2018 ANNUAL REPORT
FORT HAYS STATE UNIVERSITY
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Family Development Services

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Freelance Journalist

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Economics, Finance, and Accounting

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Criminal Justice

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Applied Business Studies

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University Libraries

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Management

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Fort Hays State University
Director – Office of Scholarship
and Sponsored Projects

Chapman Rackaway, Ph.D.,
University of West Georgia
Chair – Political Science

SURVEY CENTER STUDENT SUPERVISORS
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Kendis Bannister-Steed
Shayla Cashman
Cafell Dunlap
Lacie Safley

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Jacob Besser
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Catherine Pickel
Clay Schmidt
Keegan Weber

STRATEGIC PLANNING
Visionary leadership begins with a plan that strategically prioritizes scarce community or organizational resources. The Docking Institute has worked with more than 60 entities, including state agencies, school districts, educational institutions, museums, communities, economic development organizations, and chambers of commerce to conduct strategic planning. The Docking Institute customizes the strategic planning process to meet each organization’s requirements.

Strategic Planning Training - AARP
Provided AARP leadership with a description and demonstration of strategic planning

SENIOR FELLOWS
Larry Good, Ph.D.,
Fort Hays State University
Chair – Political Science
Docking Institute
Founder and Director
1984-1991

Gary Drinker, Ph.D.,
Fort Hays State University
Professor – Sociology
Docking Institute Director
2008-2017

Carli Parker, Ph.D.,
Fort Hays State University
Emeritus – Economics

Mark Bannister, I.D.,
Balsa State University
Dean – College of Business and Economics
Docking Institute Director
1986-1998

Joseph Aldrich, Ph.D.,
Auburn University
Dean – College of Liberal Arts
Docking Institute Director
1999-2001

Preston Gibson, Ph.D.,
Fort Hays State University
Emeritus – Finance

OUR MISSION
To facilitate effective public policy decision-making among governmental and non-profit entities.
CONDUCTING AN ASSESSMENT OF PROGRAM IMPLEMENTATION AND PROGRAM OUTCOMES IS INDISPENSABLE FOR AGENCIES TO MAKE INFORMED DECISIONS ABOUT THE EFFECTIVENESS OF THEIR PROGRAMS. GOVERNMENT AND NON-PROFIT ORGANIZATIONS OFTEN NEED RIGOR AND DOCUMENTATION OF A PROGRAM’S EFFECTIVENESS TO RECEIVE OR MAINTAIN FUNDING. 

ECONOMIC IMPACT

Smoky Hills Public Television (Moderating television Town Hall)

“The Kansas Legislature” featuring Kansas legislators

ECONOMIC IMPACT

Policy analysis often requires an economic impact analysis of existing and proposed activities or programs. Government agencies and non-profit organizations can use economic impact assessments to determine the total monetary benefits of their activities in a local or regional economy. Our researchers have analyzed the economic impact of manufacturers, service organizations, hospitals, correctional facilities, institutions of higher learning, business incubators, infrastructure upgrades, and other existing and potential programs and projects. Decision-makers often turn to cost-benefit analysis as a tool for understanding whether benefits of a program/project exceed the costs and vice versa. The purpose of CBA is to comprehensively identify and measure the relevant economic costs and benefits of a program. Feasibility analysis estimates the monetary benefits of a project, while cost analysis provides a baseline for a projection of costs/benefits scenarios useful to leaders and funders in determining whether to pursue a project.

PUBLIC AFFAIRS

To facilitate effective public policy decision-making, the Docking Institute has over 30 distinguished policy fellows representing industry, academia, and government. The Docking Institute assembles the right team of experts to find real-world solutions to real-world challenges. Through public affairs programming, the Docking Institute equips leaders with the critical resources for today’s public leaders to plan for a successful future.

Docks Institute of Public Affairs