# Unified School District 327 School Bond Survey 2012 



Prepared For
Unified School District 327 Administrators
Prepared By
The Docking Institute of Public Affairs
Fort Hays State University

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# USD 327 School Bond Survey 2012 

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USD 327 Administrators In pursuit of
The Docking Institute's Public Affairs Mission

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## Executive Summary

- The improvement projects that received the highest levels of support were HVAC/Windows, the Ag Class/Woodshop and the Science Lab. In addition to these, the kitchen equipment/remodel and Jr. High classroom remodel received a higher number of positive ratings than negative ratings among respondents.
- The projects that received the lowest levels of support were the two gyms and the enclosed front entrance. In addition to these, the tennis court/parking project received a higher number of negative ratings than positive ratings among respondents.
- With the specific list of projects involved left ambiguous, the highest amount of annual tax increase per \$100,000 of property value that over one half of respondents said they would be willing to support was $\$ 53.93$ assuming they "felt the expenditures were justified," which would support a bond of $\$ 3,000,000$. Forty-six percent of respondents said they would support an increase of $\$ 71.90$, which would support a $\$ 4,000,000$ bond.
- When asked specifically about a potential bond initiative that would include an agriculture classrooms/industrial arts-woodshop, air conditioning for EJSHS gym, classroom remodel (Science Labs), HVAC/windows updates, junior high classrooms (Vo-Ag remodel), kitchen equipment/remodel, and locker room remodels, requiring an additional $\$ 63.27$ in annual property tax per $\$ 100,000$, almost half (46.4\%) indicated that they would vote in favor, while 38\% said they would vote against this scenario. This, however, leaves $15 \%$ providing no firm opinion on how they might vote.
- When presented with a scenario whereby all of the improvement projects listed on the first page of the questionnaire were included except for the practice and competition gyms, requiring an annual tax increase of $\$ 84.48$ per $\$ 100,000$, only one-third (33.6\%) said they would vote in favor, while over half (53.7\%) indicated they would vote against such a bond. Although the two gyms were the least supported construction projects, these results reflect findings presented above showing that only about one-third of respondents said they would support an undefined bond involving this much of a tax increase.
- Considering that the gymnasiums garnered the least amount of support in the individual project ratings, and less than one-fourth of respondents indicated they
would be willing to pay the additional property taxes required to fund just a fullcompetition gym, it is not surprising that only $19 \%$ of respondents said they would vote for building only a competition gymnasium if it required a $\$ 127.69$ per \$100,000 annual tax increase.
- The degree to which concern over decisions of the Kansas Legislature affected willingness to support improvement projects varied widely among respondents, with one-fifth indicating it affected their willingness "quite a bit." The remaining respondents were divided between "some" concern and "not at all" concerned.
- After a brief description of the proposed cuts in state funding for school improvement projects, $40 \%$ of respondents said this factor would not affect their likelihood of supporting an improvement project. Just over one-third (35\%) said it would affect their likelihood of support "some," while the remaining one-fourth said it would affect their likelihood "quite a bit."
- A model was developed to assess the likelihood that any combination of improvement projects would pass or fail in a bond election was developed, which is simply the mean of the mean ratings for each construction item included in the combination. This method yielded highly congruent conclusions when compared to the results of the three survey questions asking about support for bonds with specific improvement projects. The model also would have predicted that the Summer 2012 bond would not passed.
- An estimate of support for any combination of 2 or 3 improvement projects, based on the method described in the previous bullet, can be found in the Tables 1 and 2 , respectively. All combinations of 4 or more projects are too numerous for a practical analysis. However, ratings for any combination of projects can be computed at the client's request.
- Of the four statistical models constructed to predict the outcome of a future bond election, one model predicts very well the outcome of the Summer 2012 bond election, while a second model predicts well the self-reported support for 2 of the 3 hypothetical bond scenarios. Determinations as to which model will best predict the outcome of a future bond election depend on assumptions of attitude changes that may have occurred among the voters as a result of a changing economic outlook and anticipated changes in state taxation policy.
- Both models described in the previous bullet predict a close election for Proposal

1. One predicts that Proposal 1 would pass; the other predicts that it would fail.

## Methodology

In September of 2012, the Docking Institute of Public Affairs at Fort Hays State University contracted with Unified School District 327 to conduct a study to measure District voter support for a variety of prospective improvement projects identified as high-need by District administrators, as well as some opinions on school bond-related issues. The purpose of the study is to provide valid data to assist administrators in authoring a bond proposal that will best meet the educational needs of students in the District and have a high probability of passing in a bond election. The opinions and preferences for the various proposed improvement projects among likely voters are measured through a selfadministered survey delivered to all registered voters in the District via U.S. Postal Service.

The survey instrument (Appendix A) was constructed in cooperation with District administrators and designed to measure respondents' support for each individual improvement project, the amount of tax increase they would be willing to pay and their support for three specifically defined combinations of improvement projects. Survey questions also measured opinions on concern for school-related decisions made by the State Legislature and whether future loss of State assistance for school construction projects would impact current support.

The sample was provided by USD 327 which included the latest official list of registered voters in the District with their home mailing addresses. The Institute had the post office update the file to include recent moves, leaving a sample of 2,600 registered voters. It was assumed that likely voters among this population would also be more likely to respond to the survey. Surveys were mailed on October 25, and data collection was terminated on November 13, 2012, at which time 700 completed surveys had been returned for a response rate of $26.2 \%$. Because all members of the target population were surveyed, there is no margin of error. The survey data were entered into an SPSS data file for analysis.

## Responses to Survey Questions



Figure 1
The rating distributions for the various construction projects were rank ordered by the mean response (in brackets) to show the overall priorities among respondents. Figure 1 shows the top six most highly rated projects. Results suggest that HVAC/Windows, the Ag Class/Woodshop and the Science Lab are the most popular projects, with about half of respondents rating these items with at least $a+3$, and fewer than $20 \%$ rating them with -5 . The Kitchen Remodel and Jr. High Classroom construction projects were also rated highly, with over half of respondents rating these potential projects positively. Fewer than half rated the locker room remodel positively.


Figure 2

Figure 2 shows the 6 construction projects with the lowest mean ratings, with the two gym projects receiving the least amount of support. About half of respondents rated the competition gym with -5 , and just under half rated the practice gym with -5 . Just under one-third gave each gym a positive rating. Over one-third of respondents rated the tennis courts/parking and enclosed front entrance projects with -5 , with about one-third giving them a positive rating. The analysis suggests that any of these projects, or any combination of the four, would have very little chance of passing in a bond election. Opposition to the EES Blacktop project was somewhat stronger than support for the project. Roughly equal numbers of respondents supported and opposed A.C. for the EJSHS gym, but opposition to the project tended to be more extreme.


Figure 3

After briefly explaining how a school bond initiative affects property tax rates, respondents were asked to indicate "the highest annual property tax increase you would likely support, assuming you felt the expenditures were justified." Figure 3 shows that just under one-third (29\%) indicated that they would not support any tax increase at all. Seventy-one percent indicated they would support an increase of $\$ 53.93$ per $\$ 100,000$ of property value. Forty-six percent indicated they would support an increase of $\$ 71.90$. Only $38 \%$ indicated they would support a tax increase of 89.88 , while $29 \%$ indicated support for an increase of \$107.85.


Figure 4
Three school bond scenarios were presented to respondents, each listing the construction projects they would include and an estimate of the tax increase involved. After each description, respondents were asked if they would or would not vote for the described scenario. Figure 4 shows the results for a scenario that would include an agriculture classrooms/industrial arts-woodshop, air conditioning for EJSHS gym, classroom remodel (Science Labs), HVAC/windows updates, junior high classrooms (Vo-Ag remodel), kitchen equipment/remodel, and locker room remodels. These improvements would involve an estimated tax increase of $\$ 63.27$ per year for a $\$ 100,000$ home. Just under half (46.4 \%) of respondents indicated they would vote for this hypothetical bond. Just over onethird (38.1\%) indicated they would not. The analysis suggests that this hypothetical bond election would be very close, with those too undecided to indicate a preference in advance deciding the outcome. A mean rating of +0.44 , on the scale of -5 to +5 for this combination of projects, also suggests that it would be a close vote, but slightly more likely to pass than fail.


Figure 5

Respondents were presented with a hypothetical bond scenario whereby all projects except the practice and competition gyms were included at a tax rate increase of $\$ 84.48$. Figure 5 shows that only one-third of respondents said they would vote for this hypothetical bond scenario, while over half said they would vote against it. These results may seem counterintuitive, in that the two gyms were the lowest rated construction items when each project was rated individually, so one might assume a bond proposal not including these items would be more popular. However, only $35 \%$ of respondents had previously indicated that they would support a bond of up to $\$ 89.88$, so the results are highly congruent in this regard. A mean rating of -0.103 , on the scale of -5 to +5 for this combination of projects, also suggests that it would be a close vote, but slightly more likely to fail than pass.


Figure 6

Figure 6 shows that only about one-fifth of respondents indicated they would vote for a bond initiative that included only a full competition gym, assuming it would involve a tax increase of $\$ 127.69$ per year per $\$ 100,000$ in property value.
These results are intuitive for two reasons. First, the full competition gym was the second least popular construction item on the individual project ratings, with less than $30 \%$ of respondents rating this item positively. Over half rated this item with the maximum negative score of -5 . Second, only $23 \%$ of respondents indicated that they would be willing to spend up to $\$ 125.83$ in increased annual taxes per $\$ 100,000$ if they thought the construction was needed. A mean rating of -1.96 , on the scale of -5 to +5 for this project, also suggests that this particular bond would be highly likely to fail in an election.


Figure 7

When asked how concern over future decisions made by the Kansas Legislature impacted respondents' willingness to support an improvement project, respondents were fairly divided. Two-fifths indicated that future actions by the Legislature were not a factor in their willingness to support school improvements.
A similar proportion said this factor affected their willingness to support projects "some." One-fifth indicated that future legislative decisions affected their willingness to support an improvement project "quite a bit."


Figure 8

After being given a brief summary of the proposal by the Kansas Legislature to eliminate currently available financial assistance, respondents were then asked if this potential loss of State assistance would impact their willingness to support an improvement project. Focusing on the loss of state support caused a slight increase in concern, compared to the broad "future decisions" referenced in the previous question. The percent that were "not at all" concerned dropped slightly, while the percent that was "quite a bit concerned" increased by 5 percentage points. Over half of respondents expressed some degree of influence on their support for improvement projects as a result of potential loss of State assistance.

## Support for Combinations of Projects

The table below presents all combinations of two projects, ranked by mean rating from -5 to +5 . The value can be interpreted as in indirect measure of the likelihood that a bond containing just those two construction projects would pass (positive numbers) or fail (negative numbers) in a general bond election.

| ag | 2.2595 | ei | -. 1328 | be | -1.3400 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| cg | 2.1793 | hj | -. 1601 | fh | -1.3973 |
| ac | 2.0347 | al | -. 2439 | jl | -1.6430 |
| gi | 1.9163 | bh | -. 2940 | bl | -1.7727 |
| ai | 1.8066 | cl | -. 3116 | dh | -1.8089 |
| ci | 1.7628 | fg | -. 3985 | fj | -1.8844 |
| gh | 1.3467 | af | -. 5166 | hk | -1.9192 |
| ah | 1.1884 | il | -. 5477 | bf | -2.0361 |
| ch | 1.1334 | cf | -. 5876 | el | -2.1573 |
| hi | . 8977 | eh | -. 7134 | dj | -2.3434 |
| gj | . 8280 | bj | -. 7738 | jk | -2.4178 |
| bg | . 7428 | dg | -. 7835 | ef | -2.4422 |
| aj | . 7050 | fi | -. 8003 | bd | -2.4780 |
| cj | . 6601 | gk | -. 8756 | bk | -2.5544 |
| ab | . 5710 | ad | -. 9394 | de | -2.8613 |
| bc | . 5030 | cd | -. 9757 | $f$ | -2.8763 |
| ij | . 4480 | ak | -1.0211 | ek | -2.9193 |
| bi | . 3313 | ck | -1.0711 | dl | -3.2769 |
| eg | . 2980 | hl | -1.1544 | kl | -3.3825 |
| ae | . 1896 | ej | -1.2104 | df | -3.5626 |
| ce | . 1194 | di | -1.2330 | fk | -3.6406 |
| gl | -. 1204 | ik | -1.3218 | dk | -4.0271 |

Table 1
a Agriculture Classrooms and Woodshop
b Air conditioning EJSHS Gym
c Classroom remodel (Science Lab)
d Competition Gymnasium
e EES Blacktop
f Enclosed Front Entrance
g HVAC/ Widows
h Jr. High Classrooms
i Kitchen Equipment/Remodel
j Locker Rooms Remodel
k Practice Gym
I Tennis Courts/Parking

The table below presents all combinations of three projects, ranked by mean rating from -5 to +5 . The value can be interpreted as in indirect measure of the likelihood that a bond containing just those three construction projects would pass in a general bond election.

| acg | 3.2006 |  | ail | .4648 |  | bcl | -.8285 |  | afl | -1.8584 |
| :---: | ---: | :--- | :---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| agi | 2.9524 |  | bhi | .4391 |  | adh | -.8380 |  | bfh | -1.8833 |
| aci | 2.7805 |  | acf | .4277 |  | bfg | -.8836 |  | aek | -1.8986 |
| agh | 2.3571 |  | bgj | .3615 |  | afj | -.8862 |  | bjl | -2.1575 |
| ach | 2.1175 |  | aeh | .2815 |  | ahk | -.9323 |  | adl | -2.2748 |
| ahi | 1.9045 |  | adg | .2320 |  | bil | -1.0305 |  | bdh | -2.3148 |
| agj | 1.8635 |  | afi | .2185 |  | abf | -1.0426 |  | akl | -2.3739 |
| abg | 1.7485 |  | abj | .1817 |  | bcf | -1.0928 |  | bfj | -2.3839 |
| bcg | 1.6994 |  | agk | .1621 |  | ael | -1.1356 |  | bhk | -2.4000 |
| acj | 1.6651 |  | bcj | .1514 |  | beh | -1.1788 |  | adf | -2.5616 |
| abc | 1.5168 |  | acd | .0229 |  | bfi | -1.2697 |  | afk | -2.6237 |
| bgi | 1.4808 |  | bij | -.0228 |  | bdg | -1.2743 |  | bel | -2.6651 |
| aij | 1.4604 |  | ack | -.0549 |  | bgk | -1.3420 |  | bdj | -2.8670 |
| aeg | 1.3359 |  | ahl | -.1667 |  | adj | -1.3481 |  | bjk | -2.9146 |
| abi | 1.3110 |  | beg | -.1677 |  | ajk | -1.4064 |  | bef | -2.9462 |
| bci | 1.2866 |  | aej | -.1908 |  | aef | -1.4172 |  | adk | -3.0259 |
| ace | 1.1265 |  | adi | -.2168 |  | abd | -1.4847 |  | bde | -3.3713 |
| agl | .9232 |  | aik | -.2942 |  | bcd | -1.4985 |  | bfl | -3.4024 |
| aei | .9029 |  | abe | -.3287 |  | abk | -1.5419 |  | bek | -3.4092 |
| bgh | .9020 |  | bce | -.3796 |  | bck | -1.5793 |  | bdl | -3.8135 |
| ahj | .8246 |  | afh | -.4055 |  | bhl | -1.6451 |  | bdf | -4.0976 |
| acl | .7014 |  | bei | -.5994 |  | bej | -1.7026 |  | bfk | -4.1489 |
| abh | .6867 | bgl | -.6025 |  | bdi | -1.7344 |  | bdk | -4.5457 |  |
| bch | .6445 |  | bhj | -.6477 |  | bik | -1.8034 |  |  |  |
| afg | .6382 |  | abl | -.7813 |  | ade | -1.8523 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

Table 2
a Agriculture Classrooms and Woodshop
b Air conditioning EJSHS Gym
c Classroom remodel (Science Lab)
d Competition Gymnasium
e EES Blacktop
f Enclosed Front Entrance
g HVAC/ Widows
h Jr. High Classrooms
i Kitchen Equipment/Remodel
j Locker Rooms Remodel
k Practice Gym
I Tennis Courts/Parking

## Vote Prediction Models

The purpose of this study is to provide information that will facilitate constructing a school bond that will both provide for the basic needs of District students and have a high probability of passing in a bond election. Two methods were developed utilizing the results of the failed 2012 bond initiative, as well as survey respondents' self-reported ratings of the various proposed improvement projects and likely voting behaviors when presented with three hypothetical bond scenarios, to predict the likely outcome of a future bond election. The tables below show how well the models predict whether respondents said they would vote for the three bond scenarios presented in the survey (pages 8, 9 and 10), as well as how well they would have predicted the outcome of the Summer 2012 bond election. The predictive validity of the model assumes that voters will be in a similar mind-frame as during the Summer 2012 election with respect to perceived needs of the District and willingness to pay a given increase in their property taxes. It seems likely to the researcher that perceived need is unlikely to change within a given year, but several forces could alter willingness to pay additional taxes, including opinions of the current and future health of the economy and anticipated changes in other forms of local, state and federal taxation.

Both methods compute a mean rating for each respondent based on the particular improvement projects included in the model and the ratings the respondent gave for each project. For each respondent, their ratings for each project in the model are summed, then divided by the number of projects, to arrive at a mean rating. This results in one rating for each respondent for the entire bond project. All of the respondents' project ratings are then summed and divided by the number of respondents to yield a "mean of means," or one overall rating on a scale of -5 to +5 for a given set of improvement projects or bond scenario.

The table for Model 1 presents the "mean of means" project ratings for the four bond scenarios in the third column. The fourth column shows the rating scale as a percentage of the entire range from -5 to +5 , with 0 being the halfway point. The fifth column shows the discrepancy between the percent voting, or saying they would vote, for that particular bond and the percent of the highest possible positive rating. The error statistics indicate that this model tends to overestimate the percent of respondents who said they would vote for the proposed bonds and the percent who actually voted for the bond proposed in the Summer 2012 election.

## Model 1:

Compute mean rating of all projects in the proposal for each subject
Compute the mean of the mean ratings for each subject
Results in a positive or negative number reflecting the degree to which the proposal is likely to pass (+) or fail (-)


Models 2, 3 and 4 use the mean ratings of each respondent for all projects in the proposal, but does not compute the mean of all respondent mean ratings. Instead, these models compute the proportion of individual mean ratings that are above a given threshold. The models assume that respondents will tend to vote for a given bond if the projects included in the bond tend to include more of the ones they favor (rated positively), which is indicated by a positive mean rating. A negative mean rating means the bond included more projects the respondent felt were not needed (rated negatively), suggesting the respondent would be unlikely to vote for the bond. What is uncertain is how positive this mean score has to be before the respondent can reliably be expected to vote for the bond. It is assumed that, due to the increase in taxes involved, respondents would need to reach a relatively high positive threshold before committing to higher taxes. The next three models are based on this method, but assume 3 different rating thresholds, $+.75,+1.0$ and +1.5 , at which we can be confident the respondent will vote in favor of the bond.

| Model 2: |  |  |  |
| :---: | :---: | :---: | :---: |
| Compute mean rating of all projects in the proposal for each respondent |  |  |  |
| Compute the percentage of cases with mean ratings greater than +.75 |  |  |  |
| Project Percent | Saying Vote For | Percent with mean ratings > . 75 | Error |
| Survey Proposal 1 (pg 8) | 46.4\% | 53.3\% | +6.9 |
| Survey Proposal 2 (pg 9) | 33.6\% | 44.9\% | +11.3 |
| Survey Proposal 3 (pg 10) | 19.1\% | 27.0\% | +7.9 |
| Summer Bond | 37.4\% (actual) | 36.3\% | -1.1 |

Model 2 assumes that the respondent's mean score for a given proposal must be at least +.75 before it can be reliably assumed that they would vote for it. The error column indicates that this model tends to overestimate the percent who would say they would support the three hypothetical bond scenarios described on pages 8,9 and 10 of the report. However, the model predicts within one percentage point the percent who did actually vote in favor of that bond proposed in the Summer 2012 election.

| Model 3: |  |  |  |
| :---: | :---: | :---: | :---: |
| Compute mean rating of all projects in the proposal for each respondent |  |  |  |
| Compute the percentage of cases with mean ratings greater than +1.0 |  |  |  |
| Project P | Percent Saying Vote For | Percent with mean ratings > 1.0 | Error |
| Survey Proposal 1 | 1 46.4\% | 51.8\% | +5.4 |
| Survey Proposal 2 | 2 33.6\% | 42.2\% | +8.6 |
| Survey Proposal 3 | 3 19.1\% | 27.0\% | +7.9 |
| Summer Bond | 37.4\% (actual) | 34.0\% | -3.4 |

Model 3 is similar to Model 2. The only difference is Model 3 assumes a higher threshold of +1.0 . before respondents would be likely to vote for a given bond. The Error column indicates that this model tends to underestimate the percent that voted in favor of the Summer 2012 bond, while still overestimating the percent that would vote for the three hypothetical bond elections.

Model 4:
Compute mean rating of all projects in the proposal for each respondent
Compute the percentage of cases with mean ratings greater than +1.5

| Project | Percent Saying Vote For | Percent with mean ratings $>1.5$ | Error |
| :--- | :---: | :---: | :---: |
| Survey Proposal 1 | $46.4 \%$ | $44.0 \%$ | -2.4 |
| Survey Proposal 2 | $33.6 \%$ | $33.3 \%$ | -0.6 |
| Survey Proposal 3 | $19.1 \%$ | $25.2 \%$ | +6.1 |
| Summer Bond | $37.4 \%$ (actual) | $26.0 \%$ | -11.4 |

Model 4 is also similar to Models 2 and 3 , but assumes a threshold of +1.5 before respondents would tend to vote for the various bond proposals. The Error column shows that this model predicts well whether respondents say they would vote for bond proposals 1 and 2, but would overestimate the percent who would vote for bond proposal 3. Note that this model also greatly underestimates the percent who voted in favor of the bond in the Summer of 2012 election.

## Conclusions

Results of the analysis have shown that Model 2 best predicts the percentage favoring the bond from the Summer 2012 election, but Model 4 best predicts how people said they would vote in two of the three hypothetical bond elections presented in the survey. There are two possible explanations for this discrepancy. It is possible that the propensity to vote for a given list of improvement projects in a bond election has declined among the voters since last Summer, resulting in a higher current threshold to support a given bond. This could result from an overall decline in optimism over the economy or a perception that property taxes may go up in the near future even if the bond election does not pass. Another possibility is that people generally have a lower threshold at the ballot box when voting for a "real" bond than they have when filling out a survey with hypothetical bond proposals. If the former is true, the estimates for Model 4 should be the most valid, suggesting that Proposal 1 would be a close vote, but would be more likely to fail. If the latter is true, Model 2 should be the most valid, suggesting that Proposal 1 would be likely to pass. All four models predict that Proposals 2 and 3 would be unlikely to pass.

The key question is which model will best predict the outcome of a future bond election given the improvement components contained therein? The changes in state income tax policy were announced at roughly the same time as the Summer 2012 bond election, so it is difficult to determine whether this factor affected voting behavior at that time. One fifth of respondents said decisions by the Kansas Legislature would influence their decision on a bond issue "quite a bit," and $60 \%$ said it would influence their decision at least "some."

There was also weaker evidence of a national economic recovery at the time of the June election than when the survey was conducted in October. If people now feel economic recovery is more likely than they did in early June 2012, this should make them more likely to support a given bond. However, if they now suspect that the income tax cuts and anticipated deficits in the state budget will likely make property taxes go up, in addition to any bond-related increases, they may be more reluctant to vote for a given bond. Perhaps the two factors will offset each other, leaving respondents with a similar level of economic security and making them as likely to vote for a given bond as they were in Summer 2012. If this is the case, Model 2 should be valid and Proposal 1 should have a good chance of passing a future bond election.

Finally, an important factor in the decision to vote for a bond is cost. Respondents were told the approximate cost for each of the three bond Proposals. Proposal 1 offered respondents an estimated cost of $\$ 63.27$ per $\$ 100,000$. Of the respondents who said they would vote for Proposal 1, $70 \%$ said they would support a bond up to $\$ 71.90$, assuming they felt the expenditures were justified. However, $98 \%$ of respondents supporting Proposal 1 said they would support a bond as high as $\$ 53.93$. Simple interpolation would estimate that about $84 \%$ would say they would support a bond with a cost directly in between these two amounts, the cost of Proposal 1. However, if one assumes that the typical voter would tend to commit to a bit more for a well defined proposal with improvement projects which they support in an actual election, the data suggest that the cost would not deter the typical respondent from otherwise supporting Proposal 1.

## Appendix A: Survey Instrument <br> Survey Instrument

Next to each item listed, please indicate by circling the number on the scale indicating your personal level of support or opposition for each proposed need. See the back of the cover letter to read more about what each item involves and what it would cost.


When improvements are made to local public schools, it generally requires some increase in the amount of property taxes paid by local property owners. The table below shows the estimated annual increase in property taxes for a residence of $\$ 100,000$ for a given school bond. Please check the box indicating the highest annual property tax increase you would likely support, assuming you felt the expenditures were justified.

| Amount of bond | Mill increase | Annual tax increase (\$100,000 residence) |
| :--- | :---: | :---: |
| $\$ 0$ (Would not support any school bond) | $\$ 0.00$ | $\square$ |
| $\$ 3$ million | 3.75 | $\$ 53.93$ |
| $\$ 4$ million | 5 | $\$ 71.90$ |
| $\$ 5$ million | 6.25 | $\$ 89.88$ |
| $\$ 6$ million | 7.5 | $\$ 107.85 \square$ |
| $\$ 7$ million | 8.75 | $\$ 125.83 \square$ |
| $\$ 8$ million | 10 | $\$ 143.80 \square$ |
| $\$ 9$ million | 11.25 | $\$ 161.78 \square$ |
| $\$ 10$ million | 12.5 | $\$ 179.75 \square$ |
| $\$ 11$ million | 13.75 | $\$ 197.73 \square$ |
| $\$ 12$ million | 15 | $\$ 215.70 \square$ |

Please read the following potential proposals and tell us whether you would be most likely to vote for or against it in a future bond election.

A bond proposal includes: Agriculture Classrooms/Industrial Arts-Woodshop, Air Conditioning for EJSHS Gym, Classroom Remodel (Science Labs), HVAC/Windows Updates, Junior High Classrooms (Vo-Ag Remodel), Kitchen Equipment/Remodel, and Locker Room Remodels. The price is estimated at $\$ 3.52$ million dollars and would cost tax payers approximately $\$ 63.27$ per year for a $\$ 100,000$ home.
$\square$ I would vote for this bond
$\square$ I would vote against this bond

A bond proposal includes all projects listed on the previous page except the gymnasiums (Full or Practice). The price is estimated at $\$ 4.6$ million dollars, and would cost tax payers approximately $\$ 84.48$ per year for a \$100,000 home.
$\square \mathrm{I}$ would vote for this bond $\quad \square \mathrm{I}$ would vote against this bond

A bond proposal includes only a Full Competition Gymnasium. The price is estimated at $\$ 7.1$ million and would cost tax payers approximately $\mathbf{\$ 1 2 7 . 6 9}$ per year for a $\$ 100,000$ home.
$\square I$ would vote for this bond $\quad \square$ I would vote against this bond

Does concern over future decisions of the Kansas Legislature impact your willingness to support an improvement project?
$\square$ Not at all $\quad \square$ Some $\quad \square$ Quite a bit

This year, USD \#327 qualifies for $25 \%$ assistance from the state government on bond projects which could be reduced or eliminated in the next legislative session. Does the potential loss of state assistance impact your willingness to support an improvement project?
$\square$ Not at all $\quad \square$ Some $\quad \square$ Quite a bit

Thank you for taking the time to give us your opinions. The information you have provided will help us provide the best education possible for our children.

Eric Reid<br>Superintendent of USD 327

