

# Kansas Bioscience Index 2012

Fort Hays State University 600 Park Street Hays, Kansas 67601

Prepared For Kansas Bioscience Authority

By

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# **Kansas Bioscience Index 2012**

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Kansas Bioscience Authority

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#### Acknowledgements

The first Kansas Bioscience Index report was completed in 2008, resulting from the efforts of a team of the staff and policy fellows at the Docking Institute of Public Affairs. This report adopted most of the bioscience indicators examined in the 2008 report as well as the methodology used in that report. We appreciate the contribution of the team members who worked on the inaugural report. The members were:

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#### **Kansas Bioscience Index 2012**

#### **Executive Summary**

The Kansas Bioscience Authority (KBA) contracted the Docking Institute of Public Affairs to produce a Kansas Bioscience Index. The index is constructed around eighteen indicators, which are grouped into four categories: industrial output, research and development capacity, innovation capacity, and workforce capacity. The indicators describe bioscience industry change in Kansas since 2004 as compared with the nation and six peer states: California, Massachusetts, Missouri, North Carolina, Ohio, and Texas. This report finds:

- Kansas' gross domestic product (GDP) was \$130.9 billion in 2011. It grew by 31.3% from 2004 to 2011, lower than the growth rates of Texas and North Carolina, but higher than those of other comparison states and the national average.
- In 2011, the per capita real GDP of Kansas was \$39,484 (in year 2000 dollars), which increased by 4.9% from 2004. The per capita real GDP of the nation growth was only 0.87% from 2004 to 2011.
- The per capita income in Kansas was \$40,481 in 2011, lower than the national average, but higher than those of Texas, Missouri, Ohio and North Carolina.
- Excluding the General Medical and Surgical Hospital sector, Kansas had 956 private bioscience companies in 2010, increasing 8.3% from 2004.
- Excluding the General Medical and Surgical Hospital sector, there were 16,898 employees in the bioscience industry in Kansas in 2010, which accounted for 1.2% of the total employed workforce. The United States had 1.6% of its employed workforce in the private bioscience industry in 2010.
- Excluding the General Medical and Surgical Hospital sector, employment in the bioscience industry rose 19.5% from 2004 to 2010 in Kansas, which was the greatest increase among the study states.
- Excluding the General Medical and Surgical Hospital sector, the average wage in the bioscience industry in Kansas was \$47,836 in 2010, lowest among all the study states.
- Except for the General Medical and Surgical Hospital sector, the Veterinary Services sector was the largest bioscience industrial sector in Kansas in terms of employment. The Veterinary Services sector in Kansas had 433 establishments and 3,714 employees in 2010.

- Except for the General Medical and Surgical Hospital sector, the Medical Laboratories sector was the second largest bioscience industrial sector in Kansas in terms of employment. The Medical Laboratories sector in Kansas had 119 establishments and 3,086 employees in 2010.
- Except for the General Medical and Surgical Hospital sector, the Research and Development in the Physical, Engineering, and Life Sciences sector was the third largest bioscience industrial sector in Kansas in terms of employment. The Research and Development in the Physical, Engineering, and Life Sciences Laboratories sector in Kansas had 123 establishments and 2,339 employees in 2010.
- When considering employment, the Research and Development in the Physical, Engineering, and Life Sciences sector was the fastest growing bioscience industrial sector in Kansas. Employment in that sector grew 211% from 2004, and reached 2,339 employees in 2010.
- When considering employment, the Pharmaceutical Preparation Manufacturing sector was the second fastest growing bioscience industrial sector in Kansas. Employment in that sector grew 103.2% from 2004, and reached 1,329 employees in 2010.
- When considering employment, the Testing Laboratories sector was the third fastest growing bioscience industrial sector in Kansas. Employment in that sector grew 103.2% from 2004, and reached 1,083 employees in 2010.
- In terms of employment, the Industrial Process Furnace and Oven Manufacturing sector was the most rapidly declining bioscience industry sector in Kansas. The sector had 270 employees in 2010, down by 20.8% from 2004.
- In terms of employment, the Ophthalmic Goods Manufacturing sector was the second most rapidly declining bioscience industry sector in Kansas. The sector had 267 employees in 2010, down by 19.1% from 2004.
- In terms of employment, the Surgical Appliance and Supplies Manufacturing sector was the third most rapidly declining bioscience industry sector in Kansas. The sector had 511 employees in 2010, down by 18.8% from 2004.
- When considering the number of establishments, Kansas had the second largest Ethyl Alcohol Manufacturing sector among the study states. There were 12 ethyl alcohol manufacturing companies in Kansas in 2010, which increased by 71.4% from 2004.
- In Kansas, the total academic research and development (R&D) spending was \$441 million in 2009. Of the total spending, 59.9% was spent in life sciences, 21.9% was spent in engineering, 6.2% in physical sciences, and 3.7% in environmental sciences.

- The academic R&D spending in bioscience increased 31.8% from 2004 to 2009 in Kansas, reaching \$243 million in 2009. The academic R&D spending in bioscience shared about 55% of the total academic R&D spending from 2004 to 2009. In the United States, the share was about 59%.
- In Kansas, the academic R&D spending in bioscience accounted for 0.2% of the state GDP in 2009. The national average was 0.23% in 2009. In North Carolina, the percentage was 0.38%, which was the highest among the study states.
- In Kansas, the academic R&D spending in biological sciences always had the largest share in total bioscience R&D spending from 2004 to 2009. In 2009, 53.3% of the total bioscience R&D spending was in biological sciences, 24.3% spent in agricultural sciences, 21.9% in medical sciences, and 0.3% in bioengineering/biomedical engineering.
- Academic R&D spending in bioscience at the university of Kansas and Kansas State University accounted for more than 99% of the total academic R&D spending in bioscience in Kansas. In 2009, a total of \$146 million was spent on bioscience research and development at the University of Kansas, and \$96 million was spent at Kansas State University.
- From 2004 to 2009, 318 bioscience-related patents from Kansas were granted by the U.S. Patent and Trademark Office. In 2009, 62 bioscience-related patents from Kansas were granted, which accounted for 14.25% of all the granted patents from Kansas in that year.
- In Kansas, \$6 million venture capital was invested in bioscience in 2009. From 2004 to 2009, a total of \$120 million in bioscience-related venture capital was invested in Kansas.
- In Kansas, 0.3% of its employed workforce was comprised of science and engineering doctorate holders in 2003, 2006 and 2008.
- In 2010, life and physical scientists accounted for 0.41% of the employed workforce in Kansas.

#### Introduction

The Kansas Economic Growth Act of 2004 created the Kansas Bioscience Authority (KBA) to promote the expansion of the state's bioscience clusters and research capacity, the growth of bioscience startups, and bioscience business expansion and attraction. To monitor the growth of the bioscience industry, the KBA contracted the Docking Institute of Public Affairs at Fort Hays State University to produce a Kansas Bioscience Index. The index is designed to give a complete description of the bioscience industry growth in the state of Kansas since 2004.

Wherever the data is available, Kansas is compared with the nation and six peer states: California, Massachusetts, Missouri, North Carolina, Ohio, and Texas. Among those six peer states, Missouri is a neighboring state of Kansas and recently initiated the effort to develop its bioscience industry. All other comparison states are known for leading the development of the bioscience industry in the United States. The bioscience index is built around a set of eighteen indicators, representing key components of the bioscience industry. They are organized into four categories: industrial output, research and development capacity, innovative capacity, and workforce capacity. A summary of indicators in each category can be found in Table 1. This report includes four sections presenting the analysis results for those categories.

#### **Industrial Output**

A robust bioscience industrial base provides a strong foundation for future growth. This section contains measures of ultimate economic outcomes (including gross domestic product and per capita income) and outputs in the bioscience industry (including private bioscience establishments, employment, and average wage).

Gross domestic product (GDP) measures the total market value of all final goods and services produced by a state during a given time period. It indicates the overall economic strength of a state. Figure 1 shows that the overall economic strength of Kansas ranks the lowest among all seven states under study. However, the GDP of Kansas increased 31.3% from 2004 to 2011, which made Kansas the third fastest growing state (behind Texas and North Carolina). Kansas' per capita real GDP was also higher than those of Ohio and Missouri since 2006 (Figure 2). In 2011, the per capita real GDP of Kansas was \$39,484 (in year 2000 dollars), a 4.9% increase from 2004. The growth rate of Kansas was lower than those of Massachusetts and Ohio but higher than other comparison states. The per capital real GDP of the nation grew only 0.87% from 2004 to 2011.

### **Table 1: Bioscience Indicators**

Indicators	Description				
Industrial Output					
Gross Domestic Product by State	Total market value of all final goods and services produced by a state during a given time period				
Per Capita Gross Domestic Product	Value of GSP in a given time period divided by total population				
Per Capita Income	Measure of individual wealth and quality of life				
Establishment in Private Bioscience Industry	Number of establishments in the private bioscience industry				
Employment in Private Bioscience Industry	Number of employees in the private bioscience industry				
Employment in Private Bioscience Industry as a Percentage of Workforce	Relative scale of the bioscience industry as compared to the total economic size				
Average Wage in Private Bioscience Industry	Total annual wages made by employees in bioscience divided by bioscience employment				
Research & Development (R&D) Capacity					
Academic R&D Spending by Field	R&D spending on life sciences, physical sciences, engineering, environmental sciences, etc. at universities and colleges				
Academic R&D Spending in Bioscience	Bioscience R&D expenditure at universities and colleges				
Academic R&D Spending in Bioscience as a Percentage of Total Academic R&D Spending	Bioscience R&D expenditure divided by total R&D expenditure at universities and colleges times 100				
Academic R&D Spending in Bioscience as a Percentage of Gross Domestic Product	Bioscience R&D expenditure at universities and colleges divided by gross domestic product times 100				
Kansas Academic R&D Spending in Bioscience by University	Bioscience R&D expenditure at universities in Kansas				
Innovation Capacity					
Bioscience-related Patents	Number of bioscience-related patents awarded				
Bioscience-related Patents as a Percentage of Total Patent Awarded	Number of bioscience-related patents awarded divided by total patents awarded times 100				
Bioscience Venture Capital Investment	Venture capital invested in bioscience-related industries				
Workforce Capacity					
Employed Workforce	Number of employed workers				
Employed Science and Engineering Doctorate Holder as a Percentage of Workforce	Number of employed science and engineering doctorate holders divided by total number of employed workforce times 100				
Life and Physical Scientists as a Percentage of Workforce	Number of life and physical scientists divided by total number of employed workforce times 100				



Figure 1: Current Dollar Gross Domestic Product by State (in Millions)

Source: U.S. Bureau of Economic Analysis

Figure 2: Per Capita Real GDP (in year 2000 dollars)



Source: U.S. Bureau of Economic Analysis

Per capita income measures the ultimate outcome of economic development: increase of personal wealth and improvement of quality of life. Kansas' per capita income has been lower than the national average, but higher than those of Texas, Missouri, Ohio, and North Carolina. In 2011, Kansas' per capita income was \$40,481 (Figure 3).



#### Figure 3: Current Dollar Per Capita Income (\$)

Source: U.S. Bureau of Economic Analysis

According to the Kansas Economic Growth Act, a bioscience company is "a corporation, limited liability company, S-corporation, partnership, registered limited liability partnership, foundation, association, nonprofit entity, sole proprietorship, business trust, person, group, or other entity that is engaged in the business of bioscience in the state and has business operations in the state, including, without limitation, research, development, sales, services, distribution or production directed towards developing or providing bioscience products or processes for specific commercial or public purposes, but shall not include entities engaged in the distribution or retail sale of pharmaceuticals or other bioscience products." According to this definition, 26 bioscience industry sectors with their NAICS codes are identified and listed in Table 2.

Table 3 shows the total establishment, employment, and wage information for those bioscience industries. The total establishment and employment indicate the size of the bioscience industry. The wage in the bioscience industry is crucial for a state to attract and retain professionals and workers in the bioscience industry. In this study, average wage is computed by dividing total annual wage by annual average employment in the industry sector. Total wage includes bonuses, stock options, severance pay, the cash value of meals and lodging, tips and other gratuities, and – in some states – employer contributions to certain deferred compensation plans, such as 401(k) plans. Table 3 also shows the share of bioscience employment in the employed workforce. Among seven study states, California has the strongest bioscience industry. There were 10,961 private bioscience companies in California in 2010, and 664,706 employees worked in those companies. In 2010, there were 1,046 private bioscience companies in Kansas. A total of 59,735 employees worked in those bioscience companies in Kansas, which accounted for 4.28% of the total employed workforce. Kansas' average wage in the private bioscience industry was \$46,485 in 2010, which was the lowest among the study states.

The General Medical and Surgical Hospitals sector (NAICS code 622100) is identified by the Kansas Economic Growth Act as a bioscience sector. However, work done by many employees in this sector is not bioscience related. Figures 4, 5, 6, and 7 show the establishment, employment, and wage information excluding the General Medical and Surgical Hospital sector. Excluding the General Medical and Surgical Hospital sector, Kansas had 956 private bioscience companies with a total of 16,898 employees in 2010. The bioscience employment (excluding NAICS 622100) in Kansas rose 19.5% from 2004 to 2010, faster than the nation and comparison states; California, which had the largest bioscience employment among study states, had a 14.2% increase. In 2010, bioscience employment in Kansas accounted for 1.2% of the total employed workforce. The average wage in the bioscience industry in Kansas (excluding NAICS 622100) was \$47,836 in 2010, lowest among all the study states.

**Table 2: NAICS Codes for Bioscience Companies** 

NAICS Code	NAICS Title
325411	Medicinal and Botanical Manufacturing
325412	Pharmaceutical Preparation Manufacturing
325413	In-vitro Diagnostic Substance Manufacturing
325414	Biological Product (except Diagnostic) Manufacturing
325193	Ethyl Alcohol Manufacturing
325199	All Other Basic Organic Chemical Manufacturing
325311	Nitrogenous Fertilizer Manufacturing
325320	Pesticide and Other Agricultural Chemical Manufacturing
334516	Analytical Laboratory Instrument Manufacturing
333298	All Other Industrial Machinery Manufacturing (Lab Distilling Equipment)
333415	Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing (Lab Freezers)
333994	Industrial Process Furnace and Oven Manufacturing (Lab Furnaces and Ovens)
333997	Scale and Balance Manufacturing (Lab Scales and Balances)
333999	All Other Miscellaneous General Purpose Machinery Manufacturing (Lab Centrifuges)
337127	Institutional Furniture Manufacturing (Lab Furniture)
339112	Surgical and Medical Instrument Manufacturing
339113	Surgical Appliance and Supplies Manufacturing (All Other Lab Apparatus)
334510	Electro-medical and Electrotherapeutic Apparatus Manufacturing
334517	Irradiation Apparatus Manufacturing
339115	Ophthalmic Goods Manufacturing
621511	Medical Laboratories
621512	Diagnostic Imaging Centers
541710	Research and Development in the Physical, Engineering, and Life Sciences
541380	Testing Laboratories
541940	Veterinary Services
622100	General Medical and Surgical Hospitals

Source: U.S. Census Bureau

		2004	2005	2006	2007	2008	2009	2010
	Establishment	82,920	84,960	87,116	87,265	90,481	92,750	94,593
United States	Employment	5,962,185	6,060,624	6,178,874	6,307,554	6,441,612	6,434,300	6,435,580
United States	Employment Share	4.61%	4.61%	4.62%	4.66%	4.78%	5.00%	5.03%
	Average Wage	48,698	50,786	53,079	55,573	57,474	59,091	60,125
	Establishment	10,682	10,719	11,034	10,457	10,638	10,817	10,961
California	Employment	626,597	635,406	647,680	664,489	681,496	690,733	664,706
Camornia	Employment Share	3.83%	3.83%	3.85%	3.92%	4.03%	4.28%	4.14%
	Average Wage	63,375	67,279	70,306	74,254	77,298	81,229	80,720
	Establishment	977	1,004	1,046	1,029	1,054	1,055	1,046
Vanaaa	Employment	53,783	53,893	55,057	57,181	59,223	59,849	59,735
Kalisas	Employment Share	3.89%	3.88%	3.92%	4.05%	4.18%	4.28%	4.28%
	Average Wage	36,705	38,207	40,040	42,416	44,120	45,757	46,485
	Establishment	2,644	2,703	2,635	2,636	2,758	2,835	2,941
Massashussetta	Employment	217,781	223,969	232,075	240,309	246,552	247,735	252,446
Massachusetts	Employment Share	6.80%	6.96%	7.13%	7.33%	7.52%	7.78%	7.94%
	Average Wage	59,933	63,195	65,097	69,787	73,268	73,771	77,232
	Establishment	1,643	1,673	1,707	1,730	1,766	1,788	1,828
Misservi	Employment	136,703	140,063	143,553	146,132	148,063	146,381	154,559
IVIISSOUTI	Employment Share	4.85%	4.91%	4.97%	5.05%	5.16%	5.26%	5.59%
	Average Wage	42,971	44,010	45,779	47,572	50,044	52,071	51,596

 Table 3: Establishments, Employment, Employment as a Share of Employed Workforce, and Average Wage in Private Bioscience

 Industry

		2004	2005	2006	2007	2008	2009	2010
	Establishment	2,153	2,219	2,332	2,405	2,535	2,727	2,997
North Constinue	Employment	148,970	152,939	158,077	162,488	174,923	179,202	181,520
North Carolina	Employment Share	3.70%	3.71%	3.71%	3.79%	4.09%	4.39%	4.41%
	Average Wage	47,485	48,740	50,864	53,457	55,142	55,891	57,336
	Establishment	3,124	3,174	3,266	3,332	3,459	3,484	3,461
Ohio	Employment	279,293	285,253	288,726	290,641	298,620	296,428	299,567
UIIIO	Employment Share	5.08%	5.15%	5.15%	5.18%	5.37%	5.56%	5.68%
	Average Wage	41,802	43,231	45,349	46,648	47,882	49,633	50,800
	Establishment	5,768	5,934	6,049	6,375	6,485	6,622	6,789
Tanaa	Employment	350,920	354,629	361,641	375,418	383,811	387,623	390,720
Texas	Employment Share	3.38%	3.36%	3.36%	3.44%	3.46%	3.50%	3.47%
	Average Wage	45,231	47,332	49,193	51,515	53,173	53,991	56,060

 Table 3 (cont.): Establishments, Employment, Employment as a Share of Employed Workforce, and Average Wage in Private Bioscience

 Industry



Figure 4: Establishments in Private Bioscience Industry (NAICS Code 622100 not Included)



Figure 5: Employment in Private Bioscience Industry (NAICS Code 622100 not Included)



Figure 6: Employment in Private Bioscience Industry as a Percentage of Employed Workforce (NAICS Code 622100 not Included)



Figure 7: Average Wage in Private Bioscience Industry (NAICS Code 622100 not Included)

Table 3 and Figures 4, 5, 6 and 7 present aggregately the establishment, employment, and wage information of those 26 bioscience industry sectors. Establishment and employment in each industrial sector indicate the size and potential of such sector and comparison of those sectors reveals which sector(s) dominate a state's bioscience industry. Figures 8 to 59 show the establishments and employments of all those 26 industrial sectors.

Except for the General Medical and Surgical Hospital sector, the largest five bioscience industrial sectors in terms of employment in Kansas were Veterinary Services, Medical Laboratories, Research and Development in the Physical, Engineering, and Life Sciences, Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing, and Pharmaceutical Preparation Manufacturing. The Veterinary Services sector, the largest bioscience sector in Kansas in terms of employment, had 433 establishments and 3,714 employees in 2010 (Figure 57). There were 3,086 employees in the Medical Laboratories sector (Figure 49), 2,339 employees in the Research and Development in the Physical, Engineering, and Life Sciences sector (Figure 53), 1,581 employees in the Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing sector (Figure 29), and 1,329 employees in the Pharmaceutical Preparation Manufacturing sector (Figure 11).

When considering employment, the three fastest growing bioscience industry sectors in Kansas were Research and Development in the Physical, Engineering, and Life Sciences, Pharmaceutical Preparation Manufacturing, and Testing Laboratories. The Research and Development in the Physical, Engineering, and Life Sciences sector in Kansas had 2,339 employees in 2010, increasing by 211% from 2004 (Figure 53). Employment in the Pharmaceutical Preparation Manufacturing sector in Kansas had an increase of 103.2% from 2004 to 2010, and reached 1,329 in 2010 (Figure 11). After a 28.9% increase from 2004, Kansas' employment in the Testing Laboratories sector reached 1,083 in 2010 (Figure 55).

In terms of employment, the three most rapidly declining bioscience industry sectors in Kansas were Industrial Process Furnace and Oven Manufacturing, Ophthalmic Goods Manufacturing, and Surgical Appliance and Supplies Manufacturing. Employment in the Industrial Process Furnace and Oven Manufacturing sector in Kansas was 270 in 2010, after a 20.8% decline from 2004 (Figure 31). There were 267 employees in

the Ophthalmic Goods Manufacturing sector in Kansas in 2010, down by 19.1% from 2004 (Figure 47). Employment in the Surgical Appliance and Supplies Manufacturing sector dropped by 18.8% from 2004 to 2010 (Figure 41).

When considering employment in 2010, Texas ranked the highest among the study states in five bioscience industry sectors: Ethyl Alcohol Manufacturing, All Other Basic Organic Chemical Manufacturing, Pesticide and Other Agricultural Chemical Manufacturing, Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment, and Institutional Furniture Manufacturing. Ohio ranked the highest in four sectors: Nitrogenous Fertilizer Manufacturing, All Other Industrial Machinery Manufacturing, Industrial Process Furnace and Oven Manufacturing, and Scale and Balance Manufacturing. California ranked the highest in the remaining 17 bioscience industry sectors in 2010.

Although the ranking of the study states based on the number of establishments varied greatly across years, the ranking in employment was relatively stable, in general, with a few variations. Texas and North Carolina experienced great employment increases in the All Other Industrial Machinery Manufacturing sector in 2006 and 2007 (Figure 27). Employment in the Institutional Furniture Manufacturing sector in Ohio increased by 75.5% from 2006 to 2007, and Ohio's rank in that sector moved up to second and has remained so since 2007 (Figure 37). Before 2010, Texas had the largest number of employees in the Diagnostic Imaging Centers sector; but California's employment in that sector exceeded Texas' in 2010 (Figure 51). In 2010, Massachusetts' employment in the Testing Laboratories sector dropped by 51.9% from 2009, decreasing Massachusetts' rank from third to fourth (Figure 55).

Kansas' ranking, considering either the number of establishments or employment, was low in most of the bioscience industry sectors. However, Kansas had the second largest Ethyl Alcohol Manufacturing sector (considering the number of establishments) among all the study states. There were 12 ethyl alcohol manufacturing companies in Kansas in 2010, which increased by 71.4% from 2004 (Figure 16).



Figure 8: Establishments in Medical and Botanical Manufacturing

\* Data not available for Kansas from 2004 to 2007



Figure 9: Employment in Medical and Botanical Manufacturing

\*Data not available for Kansas from 2004 to 2010, not available for North Carolina in 2005, 2006 and 2009, and not available for Ohio from 2008 to 2010 Source: U.S. Bureau of Labor Statistics



Figure 10: Establishments in Pharmaceutical Preparation Manufacturing



Figure 11: Employment in Pharmaceutical Preparation Manufacturing



Figure 12: Establishments in In-vitro Diagnostic Substance Manufacturing

\*Data not available for North Carolina in 2004 Source: U.S. Bureau of Labor Statistics



Figure 13: Employment in In-vitro Diagnostic Substance Manufacturing

\*Data not available for Kansas from 2004 to 2010, not available for Missouri in 2010, and not available for North Carolina in 2004, 2005, 2006 and 2009 Source: U.S. Bureau of Labor Statistics



Figure 14: Establishments in Biological Product (except Diagnostic) Manufacturing





\*Data not available for Kansas from 2004 to 2006, not available for Missouri in 2010, and not available for Ohio from 2008 to 2010 Source: U.S. Bureau of Labor Statistics
Figure 16: Establishments in Ethyl Alcohol Manufacturing



\*Data not available for Massachusetts from 2004 to 2010



Figure 17: Employment in Ethyl Alcohol Manufacturing

\*Data not available for California since 2004 except 2008, not available for Kansas from 2006 to 2008, not available for Massachusetts and North Carolina since 2004, not available for Ohio in 2004, 2005, 2006 and 2010, and not available for Texas from 2004 to 2007 Source: U.S. Bureau of Labor Statistics



Figure 18: Establishments in All Other Basic Organic Chemical Manufacturing



Figure 19: Employment in All Other Basic Organic Chemical Manufacturing

\*Data not available for Kansas and North Carolina in 2004 and 2005, and not available for Massachusetts since 2004 Source: U.S. Bureau of Labor Statistics



Figure 20: Establishments in Nitrogenous Fertilizer Manufacturing



Figure 21: Employment in Nitrogenous Fertilizer Manufacturing

\*Data not available for Kansas, Missouri, North Carolina, and Texas since 2004, and not available for Massachusetts in 2004 Source: U.S. Bureau of Labor Statistics



Figure 22: Establishments in Pesticide and Other Agricultural Chemical Manufacturing



Figure 23: Employment in in Pesticide and Other Agricultural Chemical Manufacturing

\*Data not available for Kansas in 2004, 2005, 2008, 2009 and 2010, not available for Massachusetts since 2004, and not available for Ohio in 2009 and 2010 Source: U.S. Bureau of Labor Statistics



Figure 24: Establishments in Analytical Laboratory Instrument Manufacturing



Figure 25: Employment in Analytical Laboratory Instrument Manufacturing

\*Data not available for Kansas since 2004, not available for Ohio from 2007 to 2010 Source: U.S. Bureau of Labor Statistics



Figure 26: Establishments in All Other Industrial Machinery Manufacturing (Lab Distilling Equipment)



Figure 27: Employment in All Other Industrial Machinery Manufacturing (Lab Distilling Equipment)



Figure 28: Establishments in Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing (Lab Freezers)



## Figure 29: Employment in Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing (Lab Freezers)



Figure 30: Establishments in Industrial Process Furnace and Oven Manufacturing (Lab Furnaces and Ovens)



Figure 31: Employment in Industrial Process Furnace and Oven Manufacturing (Lab Furnaces and Ovens)



Figure 32: Establishments in Scales and Balance Manufacturing (Lab Scales and Balances)





\*Data not available for Kansas, Massachusetts, Missouri, and North Carolina from 2004 to 2010 Source: U.S. Bureau of Labor Statistics



Figure 34: Establishments in All Other Miscellaneous General Purpose Machinery Manufacturing (Lab Centrifuges)



Figure 35: Employment in All Other Miscellaneous General Purpose Machinery Manufacturing (Lab Centrifuges)



Figure 36: Establishments in Institutional Furniture Manufacturing (Lab Furniture)



Figure 37: Employment in Institutional Furniture Manufacturing (Lab Furniture)



Figure 38: Establishments in Surgical and Medical Instrument Manufacturing



Figure 39: Employment in Surgical and Medical Instrument Manufacturing



Figure 40: Establishments in Surgical Appliance and Supplies Manufacturing



Figure 41: Employment in Surgical Appliance and Supplies Manufacturing







Figure 43: Employment in Electro-medical and Electrotherapeutic Apparatus Manufacturing

\*Data not available for Kansas since 2004 except 2008, and not available for Missouri in 2005 Source: U.S. Bureau of Labor Statistics



Figure 44: Establishments in Irradiation Apparatus Manufacturing



Figure 45: Employment in Irradiation Apparatus Manufacturing

\*Data not available for Kansas, Missouri, and North Carolina since 2004, not available for Texas in 2010 Source: U.S. Bureau of Labor Statistics



Figure 46: Establishments in Ophthalmic Goods Manufacturing



Figure 47: Employment in in Ophthalmic Goods Manufacturing

\*Data not available for North Carolina since 2004 except 2005, and not available for Ohio in 2006, 2007, 2009 and 2010 Source: U.S. Bureau of Labor Statistics

**Figure 48: Establishments in Medical Laboratories** 



**Figure 49: Employment in Medical Laboratories** 





Figure 50: Establishments in Diagnostic Imaging Centers



**Figure 51: Employment in in Diagnostic Imaging Centers**


Figure 52: Establishments in Research and Development in the Physical, Engineering, and Life Sciences



















**Figure 57: Employment in Veterinary Services** 



Figure 58: Establishments in General Medical and Surgical Hospitals



Figure 59: Employment in General Medical and Surgical Hospitals

#### Research and Development (R&D) Capacity

Research and development accumulates knowledge, and use of the knowledge is crucial to successfully devise new applications. This section provides the measures of dollar amount of R&D spending by fields and R&D spending in bioscience. R&D spending in Kansas universities is also examined.

Universities and colleges are one of the major sources for knowledge and innovation. Their R&D spending on such academic fields as life science, physical sciences, and engineering is crucial for bioscience development. Figures 60 to 67 present the academic R&D spending in those fields for the United States and the study states from 2004 to 2009. The total academic spending had been rising from 2004 to 2009 in the nation and all the states under study. In 2009, the total academic R&D spending in the United States was \$54,935 million. The total academic R&D spending in California in 2009 was \$7,406 million, which was the highest among all the study states. Kansas' academic R&D spending was \$441 million in 2009, the lowest among all the study states (Figure 68). Among all the study states, the field of life sciences spent the largest portion of the academic R&D funding, followed by engineering. In 2009, the academic R&D spending in life science accounted for 81.3% of the total spending in Missouri, 59.9% in Kansas, and 48.8% in Massachusetts. In the United States, the academic R&D spending in life science was 59.7% of the total spending (Figure 69).

The academic R&D spending in environmental science had the smallest share of the total academic R&D spending in the nation and all the states under study. In the United States, the academic R&D spending in environmental science accounted for 5.4% of the total spending in 2009. In Massachusetts, the share of the academic R&D spending in environmental science was 8.6%, the highest among all the study states. The share in Ohio was 1.2% in 2009, the lowest among the study states. In Kansas, the share was 3.7% in 2009 (Figure 69).



# Figure 60: Academic R&D Spending by Field, United States (in \$1,000)

Source: National Science Foundation

### Figure 62: Academic R&D Spending by Field, Kansas (in \$1,000)



Source: National Science Foundation

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# Figure 61: Academic R&D Spending by Field, California (in \$1,000)



# Figure 63: Academic R&D Spending by Field, Massachusetts (in \$1,000)



Source: National Science Foundation



### Figure 64: Academic R&D Spending by Field, Missouri (in \$1,000)

Source: National Science Foundation

### Figure 66: Academic R&D Spending by Field, Ohio (in \$1,000)



Source: National Science Foundation

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# Figure 65: Academic R&D Spending by Field, North Carolina (in \$1,000)



Source: National Science Foundation

# Figure 67: Academic R&D Spending by Field, Texas (in \$1,000)



Source: National Science Foundation



### Figure 68: Academic R&D Spending by Field, 2009 (in \$1,000)

Source: National Science Foundation



#### Figure 69: Field Percentage in Academic R&D Spending, 2009

Source: National Science Foundation

The National Science Foundation (NSF) collected survey data of academic R&D spending in life science subfields and engineering subfields. This study selects the fields of agricultural sciences, biological sciences, medical sciences, and bioengineering/biomedical engineering as bioscience-related fields. Table 4 shows that the total academic R&D spending in the bioscience fields in the United States was \$32,100 million in 2009, increasing by 28.7% from 2004. The academic R&D spending in bioscience increased 31.8% from 2004 to 2009 in Kansas, reaching \$243 million in 2009.

Figures 70 to 77 present academic spending in those four bioscience-related fields for the nation and each study state. The field of medical sciences had the largest share in the total bioscience academic R&D spending in all the study states except Kansas and Massachusetts. In Massachusetts, the field of medical sciences had the highest academic R&D spending among all the bioscience-related fields from 2004 to 2006, but had been exceeded by biological sciences since 2007 (Figure 73). In Kansas, the academic R&D spending in biological sciences always had the largest share in total bioscience R&D spending from 2004 to 2009 (Figure 72). In 2009, 53.5% of the total bioscience R&D spending was in the field of biological sciences in Kansas (Figure 79).

	2004	2005	2006	2007	2008	2009
United States	24,945,779	26,797,157	28,122,120	29,171,453	30,638,632	32,100,026
California	3,032,161	3,751,336	3,925,005	4,190,784	4,376,277	4,560,951
Kansas	184,555	192,387	194,655	207,144	226,859	243,306
Massachusetts	841,319	969,150	972,481	1,049,582	1,110,651	1,194,877
Missouri	634,262	678,644	692,910	752,639	776,749	801,730
North Carolina	998,784	1,175,460	1,230,265	1,419,787	1,470,010	1,565,245
Ohio	674,116	830,735	966,449	1,120,627	1,136,583	1,143,465
Texas	1,827,593	1,829,774	1,959,148	2,196,522	2,356,781	2,491,052

Table 4: Academic R&D Spending in Bioscience (in \$1,000)

Source: National Science Foundation



### Figure 70: Bioscience R&D Spending by Field, United States (in \$1,000)

Source: National Science Foundation

#### Figure 72: Bioscience R&D Spending by Field, Kansas (in \$1,000)



Source: National Science Foundation

### Figure 71: Bioscience R&D Spending by Field, California (in \$1,000)



Source: National Science Foundation

### Figure 73: Bioscience R&D Spending by Field, Massachusetts (in \$1,000)



Source: National Science Foundation



# Figure 74: Bioscience R&D Spending by Field, Missouri (in \$1,000)

Source: National Science Foundation

### Figure 76: Bioscience R&D Spending by Field, Ohio (in \$1,000)



Source: National Science Foundation

# Figure 75: Bioscience R&D Spending by Field, North Carolina (in \$1,000)



Source: National Science Foundation

### Figure 77: Bioscience R&D Spending by Field, Texas (in \$1,000)



Source: National Science Foundation



### Figure 78: Bioscience R&D Spending, 2009

Source: National Science Foundation



Figure 79: Field Percentage in Bioscience R&D Spending, 2009

Source: National Science Foundation

The academic R&D spending in bioscience accounts for a large proportion of the total academic R&D spending (Figure 80). In the United States, almost 60% of the academic R&D spending was in bioscience. In Kansas, the share had been around 55% from 2004 to 2009. In 2009, the academic R&D spending in bioscience was 79.47% of the total in Missouri (highest among all the study states), 55.13% in Kansas, and 48.5% in Massachusetts (lowest among all the study states).





Source: National Science Foundation

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The bioscience R&D spending in Kansas accounted for 0.2% of the state GDP in 2009, which was the lowest among all the study states (Figure 81). The national average was 0.23% in 2009. North Carolina ranked the highest since 2004. In 2009, the bioscience R&D spending in North Carolina was 0.38% of the state GDP.





Source: National Science Foundation, U.S. Bureau of Economic Analysis

Among Kansas universities, the academic R&D spending in bioscience at the University of Kansas was the highest. Kansas State University ranked the second (Figure 82). In 2009, a total of \$146 million was spent on bioscience research and development at the University of Kansas, and \$96 million was spent at Kansas State University. The academic R&D spending in bioscience was much lower at Pittsburg State University and Wichita State University when compared with the University of Kansas and Kansas State University.





\*Data not available for Pittsburg State University and Wichita State University before 2007 Source: National Science Foundation

#### **Innovation Capacity**

Innovation could be either radical or incremental. The positive changes in thinking, processes, and services lead to increases in productivity and wealth in an economy. This section examines the number of bioscience-related patents issued and venture capital activities in bioscience.

The number of patents indicates the level of innovative thinking and research, which has the potential to be commercialized into products and services. In 2009, 13,150 bioscience-related patents were granted by the U.S. Patent and Trademark Office within the United States (Figure 83). Among them, 62 were from Kansas, which accounted for 14.25% of all the granted patents from Kansas in that year (Figure 84). In the United States, 15.96% of the patents issued within the U.S. were bioscience-related in 2009. The percentage was 33.77% in Massachusetts in 2009, which was the highest among the study states.

Bioscience-related venture capital is another factor that affects the innovative capacity. It provides critical funding for new bioscience startups and companies with high growth potential. Figure 85 shows that California and Massachusetts had very large bioscience-related capital investment. In 2009, the bioscience-related venture capital investment in California and Massachusetts amounted to \$4,483 million, which accounted for 57.7% of the total bioscience-related venture capital investment in the United States. In Kansas, \$6 million venture capital was invested in bioscience in 2009. From 2004 to 2009, a total of \$120 million bioscience-related venture capital was invested in Kansas (Figure 85).



Figure 83: Bioscience-related Patents Awarded

Source: Battelle Memorial Institute



Figure 84: Bioscience-related Patents as a Percentage of Total Patents Awarded

Source: Battelle Memorial Institute, U.S. Patent and Trademark Office



Figure 85: Bioscience-related Venture Capital Investment (in million \$)

Source: Battelle Memorial Institute

### Workforce Capacity

A highly skilled and educated workforce in the bioscience industry is very important to grow and sustain the bioscience industry. This section examines the share of science and engineering doctorate holders in the workforce and the share of life and physical scientists in the workforce. Doctorate holders are most likely to assume a higher proportion of research responsibilities than people with lower-level degrees. Share of science and engineering doctorate holders in the workforce indicates the research capacity of a state's workforce in science and engineering. The share of life and physical scientists in workforce measures the research capacity of a state's workforce in life and physical sciences, which are related to the development of the bioscience industry.

Among all the study states, Kansas has the smallest employed workforce. In year 2011, the overall size of the employed workforce was 1,404,339 in Kansas. In Kansas, 0.3% of its employed workforce was comprised of science and engineering doctorate holders in 2003, 2006 and 2008. Massachusetts had the highest level of science and engineering doctorate holders in workforce. In 2008, 1.07% of Massachusetts' workforce had science and engineering doctorate degrees (Figure 86). Massachusetts also had the highest percentage of life and physical scientists in its workforce. In 2010, 0.86% of Massachusetts' workforce was life and physical scientists. In Kansas, the percentage was 0.41% in 2010, rising from 0.34% in 2004 (Figure 87).

	2004	2005	2006	2007	2008	2009	2010	2011
United States	129,278,176	131,571,623	133,833,834	135,366,106	134,805,659	128,607,842	127,820,442	129,408,962
California	16,354,779	16,592,204	16,821,266	16,960,730	16,890,021	16,144,481	16,051,513	16,226,558
Kansas	1,381,343	1,390,292	1,403,938	1,411,384	1,415,467	1,399,356	1,397,208	1,404,339
Massachusetts	3,203,810	3,219,717	3,255,504	3,276,532	3,277,179	3,184,631	3,180,680	3,202,251
Missouri	2,815,878	2,849,708	2,889,461	2,894,771	2,871,930	2,784,226	2,767,306	2,785,797
North Carolina	4,031,081	4,123,857	4,261,325	4,283,826	4,281,719	4,085,701	4,111,884	4,164,814
Ohio	5,502,533	5,537,419	5,602,764	5,611,042	5,557,149	5,327,706	5,278,510	5,305,348
Texas	10,385,318	10,551,547	10,757,510	10,914,098	11,079,931	11,071,106	11,264,748	11,464,525

#### **Table 5: Employed Workforce**

Source: U.S. Bureau of Labor Statistics

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### Figure 87: Employed Life and Physical Scientists as a Percentage of Employed Workforce



Source: National Science Foundation

Source: National Science Foundation