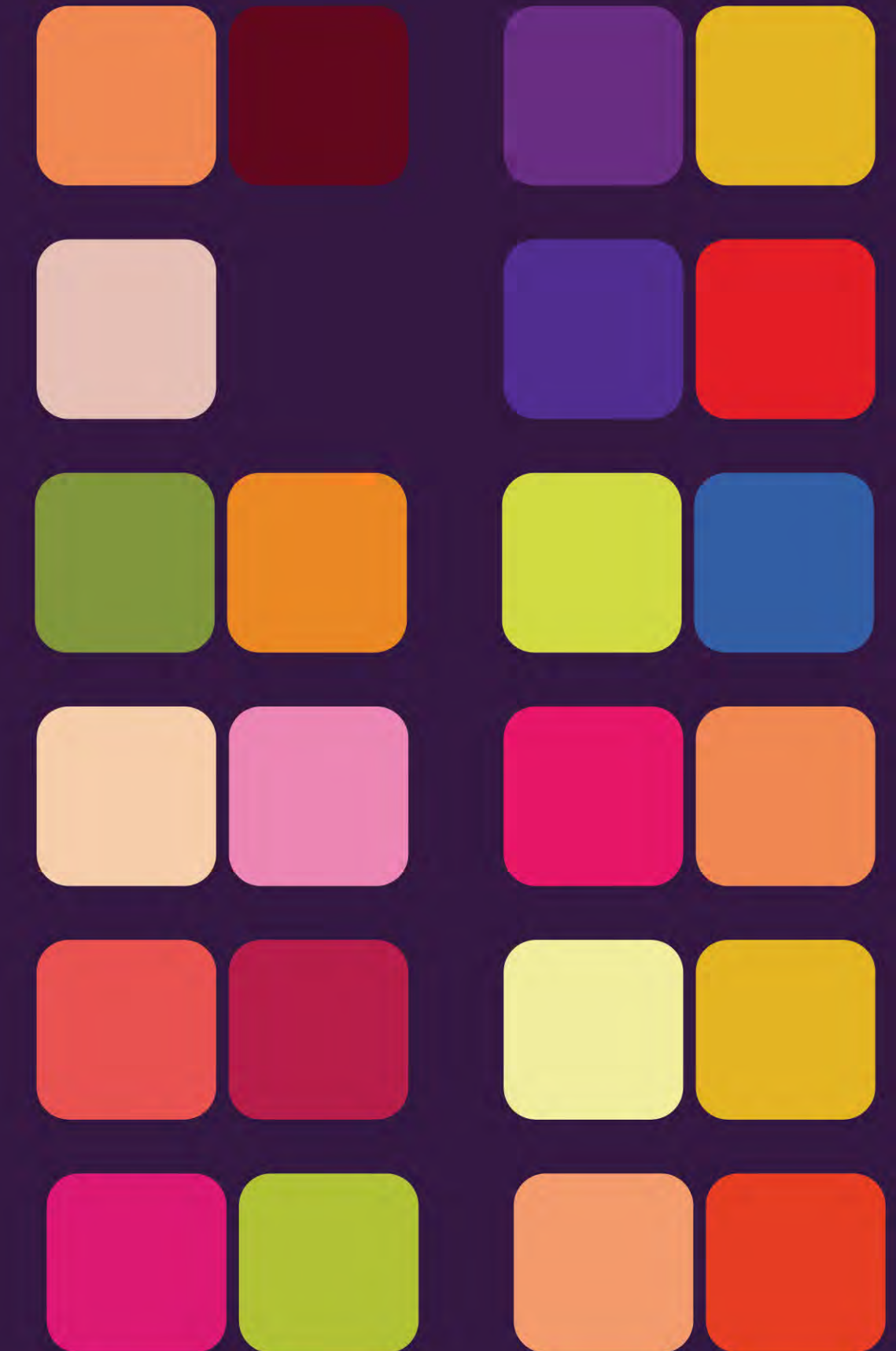
1234567890!@#\$%^&\*

## Futura Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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**These candies are the ones that made Marion's famous. They were unique for the time period—a Yarnell Gold Bourbon hard candy base with two flavors added—(1) floral and (1) fruit flavor. Two flavors in one.**



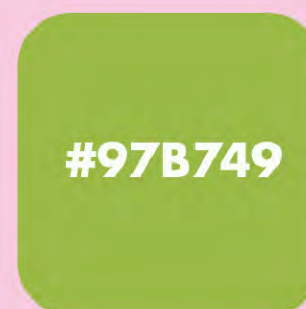
twofers  
YARNELL GOLD BOURBON CANDY  
VIOLET FLOWER and  
CHERRY

twofers  
YARNELL GOLD BOURBON CANDY  
ACACIA FLOWER and  
PINEAPPLE

twofers  
YARNELL GOLD BOURBON CANDY  
ORANGE BLOSSOM and  
GRAPEFRUIT

**twofers**  
Futura Bold  
CDEFGHIJKLMNOPQRSTUVWXYZ  
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!@#\$%^&\*  
WXYZ

# Hatt & Stel's



## P22 Nudgewink Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*

## Future Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*

Hatt & Stel's Handcrafted Soda Pop is a brand Marion's created to honor two very important ladies in the Marion's family—Hattie and Stella Gentry. They lived truly extraordinary lives filled with adventurous travel, creativity, and most importantly, love. Growing up, the sisters made a pact to always be connected in some way, somehow.

After the loss of both of their husbands, the sisters decided to move into a tiny house together that had exactly one kitchen, one bathroom, one living room, and two bedrooms. It was perfect for the duo! Fast forward to their years of retirement together, the sisters decided to be creative and give a go at creating their own soda pop. Hattie had lived in South America for a period of time so they used the native fruits and spices as inspiration to create a prebiotic soda—the first of its kind for the time period.

Following Hattie & Stella's recipe, Marion's branded Hatt & Stel's Handcrafted Soda Pop in the spring of 2007. As a way to honor their extraordinary lives, Marion's decided the packaging would be modeled after the small house they shared together—but with a twist for the consumers. The packaging is 100% customizable so consumers can draw, color, and paint each room of Hatt & Stel's house to their liking. Grab all six flavors so you get a full house!





**Hatt & Stel's**

#978749 #C4DA86 #17790 #009037 #338079 #FF6900

**P22 NudgeWink Pro**  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
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 1234567890!@#\$%^&\*

**Future Bold**  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 1234567890!@#\$%^&\*

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Stella's recipe, Marion's branded Hatt & Stel's Handcrafted Soda Pop is a way to honor their extraordinary lives, Marion's decided to create a soda pop that was as unique as the lives they shared together—but with a packaging is 100% customizable so consumers can draw, color, and make Hatt & Stel's house to their liking. Grab all six flavors so you get a full house!



FRAN'S

CHARACTER SKETCHES  
FOR FRAN'S BBQ





**Emotion Series**

*photography project — fall 2020*

This projects highlights the complexity  
of human emotion and identity.



**Emotion Series**

*photography project — fall 2020*

This projects highlights the complexity of human emotion and identity.



**Emotion Series**

*photography project — fall 2020*

This projects highlights the complexity of human emotion and identity.



**Harmonies + Tensions**  
*photography project — fall 2020*

This projects highlights “moving on” after losing an important person in your life.  
For me, that person being my meme.

An instructor once told me, “There’s a deep pain in suffering from great loss but  
it’s what you do what that pain afterwards.”



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**Movements**  
Polaroid series  
NFS

"Due to the global pandemic, I have been contemplating the notion of photographs being a fragment of time, as our world was at a standstill. I find the polaroid medium uniquely interesting and fitting for this work as it allows to stop time and create documentation of what was physically experienced. My love for creative photography goes hand-in-hand with the idea of collecting memories and people in the form of photographs. I use my Polaroid series to capture the people I care for, to keep their memories safe and to share them. This work is an inherently slow process, one that is methodical, intentional, and instantaneous."

In Fall 2020, I received a GSE Grant from Fairleigh Dickinson University to continue my work in capturing memories using my 2400 Polaroid camera with called this for the series called Movements.













**In loving memory of Fran Lucas**  
**December 10, 1931 – April 21, 2018**

THOMAS GIEBLER

MFA THESIS EXHIBITION



# in a Small Sea



MOSS-THORNS GALLERY  
AT THE UNIVERSITY OF FLORIDA  
AT THE UNIVERSITY OF FLORIDA

MOSS-THORNS GALLERY, FHSU

T

H

E

EXIT



A pool of water swirls before you.  
It is turbulent and low. It swirls. As the gears in  
my machine turn and the air fills the room  
the atmosphere of the world has become  
This is my small sea

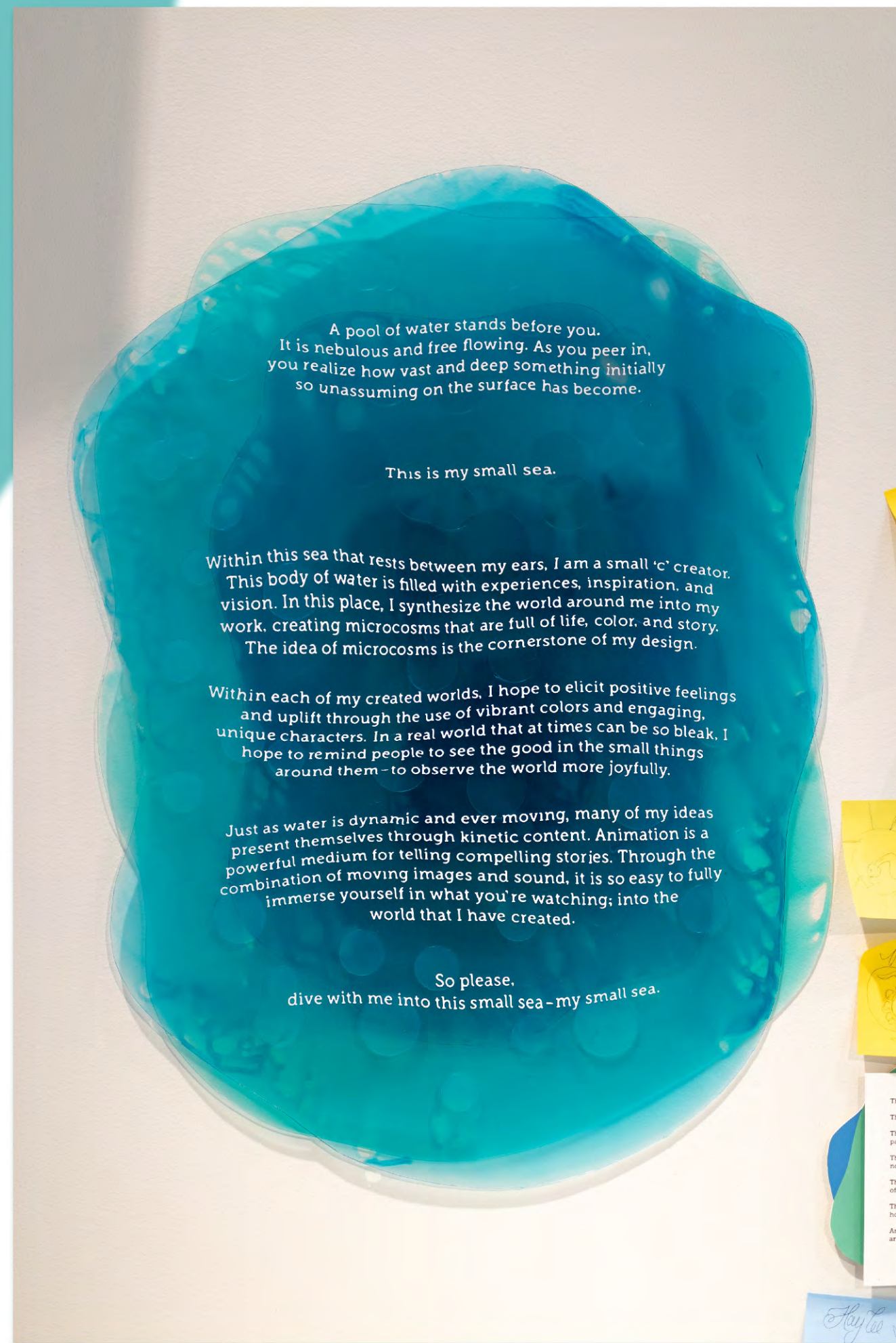
What did the fish tell me my dear, I am a small "r" machine  
The body of water is full with experiments, imagination, and  
action. In this place, I produce the world around me from my  
mind, creating pictures that are full with color and energy.  
The idea of imagination is the cornerstone of my design.

When each of my colored pencils, I have to give them meaning  
and walk through the world of colors and the world.  
I think I have to be a part of the world in the small things.  
The smallest of things that are the most beautiful.

Just as I have to be a part of the world, many of my ideas  
are born from the world around me. Attention is a  
part of the world that is always there. Through the  
power of my mind and the world, it is to say to the  
world that I have created.

So please,  
don't let the world tell you my small sea.





## Thesis Statement + Sign In

acrylic sheets, vinyl



### My Brain Children

ink sketches, ideas



## How Long, How Long?

digital illustration







**Treeson Game Case + Pin**

illustration, layout





**Treezon Game Case Layout + Cover Art**

illustration, layout

<https://tahemus.com/treeson>



**Treeson Gameplay**

animation, illustration

# TREESON

Treeson LED Sign  
1000mm x 500mm



Treeson Character Illustrations  
1000mm x 500mm



Treeson Story - Development Art  
1000mm x 500mm



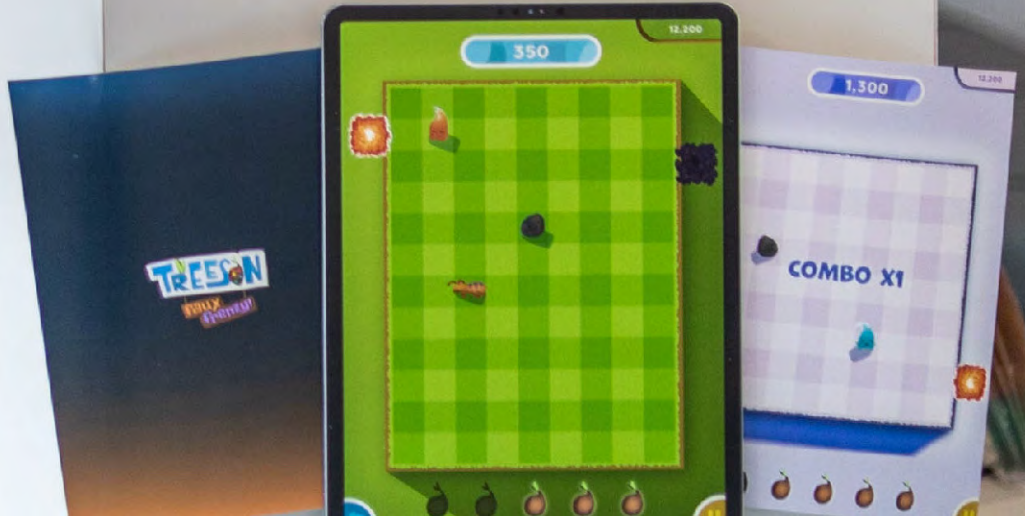
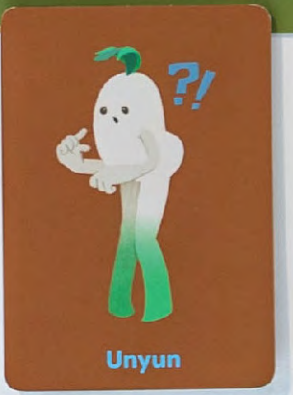
Oh no! Someone—or something—has taken over the land of Arbor! This mysterious villain has turned all the tree denizens into faux plants! Will you help us save our lush kingdom? Get to the bottom of who or what has done this and save our biomes!

Arbor has been taken over by a *mysterious evil entity*. They turned their captors into Fauxs, each of them now mindless drones fulfilling this villain's master plan—whatever it may be. It seemed they had captured everyone, but perhaps not all were enslaved?

Several seasons since the takeover, a small, bug-scientist was determined to save the land—but how could such a small thing save everyone? All it takes is a big brain. **Dr. Ladoo** began to cultivate seedlings, pods containing sentient vegetal life. With all the trees having been overtaken (and most bugs having fled) these new creations were everyone's last hope—if there was anyone still hoping.

Almost all the seedlings did not seem to be fairing well, most showing very little growth. But just as Dr. Ladoo was about to give up, one seedling in particular showed exponential promise. He pulled this promising prospect out of the ground and a hero was born—er, harvested. This hero's name was **Unyun**. Ladoo began explaining and teaching Unyun about his new world, about the danger he might face and about the beauty he could save. Seeing as this was Unyun's first season on earth, he was a little hesitant. How could he be the one to save everyone?

With Ladoo by his side, Unyun began his great adventure...





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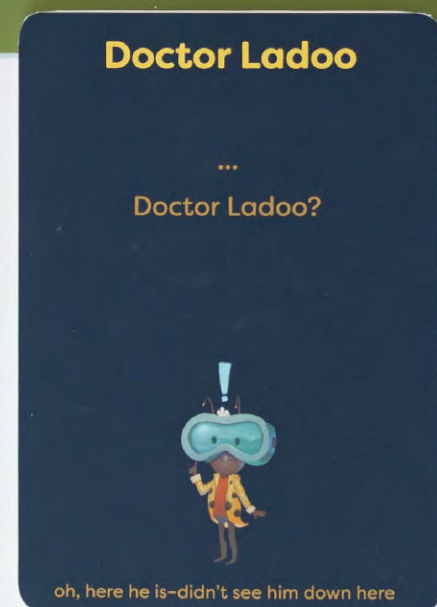


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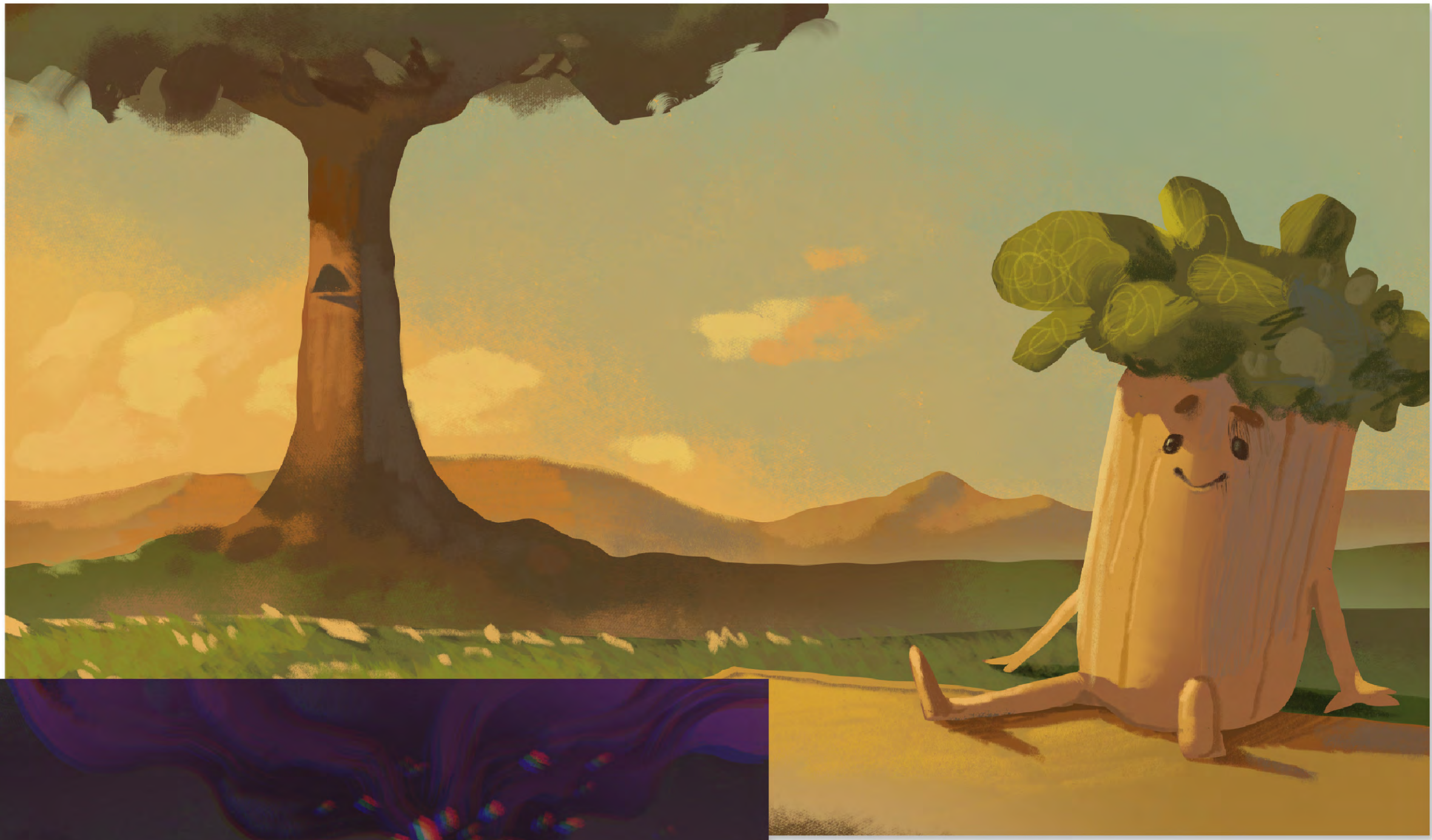


### Treeson Logo + Description

illustration, layout



**Treeson Character Illustrations**  
digital illustration



**Concept Sketches**

digital illustration





Treeson Vinyl Figurines

3d render



Tresson Vinyl Figurine Packaging

3d render





### Birch Figurine

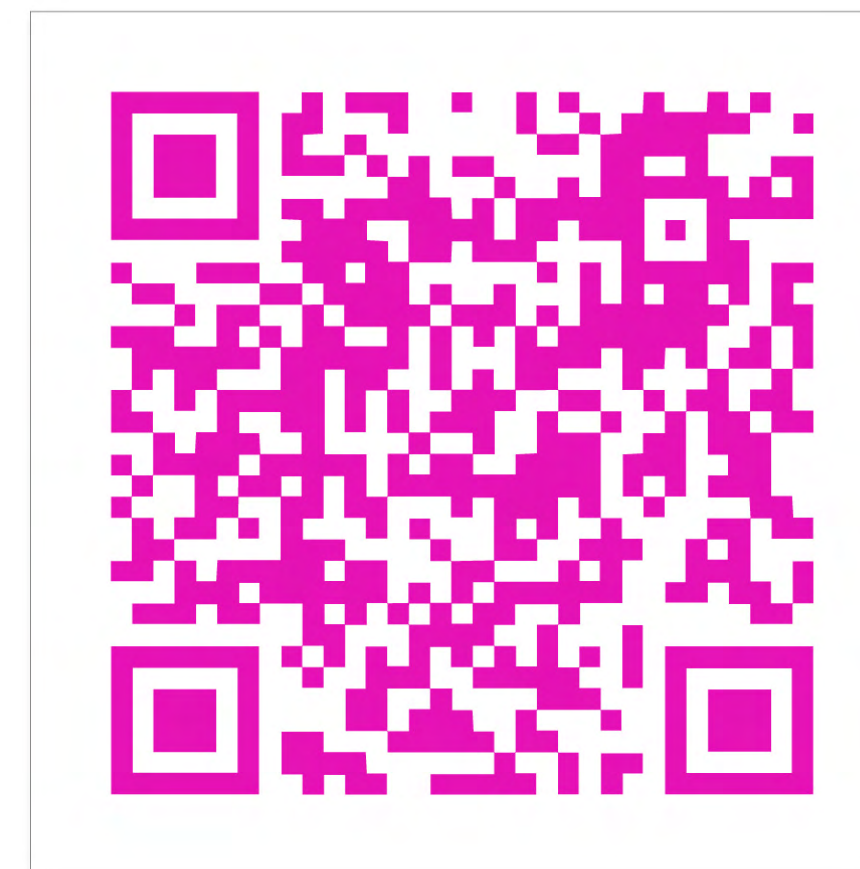
3d print, enamel paint



**Treason: Faux Frenzy Concept**  
layout, illustration



Seein' the Sweet Stuff + AR Filter  
acrylic, 3d augmentation



Hey Man :) + AR Filter

acrylic, 3d augmentation

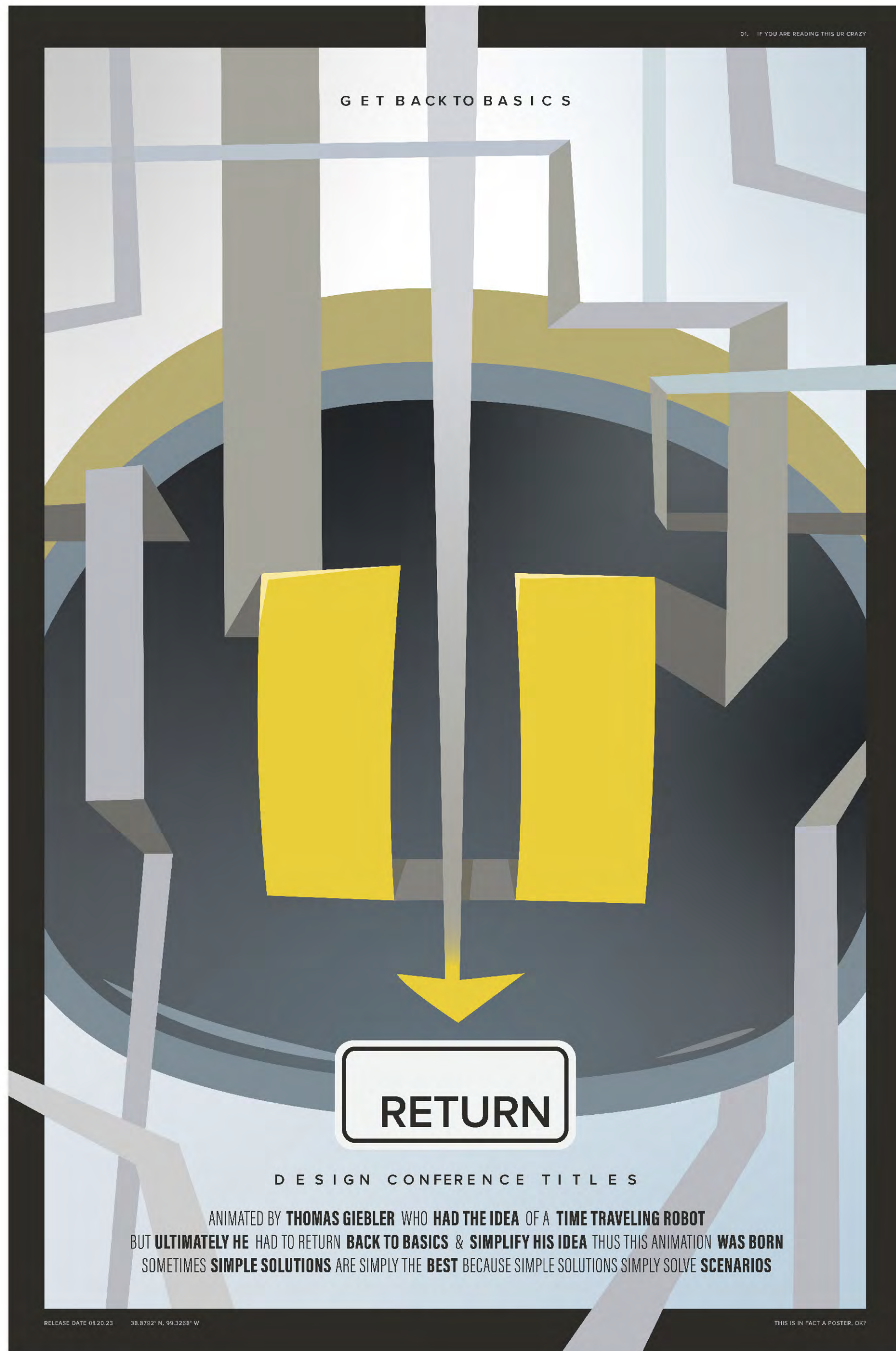


Whalefire Typeface  
design, illustration, foam, plywood

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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abcdefghijklmnopqrstuvwxyz



## RETURN Conference Titles Poster

digital illustration

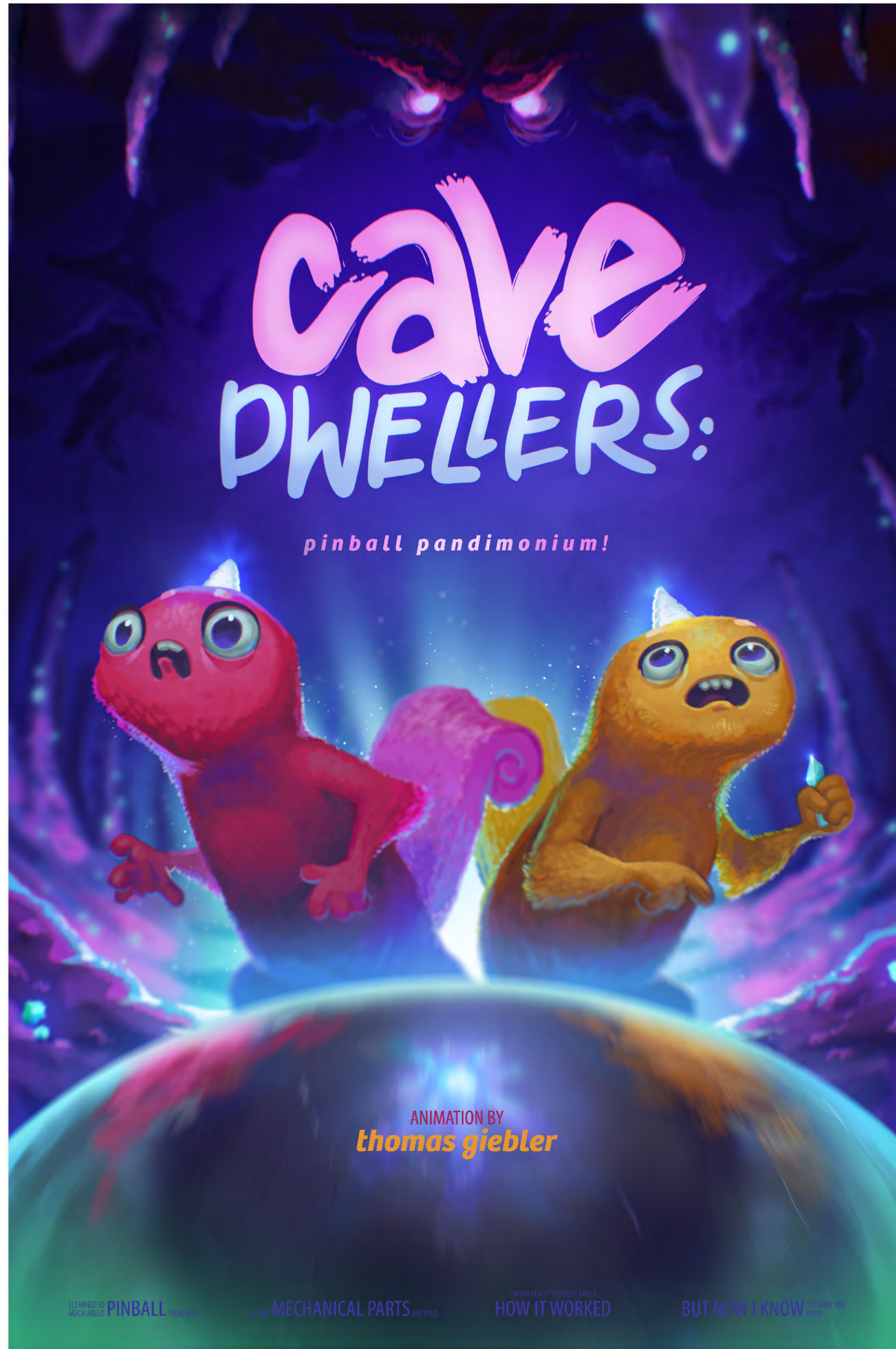


<https://tahemus.com/return>



**RETURN Conference Titles**

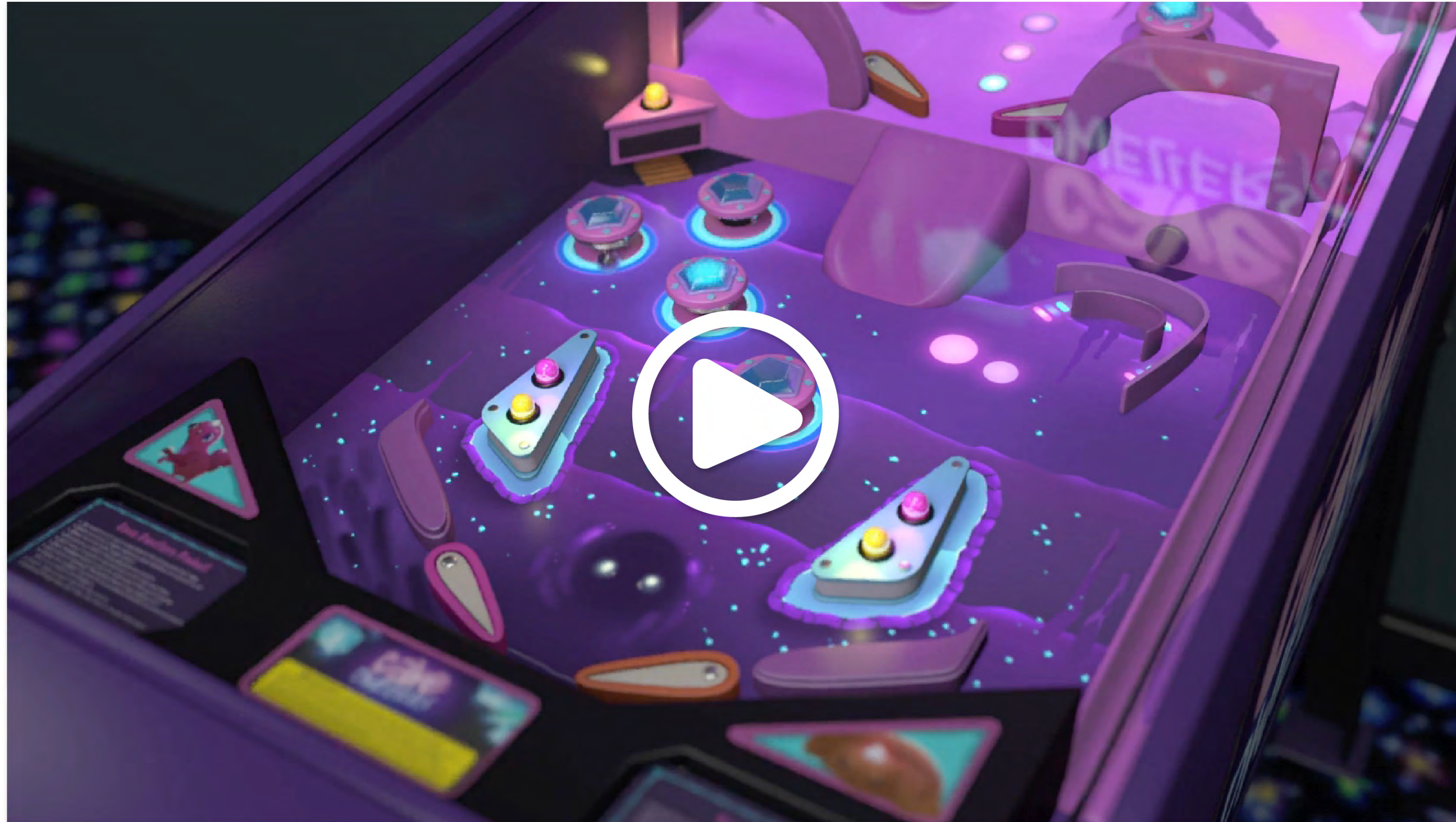
3d animation



Cave Dwellers Posters

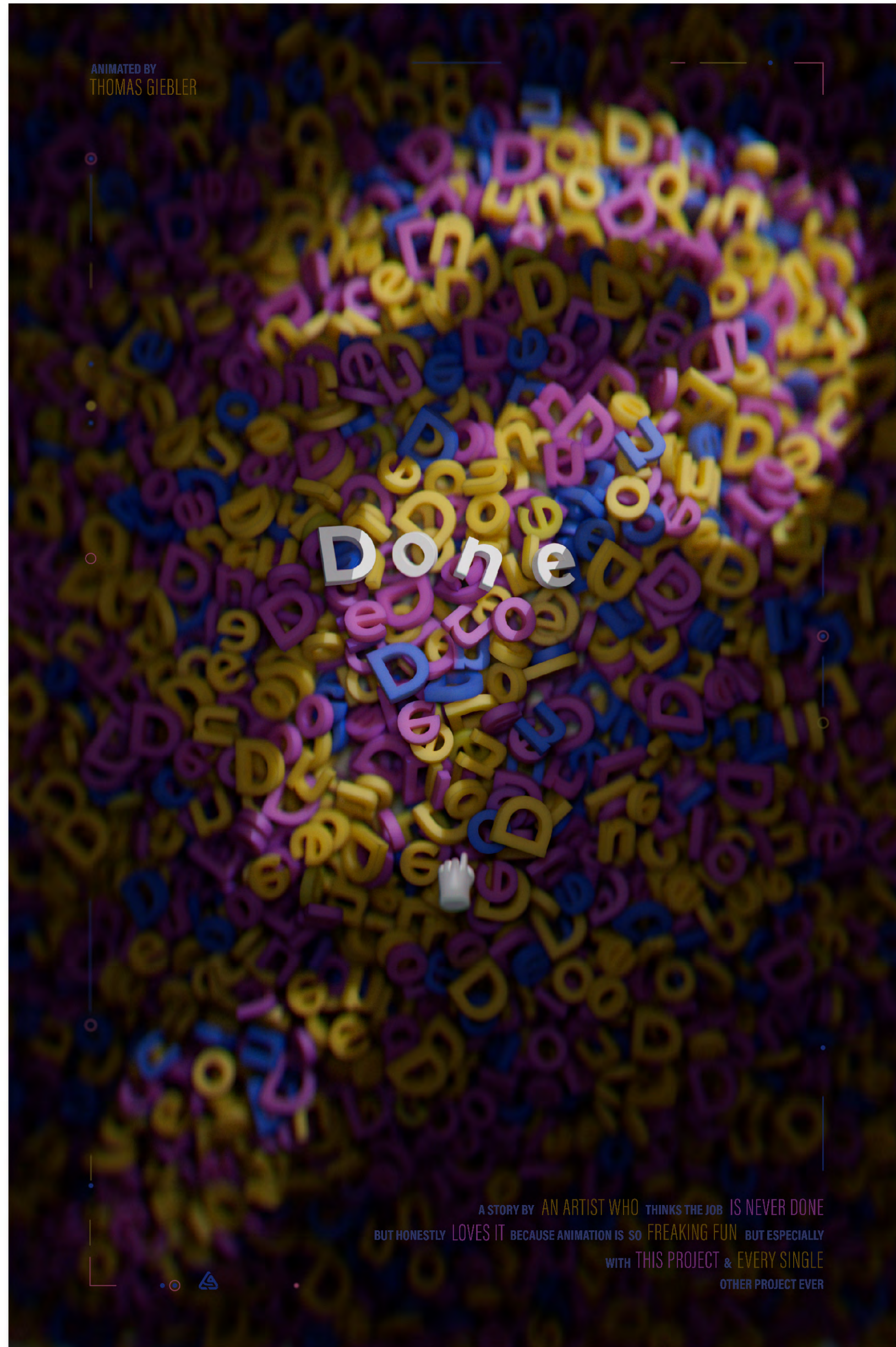
digital illustration

<https://tahemus.com/cave-dwellers>



**Cave Dwellers Pinball Machine**

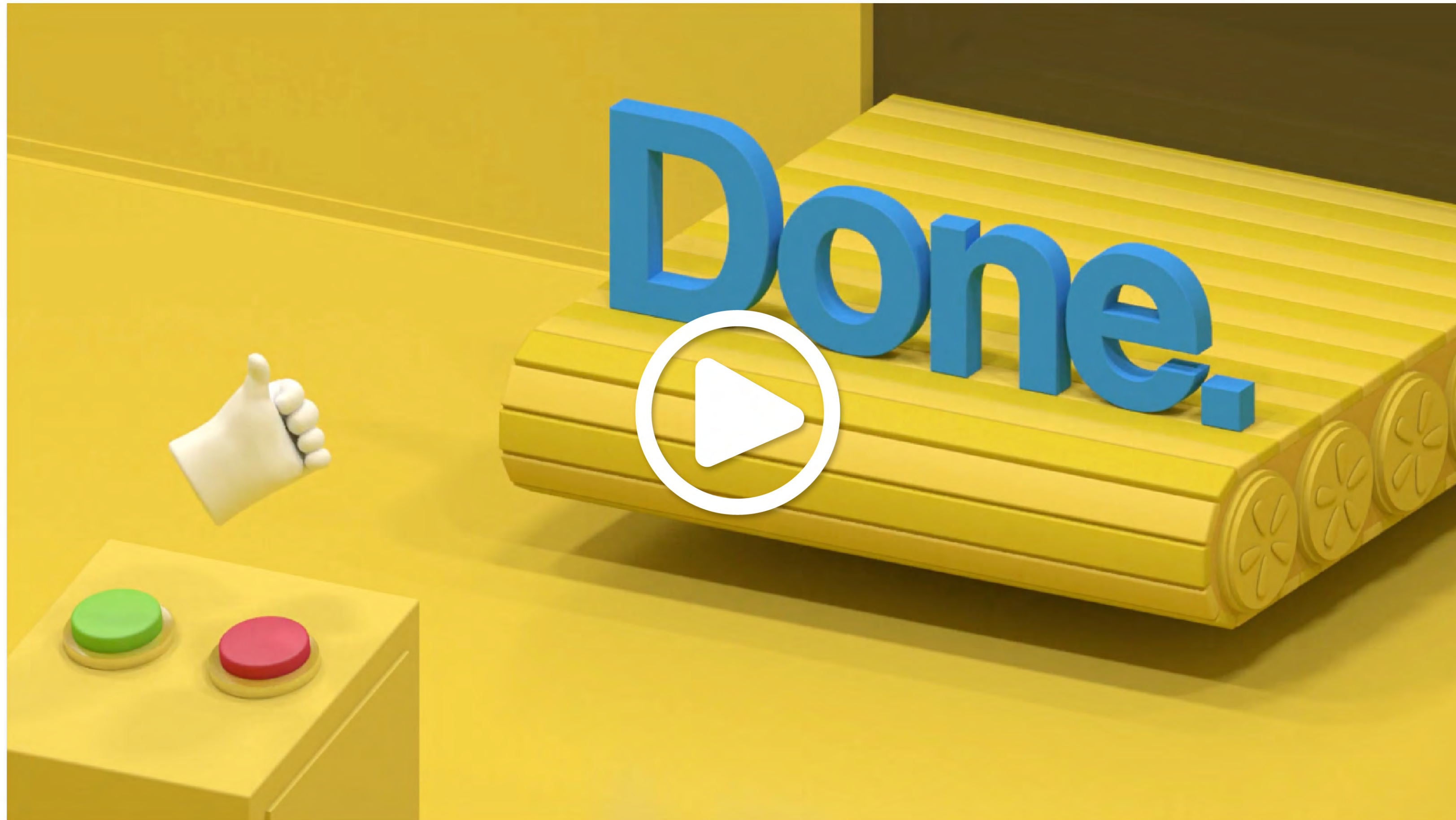
3d animation



## Done? Poster

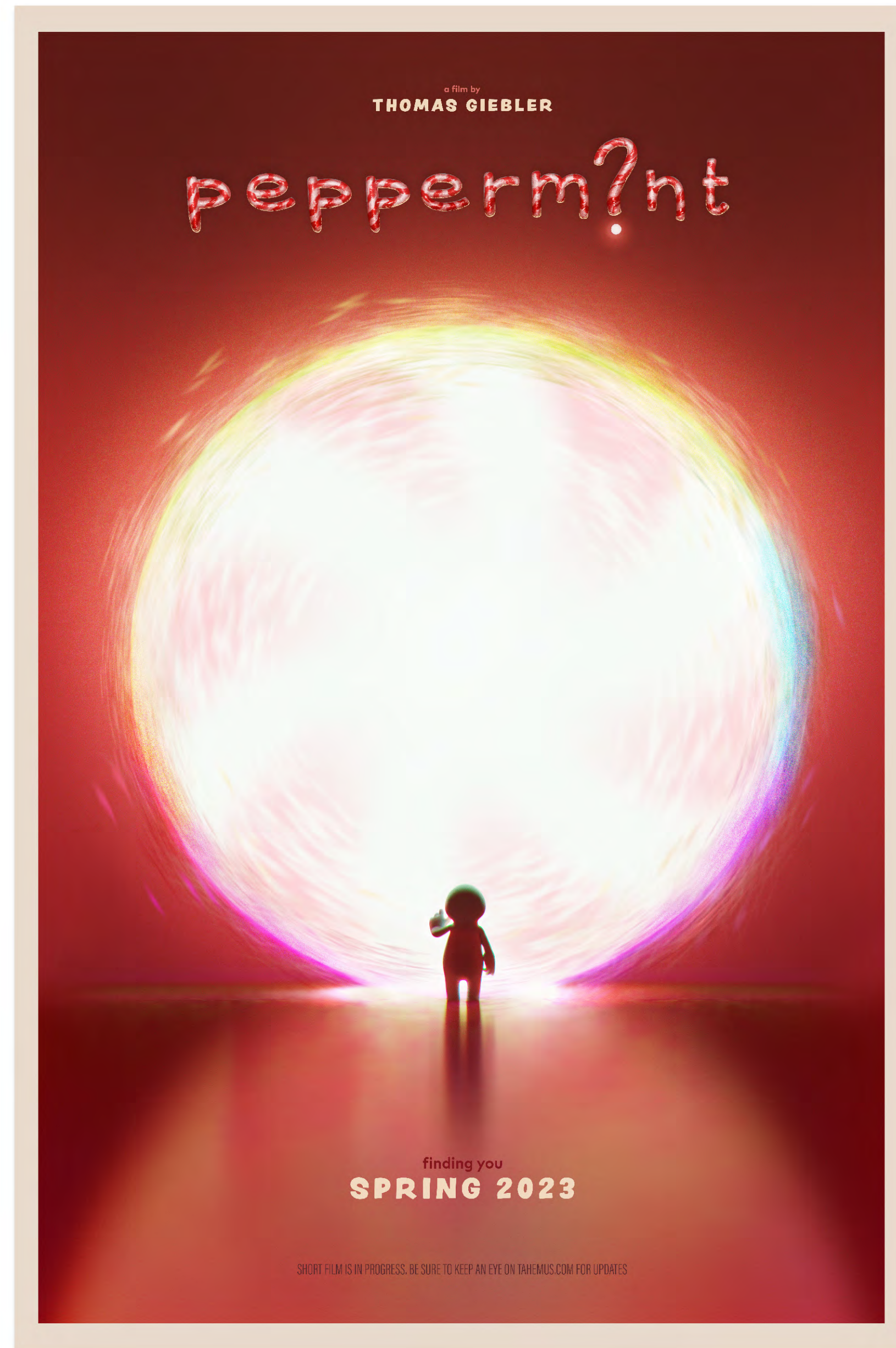
3d render

<https://tahemus.com/done>



Done?

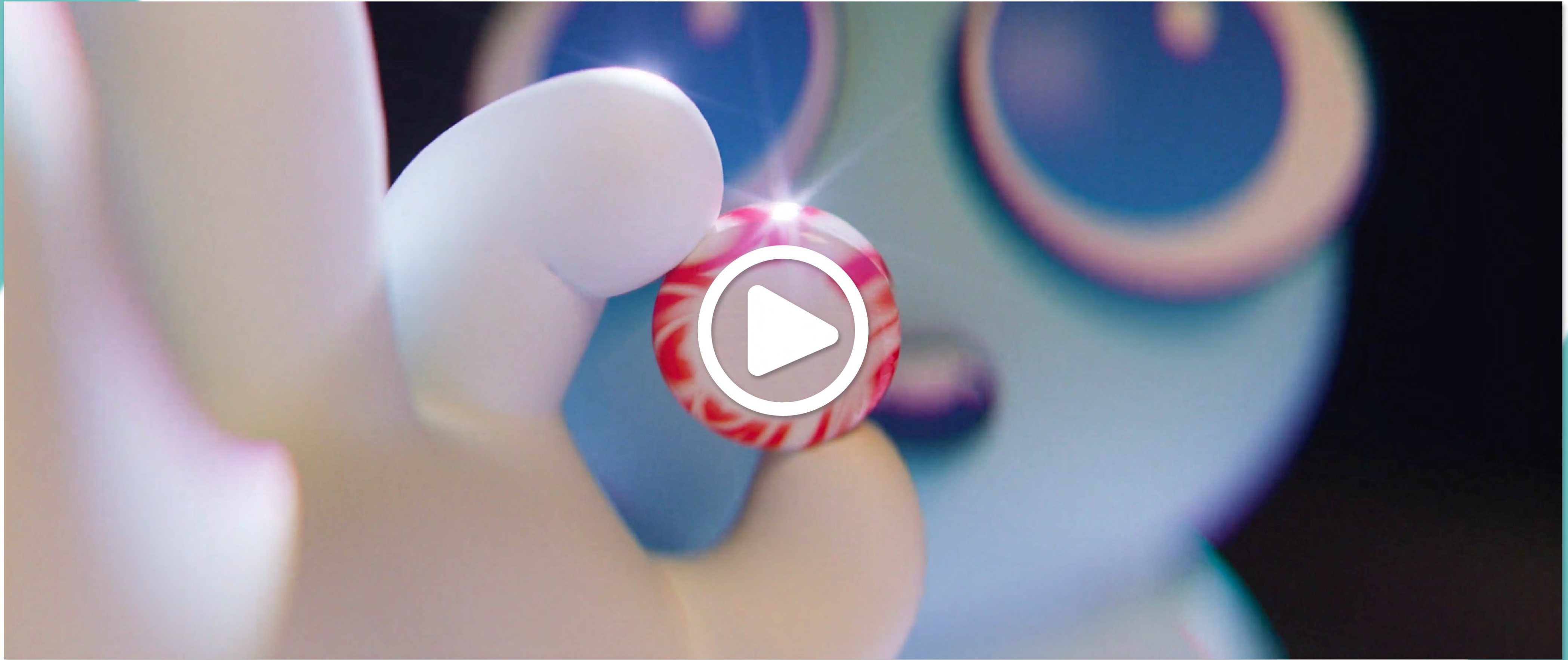
3d animation



### Pepperm?nt: Coming Soon Poster

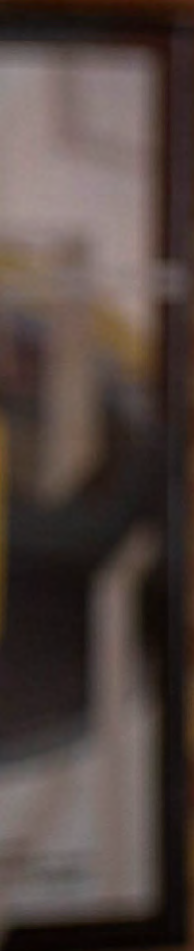
3d render

<https://tahemus.com/peppermint>



**Pepperm?nt Trailer**

3d animation



Small white label with text, partially obscured.



Small white label with text, partially obscured.



Small white label with text, partially obscured.



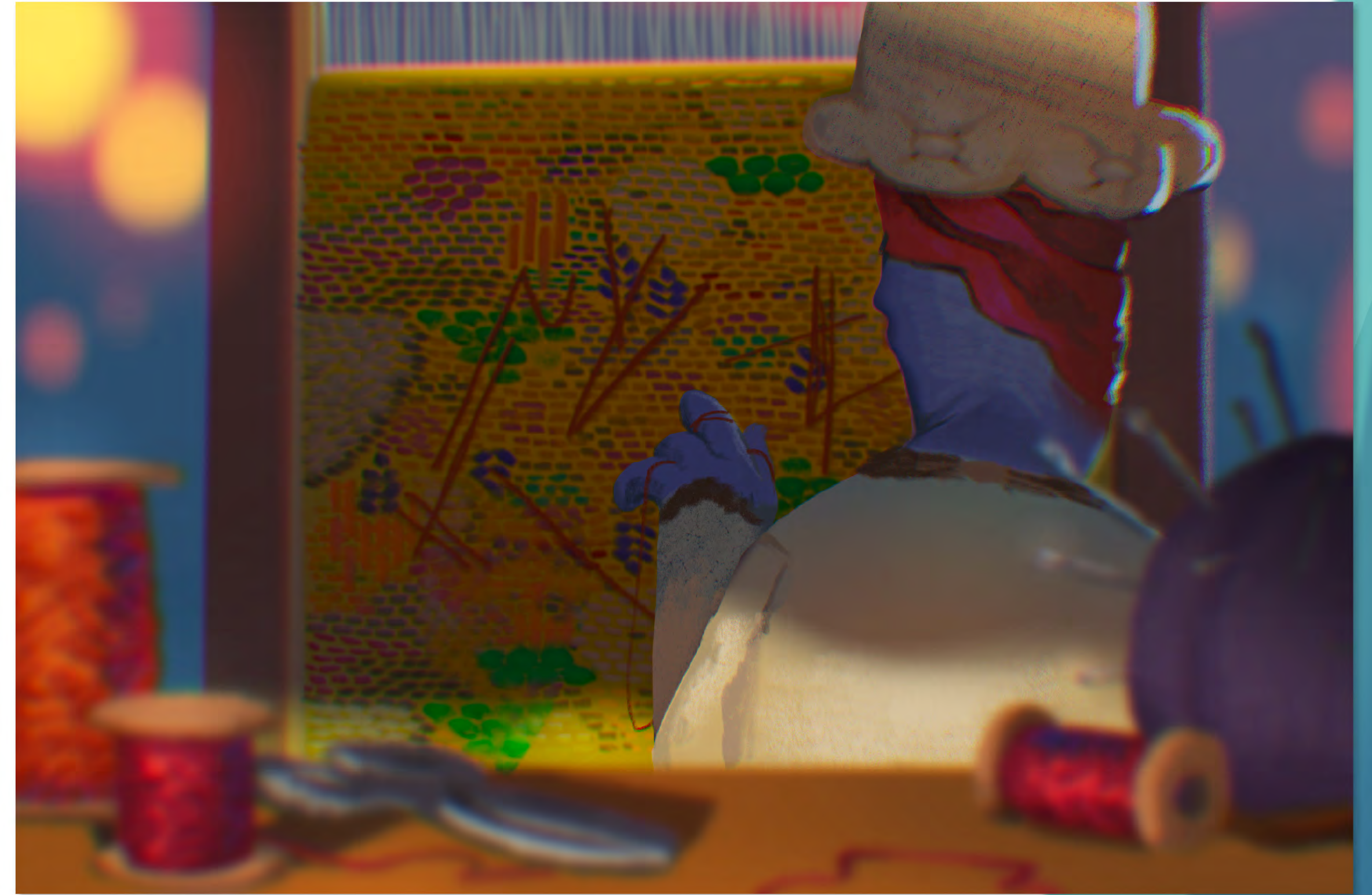
Small white label with text, partially obscured.





**Warp - Character Study**  
digital illustration

**Weft - Character Study**  
digital illustration





**Dreamweavers I & II**  
digital illustration





## Sugar Induced Dreaming + Augmented Filter

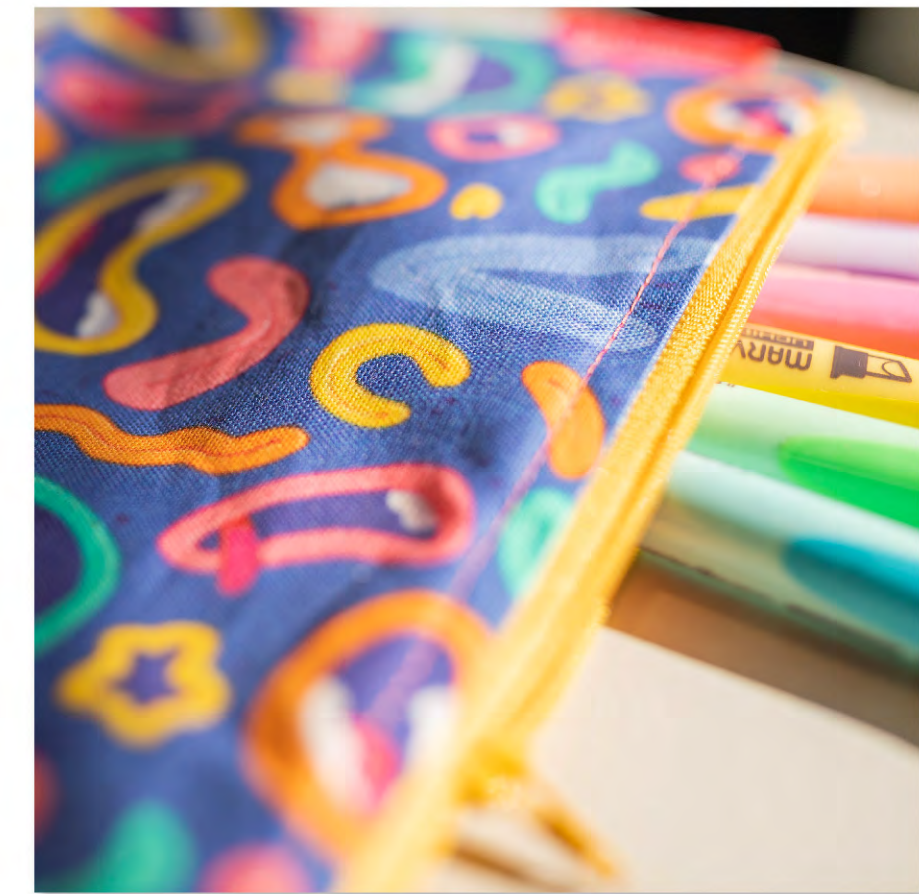
digital illustration





**Whoave Advertisement**

3d and 2d animation



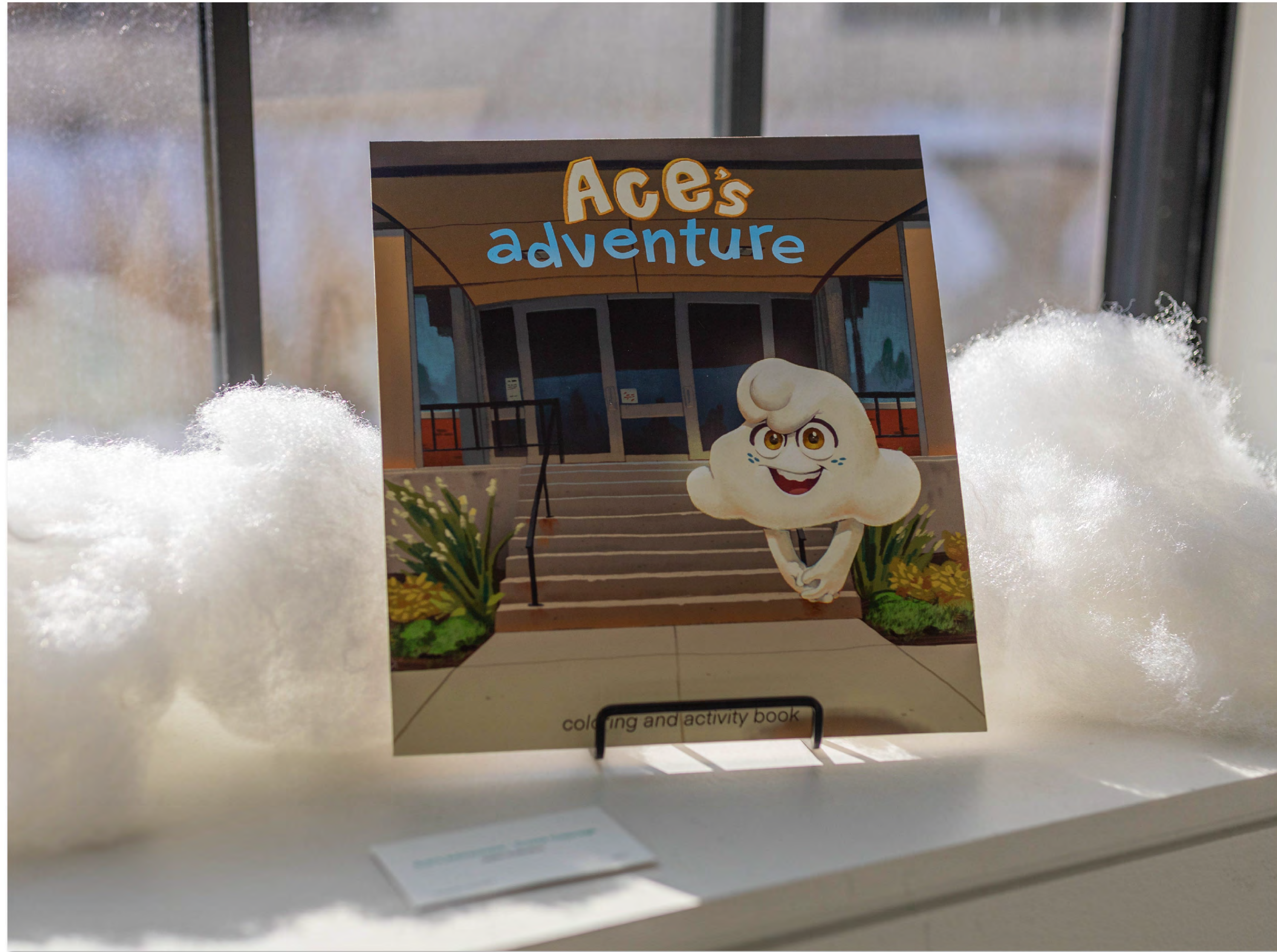
**Emotion Ocean & Whale Soiree Patterns + Pouches**

digital illustration, sewing



### Ace's Adventure Interior Pages + Character Exploration

digital illustration, layout



**Ace's Adventure - Cover Concept**

digital illustration

MINJOO LEE  
MFA THESIS EXHIBITION

Mix Celiu m

OPENING RECEPTION: JANUARY 20th 6 - 8 PM

S I A



# Thesis Statement

Minjoo Lee



# “Peace for Ukraine” Fundraising Project

Linocut Prints

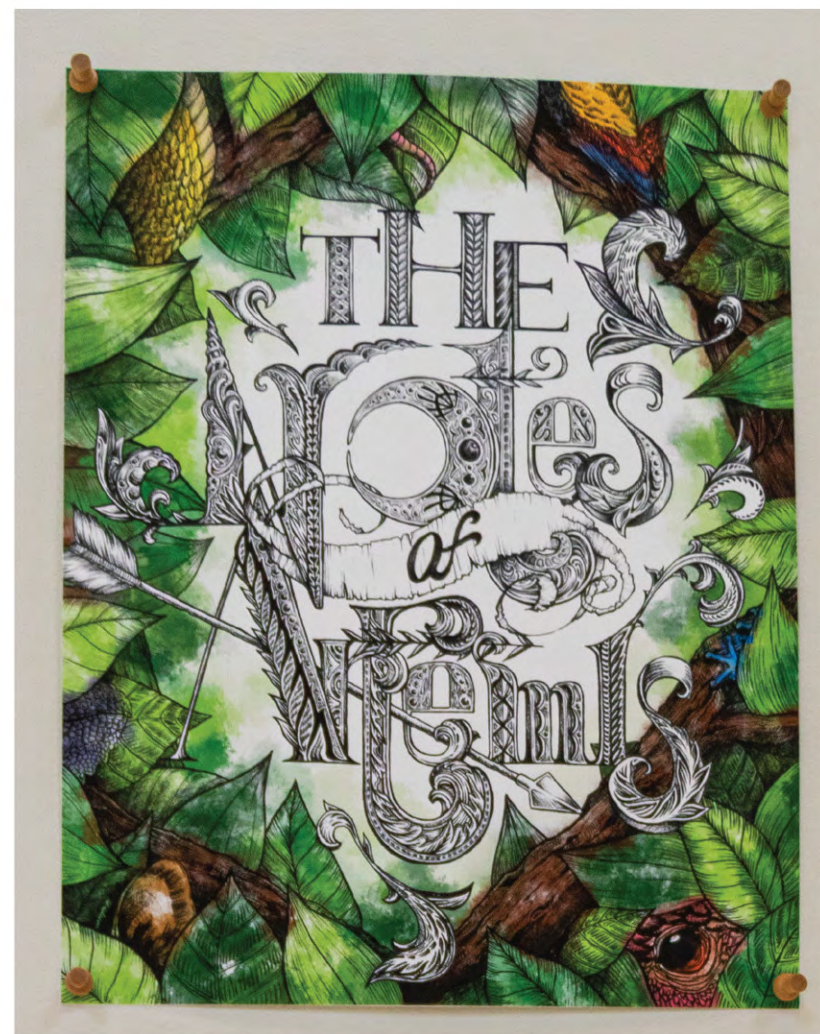
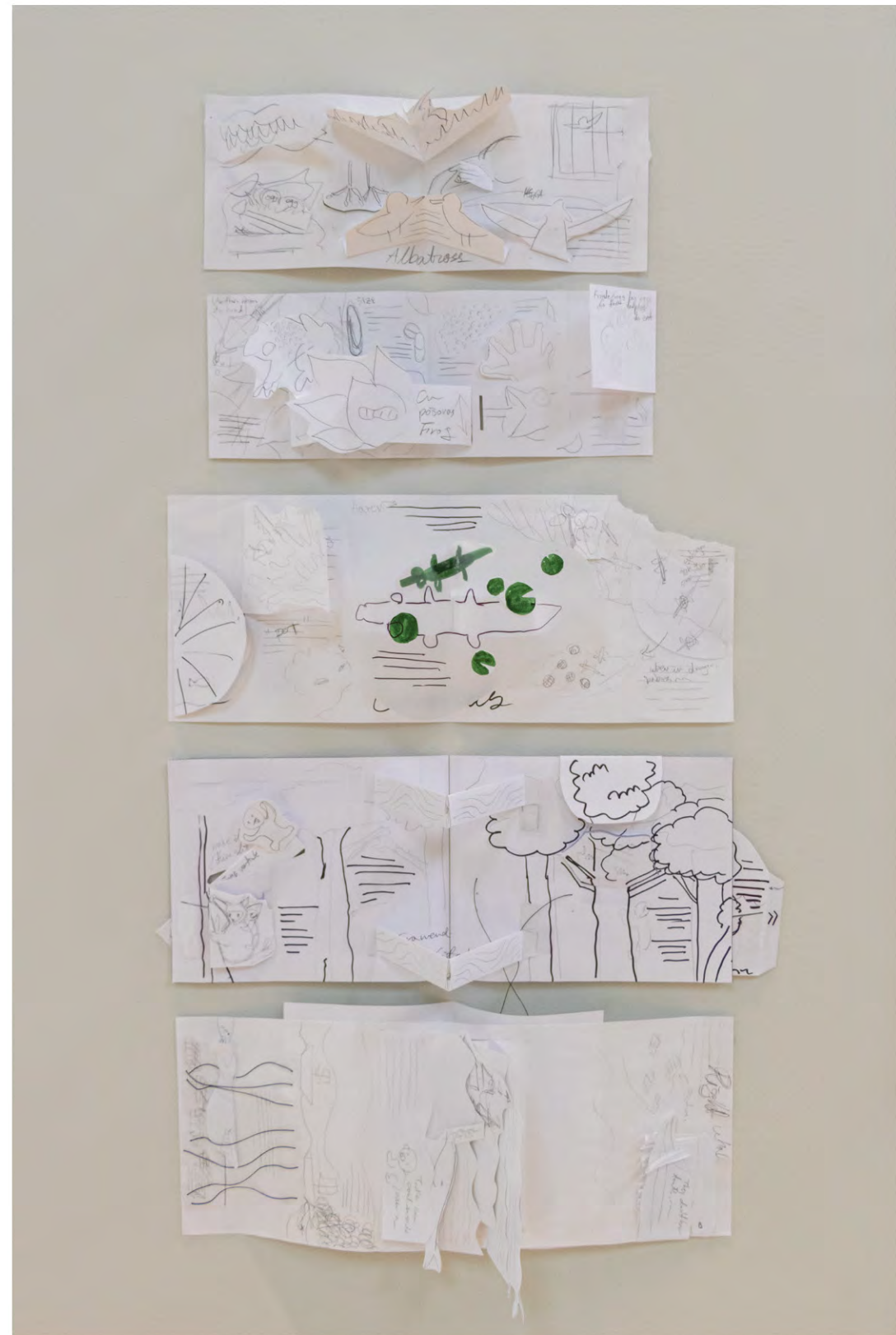
Minjoo Lee



**The Notes of Artemis**  
**Hand-illustrated pop-up Book**

**Minjoo Lee**



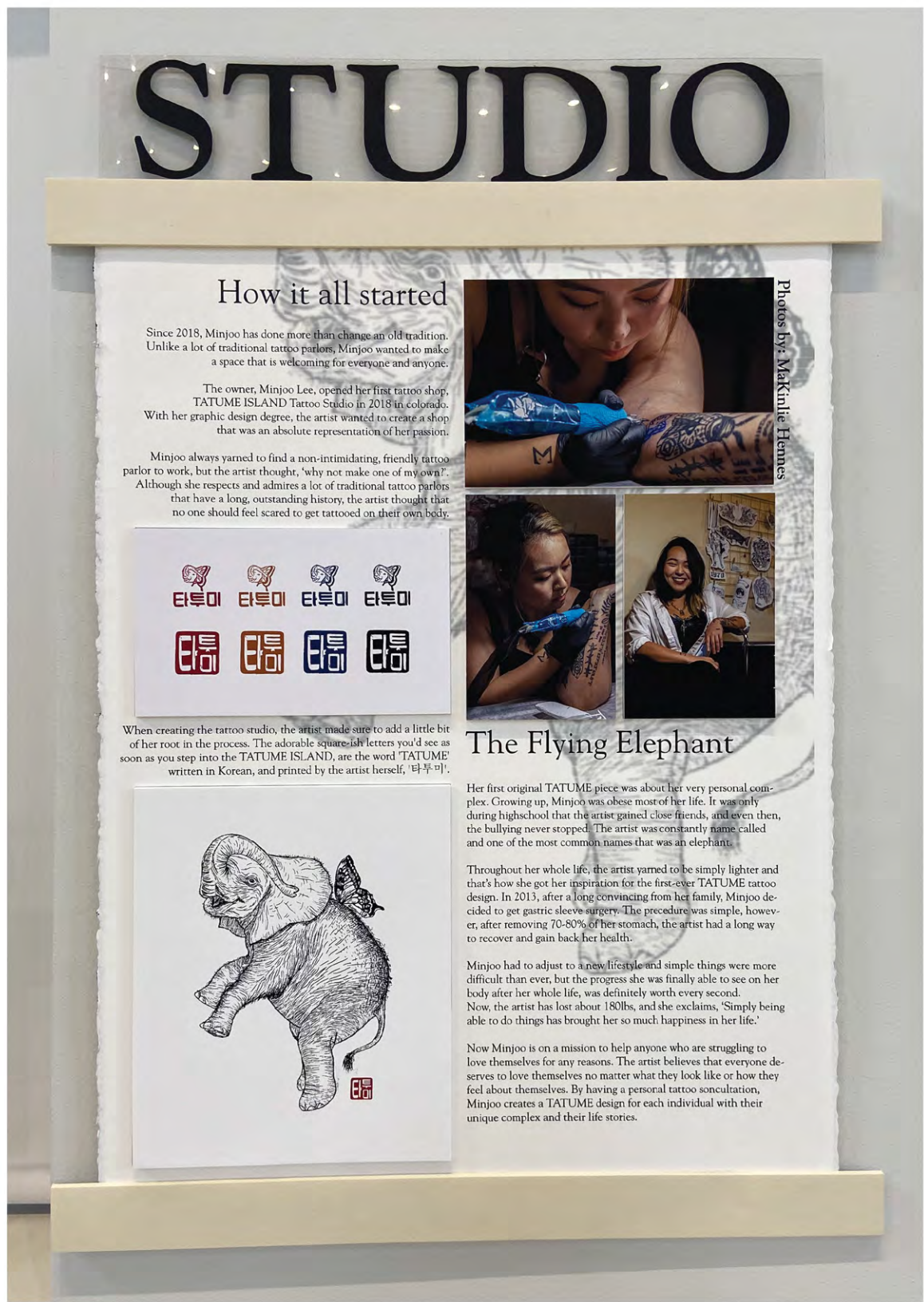




TATUME ISLAND Tattoo Studio

Graphic Design

Minjoo Lee



TATUME ISLAND Tattoo Studio  
 Graphic Design  
 Minjoo Lee





## TATUME ISLAND Tattoo Studio Aftercare Products

Graphic Design

Minjoo Lee





**Flying Elephant**

**Etching Prints**

**Minjoo Lee**



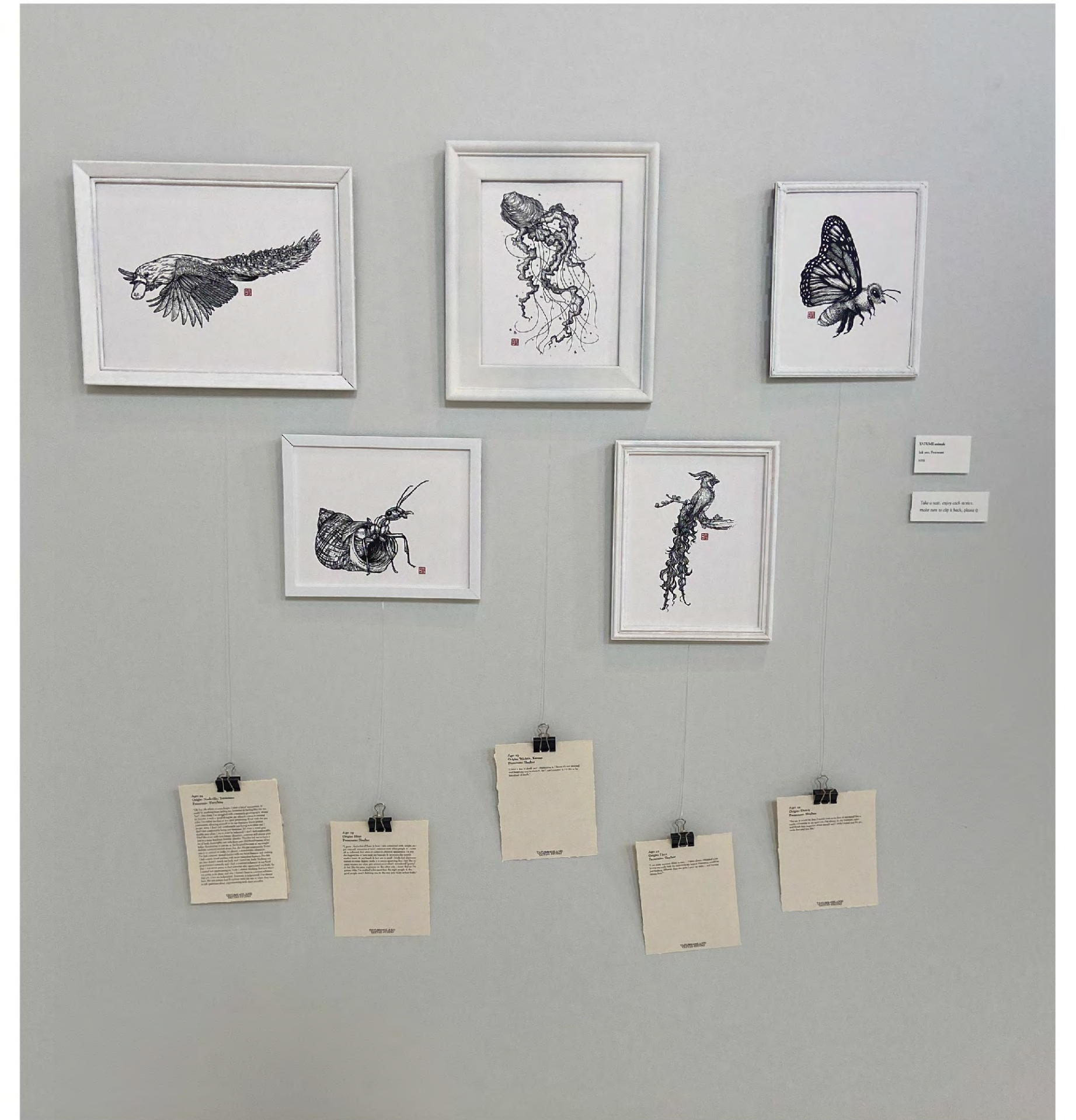
**TATUME Animals**

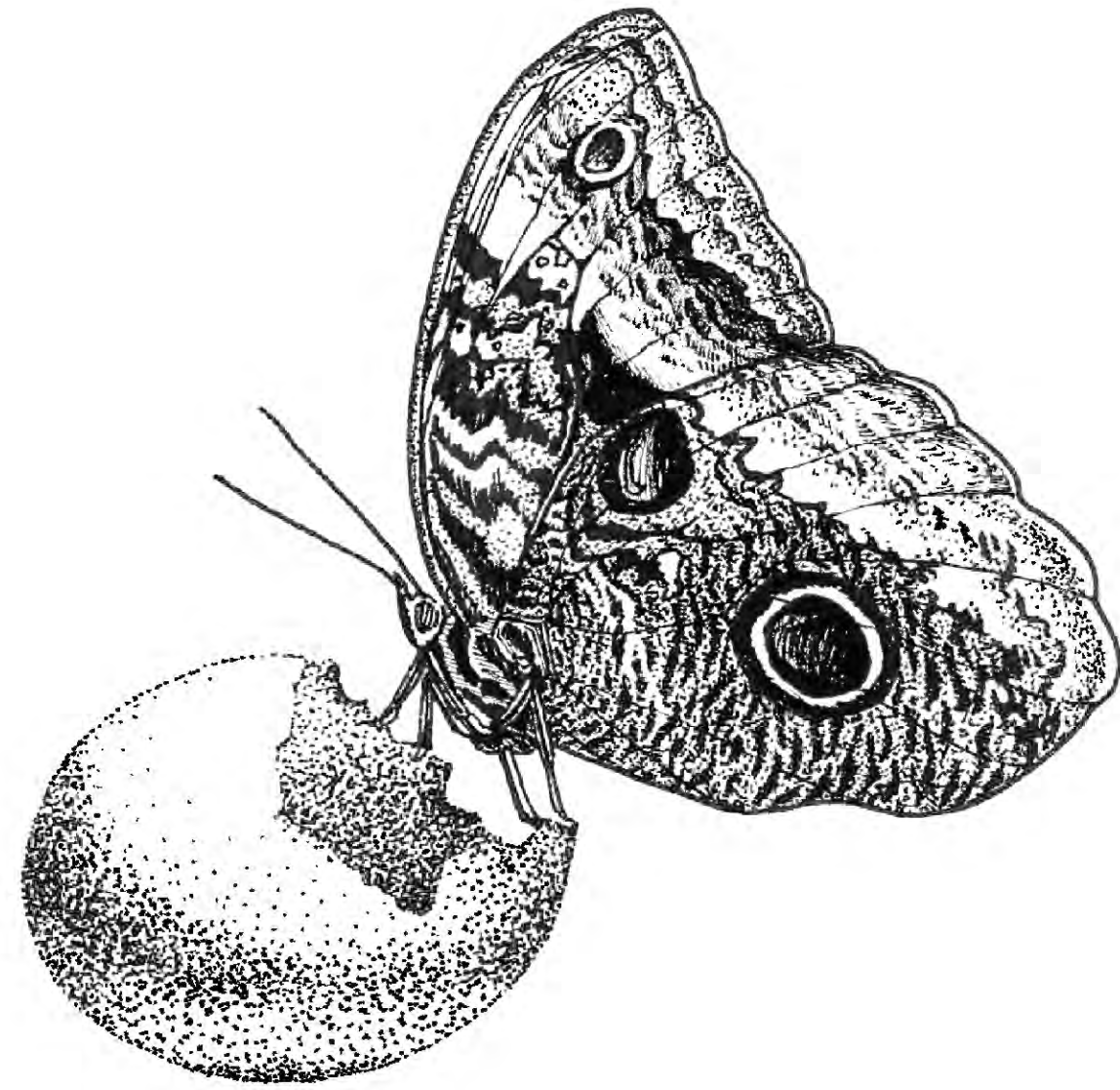
**Minjoo Lee**



**TATUME Animals**

**Minjoo Lee**





**Age: 25**  
**Origin: Downs, Kansas**  
**Pronouns: She/they**

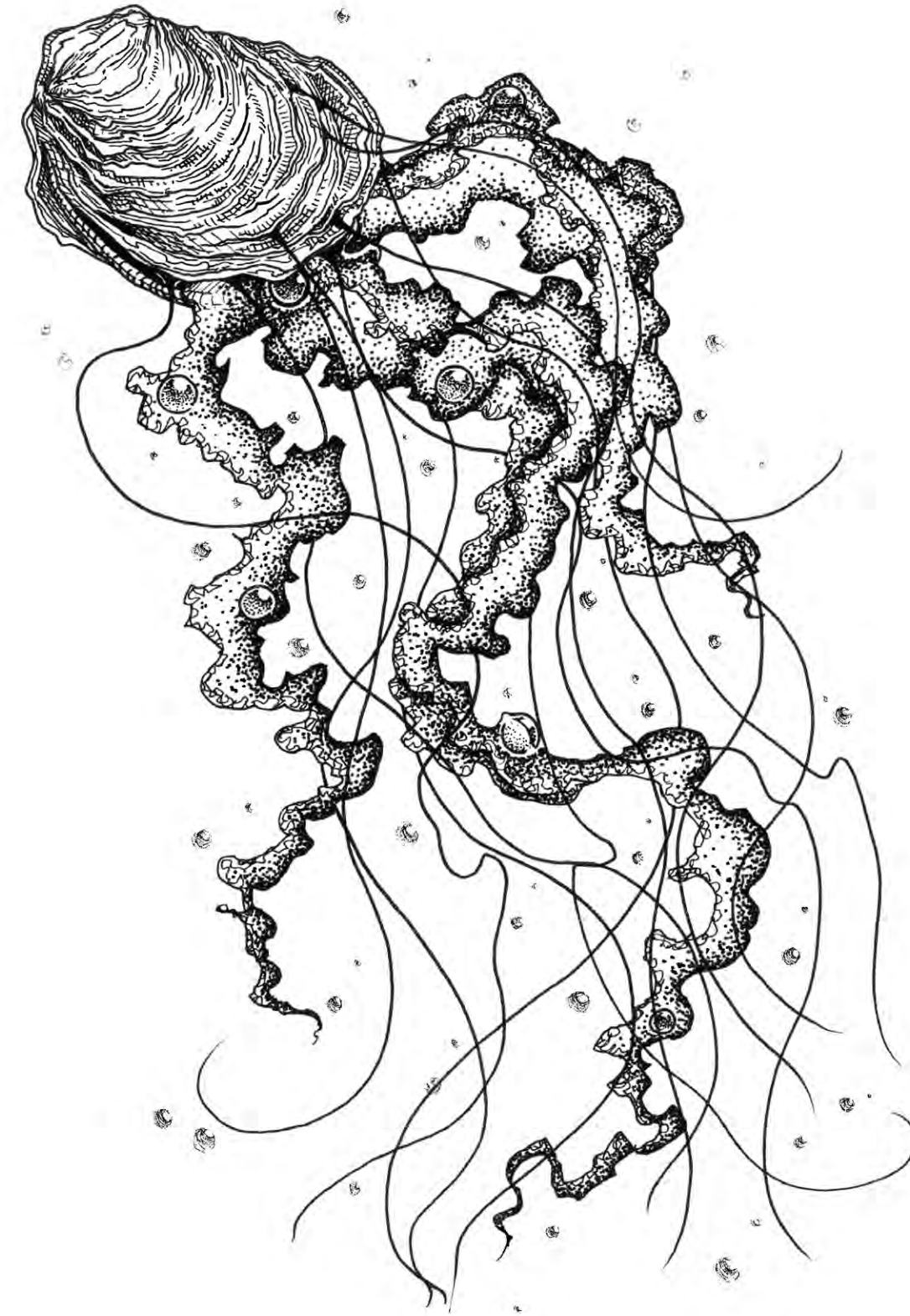
“Here are my insecurities: shape of my nose, pooch of my stomach, love handles, wanting to be shorter/hating being tall, fear of abandonment, self doubt, imposter syndrome, and mainly just feeling like a stranger in my skin. I don’t feel anything when I see myself except wonder who she is.”

*“From your story, the line “imposter syndrome” really stood out to me. You’re one of the most authentic/genuine people I’ve ever met, and that surprised me. It made me curious to know what is making you feel like you have to pretend to be someone or something, and I thought, maybe that’s your form of self-defense in a way.*

*As much as how strong you are and how other people might think you’re a strong and independent individual 24/7, from what I know, you’ve been hurt by people many times and that’s why it made me think maybe this is how she protects herself.*

*Owl butterfly does the same with its beautiful wings. The black round spots on its wings are something called eyespots, which makes them look like a face of an animal when their wings are spread fully. I thought this was very fitting for you because it is trying to protect itself but at the same time, because of this pattern, they have such beautiful wings.*

*Obviously butterflies are born from cucoons but I added egg in your design so that maybe one day, you would feel safe enough to just be yourself and come out of the shell. It also made sense to me cause you said you feel like a “stranger in your own skin”, which seemed similar to egg shells.”*



**Age: 23**  
**Origin: Wichita, Kansas**  
**Pronouns: She/her**

“I have a fear of death and I obsess over it. I know it’s not rational and there’s no way to slove it, but I can’t control it. I’d like to be less afraid of death.”

*“I imagine this to be an arm(bicep) piece so it can wrap around the arm nicely and give it a great flow. I chose oyster and Jellyfish create your TATUME animal.*

*It was hard to choose your first animal since animals don’t fear death as same as us humans do. I chose Jellyfish because Jelly fish are technically immortal, they have physical stages that they develop. At any stage, if they feel threatened or stressed, they can basically go back to their previous stage, like becoming younger again, to re-develop.*

*I chose oyster to be your other animal to combine because when you think about clam species, they don't seem like they do significant activities or a lot of thinking, but in their life time, they create these beautiful pearls that takes years and that's why I added those pearls in your TATUME animal.*

*I wanted to show that no matter how scary the death seems like to you, you're still an individual that creates beautiful things and make other people's life just as beautiful.”*



**Age: 21**  
**Origin: Kansas**  
**Pronouns: She/her**

"I guess my biggest insecurities have always been my skin and teeth, i've always wanted to have clear skin and straight teeth and i never have lol. either that or my weight, i've always been insecure about being so skinny like i've never felt "sexy" because i don't have a butt and boobs and hips."

*"Based on your story, I chose Conehead Mantis and Butterfly cocoon to create your TATUME animal.*

*Despite their name, conehead mantis is by far, one of the most beautiful insect you could ever find. It was quite surprising to read your story and how you describe yourself, because I've always thought you're one of the most beautiful people I've met in my life.*

*Conehead mantis has all the similar features that you're self-conscious about, however, it's considered one of the most beautiful creature on earth, and the vibrant colors and its features almost makes people think that it's almost fake.*

*I specifically designed this mantis to be coming out of the cocoon, blooming with lily flower. Lily flowers often means re-birth, and I hope that one day, you'd be able to see what I see, and feel comfortable in your own skin and body."*



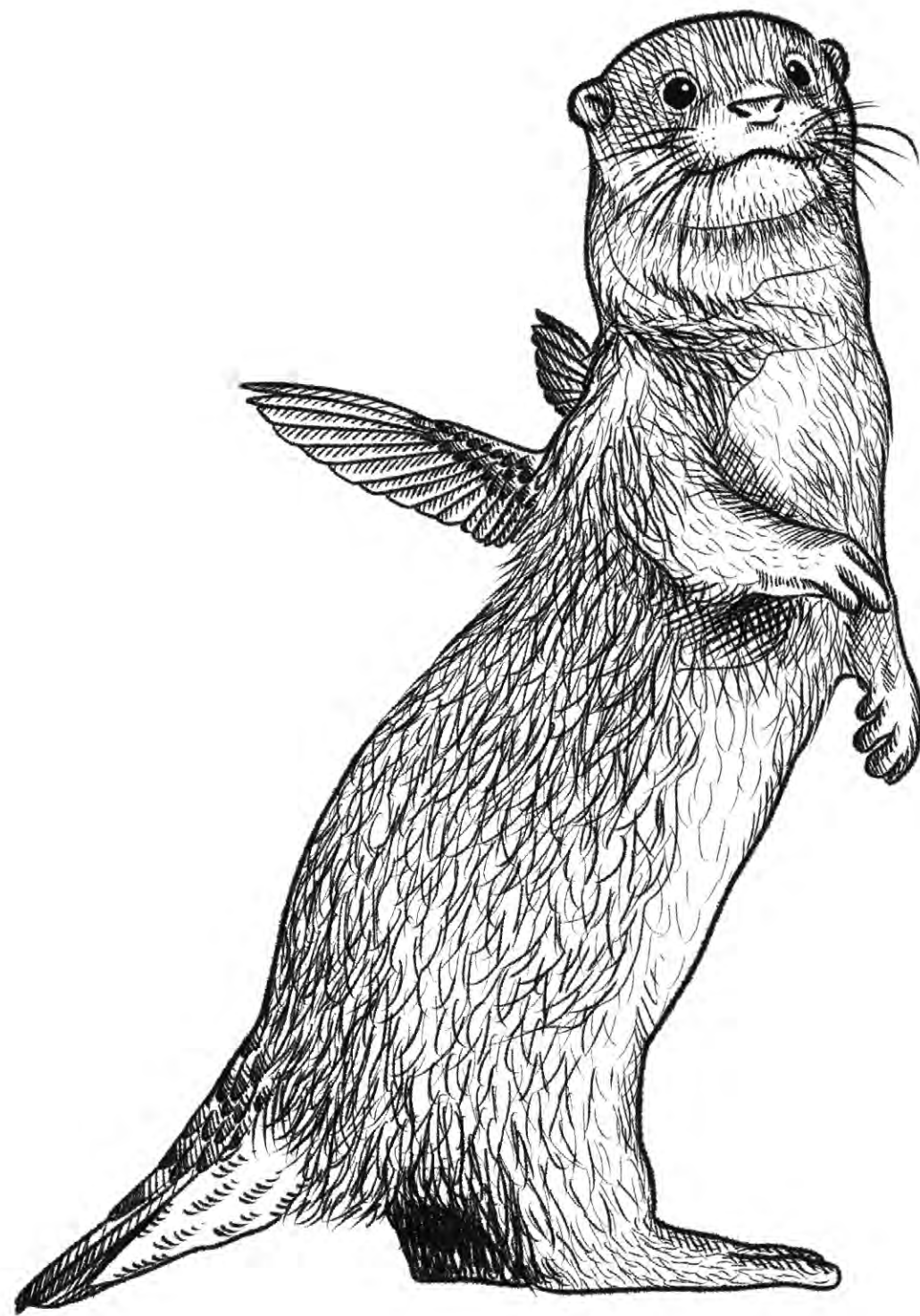
**Age: 21**  
**Origin: Hays**  
**Pronouns: She/her**

"I am most insecure about is easy... I have always struggled with loving my curly hair. So definitely my largest insecurity would be just looking different than the girls I grew up with... and having ethnic hair."

*"I chose long-tailed paradise whydah bird and Angora goat to be your 2 animals for your TATUME. The whydah bird is known for having a beautiful straight dark tail, and I changed it to beautiful curly tail just like your hair.*

*For your hair, I thought angora goats would be fitting since their coat is also very curly. The coat of the angora goats are called Mohair that is an important hair-like fiber that grows over Angora goat's body and This animals is the only one that produces it.*

*They are called diamond fabric and compared to sheep's wool, it is softer and has a sheen to it so therefore, many sewers love to work with mohair. I hope that one day, you'd be able to see how beautiful and unique your hair is, and feel comfortable and confident to show off to the world."*



**Age:** 18

**Origin:** Cunningham, Kansas

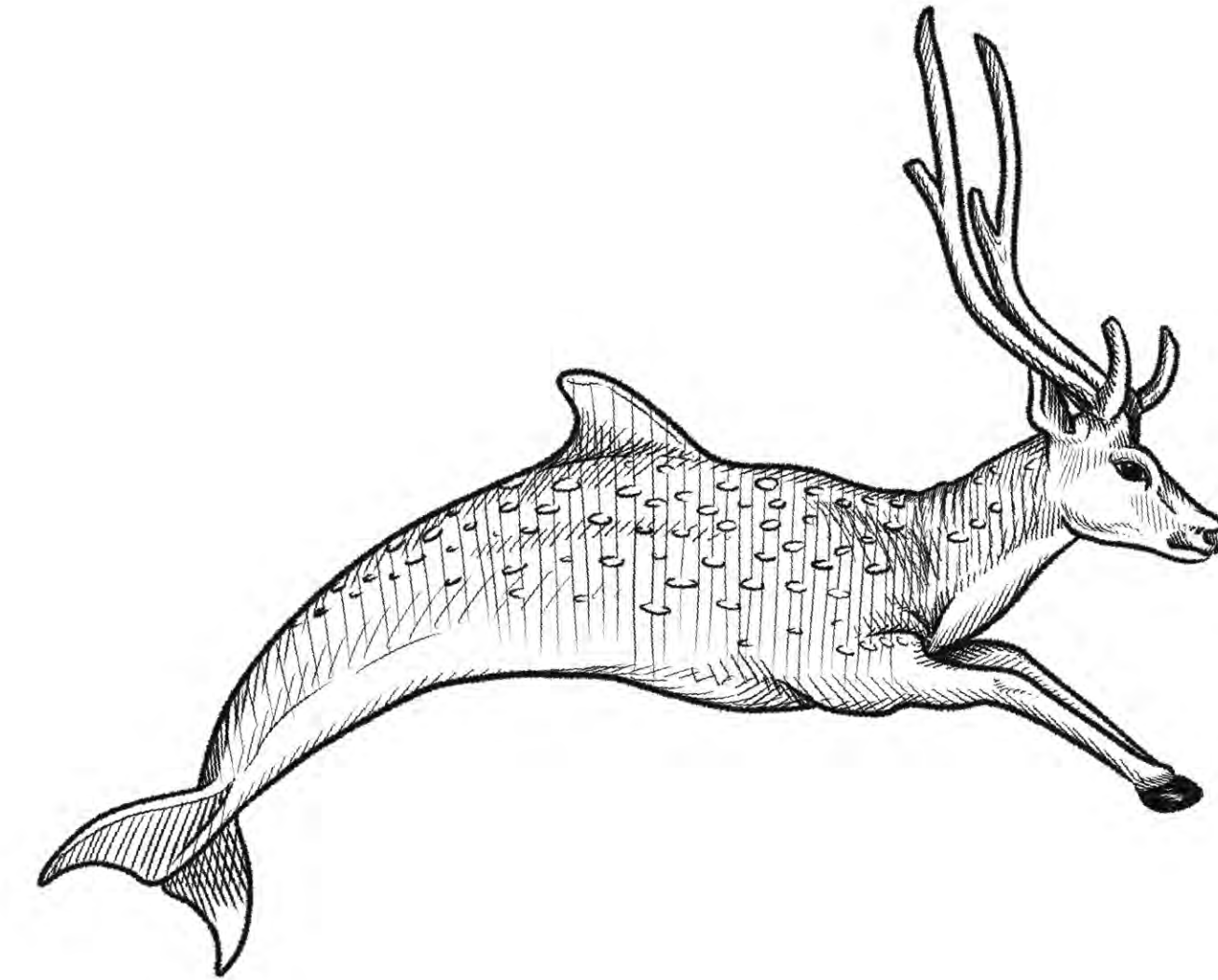
**Pronouns:** He/him

“Reflecting over life experiences I feel like some of my biggest insecurities come from both physical appearances + personality traits. When it comes to physical appearance the most insecure part about me is my height, although it doesn’t bother me too much now. I say my height, because I feel like I am shorter than most men, and that used to make me feel a bit insecure. I think that when it comes to personality traits, my biggest insecurity is how shy I can be which makes me very nervous around people. Even though I am still really shy, I’m slowly but surely gaining more confidence and becoming less shy.”

*“The two animals I chose to create your TATUME animal is an otter and a hummingbird. From your physical insecurities, I thought marine animals or avians animals would be perfect.*

*One of the biggest reasons I chose these 2 types of animals is because they’re the type of animals that are never restricted by height, since they can swim as low as they want and fly as high as they want.*

*I chose a hummingbird, because they’re known for being one of the most shy animals, and I chose an otter for its friendly and social nature. They are extroverts with an abundance of energy. Active and engaging socialization is essential as they live hands-on and are always ready to socialize.”*



**Age:** 20

**Origin:** Oklahoma

**Pronouns:** She/her

“Acne : I have very bad acne and have struggled with it a lot I usually cover it up with make up.

Anxiety : Probably one of my biggest insecurities is my anxiety. It stops me from doing anything and its hard to make friends which sucks because I hate being alone. I wish I was more outgoing.

Hair : I have curly hair its pretty hard to style I would straighten it and people would tell me I would look better that way which hurt my soul, but I am starting to embrace it more.”

*“As soon as I read ‘acne’ and anxiety from your story, the axis deer came to my mind. As you probably know, deers are known to be very skittish and shy, which resembles the state of anxious. They are known for their white circular spots alongside their back and their sides that are quite beautiful, which I thought it was perfect.*

*I’ve combined axis deer with a dolphine, because you mentioned you wanted to be more out-going, and you hate to be alone. Dolphines are very much friendly and social creatures and live together in pods. Pod life provides individuals with the companionship which is so important to them.”*



**Age:** 28

**Origin:** São Paulo, Brazil

**Pronouns:** He/him

“I’ve always wanted to be and have more masculine appearance, and I crave the sense of belonging, and finding home.”

*“I chose Mandarin duck and a lion for your TATUME animal. I chose Mandarin duck because the male in this species are one of the most beautiful bird I’ve ever seen, people mistake them as females because how colorful and pretty they are.*

*I added the Lion’s mane and tail for your desire to be more masculine. A lot of the Mandarin ducks migrated from Asia to UK and I thought it also matches how you moved to France and trying to start a family and your life in a foreign environment/country.*

*They are also known for being very faithful and often mate for life, so in Korea, during the old days, people presented Mandarin ducks pair during the wedding ceremony cause it’s symbol of love.”*



**Age:** 22

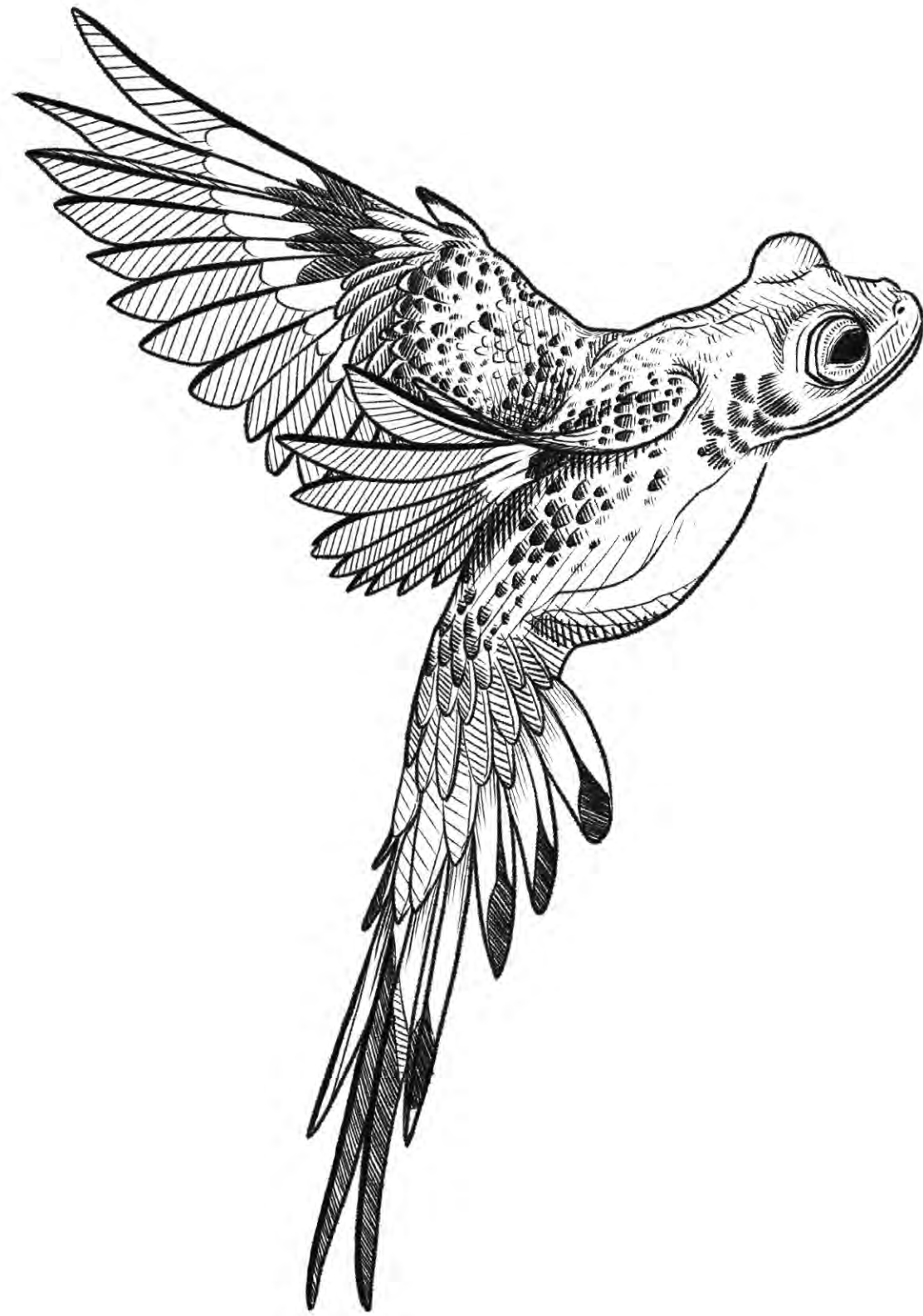
**Origin:**

**Pronouns:** She/her

“Wants to be more social without feeling like I’m making it awkward or people won’t care. I feel I don’t say no enough but feel people won’t like me if I do say no, then they won’t like me. I don’t like my body, I feel like I am over-weight but feel I can’t do anything about it or can’t do much for myself in general.”

*“Based on your story, I felt like you were seeking approval from people and that leads you to not being able to say ‘no’, which led me to choose a golden retriever for your TATUME animal. they’re known for being obedient, and being the ‘good dog’. They are loved by so many people because of their loyal and loving nature.*

*However, pandas, on the other hand, are quite the opposite of golden retriever. Pandas are known for their easy-going nature, that doesn’t care much about others opinions or judgement, and maybe the bamboos are the most important thing in their life. Which is completely fine. Rather than trying to figure out what I should do for yourself, let’s focus on what makes you happy. They also have a large physique, however, still loved by so many people.”*

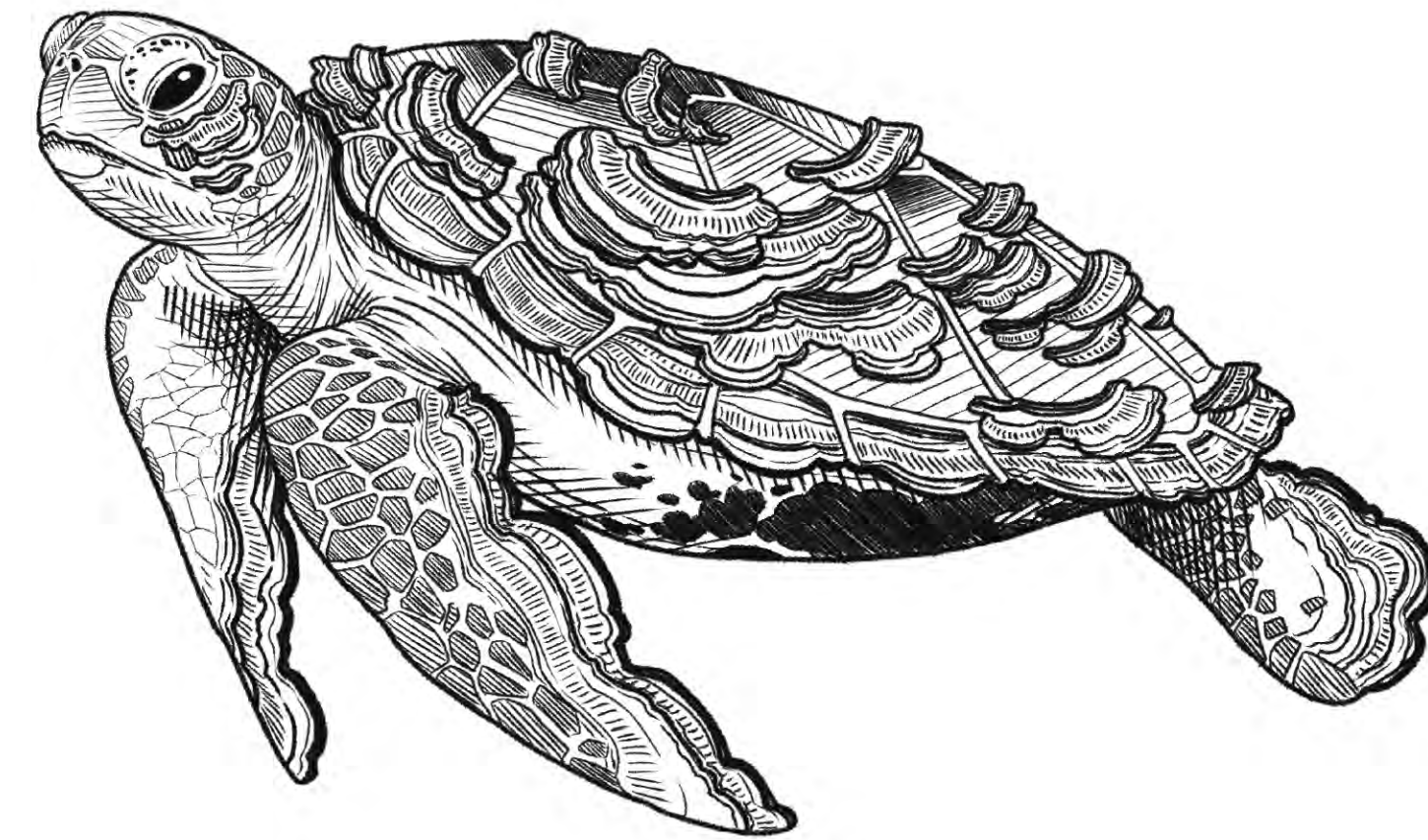


**Age: 20**  
**Origin: Holcomb, Kansas**  
**Pronouns: He/him**

“My biggest insecurities is that I am anxious when talking to new people. I get in my own head about saying something wrong or thinking I’m talking too much or too little. I rarely start conversations because I feel like I’m bothering someone if I do. I just want to be more relaxed when talking to new people.”

*“The two animals I chose to create your TATUME animal is a frog and a parakeet. One of the biggest thing I’ve noticed from your story was that you want to be less anxious when talking to new people. I chose frog for this reason, since they are rather shy creatures and the way it jumps reminds me of the state of being nervous/anxious.*

*Parakeets are known for its talkative nature, as well as their beautiful singing voice, and some might say they talk ‘too’ much. I wanted you to feel comfortable enough to be able to talk/sing just like the parakeets, whenever you meet new people.”*



**Age: 19**  
**Origin: Kansas**  
**Pronouns: She/her**

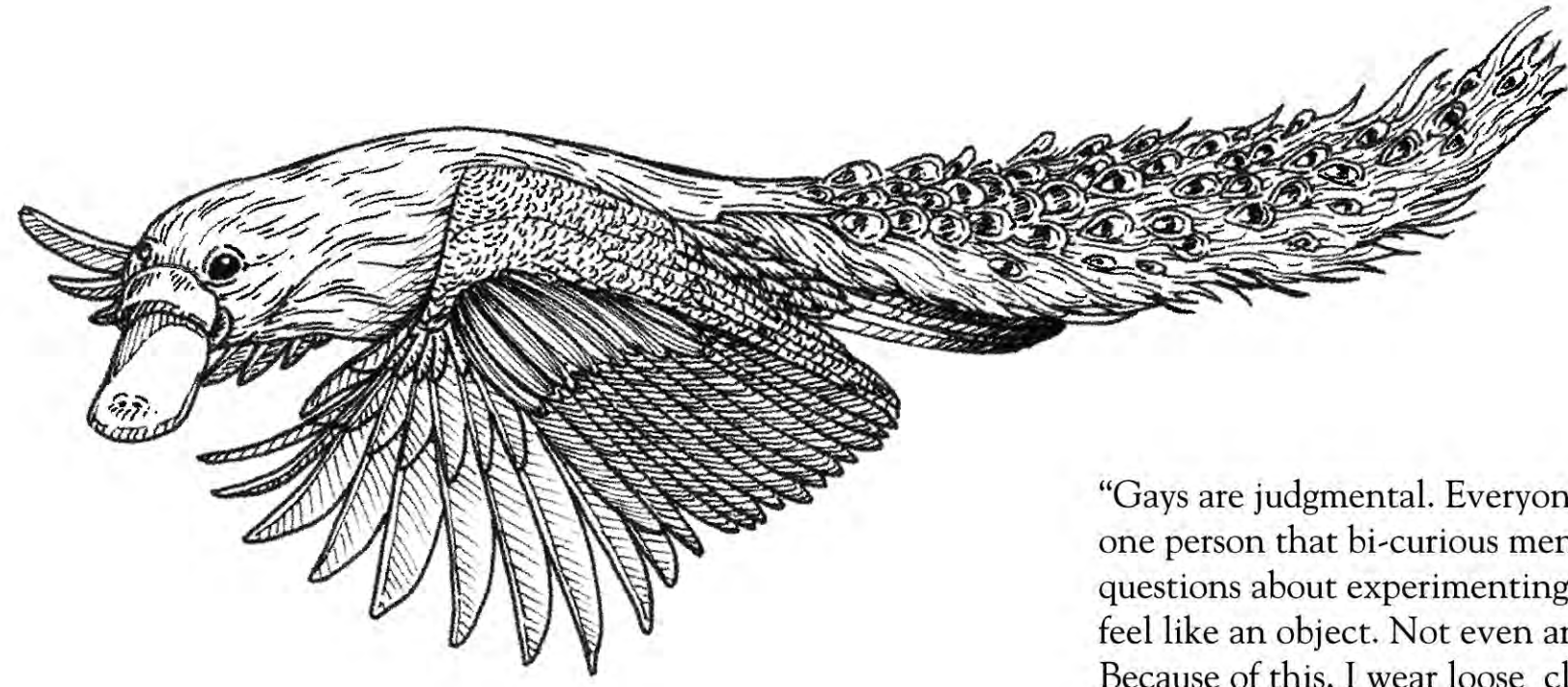
“I put strong because I was/am a waitress. A really good one, and I build up a lot of muscle mass doing my job. It stunted my weight loss journey, because I stopped losing as much weight when I started gaining a lot of muscle. I kind of hate it. I feel like nobody likes me. I have the voice in my head that tells me nobody wants to talk to me or be my friend. That the people that are my friends are pretending. Part of the reason why is because I’m unattractive. I walk around campus, see all these girls that I know are new to making friends and being approached and talked to and I’m left alone. The voice tells me its because I’m fat. I know if I could peel away my layer of squish to all the muscle that I have beneath people would like me. guys would want to talk to me. When I was a waitress I loved it because I was so hopeful. during rushes I could stay happy and not be bagged down by the stress. I could make my stressed coworkers smile and help them I could do all that and still get all my customers food right and provide them good service. After I left my coworker told me they heard some people say they were glad I was gone. It broke my heart. All I want is to make them smile and help them. everyone there always acted like they liked me. How could they say that? that they were glad I was gone when all I did was try to make them smile? Is it worth it to make people happy if they’re still going to hate me?”

*“First of all, I’d like to say that I’m very sorry you had such a hurtful experience with your previous coworkers that hurt you as a person. I wanted to tell you, you are just as beautiful as you are. Beauty standards are subjective and it is in our nature to look and be different. I hope you will find the people who appreciate you, and you can truely connect and trust one day.*

*From your story, I chose Loggerhead sea turtle and Reishi mushrooms to create your tatume animal. The description you gave me about your body, it reminded me of the appearance of a turtle. Loggerhead sea turtle’s shell are quite thick, which protects them from other predators, and just like that, I wanted you to be protected from those negative comments and people in your life, so that you can be yourself, unafraid.*

*Reishi mushrooms are known for its benefits for humans immune system. There are scientific proof that these mushrooms provide huge benefits for the patients who have to go through chemotherapy. I also chose this specific mushrooms hoping that maybe, it will help you heal your wounded heart. ”*



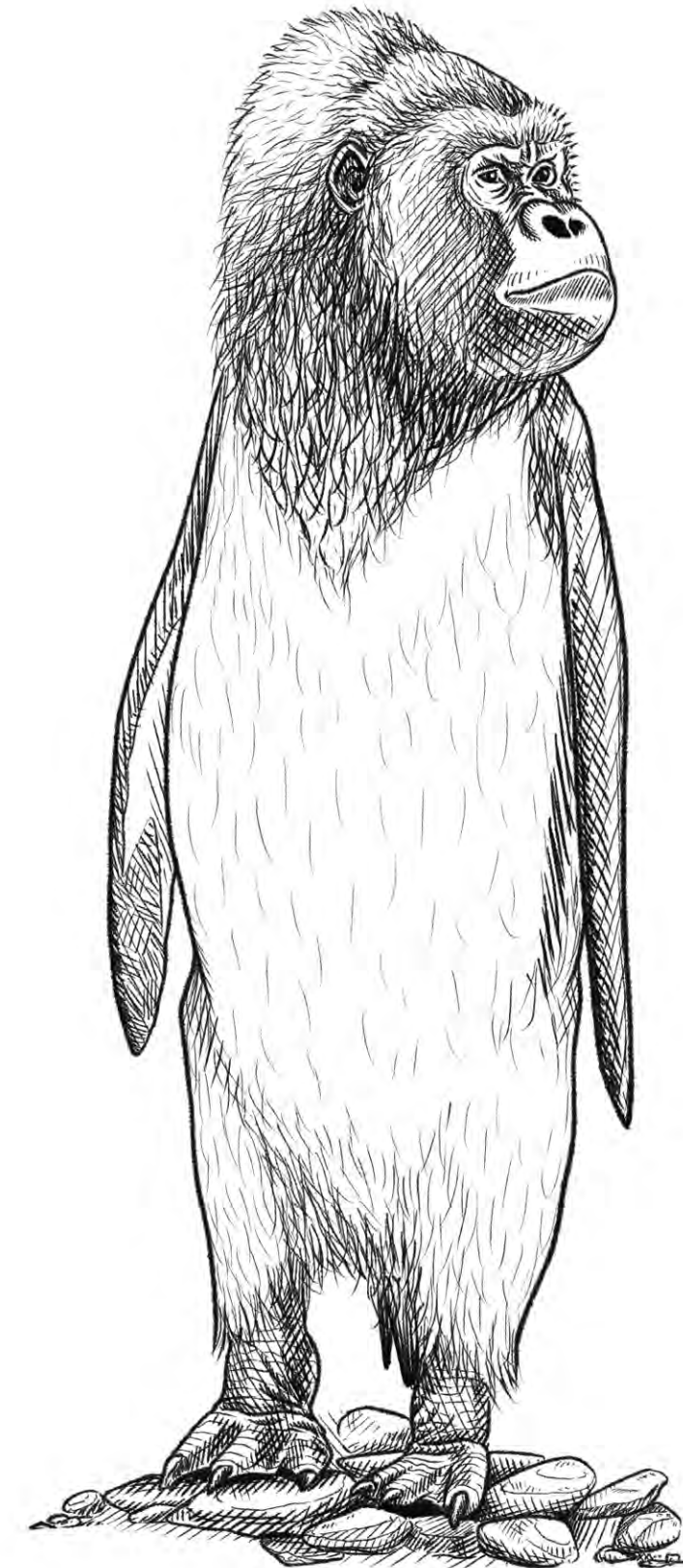


**Age: 24**  
**Origin: Nashville, Tennessee**  
**Pronouns: They/him**

“Oh boy idk where to even begin. I have a lot of insecurities. It could be anything from feeling too feminine to feeling like I’m too “me”. One thing I’ve struggled with constantly growing up is identity. Gender is such a weird thing for me when it comes to societal roles. I’m either too fem or too open presenting. Even with the gay community, allowing yourself to be too feminine kinda pushes people away. I don’t feel comfortable just being masculine and I don’t feel comfortable being just feminine. It’s even a weird gray middle area when I try to even be balanced, I don’t feel comfortable. I feel like even with non-binary identities, someone will always puts you in a more fem/masc leaning Identity. This has led me to have a lot of body dysmorphia not only from past childhood trauma of my father threatening to put me in the hospital because of my weight and the constant mental abuse, but also the gay community. Everyone is so critical on looks, it’s almost a materialistic obsession. I’ve had constant mental battles with my facial features and wishing I had a more broad jawline with more masculine features. I’ve felt my face doesn’t match my body and I hated my body. Nothing was proportioned correctly and I had a constant judgment in my head that I was never going to find someone who appreciated my body. So I started not appreciating my body. I started thinking that was why I was going to be alone and why I haven’t been in a serious relationship yet.

“Gays are judgmental. Everyone is judgmental. I’ve always been the one person that bi-curious men can run to when they have to ask questions about experimenting with their sexuality. That made me feel like an object. Not even an attractive object, just an object. Because of this, I wear loose clothing only. Because of this, I have a constant state of “jealousy” in my head that always lets me know that I will probably never look like that. I’ve always wanted to change my body. I don’t know what I want to look like but if I look too feminine, I get judged. If I have a good body then I’m somehow categorized as attractive by the gays that judge femininity based own personal “preference” when in reality it’s just them playing off ignorance as being unproblematic. I get stared at constantly. Everywhere I go. All the time. Part of me doesn’t care and uses it as empowering but part of me gets so angry and can’t stand to have people even think about looking at me. Why are they staring? Is it what I’m wearing? Is it the way I look? Do they think I’m attractive and just ethereal? Are they going to attack me? My mental health has been completely ravished in my earlier childhood with physical and mental abuse from my father. I know that has played a huge part in the way I view my body. The amount of undiagnosed mental illnesses is one of the reasons that I was so hard on myself. I’m still hate my body but at least I’ve learned to love some part of me. I haven’t allowed anyone to look at my body in so many years. I don’t look at my body for more than 20 seconds because I don’t want to.”

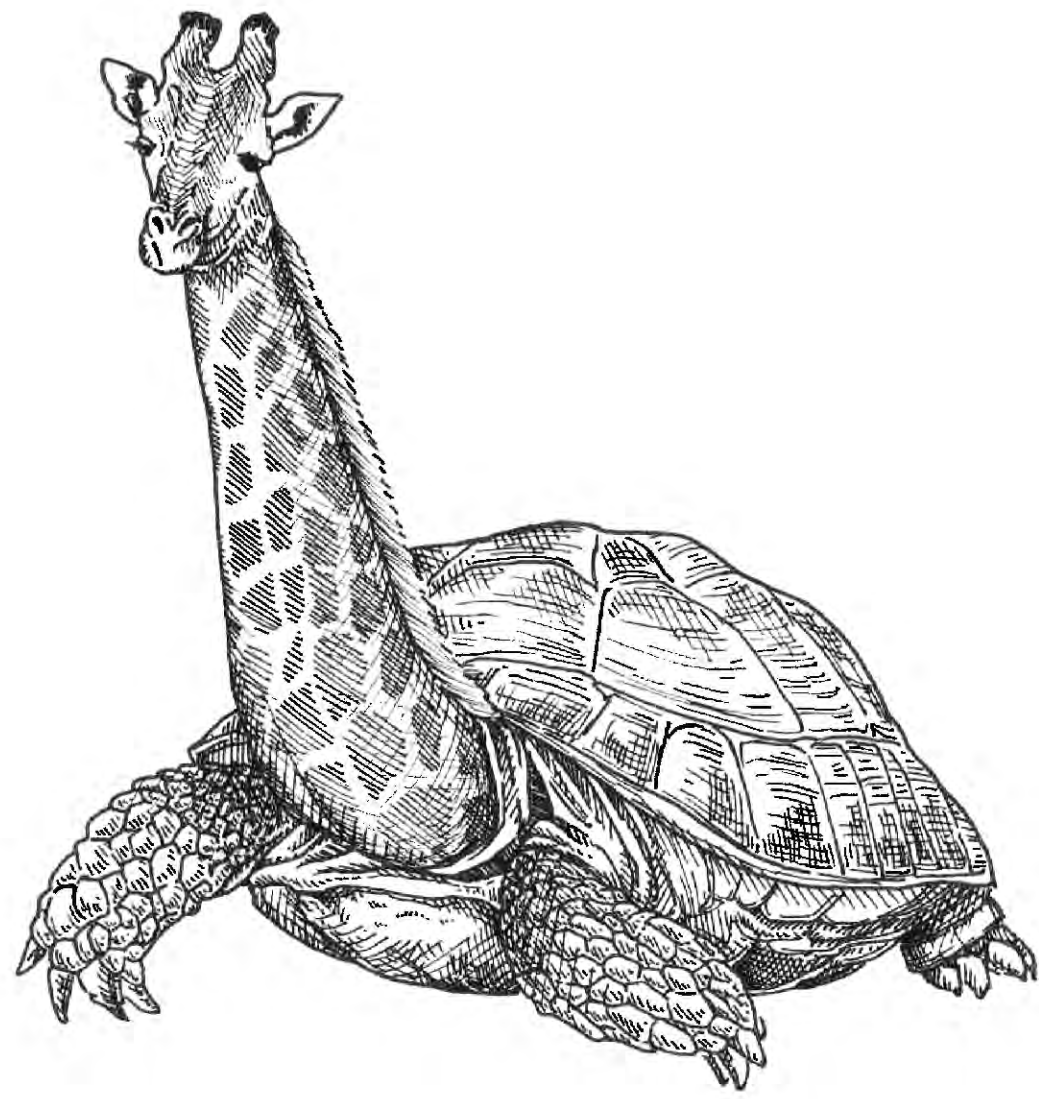
*“I chose Platypus and Peacock as your 2 animals for your TATUME animal. From what you’ve told me, the line when you said “gender is such a weird thing to me” stood out a lot. Unlike most mammals, which have a single pair of sex chromosomes, the platypus actually has five pairs of sex chromosomes that form a chain during cell division, which makes them one of the most interesting animals in the animal kingdom. For second animal, I chose peacock because as a lot of people know, male peacocks are known for their colorful feathers and their beauty, and they proudly showcase their feathers. I hope that one day you’d feel comfortable in your own body and will be able to show off all your colors as much as you want and just be yourself.”*



**Age: 21**  
**Origin: Amarillo**  
**Pronouns: He/him**

“Although I am a leader sometimes, I need people behind me, because I become insecure from always wanting everyone to think positively of me.”

*“I chose gorilla and penguin to create your TATUME animal. I thought gorilla was perfect for you, because they are one of the animals that live in a pack with a strong alpha that leads the whole pack. However, as much as the alpha leads and protect its pack, the alpha itself needs the pack behind him more than anything. I chose penguin as your second animal because just like gorillas, they are also a big pack animals. However, unlike gorillas, penguins don’t have a significant alpha that always protects or leads the whole pack. Penguins socialize, mate, and raise their young ones in the colonies. By having a large group of individuals together in one location, each bird is much safer from predation than they would be on their own.”*

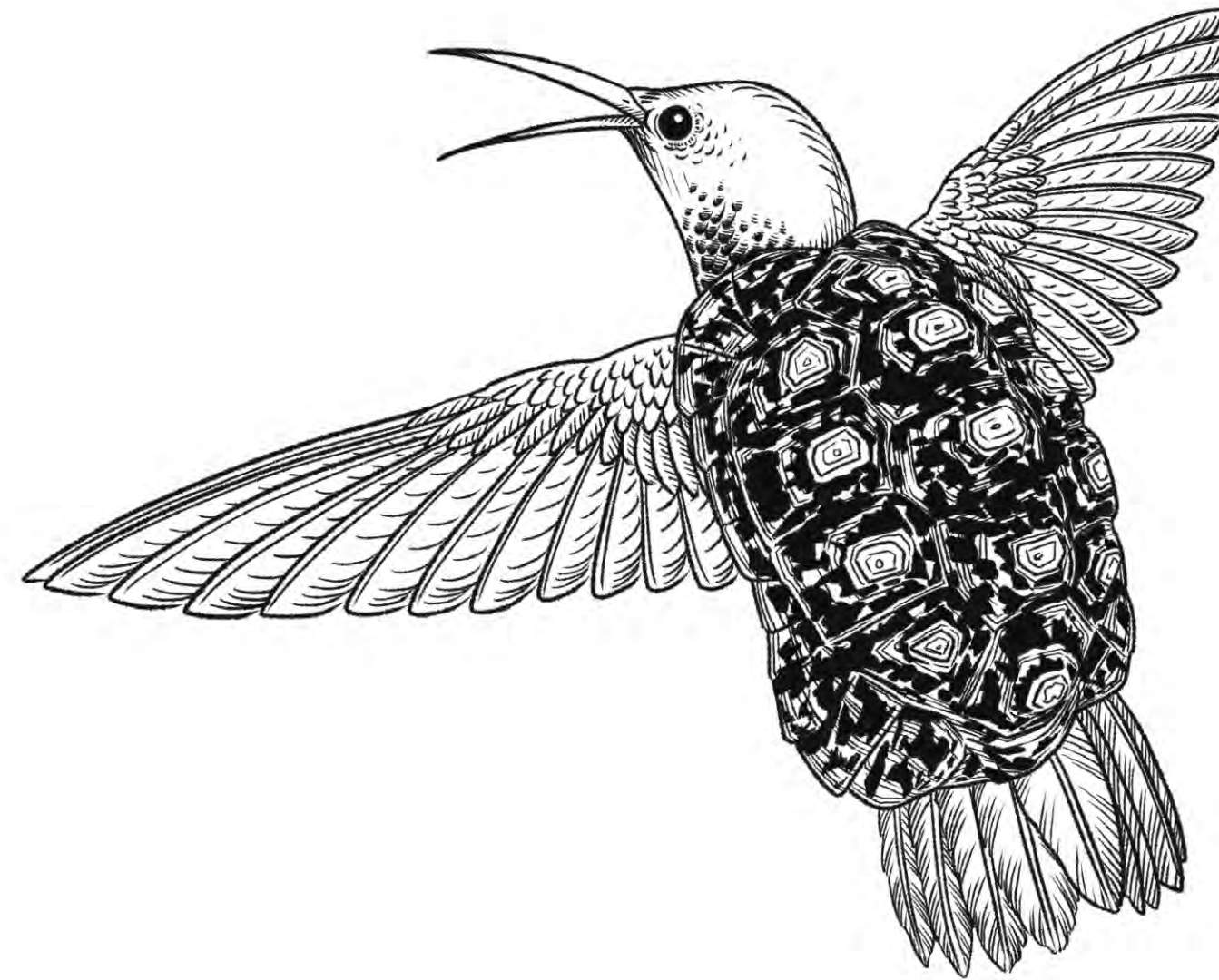


**Age: 24**  
**Origin: Skiatook, Oklahoma**  
**Pronouns: She/her**

"I've always wanted to be taller, and less pale. Tattoos specifically have helped me feel more confident because my skin isn't so white. But my height is definitely an insecurity as well."

*"For your TATUME animal, I chose a giraffe and a tortoise. Giraffe, because as a lot of people know, they are one of the tallest animals on this planet. From what I know, one of the tallest giraffes ever recorded is George who belongs to the species of Masai bull giraffes, which was 19 feet when we was only 18 months old.*

*Rather than choosing an animal that is shortest in the world. I chose an animal that lives the closest to the ground, which is your second animal, tortoise, for your TATUME animal."*



**Age: 18**  
**Origin: Hays, Kansas**  
**Pronouns: She/her**

"When I was younger I was on the bigger side, my ribs stick out a lot now. So I like to wear sweatshirts and jackets to cover my torso. When I try to wear tight clothing I feel very uncomfortable/very awkward. I hate how big my forehead is, my hair is thin so its hard to cover how big my forehead is. With my insecurities I feel like I can't go out without feeling uncomfortable or awkward. I can't just be me, because I'm always uncomfortable. When I go out, I feel like that's what people look at. I love to be active but I hate that the title of being masculent comes a long with it, especially when you're more broad and boxy looking."

*"I don't know if there are any other animals that are more 'boxy' than leopard tortoise on this earth. They have rather masculine exterior than a lot of other animals, even the intricate pattern on its shell.*

*They way you described yourself reminded me of humming bird, because they also have large forehead and pretty thin feathers, however, they're known as one of the most prettiest birds.*

*They are also known for being very active in their life, having one of the highest wings beat among other birds. I wanted you to be as active and free as you want, no matter what kind of body shape you may have."*



**Age: 21**

**Origin: Hays**

**Pronouns: She/her**

"I would say i've always been insecure about appearance, but what bother me most is how i let how i view myself affect my personality. I catch myself a lot wishing i would speak up or just loosen up more with friends to be my most authentic self. Sometimes I don't stand up for myself or I will tell half truths to avoid any sort of confrontation, because I don't want them to have a negative reaction. I am pretty shy and subdued at first, but I wish I was a stronger and more confident person in that way.

So low key i have a lot of anger and anxiety pent up inside myself, and i do let that effect how i treat my family and friends for things that is in the past or they can't control. but Toni told me their new nickname for me is "little vicious" so do that with what you please!"

*"I chose Chameleon and Slow Loris as your 2 animals to create TATUME. I chose chameleon because what stood out to me from your answer was that you're trying to "blend in" to the society or the group of people you're with. It seemed like it's a form of protection for you, as well as you're afraid to just be your authentic self.*

*Because of that reason, I chose chameleon to be your first animal cause they're quite shy animals and they camouflage to protect themselves, even when they have one of the most vibrant and beautiful colors on their body.*

*I chose slow Loris, because of the second message you've sent me. That word "little vicious" stood out to me and I thought this animal was perfect for you. They are quite shy and adorable, but actually venomous animal.*

*Also, I always thought that you had one of the most cutest doe eyes I've ever seen and I thought it was perfect fit. I purposefully didn't draw any leaves or plants around it, because this TATUME animal is not afraid to be itself and flash its beautiful colors to the world and I hope you get to feel the same one day, that you can just be yourself and don't have to make yourself fit in."*



**Age: 24**

**Origin: Andover**

**Pronouns: He/him**

"Ever since being a kid, I've always been hyperfixated on perfectionism. It seemed as though when I performed well, I would receive love, so I chased that love. I felt like people would only give love transactionally based on my performance—and if I couldn't perform in the way they wanted, I was not worthy of it."

*"The 2 animals I chose to create your TATUME animal is a weaver bird and a koala. Weaver birds are known for their amazing engineering when it comes to their nests. Home-building is done exclusively by males hoping to attract a female. Depending on the species and available building materials, nests may be constructed with plant fibers or twigs. This bird reminded me a lot about your story, because they crave to build the perfect house to be loved.*

*On the contrary, Koalas are far from perfectionist. They are known for their easy-going nature and their slow life style. They can sleep for up to 20 hours a day, due to their low energy diet, and the intense amount of energy required to break down toxic leaves.*

*As you can see, your TATUME animal's nest is far from being perfect or even having a shape of a nest. I wanted to tell you that you are and will be loved no matter what kind of 'nest' you build."*



**Age:** 20  
**Origin:** Hays  
**Pronouns:** They/them

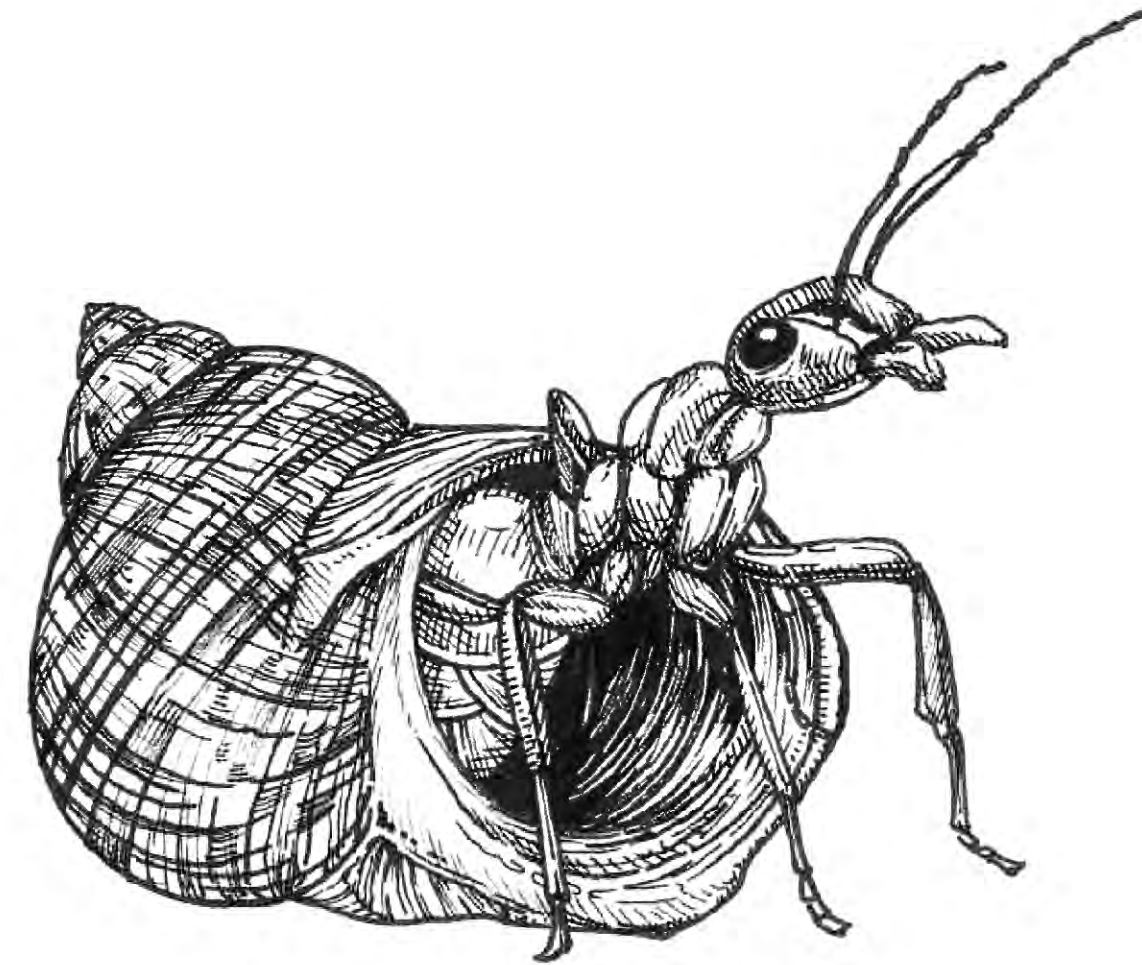
"I don't like my face, like i think my forehead is too big and i have forehead bumps. i guess they're called frontal eminence but it's just like parts of a skull but mine stick out more. i think my nose is like beak-ish. My top lip is much bigger than my bottom lip, which also adds to the beak look somehow, like i'd always get compared to a turtle growing up. i have a weak chin or like it's too small, i wish it'd stick out more. i have a gummy smile and small, yellow teeth my jawline isn't great by any means. i have small ears i really don't like my side profile lol. i know i'm skinny but when i look in the mirror i just see a tummy that should be flat but isn't my emotions are very unstable so i feel like that makes me a chaotic and unpredictable person but i just want to be reliable.

"i'm a people pleaser and i lack confrontational abilities so i can't really set boundaries for myself and i have a really hard time speaking up. i take things too seriously, like i treat everything as life or death. i'm a greedy person so i often take too much and i'm prideful but i've got a fragile ego. i overthink and assume people think the worst of me, like i always be thinking no one likes me, i remember when i was younger i thought my mom paid people to be my friend. i feel like i have to be perfect otherwise i'm just a problem for others, or like i'm just in their way and preventing others from getting what they want in life. i'm also a hopeless romantic, but i feel like it's more of a burden than anything else."

*"I chose a leafy sea dragon and a regent bowerbird as your 2 animals for your TATUME animal. What stood out to me from your message was that you were so harsh about your appearance and features about yourself. It hurt my heart to hear that you were so self-conscious about yourself when I truly think that you are one of the most beautiful human being I've met in my life, inside and out. You always catch my eyes whenever I see you and wherever you are. I love how expressive you are with your fashion which always makes me excited to see you.*

*With that being said, I chose leafy sea dragon as your first animal, because they have all the similar features that you described you are self-conscious about, but they are considered one of the most beautiful creature on this planet. They have same "beak-ish nose", "weak jawline", "non-flat tummy", "bumpy forehead" (their whole body has this staircase like bumps that are just so pretty, and I'm only quoting what you've sent me, and not saying you have all these features cause like I said, I think you're very beautiful).*

*I chose bower bird because of their perfectionist nature. To attract females, the males build decorate, and maintain elaborate structured nests that are called bowers. These take many forms, but all are constructed with gathered twigs and objects like brightly colored stones, and fresh flowers and I thought it was fitting because whenever I think of you, you're always so colorful and expressive! I tried to draw and describe the beauty I see in you and hope that one day, you'd be able to see it too."*



**Age:** 19  
**Origin:** Hays  
**Pronouns:** She/her

"I guess i find a lot of flaws in how i stay connected with people, so i get very self-conscious of how i interact with other people & i come off as awkward. but when it comes to physical appearance i'm not the biggest fan of how wide my hips are & in return the stretch marks i have. & my hands & feet are so small i kinda feel disproportionate to some degree. yeah, it is pretty upsetting, but i feel like so many women see what gets attention or what's considered "pretty" & feel like the grass is greener on the other side. i know that as i've gotten older i've realized a lot more that the right people & the good people aren't defining you by the way your body or face looks."

*"I chose Hermit crab and ant for your 2 animals to create TATUME animal. I recall our long talk about the beauty standard and the society, but from your first message, it really stood out to me that you feel like you're awkward when around other people.*

*It was surprising to me that you feel this way about yourself cause from the day we met, it was so easy to talk to you and I feel like we became pretty close so easily. For this reason, I chose Hermit crab because they're pretty shy creatures and like to hide in their shells, and the way they fidget with their claws remind me of when people are nervous or shy.*

*I chose ant because of their appearance, but also their nature. You talked about how you feel like your hips are too wide and your hands are feet are so small, and I thought ant has a similar appearance. Ants are also very social creature so I thought maybe in the future, you'd feel more comfortable to be yourself so you'd feel safe to come out of your shell."*



**Age: 22**  
**Origin: Dutch**  
**Pronouns: She/her**

“For me it would be this: I would love to be free of my mind like a turtle swimming in an open sea. I’m always in my routines, rules and think very negative about myself and I wish I could just let go, swim free and live life.”

*“For your TATUME animal, I chose bee and monarch butterfly as your 2 animals. Bee is always very organized and they have their own specific jobs, routines and rules so I thought that was similar to you.*

*Monarch butterflies are known for migrating a very long journey. They travel up to an astonishing 3,000 miles. I remember you saying you wish sometimes you could just let go and be free and live life, so I added the Monarch Butterfly’s wings to take you wherever you wanna go and can always fly free.”*

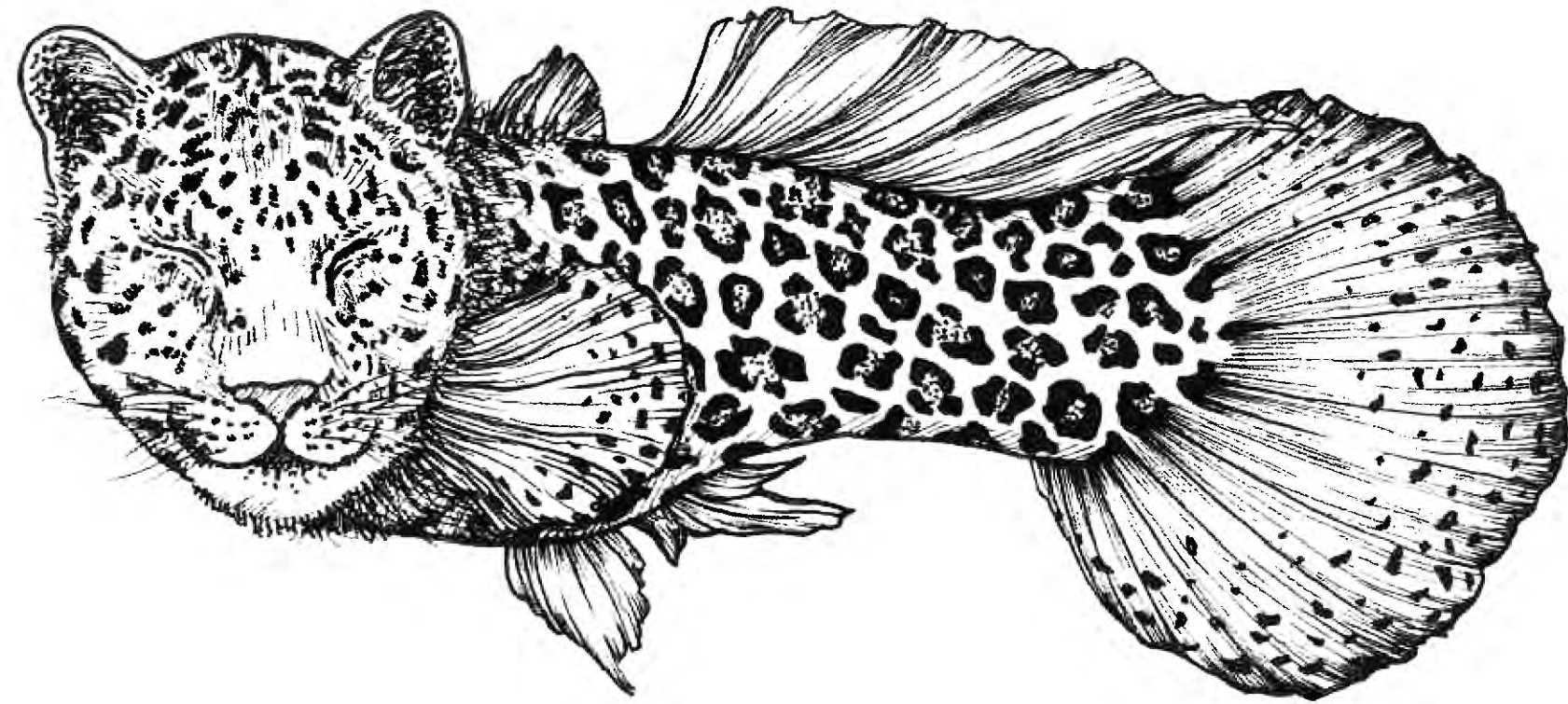


**Age: 19**  
**Origin:**  
**Pronouns:**

“Always need reassurance to know that I am liked/loved. Feels like I’m not enough but also too much to handle. Scared I’ll never find love. Feels like I can’t share my feelings around my friends, because they don’t seem to care. Always being compared to my brothers. I’m insecure about my faith around my friends because I’m afraid of judgement.”

*“Heron has a symbol of balance, stability, and self-reliance. They are perceptive and grounded, and also have a deep sense of contentment in everything they do. They are an animal that lives in a large group, and mate for life.*

*I chose sunflower for your second part of your TATUME animal, based on your insecurity about your faith and how you don’t feel comfortable showing it around your friends. Sun has been a big symbol of god for so many centuries in many different religions/cultures. The flower was named ‘Sunflower’ for its devotion to its own god which is the sun, and I wanted you to be unafraid to show your devotion.”*



**Age: 26**

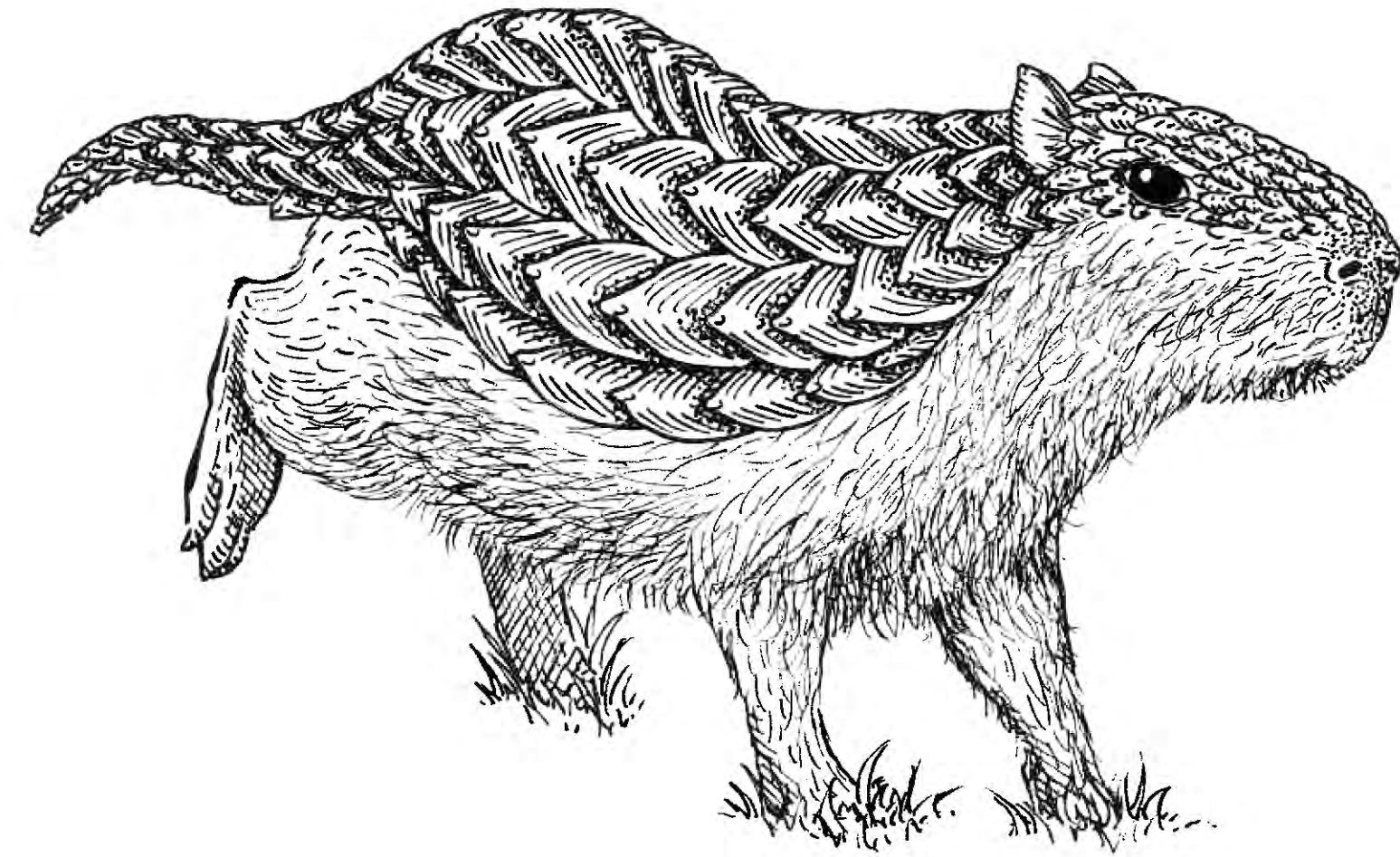
**Origin: Garden City, Kansas**

**Pronouns: She/her**

"I'm not as self-conscious anymore, but I used to be very much self-conscious about my freckles, for my own reasons and also, because my friends used to make fun of me for it in highschool. It's funny to me that people appreciate freckles now and there are specific make-up lines that are designed to create fake freckles. It's what makes me unique and what makes me, 'me', so I learned to embrace them and love them. I used to be self-conscious about my small hands as well, but not as much anymore."

*"Based on your story, I chose leopard and guppy fish to create your TATUME animal. Obviously leopards are known for their beautiful spots on their body, which resembled the freckles you have. I purposefully chose a happy expression for your TATUME animal, since you've grown to love your freckles over the years.*

*The reason why I chose guppy fish is because of their leopard like patterns and their small fins, which reminded me about the part you talked about your hands."*



**Age: 31**

**Origin: Lakin, Kansas**

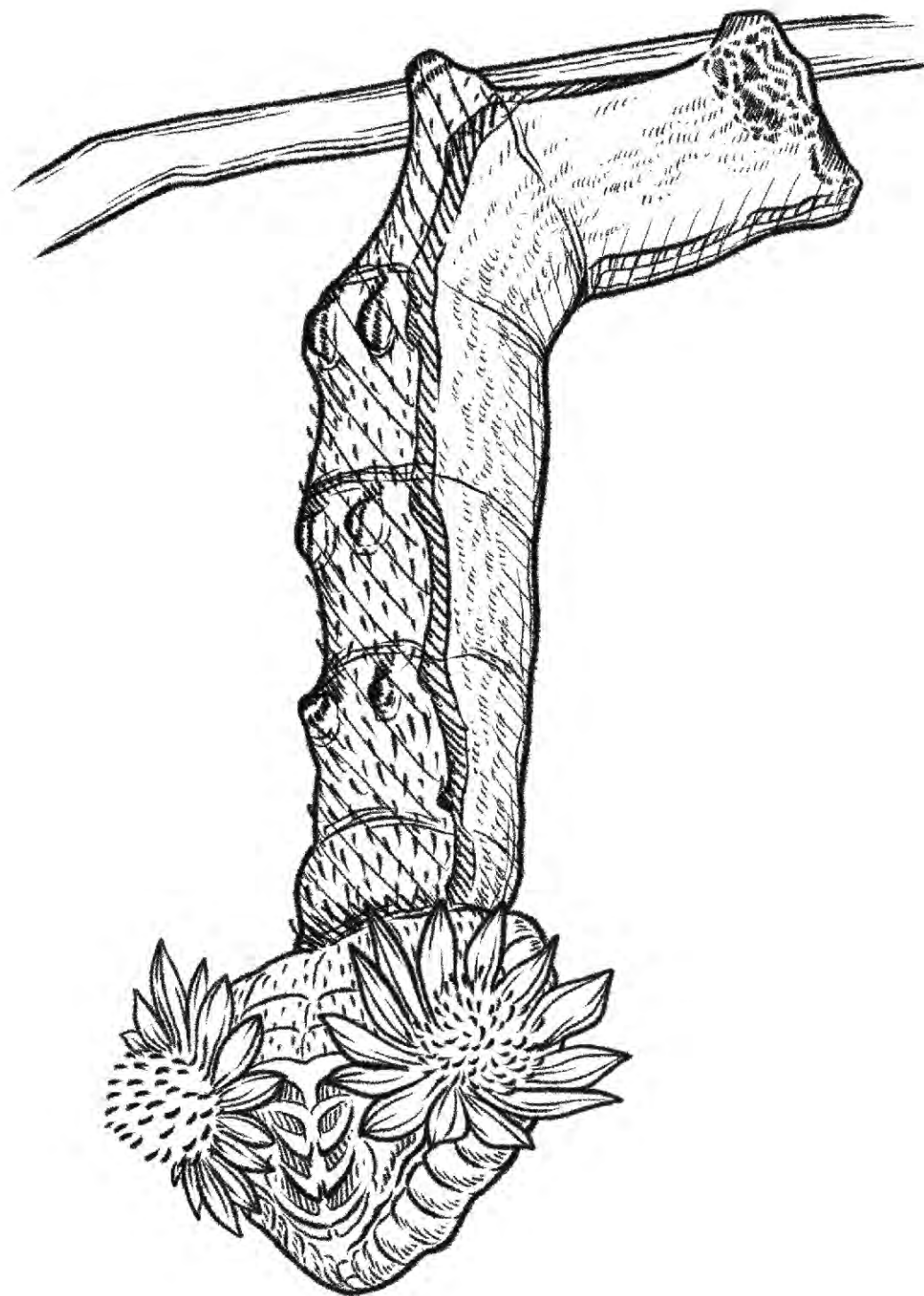
**Pronouns: She/her**

"Something that I'm most insecure about would be my inability to let people in and not being open enough with others. If that's not something you can use let me know, and I'll think of another insecurity!"

*"I chose Pangolin and Capybara as your 2 animals to combine. I was surprised to hear that you are scared to let people in and that's what you were self-conscious about, because from the first day I've met you, I thought you are one of the most genuine and friendly people I've met.*

*The fact that you're scared to let people reminded me about pangolin. Pangolins have large protective keratin scales, similar in material to fingernails and toenails, covering their skin. They are the only known mammals with this feature. The word pangolin comes from 'peng-gulung', the Malay word for roller - the action a pangolin takes in self-defense.*

*I chose second animal to be a capybara, because they are known for one of the most friendly animals in the animal kingdom. You'd often see this animal relaxing with many other various species of animals that are domestic or wild. I wanted you to feel as comfortable as these adorable creatures, unafraid to let people in."*



**Age: 20**  
**Origin: Kansas**  
**Pronouns: She/her**

"I'm scared of being/acting vulnerable around even my closest friends because I want to appear strong and if I'm not I feel like they'd use it against me even though I know they wouldn't. So I just feel like I have to have a hard exterior. I'm also scared of telling people how I feel about them because the idea of rejection is humiliating."

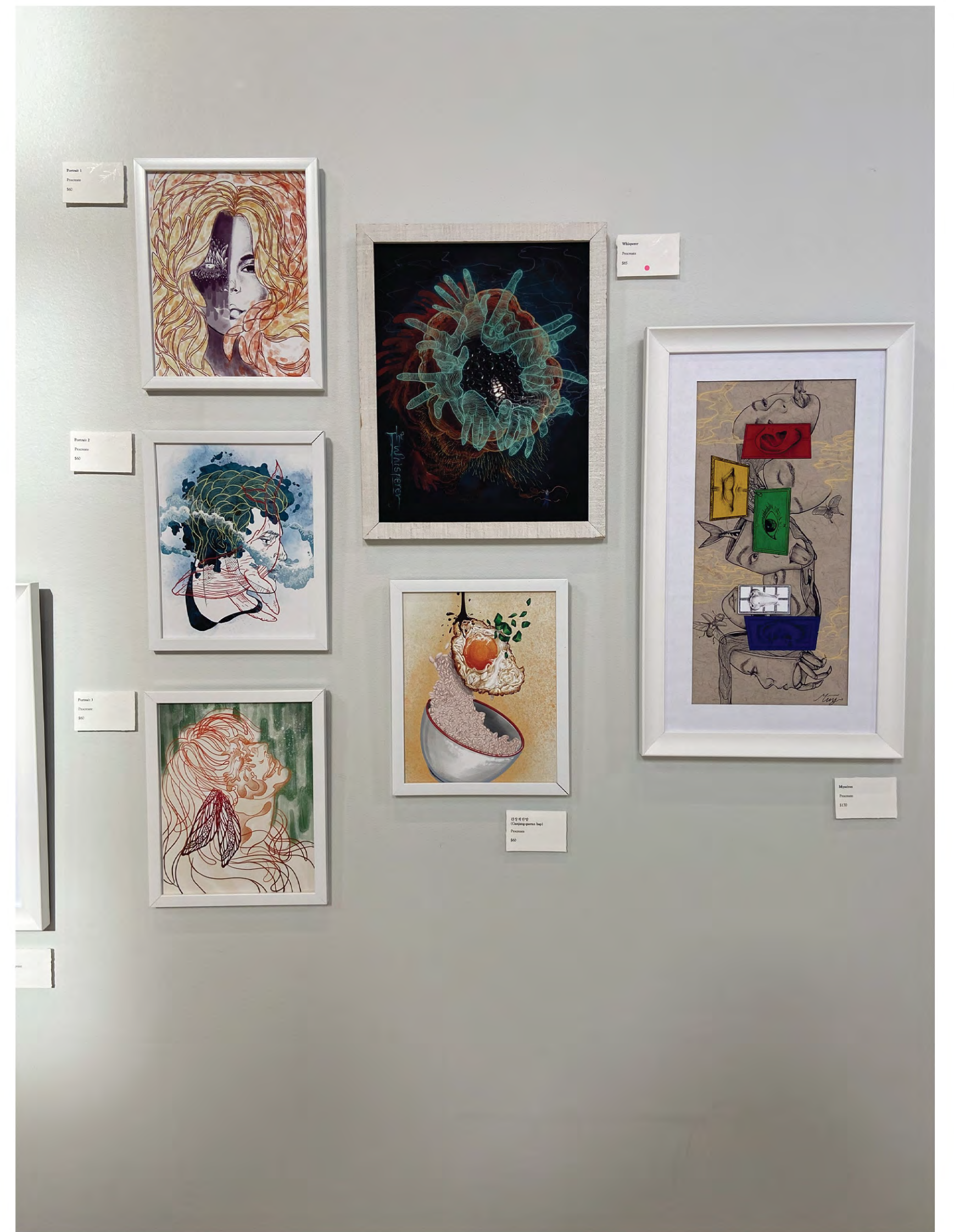
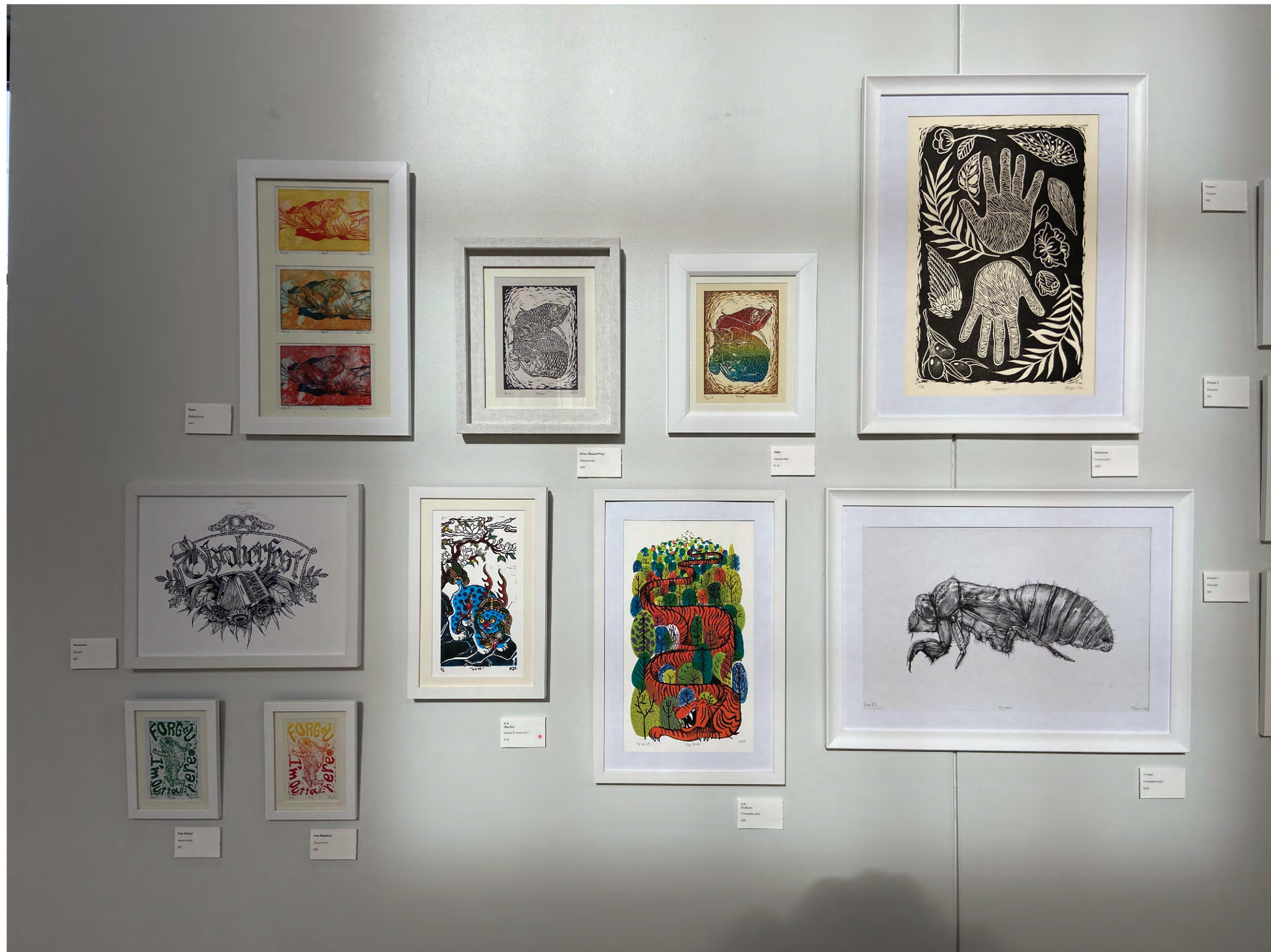
*"After reading your story, I felt as if you feel like you need to have a hard exterior in order to protect your true-self. I chose elephant hawk-moth caterpillar and astrantia flowers to create your TATUME animal.*

*Elephant hawk-moth caterpillar are known for its brilliant camouflage skill. The forward end of this larva has four eye spots that resemble snake eyes. It reinforces this mimicry by retracting the rest of its body toward the head when threatened. it enlarges it and makes it appear even more snake-like.*

*The astrantia flowers have meanings of courage and bravery. It's fragile flowers with a rather hard exterior. I thought this would fit perfectly for your TATUME animal and to give you a little bit of courage to simply be yourself."*









Forg (Green)  
Linocut Print  
Minjoo Lee

Forg (Rainbow)  
Linocut Print  
Minjoo Lee



Knots  
Etching Prints  
Minjoo Lee



Fishes (Black & White)  
Linocut print  
NFS

Fishes  
Linocut print  
\$100

**Fish (Black&White)**

**Linocut Print**

**Minjoo Lee**

**Fish**

**Linocut Print**

**Minjoo Lee**



해태  
(HaeTae)  
Linocut & screen print  
\$100

**HaeTae**

**Linocut & Screen Print**

**Minjoo Lee**



Taebak  
Lithography print  
Minjoo Lee

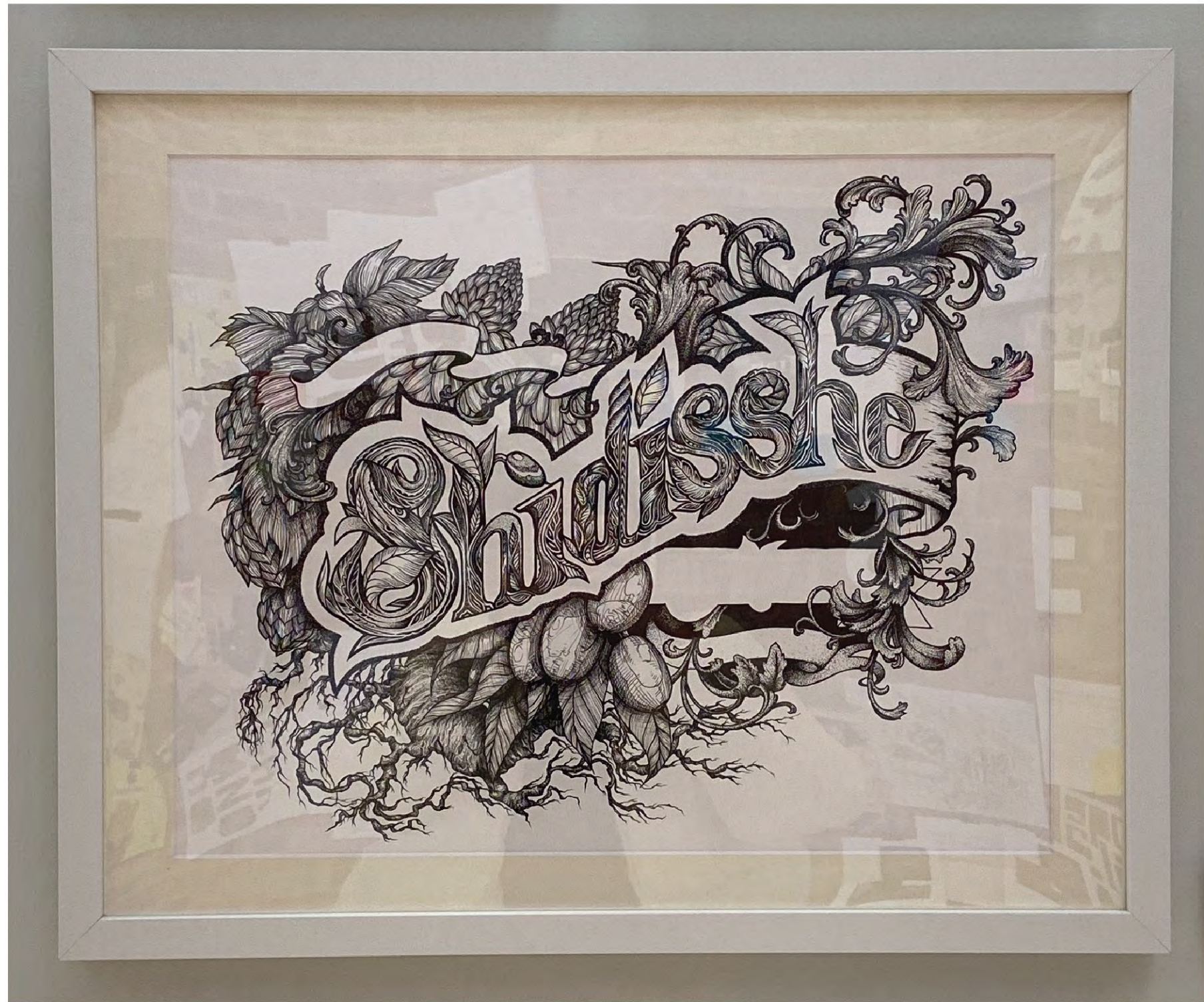


17 years  
Lithography print  
Minjoo Lee



**Momentum**  
**Linocut Print**  
**Minjoo Lee**





Shidisshe  
Ink Pen  
Minjoo Lee



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FORT HAYS STATE UNIVERSITY'S  
MOSS-THORNS  
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