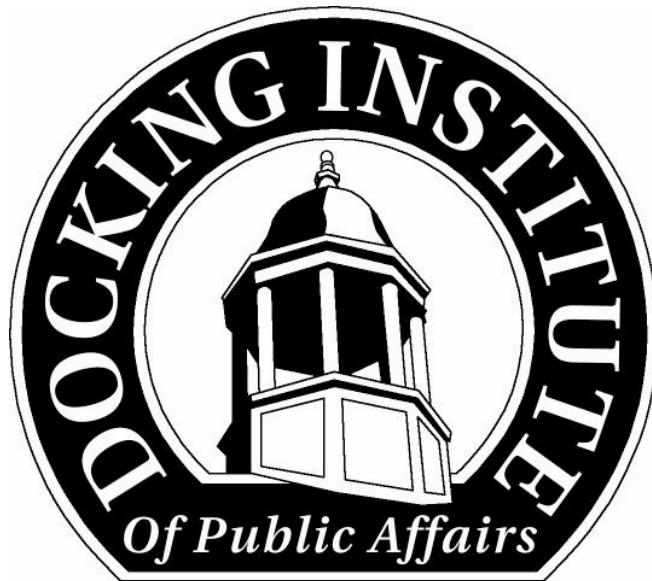
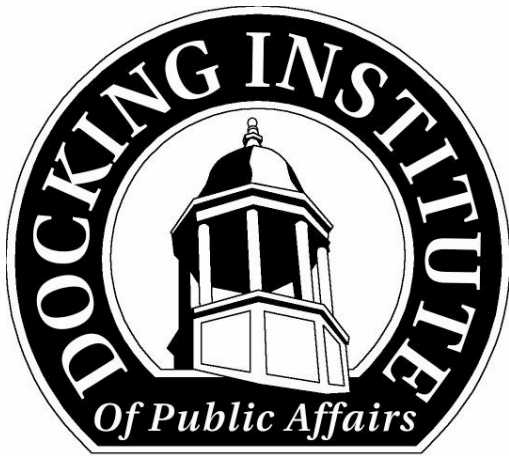


**ECONOMIC IMPACT OF AN INN/MOTEL
LOCATED IN NESS CITY, KANSAS**



**Fort Hays State University
Hays, Kansas**

August 2007



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ECONOMIC IMPACT OF AN INN/MOTEL LOCATED IN NESS CITY, KANSAS

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August 1, 2007

Executive Summary

This report provides estimates of the economic impact of an Inn/Motel upon the local economy in Ness County. The current economic impact is associated with local spending by the Derrick Inn and Park motel as well as spending by guest of the Inn/Motel. Future economic impact is also considered associated with a construction phase and the implications of renovation upon the occupancy rate and room rate.

This study utilizes regional I-O multipliers from the Regional Industrial Multiplier System (RIMS II) model developed by the U.S. Department of Commerce, Bureau of Economic Analysis. The economic impacts on output, earnings and employment are based on the RIMS II multiplier for Ness County.

The current operations of the Inn/Motel generate local spending of an estimated \$379,214 in 2006. Accounting for the multipliers, the effect on Output (sales) is \$554,335 and creates local earnings of \$189,304. The employment effect is to create 10.5 full-time equivalent jobs.

The impact of motel guest (visitor) spending resulted in an estimated increase in sales (output) of \$1,203,161, increased earnings of \$353,643, and 20.7 jobs.

The impact of construction for renovation of the Inn/Motel was developed as an index since the dollar magnitude of that activity was not provided and is yet to be determined. By considering the impact of \$100,000 of construction expenditures, one can determine the impact of the actual or projected expenditures of different amounts. The total impact of \$100,000 of construction/ renovation expenditures was to increase sales (output) by \$150,000, an increase in earnings of \$54,810 and create 1.79 new jobs.

Consideration was given to the potential operations impact and guest impact due to renovated Inn/Motel facilities. The economic impact associated with increasing the occupancy rate and the impact associated with increasing the room rate were considered. The economic impact associated with guest spending was considered associated with a 10 percent increase from the current occupancy rate for the Inn/Motel given at 52.7 percent. The impact was also provided for an increase in the occupancy rate to 75 percent. It was shown that identical impacts to a 10 percent increase in the occupancy rate would result if the average room rate were to increase by 10.

Overview of Study

The scope of this study is specified in the Contract for Services between Ness County Commission and the Docking Institute of Public Affairs at Fort Hays State University. The section of the contract relevant to the scope of the study is:

Article II - Description of Consulting and Technical Studies

- A. The role of the Institute is to perform an economic impact analysis for the Commission. It is incumbent upon the Institute to maintain an unbiased approach and to provide research and analysis with a high degree of integrity and accuracy. The Institute will have the final say in the methodology, research, and work methods which insure such reliability. This study will utilize the I-O multipliers from the Regional Industrial Multiplier System (RIMS II) model developed by the U.S. Department of Commerce, Bureau of Economic Analysis. RIMS II provides regional industry multipliers for output, employment, and earnings, which are used to estimate economic impact. This study will use RIMS II final demand multipliers to estimate the impact within Ness County resulting from construction and operation of the hotel, restaurant, and bar as an integrated business operation. This study will provide:
- 1) The total economic impacts, based on RIMS II multipliers, of the construction phase of the expansion project. Results will be provided for sales, earnings, and jobs.
 - 2) Identification of major long-term (operational) impacts. Comparable economic impacts will be provided when possible. The Institute will work with Commission to obtain revenue data from comparable operations to arrive at reasonable revenue projections. The Institute will provide economic impact estimates under three annual occupancy scenarios (e.g. 25%, 50% and 75%).

The economic impact for Ness County estimated in this study involves several components. In addition to the annual economic impact of the Derrick Inn/Park Motel operations, there is also an economic impact associated with visitor spending. Moreover, the economic impact of the business operations can be associated with either the current quality of operations or operations renovated to industry standards. For an economic impact

associated with renovated facilities, there is also an impact of the construction phase of that renovation. Each of these impact categories are addressed in this report.

Economic Impact Methodology Used in this Study

Effective planning for public and private sector projects requires a systematic analysis of the fiscal impacts of these projects on the affected economy. How a local or regional economy responds to changes in economic activity is largely determined by the buy-sell relationships among companies located within that geographical area. Input-Output (I-O) models estimate inter-industry relationships in an economy by measuring the distribution of inputs purchased and output sold by each industry. Using I-O models, it is possible to calculate how the impact of one dollar “ripples” throughout the local or regional economy, creating additional expenditures and jobs. An economic multiplier is a measure of the ripple effect that an initial expenditure has on the economy.

Direct, Indirect and Induced Effects

A multiplier is composed of three effects: a direct effect, an indirect effect and an induced effect. Direct expenditures generate an initial impact within the economy. For example, a hotel will spend money on room supplies, labor resources, maintenance, repairs, janitorial services, telephone and cable and a variety of other items. Because of the sales of other businesses resulting from the direct expenditures, those businesses will purchase goods and services from their suppliers to support these sales. This increased demand continues down the supply chain. For example, if the Inn/Motel purchases services from a janitorial service, that janitorial service will have to buy additional inputs to support its increased activity, and these purchases are referred to as an indirect impact. As a result of

the direct and indirect impacts the level of household income throughout the economy will increase as a result of increased employment, a proportion of this increased income will in turn be spent on final goods and services: this is the induced effect. The total multiplier effect is the sum of the three components: the direct effects plus indirect effects plus induced effects.

This study utilizes regional I-O multipliers from the Regional Industrial Multiplier System (RIMS II) model developed by the U.S. Department of Commerce, Bureau of Economic Analysis. The model traces the inter-industry flow of business activity in **Ness County**. It contains multipliers for output, earnings and employment.

- The output multiplier demonstrates how much Ness County's total output of goods and services increases in response to each dollar of spending associated with the proposed project.
- The earnings multiplier demonstrates the increase in Ness County earnings associated with each dollar of spending for the proposed project.
- The employment multiplier indicates how many jobs are likely to be created throughout the Ness County economy in response to each million dollars of spending on the proposed project.

RIMS II, like all Input-Output models, is a "static equilibrium" model. This means that there is no specific time dimension associated with the results using the model. For the RIMS II model, it is customary to assume that the impacts occur in one year because the model is based on annual data.

Accuracy of RIMS II

Empirical tests indicate that RIMS II yields multipliers that are not substantially different in magnitude from those generated by regional I-O models based on relatively expensive surveys. For example, a comparison of 224 industry-specific multipliers from survey-based tables for Texas, Washington, and West Virginia indicates that the RIMS II average multipliers overestimate the average multipliers from the survey-based tables by approximately five percent. For the majority of individual industry-specific multipliers, the difference between RIMS II and survey-based multipliers is less than 10 percent. In addition, RIMS II and survey multipliers show statistically similar distributions of affected industries.¹

Advantages of RIMS II

There are numerous advantages to using RIMS II. First, the accessibility of the main data sources makes it possible to estimate regional multipliers without conducting relatively expensive surveys. Second, the level of industrial detail used in RIMS II helps avoid aggregation errors, which often occur when industries are combined. Third, RIMS II multipliers can be compared across areas because they are based on a consistent set of estimating procedures nationwide. Fourth, RIMS II multipliers are updated to reflect the most recent local area wage-and-salary and personal income data.

¹ “Regional Multipliers from the Regional Input-Output Modeling System (RIMS II): A Brief Description,” Bureau of Economic Analysis.
<http://bea.gov/bea/regional/rims/brfdesc.cfm#f4>

The Economic Impact of Derrick Inn/ Park Motel

An economic impact is initiated by spending injected into an economy from sources outside of that area. Motel/Inn/Hotel spending in the local economy is generated from revenue resulting from room rentals and would be considered generated from outside sources. Identification of spending on local inputs associated with a business operation is found on the business income statement. Throughout this analysis, Derrick Inn and Park Motel (also referred to as Inn/Motel in this report) will be considered as one business operation because the financial data provided were combined. Also, such spending can be inferred from comparable business in other market areas. The following economic impacts were considered for this study: 1. An Operations Impact of Current Facilities; 2. An Impact of Guest Spending; 3. A Renovation Impact of Construction; and 4. A Potential Operations Impact and Guest Impact due to Renovated Facilities.

Operations Impact of Current Facilities.

The economic driver is the business that brings money into the economy. The Inn/Motel spends money in the local economy that is associated with continuing operations of the business. These expenditures comes from new money brought to the area by guest renting rooms at the Inn/Motel. This spending creates several rounds of further spending in the local economy, thus having a multiplier effect.

There is a restaurant and a lounge also located in the physical facilities of Derrick Inn and these businesses are operated by different owners under lease arrangements. So part of the revenue of the Inn/Motel that is spent in the local economy comes from those leases. It is also true that both the restaurant and lounge generate revenues to support

spending in the local economy for business expenses. Unfortunately, expenditure data could not be obtained from either the restaurant or lounge. An attempt was made to collect data from comparable businesses in smaller communities to use as a proxy for this spending. A survey was developed and mailed to a number of Inns/Motels, with and without restaurant/lounge facilities, and to lounges/bars. There was only one returned survey and follow-up telephone calls to non-responders produced no results. However, the direct spending and multiplier effects associated with guest spending on food and recreation is accounted for in another section, and the approach used should produce appropriate results for purposes of estimation of the economic impact for expenditures made by guest staying at the Inn/Motel.

The spending data provided for the current operations of the Inn/Motel was from the 2006 income statement. Total Gross Revenue from room rentals, food service, interest income, restaurant lease, and lounge lease in 2006 totaled \$516,914. The items in Table 1 were selected from the income statement as reflecting local spending.

Table 1: Selected Items from 2006 Income Statement	
Room Supplies	Legal
Cost of Beverage Sold	License, Reg. Charges
Cost of Food Service	Office Expenses
salaries and wages	Non Deductible Expenses
Temporary labor	Postage
Advertising, Promotion	Professional Fees
Vehicle Mileage	Repairs, Maintenance, Janitorial
Bank Service Charges	Supplies
Credit Card Charges	Property Taxes
Depreciation	Telephone & Cable
insurance	Trash
Interest	Utilities

Total spending on the items in Table 1 was \$379,214 in 2006. This was associated with an occupancy rate of 52.7 percent. The output, earnings and employment multiplier effects are shown in Table 2. These are annual impacts on the local economy of a continuing operation. The magnitude of the impacts in future years is contingent upon a number of factors, some of which are briefly mentioned at the end of this report. The last row of the table shows that the effect on Output (sales) is \$554,335 and creates local earnings of \$189,304. The employment effect is to create 10.5 full-time equivalent jobs. Please note the term “full-time equivalent” includes part-time jobs that add up to full-time.

The RIMS II multipliers show the impact on the various industry groupings as shown in rows 1 through 19. Since the industry groupings are broad, it is not known which specific type of business is associated with each transaction. Appendix A is attached to provide more detail about the types of businesses associated with different industry categories. The important point shown in the table is that the direct spending by the Inn/Motel indirectly affects a variety of different businesses throughout the local economy.

	<u>Output</u>	<u>Earnings</u>	<u>Employment</u>
1. Agriculture, forestry, fishing, and hunting	\$493	\$76	0.0
2. Mining	\$0	\$0	0.0
3. Utilities	\$12,780	\$2,351	0.0
4. Construction	\$4,664	\$1,782	0.1
5. Manufacturing	\$2,351	\$531	0.0
6. Wholesale trade	\$14,562	\$4,664	0.1
7. Retail trade	\$23,360	\$7,926	0.4
8. Transportation and warehousing	\$8,532	\$3,147	0.1
9. Information	\$14,069	\$3,527	0.1
10. Finance and insurance	\$15,851	\$3,716	0.1
11. Real estate, rental and leasing	\$22,942	\$531	0.0
12. Professional, scientific, and technical services	\$3,565	\$1,820	0.1
13. Management of companies and enterprises	\$0	\$0	0.0
14. Administrative and waste management services	\$2,617	\$1,024	0.1
15. Educational services	\$3,451	\$1,669	0.1
16. Health care and social assistance	\$23,056	\$11,225	0.3
17. Arts, entertainment, and recreation	\$1,365	\$531	0.0
18. Accommodation and food services	\$391,690	\$141,826	8.9
19. Other services	\$8,987	\$2,958	0.1
Totals:	\$554,335	\$189,304	10.5

Impact of Guest Spending

Due to lack of data, it is not possible to estimate the economic impact of the spending associated with the restaurant and lounge facilities located in Derrick Inn. However, these impacts, as well as other impacts, associated with guest spending in the local economy can be estimated.

The Center for Economic Development and Business Research at Wichita State University developed estimates of the average spending per day for visitors staying in an area hotel or motel. This per diem is consistent with the International Association of Conference and Visitors Bureau's formula to estimate total dollars spent by visitors over and above the motel receipts. It is assumed that the proportion of spending in the different categories compared to spending on room rates is roughly similar for other markets in Kansas. Since the number of visitors per room is not known, total values are estimated for each category.

Table 3		Impact of Guest Spending in Ness County, 2006		
(1)	Direct Guest Spending (2)	Final-demand Output (dollars) (3)	Final-demand Earnings (dollars) (4)	Final-demand Employment (number of jobs) (5)
Motel/Inn	\$449,797			
Food/restaurants	\$292,032	\$450,664	\$162,341	11.1
Shopping	\$251,752	\$370,881	\$121,269	5.8
Entertainment	\$100,701	\$151,414	\$55,677	3.1
Transportation	\$151,051	\$151,051	\$0	0.0
Other	\$60,420	\$79,151	\$14,356	0.6
Total minus Motel	\$855,957	\$1,203,161	\$353,643	20.7

Data was provided for the guestroom revenue for the Inn/Motel (net of sales and lodging taxes) for 2006. Total guest room revenue was \$449,797, shown in row one of Table 3. This revenue does not include the restaurant lease or the cocktail lounge lease. The dollar amounts for the other row items in Table 3 were based on spending as a proportion to Motel/Inn spending found in the Wichita State study. The direct impact of guest spending on the Motel/Inn rental is not included in this section because it was counted in

the ongoing operations of the Motel/Inn. Room rentals plus leases provide the revenue for the ongoing operations spending in the local economy.

Column 2 gives the total expenditures for each of the items listed in Column 1. Column 3 gives the total impact on sales for each item and was calculated by taking the spending on each item in Column 2 times the multiplier appropriate for that item category. For example the annual total visitor expenditure on “Food/Restaurant” of \$292,032 gives us only part of the picture. That spending has an indirect and induced effect on the economy, thus creating a total effect larger than the initial direct effect. The total effect is determined by using a multiplier times the direct spending, and in this case results in total spending (sales) of \$450,664 (column 3).

Column 4 gives the impact of food/restaurant spending on earnings. The direct expenditure for this category times the multiplier for the category gives a total of \$162,341. Column 5 reports the total number of jobs created as a result of spending in this category. In this case, 11.1 full time equivalent jobs are created. Some jobs may well be part-time. A full time equivalent job does not mean a full-time 40 hour a week job. It could be multiple one part-time jobs that add up to a full time equivalent.

The bottom row provides the total impact of visitor spending on all categories in the table (except for motel rental).

• **Total impact of visitor spending on output = \$1,203,161**

Sum of the (direct expenditures per category) * multiplier for category = output (sales)

• **Total impact of visitor spending on earnings = \$353,643**

Sum of the (direct expenditures per category) * multiplier for category = earnings

- **Total impact of visitor spending on employment = 20.7 jobs**

Sum of the (direct expenditures per category) * multiplier for category = jobs

Renovation Impact of Construction

Derrick Inn and Park Motel are advertised by Anton Hospitality Brokers as “Fixer-Uppers.” As stated in the sales flyer:

“While currently somewhat neglected, the hotel’s center-atrium has great potential to become the attraction it once was! At this time it features an indoor pool and hot tub which cause a problematic high-concentration of humidity. After years of debate, swimming pools are not found anymore to bring additional business to commercial motels, therefore these two features should possibly be replaced by other leisure time attractions.”

“New interior and exterior paint throughout, as well as the replacement of the majority of guestroom and hallway ceiling tiles, appear to be other necessary tasks.”

Any major renovation or construction project in a community will have an economic impact. It appears that the renovation associated with Inn/Motel facilities may be substantial, although no estimates were provided. The extent of renovation will be dependent upon estimates of needed repairs and desired improvements.

The economic impact of renovation activity is shown here as a type of index that is useful for various estimates of potential expenditures. The following table is based on \$100,000 of renovation expenditures.

Due to the output multiplier effect, the total increase in economic output of goods and services in Ness County associated with the \$100,000 renovation/construction spending is \$154,660 as shown in the bottom of the second column in Table 4.

TABLE 4: FINAL DEMAND MULTIPLIERS FOR \$100,000 OF CONSTRUCTION EXPENDITURES FOR DERRICK INN, INC. OF NESS CITY

	Output	Earnings	Employment
1. Agriculture, forestry, fishing, and hunting	\$80	\$10	0.00
2. Mining	\$0	\$0	0.00
3. Utilities	\$2,040	\$370	0.00
4. Construction	\$100,440	\$38,310	1.16
5. Manufacturing	\$860	\$200	0.01
6. Wholesale trade	\$6,240	\$2,010	0.04
7. Retail trade	\$11,890	\$4,040	0.21
8. Transportation and warehousing	\$3,270	\$1,050	0.03
9. Information	\$3,410	\$810	0.01
10. Finance and insurance	\$4,620	\$1,080	0.03
11. Real estate and rental and leasing	\$6,250	\$130	0.01
12. Professional, scientific, and technical services	\$1,070	\$540	0.02
13. Management of companies and enterprises	\$0	\$0	0.00
14. Administrative and waste management services	\$520	\$210	0.01
15. Educational services	\$990	\$480	0.02
16. Health care and social assistance	\$6,710	\$3,270	0.09
17. Arts, entertainment, and recreation	\$380	\$150	0.01
18. Accommodation and food services	\$3,470	\$1,330	0.10
19. Other services	\$2,420	\$820	0.04
	\$0	\$0	0.00
Totals:	\$154,660	\$54,810	1.79

It is interesting to note that the indirect and induced effects² are associated with a large number of aggregate industry categories.³

Total earnings in Ness County increase by \$54,810 associated with the \$100,000 renovation spending (see bottom of the third column in Table 4). As expected, the largest increase in earnings, about 70 percent, is in the construction industry, but significant increases in earnings are found across a variety of other industries as well.

The last column in Table 4 provides a measure of the employment or jobs expressed as full time person years of employment. The measure is person years of employment regardless of the term over which spending is aggregated. The row number 4. Construction, for example, says that over the period in which the \$100,000 is spent, 1.16 one-year, full-time equivalent jobs will be created in the construction industry. The total employment impact is 1.79 one-year, full-time equivalent jobs created in Ness County.

In order to use this table as an index, two considerations must be made. First, what is the projected renovation expenditures in multiples of \$100,000? Assume that the estimate is \$672,875. The multiple is 6.72875. Next, the analysis assumes that most of the inputs for a business are purchased in the selected market area, in this case Ness County. What percent of renovation expenditures on labor and supplies are likely to be purchased from sources within Ness County? Assume that the estimate is 40 percent. Then the estimate for

² The total impact minus the direct effect gives the combined indirect and induced effects.

³ While it may appear that some broad industry categories may not be associated with construction activity, it must be understood that providers of direct inputs must, in turn, purchase inputs for their activities as well. Also broad categories such as mining may appear unrelated until we realize that such inputs as sand and gravel, salt, oil, and others are involved. A more detailed breakout of industries included in these aggregate industry categories is presented in an Appendix A; however, multipliers are not presented at that level of disaggregation.

projected renovation expenditures spent in Ness County is \$672,875 times .40 equals \$269,150 and the multiple is 2.69150. Multiply the numbers in the table by this multiple. In this case the total output effect is \$154,660 times 2.69150 equals \$416,267. Additional income of \$147,521 with 4.8 full time, one year, full-time equivalent jobs would be created.

Potential Operations Impact and Guest Impact due to Renovated Facilities

The demand for room rentals at Derrick Inn/Park Motel is driven by business and tourist travel, which are closely linked to the state of the economy. The basic operations of the Inn/Motel consist of providing sleeping accommodations, housekeeping, maintenance, and some personal services. The operating expenses are related mainly to labor as well as utilities, putting a premium on efficient personnel management. Revenues depend both on occupancy rates and the prices charged for rooms.

To increase revenues, consideration must be given to what will increase the number of people choosing to stay at the Inn/Motel; that is, what will increase the occupancy rate. Next, consideration can be given to the potential of increasing the room rental rate.

A number of renovation considerations have been mentioned by Anton Hospitality Brokers as needed or desirable. Consideration should be given to the extent and nature of renovations that will attract visitors. Answers to these questions are beyond the scope of this study. Certainly comparisons of competing facilities at motels in close proximity such as Wakeeney could be a start. Renovation plans should also consider the availability of various amenities offered by other motels, such as: continental breakfast, internet connections, meeting rooms, event hosting, business services, fitness centers, etc. In each case, the added cost must be less than the expected added revenue.

It is important to note that from an economic impact perspective, spending is the key factor. That spending may be on renovation, on-going operations, or visitor spending. From a business perspective, profit is revenue minus cost (spending), so an impact study does not address questions of potential profitability for a specific business.

Assume that renovation of the Inn/Motel facilities results in a 10 percent increase in the average occupancy rate. The economic impact of renovation expenditures was presented in another section of this report. A 10 percent increase in the occupancy rate of 52.7 percent results in a rate of 57.97 percent [10 percent of 52.7 is 5.27]. See Table 5. The economic impact of a 10 percent increase will serve as an index that is useful to determine the impact of any projected occupancy rate. One of the agreed deliverables was to estimate the impact of a 25, 50, and 75 percent occupancy rate. These occupancy rates were selected somewhat arbitrarily and may not be that useful. The 25 percent rate would be below the shut-down point for a business to be profitable, so it is not presented. The current rate of 52.7 percent is close to the 50 percent rate and should be sufficient. A 75 percent occupancy rate would be a 42.3 percent increase over the current rate of 52.7 percent [$(.75 - .527)/.527 = .423$]. See Table 6.

Both Table 5 and Table 6 are interpreted in the same manner as Table 3. The bottom row in both tables show the total impacts for guest spending in the local economy and that significant increases are associated with attracting more visitors to stay at the Inn/Motel.

Table 5	Impact of Guest Spending in Ness County, 2006 Associated with a 10 Percent increase in the Average Annual Occupancy Rate to 57.97 Percent			
	Guest Spending	Final-demand Output (dollars)	Final-demand Earnings (dollars)	Final-demand Employment (number of jobs)
Motel	\$494,777			
Food/restaurants	\$321,236	\$495,731	\$178,575	12.2
Shopping	\$276,927	\$407,969	\$133,396	6.4
Entertainment	\$110,771	\$166,555	\$61,245	3.4
Transportation	\$166,156	\$166,156	\$0	0.0
Other	\$66,463	\$87,066	\$15,791	0.7
Total minus Motel	\$941,553	\$1,323,477	\$389,007	22.7

Table 6	Impact of Guest Spending in Ness County, 2006 Associated with a 42.3 Percent increase in the Average Annual Occupancy Rate to 75 Percent			
	Guest Spending	Final-demand Output (dollars)	Final-demand Earnings (dollars)	Final-demand Employment (number of jobs)
Motel	\$640,129			
Food/restaurants	\$415,606	\$641,363	\$231,035	15.8
Shopping	\$358,281	\$527,819	\$172,584	8.3
Entertainment	\$143,312	\$215,484	\$79,237	4.4
Transportation	\$214,969	\$214,969	\$0	0.0
Other	\$85,987	\$112,644	\$20,431	0.9
Total minus Motel	\$1,218,155	\$1,712,279	\$503,287	29.4

Identical impacts would result if the average room rate were to increase by 10 percent. Think of the revenue from selling 20 apples at \$.50 each. Revenue would be $20 \times \$.50 = \10.00 . If the number of apples sold increased by 10 percent to 22 apples, total revenue would be $22 \times \$.50 = \11.00 . Or, if the price were to increase by 10 percent to \$.55, total revenue would be $20 \times \$.55 = \11.00 . Thus, Table 4 can also be used to illustrate an increase in the average room rate of 10 percent, holding the occupancy rate constant. Most likely, if renovations result in an increase in the occupancy rate, some price increase is appropriate as well, resulting in a compounded impact.

Currently Derrick Inn's room rates are:

Single	\$48.84
Double	\$55.28

Appendix B gives the room rates in a competing area for the three motels identified on the web-site www.hotel-guides.us. These rates provide some basis for believing that higher rates could be charged at Derrick Inn if the facility was brought up to comparable standards.

In summary, the current economic impact of the Derrick Inn/Park motel operations and associated guest spending is significant giving the combined results shown in Table 7.

Table 7	Total Economic Impact of Motel Operations and Guest Spending		
	Output	Earnings	Employment
Inn/Motel Operations	\$554,335	\$189,304	10.5
Guest spending	\$1,203,161	\$353,643	20.7
Totals:	\$1,757,496	\$542,947	31.2

Moreover, renovation spending will have an economic impact on the local economy and the improvements should lead to an increased annual economic impact as more guest choose to stay at the Inn/Motel and more revenue is generated due to some room rate adjustments.

Appendix A.—RIMS II Detailed Industries

Detailed industry code and title	Related 1997 NAICS codes	Detailed industry code and title	Related 1997 NAICS codes
AGRICULTURE, FORESTRY, FISHING, AND HUNTING		MANUFACTURING	
1110 Crop production		3110 Food manufacturing	
1111A0 Oilseed farming	11111, 11112	311111 Dog and cat food manufacturing	311111
1111B0 Grain farming.....	11113, 11114, 11115, 11116, 11119	311119 Other animal food manufacturing	311119
111200 Vegetable and melon farming	1112	311211 Flour milling	311211
1113A0 Fruit farming	11131, 11132, 111331- 4, 111336, 111339	311212 Rice milling	311212
111335 Tree nut farming.....	111335	311213 Malt manufacturing.....	311213
111400 Greenhouse and nursery production.....	1114	311221 Wet corn milling.....	311221
111910 Tobacco farming.....	11191	311222 Soybean processing.....	311222
111920 Cotton farming.....	11192	311223 Other oilseed processing.....	311223
1119A0 Sugarcane and sugar beet farming	11193, 111991	311225 Fats and oils refining and blending	311225
1119B0 All other crop farming	11194, 111992, 111998	311230 Breakfast cereal manufacturing.....	31123
1120 Animal production		311310 Sugar manufacturing.....	31131
112100 Cattle ranching and farming	1121	311320 Confectionery manufacturing from cacao beans.....	31132
112300 Poultry and egg production	1123	311330 Confectionery manufacturing from purchased chocolate...	31133
112A00 Animal production, except cattle and poultry and eggs.....	1122, 1124, 1125, 1129	311340 Nonchocolate confectionery manufacturing	31134
1130 Forestry and logging		311410 Frozen food manufacturing	31141
113A00 Forest nurseries, forest products, and timber tracts.....	1131, 1132	311420 Fruit and vegetable canning and drying	31142
113300 Logging.....	1133	311511 Fluid milk manufacturing	311511
1140 Fishing, hunting and trapping		311512 Creamery butter manufacturing.....	311512
114100 Fishing.....	1141	311513 Cheese manufacturing	311513
114200 Hunting and trapping	1142	311514 Dry, condensed, and evaporated dairy products	311514
1150 Agriculture and forestry support activities		311520 Ice cream and frozen dessert manufacturing.....	31152
115000 Agriculture and forestry support activities	115	311611 Animal, except poultry, slaughtering	311611
MINING		311612 Meat processed from carcasses	311612
2110 Oil and gas extraction		311613 Rendering and meat byproduct processing	311613
211000 Oil and gas extraction.....	211	311615 Poultry processing.....	311615
2121 Coal mining		311700 Seafood product preparation and packaging	3117
212100 Coal mining	2121	31181A Bread and bakery product, except frozen, manufacturing	311811-2
2122 Metal ores mining		311813 Frozen cakes and other pastries manufacturing	311813
212210 Iron ore mining	21221	311821 Cookie and cracker manufacturing.....	311821
212230 Copper, nickel, lead, and zinc mining	21223	311822 Mixes and dough made from purchased flour.....	311822
2122A0 Gold, silver, and other metal ore mining	21222, 21229	311823 Dry pasta manufacturing	311823
2123 Nonmetallic mineral mining and quarrying		311830 Tortilla manufacturing.....	31183
212310 Stone mining and quarrying	21231	311911 Roasted nuts and peanut butter manufacturing	311911
212320 Sand, gravel, clay, and refractory mining.....	21232	311919 Other snack food manufacturing	311919
212390 Other nonmetallic mineral mining.....	21239	311920 Coffee and tea manufacturing	31192
2130 Support activities for mining		311930 Flavoring syrup and concentrate manufacturing	31193
213111 Drilling oil and gas wells.....	213111	311941 Mayonnaise, dressing, and sauce manufacturing.....	311941
213112 Support activities for oil and gas operations	213112	311942 Spice and extract manufacturing.....	311942
21311A Support activities for other mining.....	213113-5	311990 All other food manufacturing	31199
UTILITIES		3121 Beverage manufacturing	
2211 Power generation and supply		312110 Soft drink and ice manufacturing.....	31211
2211A0 Power generation and supply.....	2211 (1)	312120 Breweries	31212
2212 Natural gas distribution		312130 Wineries	31213
221200 Natural gas distribution.....	2212	312140 Distilleries.....	31214
2213 Water, sewage and other systems		3122 Tobacco manufacturing	
221300 Water, sewage and other systems.....	2213	312210 Tobacco stemming and redrying.....	31221
CONSTRUCTION		312221 Cigarette manufacturing.....	312221
2300 Construction		312229 Other tobacco product manufacturing.....	312229
230000 Construction	23	3130 Textile mills	
		313100 Fiber, yarn, and thread mills.....	3131
		313210 Broadwoven fabric mills	31321
		313220 Narrow fabric mills and schiffli embroidery.....	31322
		313230 Nonwoven fabric mills	31323
		313240 Knit fabric mills	31324
		313310 Textile and fabric finishing mills.....	31331
		313320 Fabric coating mills.....	31332
		3140 Textile product mills	
		314110 Carpet and rug mills	31411
		314120 Curtain and linen mills	31412
		314910 Textile bag and canvas mills	31491
		314992 Tire cord and tire fabric mills	314992
		31499A Other miscellaneous textile product mills.....	314991, 314999
		3150 Apparel manufacturing	
		315111 Sheer hosiery mills.....	315111

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Detailed industry code and title	Related 1997 NAICS codes	Detailed industry code and title	Related 1997 NAICS codes		
315119 Other hosiery and sock mills	315119	325320 Pesticide and other agricultural chemical manufacturing...	32532		
315190 Other apparel knitting mills.....	31519	3254 Pharmaceutical and medicine manufacturing			
315200 Cut and sew apparel manufacturing	3152		325400 Pharmaceutical and medicine manufacturing	3254	
315900 Accessories and other apparel manufacturing	3159	3255 Paint, coating, and adhesive manufacturing			
3160 Leather and allied product manufacturing			325510 Paint and coating manufacturing.....	32551	
316100 Leather and hide tanning and finishing	3161	325520 Adhesive manufacturing.....	32552		
316200 Footwear manufacturing.....	3162	3256 Soap, cleaning compound, and toiletry manufacturing			
316900 Other leather product manufacturing	3169		325611 Soap and other detergent manufacturing.....	325611	
3210 Wood product manufacturing			325612 Polish and other sanitation good manufacturing	325612	
321113 Sawmills	321113		325613 Surface active agent manufacturing.....	325613	
321114 Wood preservation	321114	325620 Toilet preparation manufacturing.....	32562		
32121A Veneer and plywood manufacturing.....	321211-2	3259 Other chemical product and preparation manufacturing			
32121B Engineered wood member and truss manufacturing	321213-4		325910 Printing ink manufacturing.....	32591	
321219 Reconstituted wood product manufacturing.....	321219		325920 Explosives manufacturing	32592	
321911 Wood windows and door manufacturing	321911		325991 Custom compounding of purchased resins.....	325991	
321912 Cut stock, resawing lumber, and planing	321912		325992 Photographic film and chemical manufacturing	325992	
321918 Other millwork, including flooring	321918		325998 Other miscellaneous chemical product manufacturing	325998	
321920 Wood container and pallet manufacturing.....	32192		3260 Plastics and rubber products manufacturing		
321991 Manufactured home, mobile home, manufacturing.....	321991			326110 Plastics packaging materials, film and sheet	32611
321992 Prefabricated wood building manufacturing	321992			326120 Plastics pipe, fittings, and profile shapes	32612
321999 Miscellaneous wood product manufacturing	321999			326130 Laminated plastics plate, sheet, and shapes	32613
3221 Pulp, paper, and paperboard mills		3261A0 Foam product manufacturing		32614, 32615	
322110 Pulp mills	32211	326160 Plastics bottle manufacturing		32616	
3221A0 Paper and paperboard mills.....	32212, 32213	326192 Resilient floor covering manufacturing		326192	
3222 Converted paper product manufacturing		32619A Plastics plumbing fixtures and all other plastics products ..		326191, 326199	
322210 Paperboard container manufacturing.....	32221	326210 Tire manufacturing		32621	
32222A Coated and laminated paper and packaging materials.....	322221-2	326220 Rubber and plastics hose and belting manufacturing		32622	
32222B Coated and uncoated paper bag manufacturing.....	322223-4	326290 Other rubber product manufacturing	32629		
322225 Flexible packaging foil manufacturing	322225	3270 Nonmetallic mineral product manufacturing			
322226 Surface-coated paperboard manufacturing.....	322226		327111 Vitreous china plumbing fixture manufacturing	327111	
322231 Die-cut paper office supplies manufacturing	322231		327112 Vitreous china and earthenware articles manufacturing	327112	
322232 Envelope manufacturing.....	322232		327113 Porcelain electrical supply manufacturing	327113	
322233 Stationery and related product manufacturing	322233		327121 Brick and structural clay tile manufacturing.....	327121	
322291 Sanitary paper product manufacturing	322291		327122 Ceramic wall and floor tile manufacturing	327122	
322299 All other converted paper product manufacturing	322299		32712A Clay refractory and other structural clay products.....	327123-4	
3230 Printing and related support activities			327125 Nonclay refractory manufacturing	327125	
32311A Commercial printing	323110-5, 323119		327213 Glass container manufacturing.....	327213	
323116 Manifold business forms printing.....	323116		32721A Glass and glass products, except glass containers	327211-2, 327215	
323117 Books printing.....	323117	327310 Cement manufacturing	32731		
323118 Blankbook and looseleaf binder manufacturing	323118	327320 Ready-mix concrete manufacturing.....	32732		
323121 Tradebinding and related work.....	323121	327331 Concrete block and brick manufacturing.....	327331		
323122 Prepress services.....	323122	327332 Concrete pipe manufacturing	327332		
3240 Petroleum and coal products manufacturing		327390 Other concrete product manufacturing.....	32739		
324110 Petroleum refineries	32411	327410 Lime manufacturing.....	32741		
324121 Asphalt paving mixture and block manufacturing.....	324121	327420 Gypsum product manufacturing	32742		
324122 Asphalt shingle and coating materials manufacturing.....	324122	327910 Abrasive product manufacturing.....	32791		
324191 Petroleum lubricating oil and grease manufacturing.....	324191	327991 Cut stone and stone product manufacturing	327991		
324199 All other petroleum and coal products manufacturing.....	324199	327992 Ground or treated minerals and earths manufacturing	327992		
3251 Basic chemical manufacturing		327993 Mineral wool manufacturing	327993		
325110 Petrochemical manufacturing.....	32511	327999 Miscellaneous nonmetallic mineral products.....	327999		
325120 Industrial gas manufacturing	32512	331A Iron and steel mills and manufacturing from purchased steel			
325130 Synthetic dye and pigment manufacturing	32513		331111 Iron and steel mills	331111	
325180 Other basic inorganic chemical manufacturing	32518		331112 Ferroalloy and related product manufacturing	331112	
325190 Other basic organic chemical manufacturing	32519		331210 Iron, steel pipe and tube from purchased steel	33121	
3252 Resin, rubber, and artificial fibers manufacturing		331221 Rolled steel shape manufacturing.....	331221		
325211 Plastics material and resin manufacturing	325211	331222 Steel wire drawing.....	331222		
325212 Synthetic rubber manufacturing	325212	331B Nonferrous metal production and processing			
325221 Cellulosic organic fiber manufacturing	325221		331311 Alumina refining.....	331311	
325222 Noncellulosic organic fiber manufacturing	325222		331312 Primary aluminum production.....	331312	
3253 Agricultural chemical manufacturing			331314 Secondary smelting and alloying of aluminum	331314	
325311 Nitrogenous fertilizer manufacturing	325311		331315 Aluminum sheet, plate, and foil manufacturing	331315	
325312 Phosphatic fertilizer manufacturing	325312		331316 Aluminum extruded product manufacturing	331316	
325314 Fertilizer, mixing only, manufacturing.....	325314		331319 Other aluminum rolling and drawing	331319	
			331411 Primary smelting and refining of copper.....	331411	

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Detailed industry code and title	Related 1997 NAICS codes	Detailed industry code and title	Related 1997 NAICS codes
331419 Primary nonferrous metal, except copper and aluminum...	331419	333295 Semiconductor machinery manufacturing	333295
331421 Copper rolling, drawing, and extruding	331421	333298 All other industrial machinery manufacturing	333298
331422 Copper wire, except mechanical, drawing	331422		
331423 Secondary processing of copper.....	331423	3333 Commercial and service industry machinery	
331491 Nonferrous metal, except copper and aluminum, shaping	331491	33331A Automatic vending, commercial laundry and drycleaning machinery.....	333311-2
331492 Secondary processing of other nonferrous	331492	333313 Office machinery manufacturing.....	333313
3315 Foundries		333314 Optical instrument and lens manufacturing.....	333314
331510 Ferrous metal foundries	33151	333315 Photographic and photocopying equipment manufacturing	333315
33152A Aluminum foundries.....	331521, 331524	333319 Other commercial and service machinery manufacturing ..	333319
33152B Nonferrous foundries, except aluminum	331522, 331525, 331528		
3321 Forging and stamping		3334 HVAC and commercial refrigeration equipment	
332111 Iron and steel forging.....	332111	333411 Air purification equipment manufacturing.....	333411
332112 Nonferrous forging.....	332112	333412 Industrial and commercial fan and blower manufacturing..	333412
332114 Custom roll forming	332114	333414 Heating equipment, except warm air furnaces	333414
33211A All other forging and stamping	332115-7	333415 AC, refrigeration, and forced air heating	333415
3322 Cutlery and handtool manufacturing		3335 Metalworking machinery manufacturing	
332211 Cutlery and flatware, except precious, manufacturing	332211	333511 Industrial mold manufacturing	333511
332212 Hand and edge tool manufacturing	332212	333512 Metal cutting machine tool manufacturing.....	333512
332213 Saw blade and handsaw manufacturing	332213	333513 Metal forming machine tool manufacturing	333513
332214 Kitchen utensil, pot, and pan manufacturing	332214	333514 Special tool, die, jig, and fixture manufacturing.....	333514
		333515 Cutting tool and machine tool accessory manufacturing....	333515
		33351A Rolling mill and other metalworking machinery.....	333516, 333518
3323 Architectural and structural metals manufacturing		3336 Turbine and power transmission equipment manufacturing	
332311 Prefabricated metal buildings and components	332311	333611 Turbine and turbine generator set units manufacturing	333611
332312 Fabricated structural metal manufacturing	332312	33361A Speed changers and mechanical power transmission equipment.....	333612-3
332313 Plate work manufacturing.....	332313	333618 Other engine equipment manufacturing.....	333618
332321 Metal window and door manufacturing	332321		
332322 Sheet metal work manufacturing.....	332322	3339 Other general purpose machinery manufacturing	
332323 Ornamental and architectural metal work manufacturing...	332323	333911 Pump and pumping equipment manufacturing	333911
3324 Boiler, tank, and shipping container manufacturing		333912 Air and gas compressor manufacturing	333912
332410 Power boiler and heat exchanger manufacturing.....	33241	333913 Measuring and dispensing pump manufacturing	333913
332420 Metal tank, heavy gauge, manufacturing	33242	333921 Elevator and moving stairway manufacturing	333921
332430 Metal can, box, and other container manufacturing	33243	333922 Conveyor and conveying equipment manufacturing	333922
		333923 Overhead cranes, hoists, and monorail systems	333923
332A Ordnance and accessories manufacturing		333924 Industrial truck, trailer, and stacker manufacturing	333924
33299A Ammunition manufacturing.....	332992-3	333991 Power-driven handtool manufacturing	333991
332994 Small arms manufacturing.....	332994	333992 Welding and soldering equipment manufacturing	333992
332995 Other ordnance and accessories manufacturing	332995	333993 Packaging machinery manufacturing	333993
		333994 Industrial process furnace and oven manufacturing	333994
332B Other fabricated metal product manufacturing		333995 Fluid power cylinder and actuator manufacturing	333995
332500 Hardware manufacturing	3325	333996 Fluid power pump and motor manufacturing.....	333996
332600 Spring and wire product manufacturing	3326	33399A Scales, balances, and miscellaneous general purpose machinery	333997, 333999
332710 Machine shops	33271		
332720 Turned product and screw, nut, and bolt manufacturing....	33272	3341 Computer and peripheral equipment manufacturing	
332811 Metal heat treating.....	332811	334111 Electronic computer manufacturing.....	334111
332812 Metal coating and nonprecious engraving	332812	334112 Computer storage device manufacturing	334112
332813 Electroplating, anodizing, and coloring metal.....	332813	334113 Computer terminal manufacturing.....	334113
332910 Metal valve manufacturing	33291	334119 Other computer peripheral equipment manufacturing.....	334119
332991 Ball and roller bearing manufacturing	332991		
332996 Fabricated pipe and pipe fitting manufacturing	332996	334A Audio, video, and communications equipment manufacturing	
332997 Industrial pattern manufacturing.....	332997	334210 Telephone apparatus manufacturing	33421
332998 Enameled iron and metal sanitary ware manufacturing	332998	334220 Broadcast and wireless communications equipment	33422
332999 Miscellaneous fabricated metal product manufacturing	332999	334290 Other communications equipment manufacturing.....	33429
		334300 Audio and video equipment manufacturing	3343
3331 Agriculture, construction, and mining machinery		3344 Semiconductor and electronic component manufacturing	
333111 Farm machinery and equipment manufacturing.....	333111	334411 Electron tube manufacturing	334411
333112 Lawn and garden equipment manufacturing.....	333112	334413 Semiconductors and related device manufacturing	334413
333120 Construction machinery manufacturing.....	33312	33441A All other electronic component manufacturing	334412, 334414-9
333131 Mining machinery and equipment manufacturing	333131		
333132 Oil and gas field machinery and equipment	333132	3345 Electronic instrument manufacturing	
3332 Industrial machinery manufacturing		334510 Electromedical apparatus manufacturing.....	334510
333210 Sawmill and woodworking machinery	33321	334511 Search, detection, and navigation instruments	334511
333220 Plastics and rubber industry machinery	33322	334512 Automatic environmental control manufacturing	334512
333291 Paper industry machinery manufacturing.....	333291	334513 Industrial process variable instruments.....	334513
333292 Textile machinery manufacturing	333292	334514 Totalizing fluid meters and counting devices	334514
333293 Printing machinery and equipment manufacturing.....	333293	334515 Electricity and signal testing instruments	334515
333294 Food product machinery manufacturing.....	333294		

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Detailed industry code and title	Related 1997 NAICS codes	Detailed industry code and title	Related 1997 NAICS codes
334516 Analytical laboratory instrument manufacturing	334516	337212 Custom architectural woodwork and millwork	337212
334517 Irradiation apparatus manufacturing	334517	337214 Office furniture, except wood, manufacturing.....	337214
33451A Watch, clock, and other measuring and controlling device manufacturing.....	334518-9	337215 Showcases, partitions, shelving, and lockers.....	337215
		337910 Mattress manufacturing.....	33791
		337920 Blind and shade manufacturing.....	33792
3346 Magnetic media manufacturing and reproducing		3391 Medical equipment and supplies manufacturing	
334611 Software reproducing	334611	339111 Laboratory apparatus and furniture manufacturing	339111
334612 Audio and video media reproduction.....	334612	339112 Surgical and medical instrument manufacturing	339112
334613 Magnetic and optical recording media manufacturing.....	334613	339113 Surgical appliance and supplies manufacturing.....	339113
		339114 Dental equipment and supplies manufacturing.....	339114
		339115 Ophthalmic goods manufacturing.....	339115
		339116 Dental laboratories	339116
3351 Electric lighting equipment manufacturing		3399 Other miscellaneous manufacturing	
335110 Electric lamp bulb and part manufacturing.....	33511	339910 Jewelry and silverware manufacturing	33991
335120 Lighting fixture manufacturing	33512	339920 Sporting and athletic goods manufacturing.....	33992
		339930 Doll, toy, and game manufacturing.....	33993
		339940 Office supplies, except paper, manufacturing	33994
		339950 Sign manufacturing	33995
		339991 Gasket, packing, and sealing device manufacturing.....	339991
		339992 Musical instrument manufacturing.....	339992
		339994 Broom, brush, and mop manufacturing	339994
		339995 Burial casket manufacturing.....	339995
		33999A Buttons, pins, and all other miscellaneous manufacturing	339993, 339999
3352 Household appliance manufacturing		WHOLESALE TRADE	
335211 Electric housewares and household fan manufacturing....	335211	4200 Wholesale trade	
335212 Household vacuum cleaner manufacturing.....	335212	420000 Wholesale trade	42
335221 Household cooking appliance manufacturing	335221		
335222 Household refrigerator and home freezer manufacturing ..	335222	RETAIL TRADE	
335224 Household laundry equipment manufacturing.....	335224	4A00 Retail trade	
335228 Other major household appliance manufacturing	335228	4A0000 Retail trade.....	44, 45
		TRANSPORTATION AND WAREHOUSING, EXCLUDING POSTAL SERVICE	
3353 Electrical equipment manufacturing		4810 Air transportation	
335311 Electric power and specialty transformer manufacturing ...	335311	481000 Air transportation	481
335312 Motor and generator manufacturing	335312	4820 Rail transportation	
335313 Switchgear and switchboard apparatus manufacturing	335313	482000 Rail transportation	482
335314 Relay and industrial control manufacturing	335314	4830 Water transportation	
		483000 Water transportation.....	483
		4840 Truck transportation	
3359 Other electrical equipment and component manufacturing		484000 Truck transportation	484
335911 Storage battery manufacturing.....	335911	4850 Transit and ground passenger transportation	
335912 Primary battery manufacturing	335912	485A00 Transit and ground passenger transportation	485 (1)
335921 Fiber optic cable manufacturing	335921	4860 Pipeline transportation	
335929 Other communication and energy wire manufacturing.....	335929	486000 Pipeline transportation.....	486
335930 Wiring device manufacturing	33593	48A0 Scenic and sightseeing transportation and support activities for transportation	
335991 Carbon and graphite product manufacturing.....	335991	48A000 Scenic and sightseeing transportation and support activities for transportation	487, 488
335999 Miscellaneous electrical equipment manufacturing.....	335999	4920 Couriers and messengers	
		492000 Couriers and messengers.....	492
3361 Motor vehicle manufacturing		4930 Warehousing and storage	
336110 Automobile and light truck manufacturing	33611	493000 Warehousing and storage	493
336120 Heavy duty truck manufacturing.....	33612		
		INFORMATION	
336A Motor vehicle body, trailer, and parts manufacturing		5111 Newspaper, book, and directory publishers	
336211 Motor vehicle body manufacturing	336211	511110 Newspaper publishers.....	51111
336212 Truck trailer manufacturing.....	336212	511120 Periodical publishers.....	51112
336213 Motor home manufacturing	336213		
336214 Travel trailer and camper manufacturing	336214		
336300 Motor vehicle parts manufacturing	3363		
3364 Aerospace product and parts manufacturing			
336411 Aircraft manufacturing	336411		
336412 Aircraft engine and engine parts manufacturing	336412		
336413 Other aircraft parts and equipment.....	336413		
336414 Guided missile and space vehicle manufacturing.....	336414		
33641A Propulsion units and parts for space vehicles and guided missiles.....	336415, 336419		
336B Other transportation equipment manufacturing			
336500 Railroad rolling stock manufacturing	3365		
336611 Ship building and repairing.....	336611		
336612 Boat building.....	336612		
336991 Motorcycle, bicycle, and parts manufacturing.....	336991		
336992 Military armored vehicles and tank parts manufacturing....	336992		
336999 All other transportation equipment manufacturing	336999		
3370 Furniture and related product manufacturing			
337110 Wood kitchen cabinet and countertop manufacturing	33711		
337121 Upholstered household furniture manufacturing	337121		
337122 Nonupholstered wood household furniture manufacturing	337122		
337124 Metal household furniture manufacturing.....	337124		
337127 Institutional furniture manufacturing	337127		
33712A Other household and institutional furniture	337125, 337129		
337211 Wood office furniture manufacturing	337211		

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Detailed industry code and title	Related 1997 NAICS codes	Detailed industry code and title	Related 1997 NAICS codes		
511130 Book publishers.....	51113	5414 Specialized design services 541400 Specialized design services.....	5414		
5111A0 Database, directory, and other publishers.....	51114, 51119				
5112 Software publishers					
511200 Software publishers.....	5112				
5120 Motion picture and sound recording industries					
512100 Motion picture and video industries.....	5121				
512200 Sound recording industries.....	5122				
5131 Radio and television broadcasting					
513100 Radio and television broadcasting.....	5131				
5132 Cable networks and program distribution					
513200 Cable networks and program distribution.....	5132				
5133 Telecommunications					
513300 Telecommunications.....	5133				
5141 Information services					
514100 Information services.....	5141				
5142 Data processing services					
514200 Data processing services.....	5142				
FINANCE AND INSURANCE		5415 Computer systems design and related services 541511 Custom computer programming services..... 541512 Computer systems design services..... 54151A Other computer related services, including facilities management.....	541511 541512 541513, 541519		
52A0 Monetary authorities, credit intermediation and related activities					
52A000 Monetary authorities and depository credit intermediation.	521, 5221				
522A00 Nondepository credit intermediation and related activities.	5222, 5223				
5230 Securities, commodity contracts, investments					
523000 Securities, commodity contracts, investments.....	523				
5240 Insurance carriers and related activities					
524100 Insurance carriers.....	5241				
524200 Insurance agencies, brokerages, and related.....	5242				
5250 Funds, trusts, and other financial vehicles					
525000 Funds, trusts, and other financial vehicles.....	525				
REAL ESTATE AND RENTAL AND LEASING		5416 Management and technical consulting services 541610 Management consulting services..... 5416A0 Environmental and other technical consulting services.....	54161 54162, 54169		
5310 Real estate					
531000 Real estate.....	531				
S008 Owner-occupied dwellings					
S00800 Owner-occupied dwellings.....					
5321 Automotive equipment rental and leasing					
532100 Automotive equipment rental and leasing.....	5321				
532A Consumer goods and general rental centers					
532A00 General and consumer goods rental except video tapes and discs.....	53221, 53222, 53229, 5323				
532230 Video tape and disc rental.....	53223				
5324 Machinery and equipment rental and leasing					
532400 Machinery and equipment rental and leasing.....	5324				
5330 Lessors of nonfinancial intangible assets					
533000 Lessors of nonfinancial intangible assets.....	533				
PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES		5417 Scientific research and development services 541700 Scientific research and development services.....	5417		
5411 Legal services					
541100 Legal services.....	5411				
5412 Accounting and bookkeeping services					
541200 Accounting and bookkeeping services.....	5412				
5413 Architectural and engineering services					
541300 Architectural and engineering services.....	5413				
MANAGEMENT OF COMPANIES AND ENTERPRISES				5418 Advertising and related services 541800 Advertising and related services.....	5418
5500 Management of companies and enterprises					
550000 Management of companies and enterprises.....	55				
ADMINISTRATIVE AND WASTE MANGEMENT SERVICES		5419 Other professional and technical services 541920 Photographic services..... 541940 Veterinary services..... 5419A0 All other miscellaneous professional and technical services.....	54192 54194 54191, 54193, 54199		
5613 Employment services					
561300 Employment services.....	5613				
5615 Travel arrangement and reservation services					
561500 Travel arrangement and reservation services.....	5615				
561A All other administrative and support services					
561100 Office administrative services.....	5611				
561200 Facilities support services.....	5612				
561400 Business support services.....	5614				
561600 Investigation and security services.....	5616				
561700 Services to buildings and dwellings.....	5617				
561900 Other support services.....	5619				
5620 Waste management and remediation services					
562000 Waste management and remediation services.....	562				
EDUCATIONAL SERVICES		5613 Employment services 561300 Employment services.....	5613		
6100 Educational services					
611100 Elementary and secondary schools.....	6111				
611A00 Colleges, universities, and junior colleges.....	6112, 6113				
611B00 Other educational services.....	6114, 6115, 6116, 6117				
HEALTH CARE AND SOCIAL ASSISTANCE				5615 Travel arrangement and reservation services 561500 Travel arrangement and reservation services.....	5615
6210 Ambulatory health care services					
621A00 Offices of physicians, dentists, and other health practitioners.....	6211, 6212, 6213				
621600 Home health care services.....	6216				
621B00 Other ambulatory health care services.....	6214, 6215, 6219				
6220 Hospitals					
622000 Hospitals.....	622				
6230 Nursing and residential care facilities					
623000 Nursing and residential care facilities.....	623				
6240 Social assistance					
624400 Child day care services.....	6244				

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Detailed industry code and title	Related 1997 NAICS codes
624A00 Social assistance, except child day care services	6241, 6242, 6243
ARTS, ENTERTAINMENT, AND RECREATION	
71A0 Performing arts, spectator sports, museums, zoos, and parks	
711100 Performing arts companies	7111
711200 Spectator sports	7112
711A00 Promoters of performing arts and sports and agents for public figures	7113, 7114
711500 Independent artists, writers, and performers.....	7115
712000 Museums, historical sites, zoos, and parks.....	712
7130 Amusements, gambling, and recreation	
713940 Fitness and recreational sports centers	71394
713950 Bowling centers	71395
713A00 Other amusement, gambling, and recreation industries	7131, 7132, 71391, 71392, 71393, 71399
ACCOMMODATION AND FOOD SERVICES	
7210 Accommodation	
7211A0 Hotels and motels, including casino hotels	72111, 72112
721A00 Other accommodations	72119, 7212, 7213
7220 Food services and drinking places	
722000 Food services and drinking places	722
OTHER SERVICES, EXCEPT PUBLIC ADMINISTRATION	
8111 Automotive repair and maintenance	
8111A0 Automotive repair and maintenance, except car washes...	81111, 81112, 811191, 811198
811192 Car washes	811192
811A Electronic, commercial, and household goods repair	
811200 Electronic equipment repair and maintenance.....	8112
811300 Commercial machinery repair and maintenance.....	8113
811400 Household goods repair and maintenance	8114
8120 Personal and laundry services	
812100 Personal care services	8121
812200 Death care services.....	8122
812300 Drycleaning and laundry services	8123
812900 Other personal services	8129
813A Religious, grantmaking and giving, and social advocacy organizations	
813100 Religious organizations	8131
813A00 Grantmaking and giving and social advocacy organizations	8132, 8133
813B Civic, social, professional and similar organizations	
813B00 Civic, social, professional and similar organizations	8134, 8139
SPECIAL INDUSTRIES	
S001 Federal and state and local government enterprises	
491000 Postal service	491
S00A00 Other government enterprises.....	
S002 Households	
H00000 Households	

1. Includes Federal Government enterprises.

Best Western Wakeeney Inn & Suites (rates are for two persons in room. Best Western charges the same room rate for the second person in room)

Room Type	Rate Plan	Nightly Rate
1 king bed,smoking,hi speed net,coffeemkr,hair, iron,continental breakfast Business travelers only		\$71.99 USD
1 king bed,nosmoke,hi speed net,coffemakr,hair, iron,continental breakfast Business travelers only		\$71.99 USD
1 king bed,nonsmoking,hi speed,handicap rm, rollshwr,continental breakfast Business travelers only		\$71.99 USD
1 king bed,smoking,hi speed net,coffeemkr,hair, iron,continental breakfast Senior rate*this rate is available to AARP members and anyone age 55 plus.		\$71.99 USD
1 king bed,nosmoke,hi speed net,coffemakr,hair, iron,continental breakfast Senior rate*this rate is available to AARP members and anyone age 55 plus.		\$71.99 USD
1 king bed,nonsmoking,hi speed,handicap rm, rollshwr,continental breakfast Senior rate*this rate is available to AARP members and anyone age 55 plus.		\$71.99 USD
1 king bed,smoking,hi speed net,coffeemkr,hair, iron,continental breakfast Bwi best rate*our best value rate is available to all travelers.		\$75.99 USD
1 king bed,nosmoke,hi speed net,coffemakr,hair, iron,continental breakfast Bwi best rate*our best value rate is available to all travelers.		\$75.99 USD
1 king bed,nonsmoking,hi speed,handicap rm, rollshwr,continental breakfast Bwi best rate*our best value rate is available to all travelers.		\$75.99 USD
1 king bed,smoking,hi speed net,coffeemkr,hair, iron,continental breakfast Standard rate*this rate is available to all travelers.		\$79.99 USD
1 king bed,nosmoke,hi speed net,coffemakr,hair, iron,continental breakfast Standard rate*this rate is available to all travelers.		\$79.99 USD
1 king bed,nonsmoking,hi speed,handicap rm, rollshwr,continental breakfast Standard rate*this rate is available to all travelers.		\$79.99 USD
2 queen beds,smoking,hi speed net,coffeemkr, hair,iron,continental breakfast Business travelers only		\$80.99 USD
2 queen beds,nosmoke,hi speed net,coffemakr, hair,iron,continental breakfast Business travelers only		\$80.99 USD
2 queen beds,smoking,hi speed net,coffeemkr, hair,iron,continental breakfast Senior rate*this rate is available to AARP members and anyone age 55 plus.		\$80.99 USD
2 queen beds,nosmoke,hi speed net,coffemakr, hair,iron,continental breakfast Senior rate*this rate is available to AARP members and anyone age 55 plus.		\$80.99 USD
2 queen beds,smoking,hi speed net,coffeemkr, hair,iron,continental breakfast		

AAA rate*members must show Id at check-in to receive this rate.	\$80.99 USD
2 queen beds,smoking,hi speed net,coffeemkr, hair,iron,continental breakfast Bwi best rate*our best value rate is available to all travelers.	\$85.49 USD
2 queen beds,nosmoke,hi speed net,coffemakr, hair,iron,continental breakfast Bwi best rate*our best value rate is available to all travelers.	\$85.49 USD
Suite-1 king 1 double,no smok,hi speed net, 2nd bed sofa,micrfg,continental breakfast Business travelers only	\$89.99 USD
2 queen beds,smoking,hi speed net,coffeemkr, hair,iron,continental breakfast Standard rate*this rate is available to all travelers.	\$89.99 USD
2 queen beds,nosmoke,hi speed net,coffemakr, hair,iron,continental breakfast Standard rate*this rate is available to all travelers.	\$89.99 USD
Suite-1 king 1 double,no smok,hi speed net, 2nd bed sofa,micrfg,continental breakfast Senior rate*this rate is available to AARP members and anyone age 55 plus.	\$89.99 USD
Suite-1 king 1 double,no smok,hi speed net, 2nd bed sofa,micrfg,continental breakfast Bwi best rate*our best value rate is available to all travelers.	\$94.99 USD
Suite-1 king 1 double,no smok,hi speed net, 2nd bed sofa,micrfg,continental breakfast Standard rate*this rate is available to all travelers.	\$99.99 USD

Wakeeney Econo Lodge (rates are for two persons in room. Econo Lodge charges about \$4.50 for second person in room)

Room Type	Rate Plan	Nightly Rate
1 queen bed /no smoking/no pets allowed /drive-up/radio-alarm clock/hbo/cable tv AAA/CAA rate, membership reqd		\$49.45 USD
1 queen bed /smoking room/drive-up /radio-alarm clock/hbo/cable tv AAA/CAA rate, membership reqd		\$49.45 USD
1 queen bed /no smoking/no pets allowed /drive-up/radio-alarm clock/hbo/cable tv Corporate/business rate		\$52.20 USD
1 queen bed /smoking room/drive-up /radio-alarm clock/hbo/cable tv Corporate/business rate		\$52.20 USD
1 queen bed /no smoking/no pets allowed /drive-up/radio-alarm clock/hbo/cable tv Standard rate		\$54.95 USD
1 queen bed /smoking room/drive-up /radio-alarm clock/hbo/cable tv Standard rate		\$54.95 USD
1 king bed /smoking room/sofabed-2person /ground floor/coffee maker in room AAA/CAA rate, membership reqd		\$62.95 USD
1 king bed /no smoking/no pets allowed /sofabed-2person/ground floor		

AAA/CAA rate, membership reqd	\$62.95 USD
2 queen beds/no smoking/no pets allowed /25 inch tv/radio-alarm clock/cable tv/hbo AAA/CAA rate, membership reqd	\$62.95 USD
1 king bed /smoking room/sofabed-2person /ground floor/coffee maker in room . Corporate/business rate	\$66.45 USD
1 king bed /no smoking/no pets allowed /sofabed-2person/ground floor Corporate/business rate	\$66.45 USD
2 queen beds/no smoking/no pets allowed /25 inch tv/radio-alarm clock/cable tv/hbo Corporate/business rate	\$66.45 USD
2 queen beds/smoking room/25 inch tv/cable tv /radio-alarm clock/hbo/coffee maker in room Corporate/business rate	\$66.45 USD
1 king bed /smoking room/sofabed-2person /ground floor/coffee maker in room Standard rate	\$69.95 USD
1 king bed /no smoking/no pets allowed /sofabed-2person/ground floor Standard rate	\$69.95 USD
2 queen beds/no smoking/no pets allowed /25 inch tv/radio-alarm clock/cable tv/hbo Standard rate	\$69.95 USD
2 queen beds/smoking room/25 inch tv/cable tv /radio-alarm clock/hbo/coffee maker in room Standard rate	\$69.95 USD
3 queen beds/no smoking/no pets allowed /large hotel room/microwave refrigerator AAA/CAA rate, membership reqd	\$94.45 USD
3 queen beds/no smoking/no pets allowed /large hotel room/microwave refrigerator Corporate/business rate	\$99.70 USD
3 queen beds/no smoking/no pets allowed /large hotel room/microwave refrigerator Standard rate	\$104.95 USD

Super 8 Motel (rates are for two persons in room. Super 8 charges about \$4.50 for second person in room)

Room Type	Rate Plan	Nightly Rate
2 queen beds/smoking high speed wireless internet access Super 8 AAA discount Id reqd		\$62.10 USD
Non smoking two queen beds high speed wireless internet access Super 8 AAA discount Id reqd		\$62.10 USD
Nonsmoking handicap/1 queen bed high speed wireless internet access Super 8 AAA discount Id reqd		\$62.10 USD
2 queen beds/smoking high speed wireless internet access Super 8 senior AARP discount		\$62.10 USD

Non smoking two queen beds high speed wireless internet access Super 8 senior AARP discount	\$62.10 USD
Nonsmoking handicap/1 queen bed high speed wireless internet access Super 8 senior AARP discount	\$62.10 USD
2 queen beds/smoking high speed wireless internet access Must be on official government	\$62.10 USD
Non smoking two queen beds high speed wireless internet access Must be on official government	\$62.10 USD
Nonsmoking handicap/1 queen bed high speed wireless internet access Must be on official government	\$62.10 USD
2 queen beds/smoking high speed wireless internet access Best available rate	\$69.00 USD
Non smoking two queen beds high speed wireless internet access Best available rate	\$69.00 USD
Nonsmoking handicap/1 queen bed high speed wireless internet access Best available rate	\$69.00 USD
Nonsmoking king suite/sofa sleeper high speed wireless/coffeemaker Best available rate	\$90.00 USD
Non smoking suite with queen bed hi speed wireless/sofa bed Best available rate	\$90.00 USD