PROMISE FELLOWS

To facilitate effective public policy decision-making, the Docking Institute has distinguished policy fellows from industry, academia, and government. The Docking Institute assembles the right team of experts to find real-world solutions to real-world challenges.

| Paul Adams, Ph.D. | Farah State University College of Education |
| Michele Armstrong, M.S. | Farah State University College of Education |
| Emily Breit, Ph.D. | Farah State University College of Education |
| Keith Campbell, Ph.D. | Farah State University College of Education |
| Melissa Davis, B.A. | Farah State University College of Education |
| Larry Driskill, M.S. | Farah State University College of Education |
| Robert Duffy, M.A. | Farah State University College of Education |
| D. Nicole English, Ph.D. | Farah State University College of Education |
| Thomas Johannson, Ph.D. | Farah State University College of Education |
| Scott R. Jones, Ed.S. | Farah State University College of Education |
| Becky Keer, M.S. | Farah State University College of Education |
| Richard Litchbanks, Ph.D. | Farah State University College of Education |
| Deborah Ludwig, M.L.S. | Farah State University College of Education |
| Jean Magerin, M.S. | Farah State University College of Education |
| Mary Martin, Ph.D. | Farah State University College of Education |
| Kate McCormick, Ph.D. | Farah State University College of Education |
| Alexandra Middlewood, Ph.D. | Farah State University College of Education |
| Patrick R. Miller, Ph.D. | Farah State University College of Education |
| Luis Montalongo, M.B.A. | Farah State University College of Education |
| Claire Nickerson, M.L.S. | Farah State University College of Education |
| Lori Peak, Ph.D. | Farah State University College of Education |
| Michael Walker, M.S. | Farah State University College of Education |
| Brett Zollinger, Ph.D. | Farah State University College of Education |

MESSAGE FROM THE STAFF

Docking Institute teams love doing research and are especially joined by original research collaboratively designed with our clients to meet their information needs! Over half of our 2022 projects had research teams creating new measures and/or means of gathering and analyzing data. Out of those had the Institute conducting our largest-ever mail-out mail-back general population survey, yielding 4,288 household completions. For 73 categories of retail goods and services, the Institute examined purchasing and gains in 29 counties of northernmost and northeastern Kansas for the Kansas Economic Impact. We offer findings from this survey dynamically in Tableau Public. In a manner that allows entrepreneurs, business owners to expand, evaluate, develop, and offensive, etc., to customize how they analyze results. We invite you to visit our website (www.docking.edu), where you can link to the Tableau Public results of this project and learn more about other Institute research projects, organizational planning, grant writing, and public affairs programming.

Sincerely,

Our Mission

To facilitate effective public policy decision-making among governmental and nonprofit entities.

Annual Report

Docking Institute of Public Affairs

Fort Hays State University

2022

Economic Impact

Output

Survey Research

Program Evaluation

20

Service

35.2%

35.2%

24.3%

18.9%

13.5%

8.1%
PROGRAM EVALUATION

Program Evaluation

Conducting an assessment of program implementation and program outcomes is indispensable for agencies to make informed decisions about the effectiveness of their programs. Government and nonprofit organizations often need tangible documentation of a program's effectiveness to receive or maintain funding.

KANSAS SMALL BUSINESS DEVELOPMENT CENTER FORT HAYS STATE UNIVERSITY

Analysis of potential gaps in Retail Goods and Services for its 29-county service area, using mail and online surveying.

KANSAS SPEAKS POLL

DOCKING INSTITUTE OF PUBLIC AFFAIRS FORT HAYS STATE UNIVERSITY AND VICHY JOURNALISM COLLABORATIVE

Online survey of citizens of Kansas to assess opinions and attitudes about public policy, public affairs issues, and elected representatives.

PUBLIC AFFAIRS

Public Affairs / Grant Writing

Through public affairs programming, the Docking Institute provides critical resources for today's public leaders to plan for a successful future.

ARTS & MEMORIES MUSEUM

RILEY, KANSAS

Grants research and facilitation services for a proposal submission.

KANSAS COUNTY TREASURERS ASSOCIATION

Annual maintenance of online course instruction related to the duties, responsibilities, and operation of a county treasurers office.

KANSAS COUNTY TREASURERS ASSOCIATION

Vetting and certification services for KCTAx training program.

LABOR STUDIES

Labor and Migration Studies

Based on government labor data alone, firms considering relocation or expansion may often conclude incorrectly that there is not sufficient qualified labor to meet their needs. A labor study assesses the labor supply, availability, and skill level of a region. Labor studies determine the working status, education, training levels, willingness to commute, desired wages and benefits of people looking for employment available for the right opportunities.

REGIONAL ECONOMIC DEVELOPMENT, INC.

COLUMBIA, MISSOURI

Mail survey to determine available labor residing in the Columbia/Benton County Labor Basin.

BOONSLICK COMMUNITY DEVELOPMENT CORPORATION

BOONEVILLE, MISSOURI

Mail survey to determine available labor residing in the Booneville/Cooper County Labor Basin.

ECONOMIC IMPACT

Economic Impact / Cost-Benefit / Feasibility Analysis

Economic Impact / Cost-Benefit / Feasibility Analysis Policy assessment often requires an economic impact analysis of existing and proposed activities or programs. Government agencies and nonprofit organizations can use economic impact assessments to determine the total monetary benefit of their activities in a local or regional economy. Our researchers have analyzed the economic impact of many different activities or programs and projects. Decision-makers often turn to cost-benefit analysis as a tool for understanding whether the benefits of a program/project exceed the costs. The purpose of a CBA is to comprehensively identify and measure all relevant economic costs and benefits that accrue to a program. Feasibility analysis estimates the monetary benefits of a potential project and compares those benefits to cost criteria. This analysis provides a base for a projection of costs-to-benefits scenario useful to leaders and funders in determining whether to pursue a project.

OFFICE OF THE PRESIDENT

FORT HAYS STATE UNIVERSITY

Estimate the economic impact of Fort Hays State University on the local economy.

BARTON COMMUNITY COLLEGE

BARTON, KANSAS

Analysis to estimate the annual return on investment (ROI) from local property tax revenues.

STRATAC

HUTCHINSON, KANSAS

Economic Impact of proposed enhancement to its existing attraction.