

Small, Medium & Large Institutions:
Tailored Interventions for
First-Generation and
Underrepresented
Student Success

2018 NASPA Closing the Achievement Gap: Student Success in Higher Education Conference





Welcome!

The Center is the premiere source of evidence-based practices, professional development, and knowledge creation for the higher education community to advance the success of first-generation students.



THURSDAY, MAY 31

PRE-CONFERENCE WORKSHOP

George Bellows Ballroom B | 9:00 a.m. - 12:00 p.m.

Small, Medium and Large Institutions:

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EXTENDED LEARNING SESSION

George Bellows Ballroom E | 2:45 p.m. - 4:45 p.m. "You Deserve To Be Here:" Findings from a National Landscape Analysis of First-generation Student Success Programs at Four-year Institutions



FRIDAY, JUNE 1

KEYNOTE SPEAKER

Stella Flores, Ed.D.

George Bellows Ballroom CD | 11:00 a.m. - 12:15 p.m.

Closing the College Completion Gap: A K-20 Perspective

Elijah Pierce A | 2:00 p.m. - 3:00 p.m.

Meet the Center for First-generation Student Success



Look for this Center icon throughout your program book to identify highlighted education sessions on first-generation student success!

First-generation College Celebration

November 8, 2018



Visit https://firstgen.naspa.org for engagement ideas, to hear from previous participants, read institutional press releases and more!









first-gencenter@naspa.org



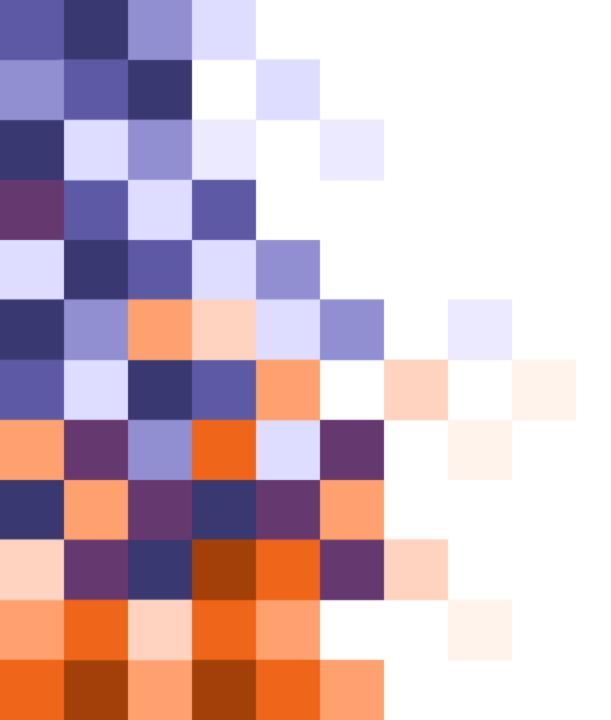
Small, Medium, and Large Institutions: Tailored Interventions for First-Generation and Underrepresented Student Success

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Agenda

- Welcome
- Literature Review
- Pre-Assessment
- College Backgrounds
- Self-Assessment/Break
- Roundtable
- Closing
- Question, Answer & Share



Literature Review

Brett L. Bruner, Ed.D.











Pre-Assessment

- 1. Take out your smart phone or other device
- 2. Open your web browser
- 3. Go to kahoot.it
- 4. Input the game pin

Angelica Perez-Johnston, MA
Director of First-Year Experience and Transition Programs

- Small, private liberal arts institution
- Population: approx. 865
- 2018 Graduating class 152 students
- Increasingly diverse student populations

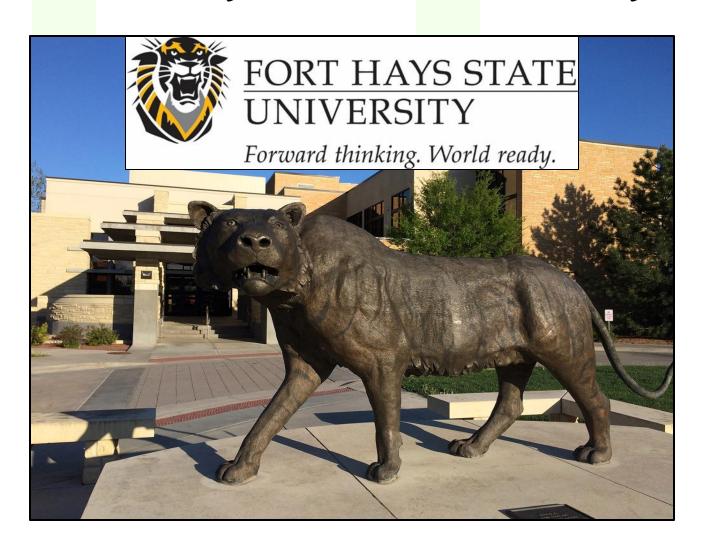


My Role

- Original Role
- Evolution of my position
- Current Role

Intervention to Success

- Summer Bridge
- Appreciative Advising Model
- FYE
- Thiel Learning Commons



Fort Hays State University provides accessible quality education to Kansas, the nation, and the world through an innovative community of teacher-scholars and professionals to develop engaged global citizen-leaders.

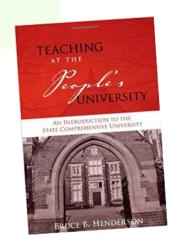




Table 1

One Year Retention Rate of First-Time, Full-Time Freshmen Excluding Transfers

Beginning Fall 2009-2013 at the Kansas Institution in this Study

	Fir	First Fall Semester of Enrollment			
	2009	2010	2011	2012	2013
Number of first-time, full-time freshman	827	869	954	949	981
Number enrolled in succeeding year	572	553	652	623	662
Retention rate	69.2%	63.6%	67.3%	65.6%	67.5%

Note. Adapted from State University Data Book by Kansas Board of Regents, 2016. Retrieved from http://www.kansasregents.org/data/system_data/

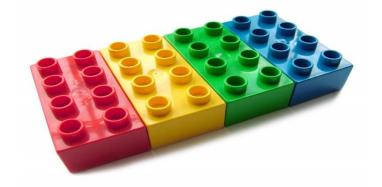
higher education data books/2016-state-university-data-book. Copyright 2016 by the Kansas Board of Regents.



Domain	ENGAGE Scales	Definition	
	Academic Discipline	The amount of effort a student puts into schoolwork and the degree to which a student sees him/herself as hardworking and conscientious.	
	Commitment to College	Commitment to staying in college and getting a degree.	4
Motivation & Skills Personal characteristics that help students to	Communication Skills	Attentiveness to others' feelings and flexibility in resolving conflicts with others.	`
succeed academically by focusing and maintaining energies on goal-directed	General Determination	The extent to which one strives to follow through on commitments and obligation.	
activities.	Goal Striving	The strength of one's efforts to achieve objectives and end goals.	
	Study Skills	The extent to which students believe they know how to assess an academic problem, organize a solution, and successfully complete academic assignments.	
Social Engagement	Social Activity	One's comfort in meeting and interacting with other people.	4
Interpersonal factors that influence students' successful integration or adaptation into their environment.	Social Connection	One's feelings of connection and involvement with the college community.	
Self-Regulation	Academic Self- Confidence	The belief in one's ability to perform well in college.	4
Cognitive and affective processes used to monitor, regulate, and control behavior related to learning.	Steadiness	One's responses to and management of strong feelings.	
	Absenteeism	Average number of days absent from school per month in high school.	
Behavioral Indicators	Homework Not Done	Frequency of coming to school without homework done during high school.	



SEPARATE STRATEGIES





INTEGRATED
STRATEGIES

Golden Beginnings Pre-Orientation Program for First Generation College Students



Kansas Board of Regents Ad Astra Conference for College Students

First-Generation

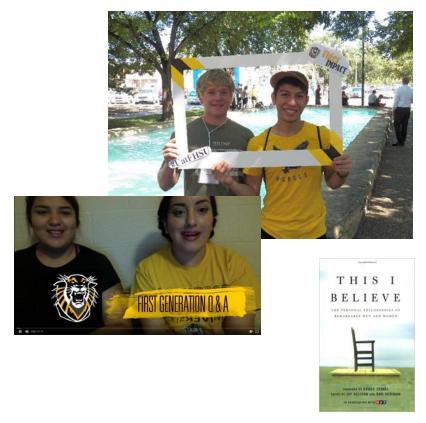


Zeneration One Learning Community

- Fall Courses:
 - English Composition I
 - Introduction to Leadership Concepts
 - Freshman Seminar
- Spring Courses:
 - Introduction to Sociology
 - Introduction to Motion Pictures



- Summer Orientation parent & family track
- Summer Transition Series New Student Online Hangout
- First-Gen Breakfast during Fall Orientation Weekend
- Faculty/Staff/Alumni/Peer Mentorship Program
- First-Generation Thematic UNIV 101 course
- Common Reading Experience: This I Believe.
- First 40 Days programming Greetings of Gratitude







Ariel G. Davis, MS
Associate Director
Outreach, Recruitment & Orientation
California State University, Fullerton

About Us:

- Largest of the campuses in the 23 campus CSU system
- 40,000+ Students
- Almost 12,000 new Alumni
- Over 70,000 Applications for Fall 2018
- About 7,000 Students will be attending Orientation
 - About 450 each date, about 20 dates in total
- Ethnic Breakdown: American Indian .1%, Asian 20.5%, Black 2%, Hispanic 40.8%, Multiple Race Non-Hispanic 4.2%, Pacific Islander .2%, White 20.4%, International 7.8%, Unknown 4.1%

About Us Continued:

- HSI
- 58% First Generation
- \$3,427 undergraduate tuition per semester for students enrolled in 7 or more units (affordable)
 - Not including fees and other costs
- Tons of programs, services and student orgs

Initiatives

- GI 2025
 - Improve retention and ultimately graduation rates for first-time freshmen and upper division transfers by the year 2025
- Office of First Year Experience
 - Helps connect undeclared students with a major and other opportunities like study abroad
- Male Success Initiative
 - Supports males of color with retention and overall success



My Department

- Outreach, Recruitment & Orientation
 - Led by my director and the AVP of Transitions and Strategic Enrollment Management
 - We oversee Outreach (college fairs, presentations, etc.), Recruitment (yield events, tours, other intentional marketing), Orientation, Early Academic Preparation, and anything the VP of Student Affairs wants

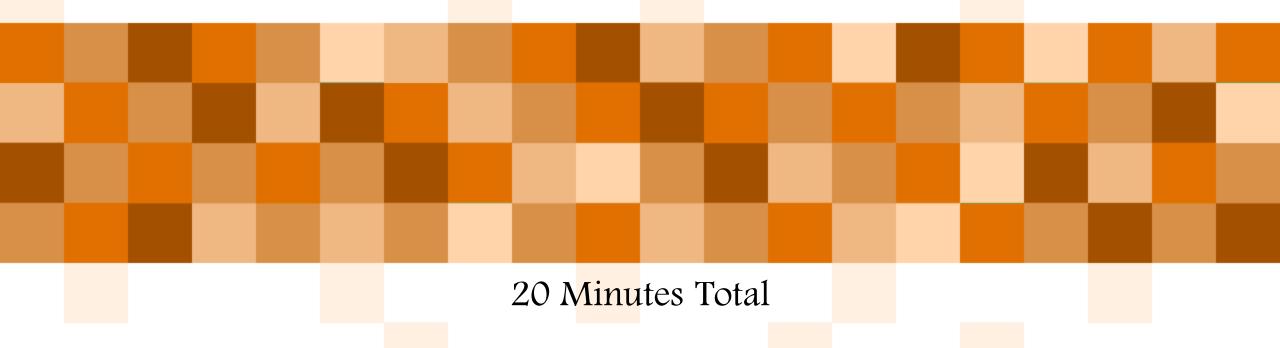
What We Do

- We go out into the community sharing our learned experiences with potential students as early as kindergarten supporting a college-going culture
- Most of the team is first-generation with some first-generation²
- We present and assist with programs in English, Spanish, and sometimes other languages including parent nights and financial aid workshops
- We also offer parent Orientation and workshops during Welcome to CSUF Day in Spanish

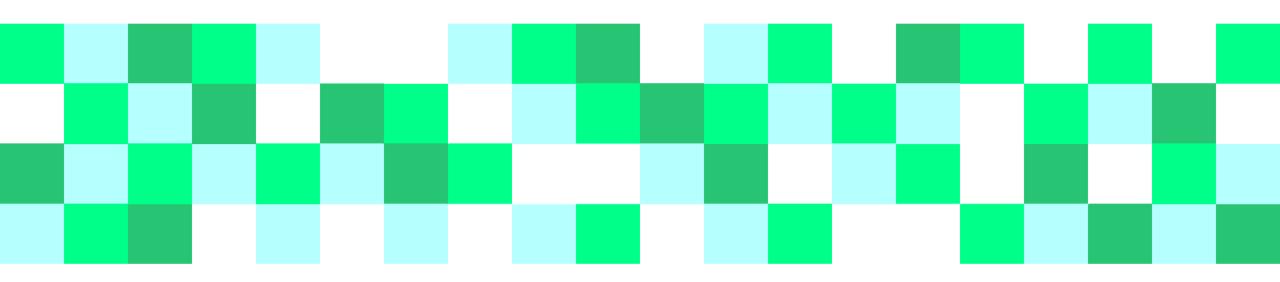
Titans Reach Higher

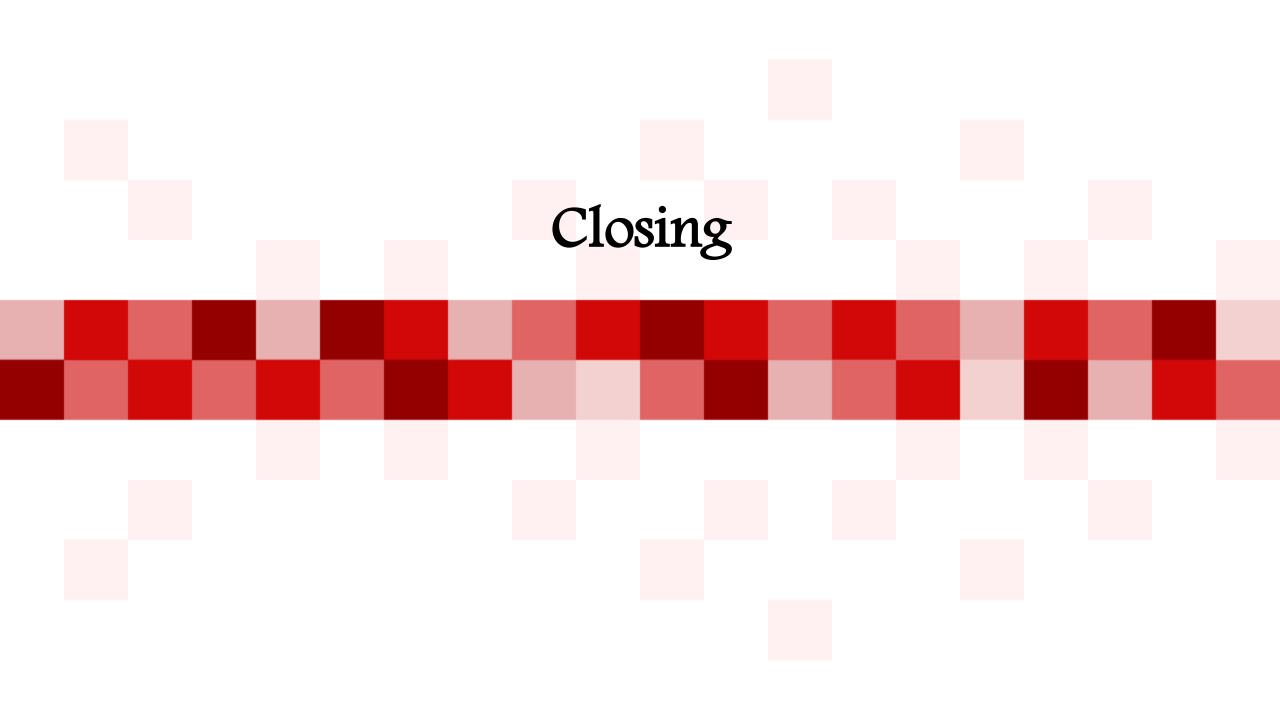
- The motto for the students and the staff too
- A sense of belonging
- Cross-campus collaboration
- Outreach and "In-reach"
- Warm hand-offs
- We recognize being first-generation and/or underrepresented can be intersectional of many identities

Self Assessment and Break



Roundtable







Question, Answer & Share

Thank you!