

Previous Clients

The Docking Institute tailors its strategic planning services to suit the unique needs of individual clients. A partial listing of satisfied clients who have utilized our Strategic Planning services include:

- *Kansas Governor's Prosperity Summits*
- *Kansas Attorney General's Office*
- *Kansas Division of Health and Environment*
- *Ford County/Dodge City Economic Development Coalition*
- *Community Action Coalition of Ellis County*
- *Western Kansas Rural Economic Development Alliance*

The Docking Institute Offers:

- Survey Research
- Program Evaluation
- Focus Group Moderation
- Grants Facilitation
- Strategic Planning
- Policy Analysis
- Training Services
- Expert Research
- Consultation

Mission

The primary purpose of Fort Hays State University's Docking Institute of Public Affairs is to facilitate effective public policy decision-making.

The Institute's six primary programs are:

- Public policy and public opinion research for governmental and nonprofit entities
- Strategic planning and consulting
- Grants facilitation
- Economic and community development consulting
- Public administration training programs
- Public affairs programming through conferences, speakers, forums, television and radio programming, newspaper columns and scholarly publications

Cost of Services

A custom proposal and cost estimate is available upon request at no charge.

Contact Us

For more information, contact:

Director, The Docking Institute of Public Affairs

Phone: (785) 628-4197

Fax: (785) 628-4188

Or e-mail: docking@fhsu.edu

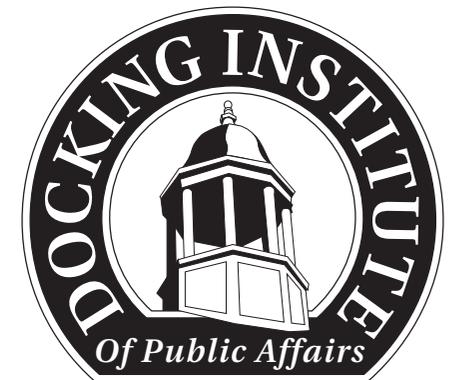
Website: www.fhsu.edu/docking



**FORT HAYS STATE
UNIVERSITY**

THE DOCKING INSTITUTE
OF PUBLIC AFFAIRS
600 PARK STREET
HAYS, KANSAS 67601-4099

Strategic Planning



Fort Hays State University

Why utilize our Strategic Planning Services

Any organization or individual involved in leadership understands the importance of effective planning to achieve one's goals. This is especially true when organizational resources are scarce and prioritization is a necessity. The Docking Institute can assist your organization or community to:

- Identify strengths and weaknesses
- Prioritize needs and wants
- Project short and long-term goals
- Obtain community opinion
- Facilitate feedback
- Utilize available resources effectively

Strategic planning is most effective when facilitated by an independent, non-biased entity. Our experience working with a variety of nonprofit entities and units of state and local government has convinced us that customized approaches best serve our clients.

The Docking Institute can assist your community or organization to develop a customized, strategic plan to achieve your goals, based on the needs, wants, support and resources available.

Steps to Strategic Planning

The Docking Institute is capable of providing a comprehensive planning service for your organization on both the small and large scale. Your organization will benefit from the following Strategic Planning steps:

1. Collect data to thoroughly understand an organization
2. Examine mission statement and conduct visioning exercise
3. Conduct internal strengths and weakness analysis
4. External analysis of opportunities and threats
5. Identify key issues
6. Formulate goals and objectives
7. Develop a feasible action plan
8. Implement action plan*
9. Monitor/evaluate progress-to-plan**

*The Docking Institute's Grants Facilitation service can assist your organization in locating funding for implementation of designated action plans.

** The Docking Institute also offers Program Evaluation Services, and is available to assist your organization in assessing program implementation and outcomes.

Benefits of Utilizing a Strategic Planning Session

The main priority of the Docking Institute's Strategic Planning Services is to bring your organization closer to its goals through effective planning. The benefits are many and will be realized for years to come by:

- *Focusing your organization on top priorities in an achievable time span.*
- *Helping to formulate goals and desired outcomes.*
- *Instilling a sense of teamwork among participants.*
- *Assigning roles and responsibilities.*
- *Positioning your organization to take advantage of opportunities.*

The Docking Institute provides nonprofit and governmental entities with a powerful tool for focusing valuable resources on organizational priorities.