

**Student Affairs Director Meeting
January 18, 2024**

Minutes

Present – Craig Karlin, Dennis King, Eddie McCracken, Chantelle Arnold, Karen McCullough, Taylor Kriley, Dale Ano, Jaden Rahe, Kathleen Cook, Nicole Heitmann, RJ Schnack, Sherri Matlock, Jon Armstrong, Jess Albin, and Chris Gist

New Staff Introduction

- Taylor introduced Jaden Rahe, Director of Student Engagement

Traveling Trophy

- The Division of Student Affairs Traveling Trophy was presented to Brett Meyer, Coordinator for Student Engagement.
- Taylor thanked Brett for stepping up to serve as the Interim Director of Student Engagement for the Fall 2023 semester.

2023 Year-End Reviews

- Due by January 31, 2024
 - Make sure all year-end reviews are completed by the deadline.

Enrollment Leadership Update

- Enrollment
 - Spring enrollment projections was 9,000 students. Enrollment report as of this morning, showed we are at 8,880 students. Graduate student enrollment is up 80 students. Both online and on-campus enrollment is down. International enrollment numbers are not included in the spring reports.
- Wrike
 - Make sure you are checking reports to see if they are running correctly.
- Story of Excellence – Results
 - Year-end report produced each year. We report a lot of information, but are we showing how we close the loop. This next year, we are going to ask each department to come up with at least one initiative they have closed the loop on for the Story of Excellence.
- Updating Communication Review from RNL
 - Recruitment and retention and persistence. Broke out action items and asking areas for updates.
- Launching Marketing Review from RNL
 - Working with RNL to review the marketing structure of the University. RNL staff will be visiting campus in February and March.
 - Goal is to create a structure of consistency for marketing across campus focusing more on recruitment, but keep in mind retention is also important.

CampusESP

- CampusESP is a parent communication platform FHSU has contracted with that will allow us to communicate with both prospective and current student parents.
- The goal is to turn parents into partners. Kathleen Cook is working on the implementation of the program.
- Different data will be provided to prospective and current student's parents.
- Committee will meet monthly to make sure we are getting the information out to parents.
- Plan is to share the platform at the SRPs.

Admissions Update

- SRP Schedule
 - First program is Sunday, January 28 in Kansas City and Topeka.
 - Each academic college will send a representative from each department. Each college will have 2-3 representatives. This format has worked out well.
 - Admissions staff, along with Joey and Dennis, will also host a Scholarship Dinner in Kearney, Nebraska on February 27 and Colorado Springs on March 2 and a lunch in Denver on Sunday, March 3.
 - Hays SRP is scheduled for Sunday, February 18 at 6:30 pm. Typically, 100 plus students and their parents attend this SRP.
 - This year, the University will be giving away a \$5,000 scholarship, \$1,000 scholarship, a bookstore scholarship, and three Victor E gifts cards at each SRP.
- Fort Hays State University Income Based Award (IBA)
 - IBA is a scholarship initiative from funds received from the State of Kansas. As long as a student meets all the criteria, FHSU will cover the remained of their tuition and award a \$1,500 Residential Life Scholarship. FHSU will look at each student's financial aid package to determine eligibility. Students only need to complete their FASFA.

FASFA Update

- Dennis thanked Chantelle, her staff, Student Fiscal Services and Tiger Tech staff for working on the two snow days to award aid to students for the spring semester.
- 2024-25 FASFA is open. The site is being taken down at times to make updates.
- FHSU will not be able to see a student's application until February.

Spring 2024 Orientation

- Due to weather, international student orientation combined with Student Engagement Orientation on January 12.
- Attendance included 30 domestic students and 25 international students. Over 30 students participated in the class crawl at the end of the orientation. Hannah is also meeting with students individually who were not able to attend.
- Semester at a Glance calendars are available. Reach out to Hannah Hearld if you would like some sent to your office.

Student Engagement

- Spring 2024 Event Calendar
 - Grocery Bingo on February 22 in the FHSU Ballroom.
 - Black and Gold Academy will be held on Saturday, March 2.
 - College Cup is scheduled for April 18.
 - SOAR Awards will be held on April 30.
 - Diversity Graduation – May 9
- Update on MLK Day of Service
 - 25 to 50 students participated
 - Essential bags and games were distributed.
- Fraternity & Sorority Life
 - The fraternity and sorority community has 190 members. For the Fall 2023 semester, the Greek life community had an overall 3.00 GPA average.
 - Students interested in Greek life should contact Ali Colwell.

Career Services

- HESA Mock Interviews are scheduled for January 19.
- Career Fairs
 - Teacher Exploration & Employment Fair – February 13. At this time, 50 school districts have signed up.
 - Werth College Career Fair – February 26
 - Health and Wellness Career Fair – March 8
 - Hotel discounts for employers are also available.
- Student Success Night Basketball Spirit Night – January 25
 - Student Success Cluster will be giving out concession vouchers and prizes, hosting half-time games, and tabling.
 - Financial Aid will also have a table to provide information about the new FASFA.
- Internship Opportunities for Summer 2024 for FHSU students
 - 8 FHSU/Dane G. Hansen Internships
 - 1 FHSU Service Internship
 - 1 Masonic Cancer Alliance Internship

2024-25 HESA Graduate Assistant Selection Process

- Taylor shared the 2024-25 HESA Graduate Assistance Selection process.
- Benefits package include a \$10,000 stipend, housing in McMIndes, \$3,000 FlexiCash, and cover all remaining tuition and fees with a scholarship.
- There are 9 openings for the Fall 2024 semester.
- Graham Dixon chairs the HESA committee. There is a representative from each cluster on the committee.

Search Updates

- Retention & Persistence
 - An offer has been accepted for the Assistant Director position, pending background check.

- Memorial Union
 - Conducting ZOOM interviews for the Store Manager position to determine if we want to bring candidates to campus.
- Financial Aid
 - Interviewing candidates for the Verification position.
- FHSU Online
 - Reviewing applications for the Online Success Coach.
- Student Engagement
 - Assistant Director – Isaac Wilson is leaving FHSU. The Assistant Director position will post soon.
- Admissions
 - Screening applications for an Admissions Counselor position.
- KAMS
 - Ann Noble has resigned as the Fiscal and Business Specialist. The position will be posted.

For the Good of the Order

- Concurrent Enrollment
 - Concurrent enrollment for the spring semester went well.
- Admissions
 - Admissions hosted football recruitment this past weekend. Weekend dates are scheduled in January and February.
 - Received positive comments about the campus from recruits.
- Memorial Union
 - The union is currently contacting FHSU offices for annual event reservations. Reservations will be opened up after spring break.
- Registrar
 - CourseLeaf is being implemented in February, which is the new catalog system.
 - All Programs of Study will be posted on the FHSU website by this summer as part of the Board of Regents directive.
- Current students are able to print an unofficial transcript from Workday.
- New tabs are being added under Academic. There will be a New General Education Program tab and a tab for add, drop, and swap.

The next Student Affairs Director meeting is scheduled for Thursday, February 1 @ 1:30 pm in the Smoky Hill Room, Memorial Union.