

Objective 1.1: Written and Oral Communication **Course: ENG 102 English Composition II**

Students will effectively develop, express, and exchange ideas in the English language, both in writing and speaking, with clarity and coherence.

Outcomes 1.1-A: Written Communication

By graduation students will:	Not Proficient	Developing Proficiency	Proficient	Exceeding Proficiency
Compose persuasive or informative texts acknowledging the expectations of specific audiences.	Little to no evidence of audience consideration: inappropriate structure, content, sentence style, and word choice overall.	Some evidence of audience consideration: appropriate structure, content, sentence style, and word choice overall—with many lapses.	Consistent evidence of audience consideration: appropriate structure, content, sentence style, and word choice overall—with minor lapses only.	Structure, content, style/diction are exceptionally well tailored to the needs and interests of the target audience.
Apply research strategies including finding, evaluating, analyzing, and synthesizing sources.	No use of outside sources—OR use of outside sources with serious and widespread problems of quantity, relevance, quality (credibility), and/or presentation (clumsy handling).	Use of outside sources, but with several problems of quantity, relevance, quality (credibility), and/or presentation (clumsy handling).	Appropriate use of sources that are overall sufficient, relevant, and credible (scholarly/expert, peer-reviewed, unbiased). Quotations are handled with skill. Paraphrases are accurate and focused.	Extensive and thoughtful use of highly credible sources—consistently smooth and polished incorporation of quotations and paraphrases.
Employ an appropriate style for citing and listing sources.	Either no documentation or seriously inadequate documentation. Plagiarism might be evident.	An accepted scholarly documentation style such as APA, MLA, CSE, or Chicago is applied, but with many errors.	An accepted scholarly documentation style such as APA, MLA, CSE, or Chicago is applied with reasonable accuracy.	An accepted scholarly documentation style such as APA, MLA, CSE, or Chicago is applied with near perfection.

Assignment meeting Outcomes 1, 2, and 3: A persuasive or informative essay from later in the semester.