

COMMUNICATION STUDIES



WHAT CAN I DO WITH A MAJOR IN...?

WHAT IS COMMUNICATION STUDIES?

Researcher. Practitioner. Performer. We study communication in all its forms, then do it professionally. Most majors prepare you for a specific job, but Communication Studies prepares you for any job! Join us in a bachelor's or master's degree in communication studies for the skills needed in the worldwide village we call home.

RELATED CAREER TITLES

Account Executive	Corporate Trainer	Lobbyist	Newscaster
Advertising Manager	Correspondent	Management Consultant	Newspaper Editor
Advertising Sales Representative	Critic	Market Research Analyst	Operations Director
Anchorperson	Desktop Publisher	Marketing Director	Print Production Manager
Announcer/Commentator	Director	Marketing Manager	Printing Sales Representative
Arbitrator	Director of Community Relations	Media Analyst	Producer
Art Director (Motion Pictures, Radio, TV)	Director of Photography	Media Buyer	Production Department Assistant
Artist	Director, Research & Development	Media Market Researcher	Production Manager
Audio/Video Control Technician	Editor	Media Planner/Director	Production Planner
Audiovisual Production Specialist	Employment Interviewer	Media Specialist, School Library	Program Director
Broadcaster	Film Editor	Media Supervisor	Promoter
Cable Programmer	Fundraising Director	Media Technician	Promotions Manager
Cinematographer	Graphic Art Sales Representative	Motion Picture Director	Public Relations Director
Clergy	Graphic Artist	Music Director	Public Relations Specialist
Columnist	Graphic Designer	Music Librarian	Publicist
Communications Equipment Operator	Human Resources Director	News Analyst	Publicity Director
Communications Operations Manager	Human Resources Manager	News Director	Publisher
Compensation and Benefits Manager	Job Analyst	News General Manager/Station Manager	Radio Disc Jockey
Copywriter	Journalist	News Producer	Recording Engineer
Corporate Communications Specialist	Lawyer	News writer	Recording Technician

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RELATED CAREER TITLES (CONTINUED)

Recruiter	Sound Effects Technician	Technical Writer	TV, Radio, Film Producer
Reporter	Speechwriter	Telecommunications Technician	Video Journalist
Sales Manager	Sports Announcer	Training & Development Instructor	Videographer
Sales Representative	Sportscaster	Training and Development Specialist	Web Designer
Sales-Service	Technical Director	Translator/Interpreter	Web Editor
Scriptwriter	Technical Illustrator	TV, Radio, Film Director	Web Technical Designer

TRANSFERABLE SKILLS

Ability to write clearly	Attention to detail	Compare and contrast evidence
Create entertaining and persuasive messages	Create powerful images with sight, sound, motion & words	Critical thinking skills
Define hypotheses	Demonstrate creativity and artistic expression	Develop market research
Effective speaking	Evaluate ideas and presentation	Evaluate information and sources
Gather information and data	Identify and manage the different needs of individuals, groups, etc.	Influential/persuasion skills
Interpretation skills	Measure media effects	Planning and managing skills
Present specific viewpoints	Reporting and editing skills	Synthesizing information
Understand institutional and cultural values	Work in teams/small groups	Work independently
Work with deadlines	Write press releases, scripts, or other promotional materials	

Attainment and demonstration of [NACE Career Readiness Competencies](#) help prepare for a successful transition into the workplace.

CONTACT FOR ADDITIONAL INFORMATION

Department of Communication Studies, Law, and Political Science – Rarick Hall 355 - 785.628.4425

RELATED CAREER EXPLORATION LINKS

The National Communication Association: www.natcom.org

FHSU Career Development Office: www.fhsu.edu/career/

Occupational Outlook Handbook: www.bls.gov/ooh



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