

Student Affairs Director Meeting October 2, 2025

Minutes

Present: Craig Karlin, Edie McCracken, Ben Schears, Roberto Apodaca, Chantelle Arnold, Jon Armstrong, Joey Linn, RJ Schnack, Dennis King, Kelsi Broadway, Brett Meyer, and Chris Gist

Introduction

- Roberto Apodaca, Memorial Union Assistant Director
- Ben Schears, VP for Economic & Workforce Development
 - Economic Development – help new businesses with start up.
 - Business Retention and Expansion
 - Succession Planning
 - Strategic Grants
 - Strategic Initiatives

Traveling Trophy

- The Student Affairs Traveling Trophy was presented to the Residential Life staff.
- The residential life team did an excellent job in getting the residence halls ready for the fall semester and move-in. The occupancy rate in the residence halls for the fall semester is 99.8 percent.

VP Update

- The SALT team did a walk through of Custer Hall and Stadium Place.
- Funeral Service - Friday, October 3
 - Scott Cason sent an email to the campus community and Student Engagement sent an email to on-campus students.
- Social Media
 - President Mason and her team are working on the personnel issue. She has been managing phone calls and emails.
- Orientation Fee
 - Joey and Jill will be meeting with Student Engagement and Academic Success to discuss the orientation fee and if it needs to be raised. Both teams will be asked to develop a plan to be taken to ELT for approval.
- Health and Wellness Services will start sending a monthly mental health email to all on-campus and off-campus FHSU students.
- NASPA IV-West Conference will be held in St. Louis, October 2-7. President Mason will receive the NASPA IV-West Presidential Distinguished Service Award.
- KBOR will be on the FHSU campus on the afternoon of November 19 for their November board meeting and November 20 for a full day of meetings.
- Dr. Mason sent out the Fall and Holiday Break schedule to campus.

Enrollment Update

- Press release has been released for Fall 2025 enrollment numbers. The enrollment numbers were reported in the last Cabinet notes.
- BCCC – October 28
- Recruitment Retention Center (RRC)

FHSU Online Open House

- Fall online open house highlighted keynote speakers.
- Several new admits have been received since the open house. Received positive comments from students.
- Planning has started for the spring open house scheduled for March 10.

Admissions

- Future Educators Day was held with high numbers.
- Tiger Day scheduled for October 11 has 298 RSVPs to date.
- Future Engineers Day is scheduled for October 23.
- Health & Behavioral Sciences Day will be held on October 24 with 98 students currently registered.
- Arts, Humanities & Social Sciences Day is scheduled for October 27. Admissions is working with the college to increase registrations.
- Affiliation at Hays High School – October 17
 - The Affiliation has purchased marketing and advertising at Hays High both inside and outside the building. With the plan we get a sponsor night which is October 17. The three schools will be present at the football game with Great Bend. Jon is working on the details to throw out t-shirts and footballs.
- Free application day is October 6, 7, and 8.

Student Employee Think Tank

- Student Employee Database
 - Joey asked departments to have the student employee spreadsheet updated by Monday, October 6.

Search/Staffing Updates

- Admissions
 - Two positions are currently open. The third position is on hold currently.
- Student Engagement
 - The Assistant Director for Strategic Marketing closes next week.
- Financial Aid
 - The Scholarship position is posted.
- KAMS
 - Johnny Lang has started as the Marketing & Recruitment Coordinator.
- Student Affairs
 - Alissa Rehmert is transferring to the Physics Department. The Administrative Specialist position has been posted.

For the Good of the Order

- Spirit Shop continually gets new merchandise.
- FWCSS will be open until midnight Sunday-Thurs for mid-term week and finals week.
- Financial aid applications are open for the 2026-27 academic year.
- Students can start to register in intersession and Spring 2026 classes.
- Spring housing contracts for the spring semester will open on October 14.