

PARENTS & FAMILIES HELPING STUDENTS REACH NEW HEIGHTS

Dr. Keegan Nichols, Vice President for Student Services – Arkansas Tech
University

Dr. Brett Bruner, Director of Transition & Student Conduct – Fort Hays State
University

2017 Partners for Student Success Conference | Hot Springs, AR



OVERVIEW

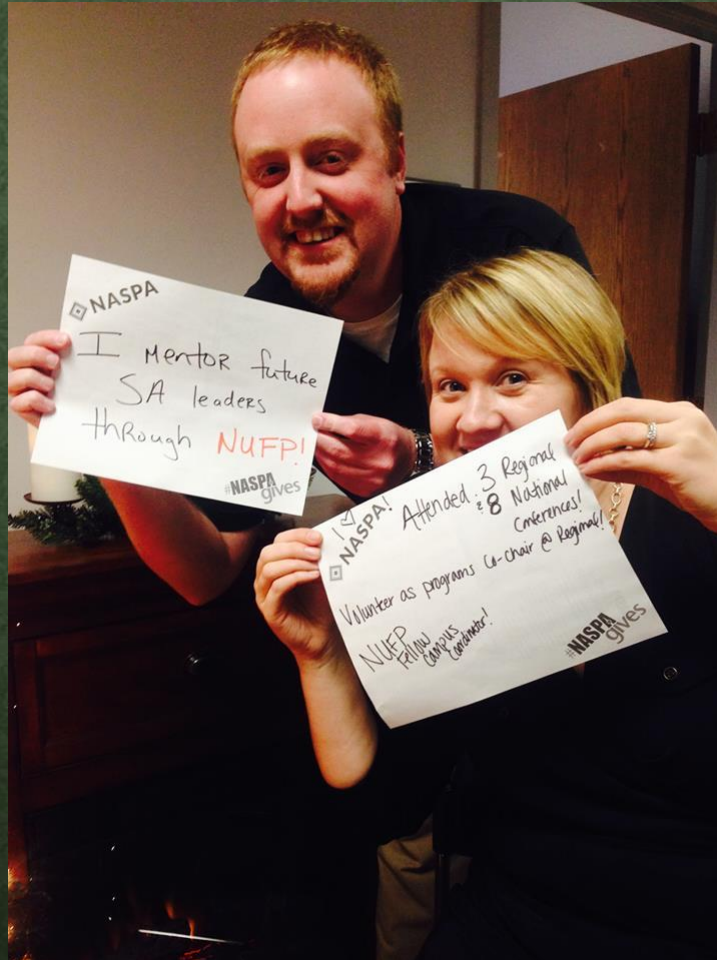
- Introductions & Learning Outcomes
- Historical Beginnings of Parent & Family Programs
- Changing Trends in Parent & Family Programs
- First-Generation College Students: The Shifting Dynamic in Parent & Family Programming
- Closing and Q&A

LEARNING OUTCOMES

As a result of attending this session, participants will:

- Describe the historical beginnings related to parent and family programming.
- Articulate the 5 hallmark elements of a comprehensive parent & family engagement program.
- Assess the campus readiness of their programs, staff members, and stakeholders to infuse a new strategy to support the parents & family members of first-generation college students.

INTRODUCTIONS





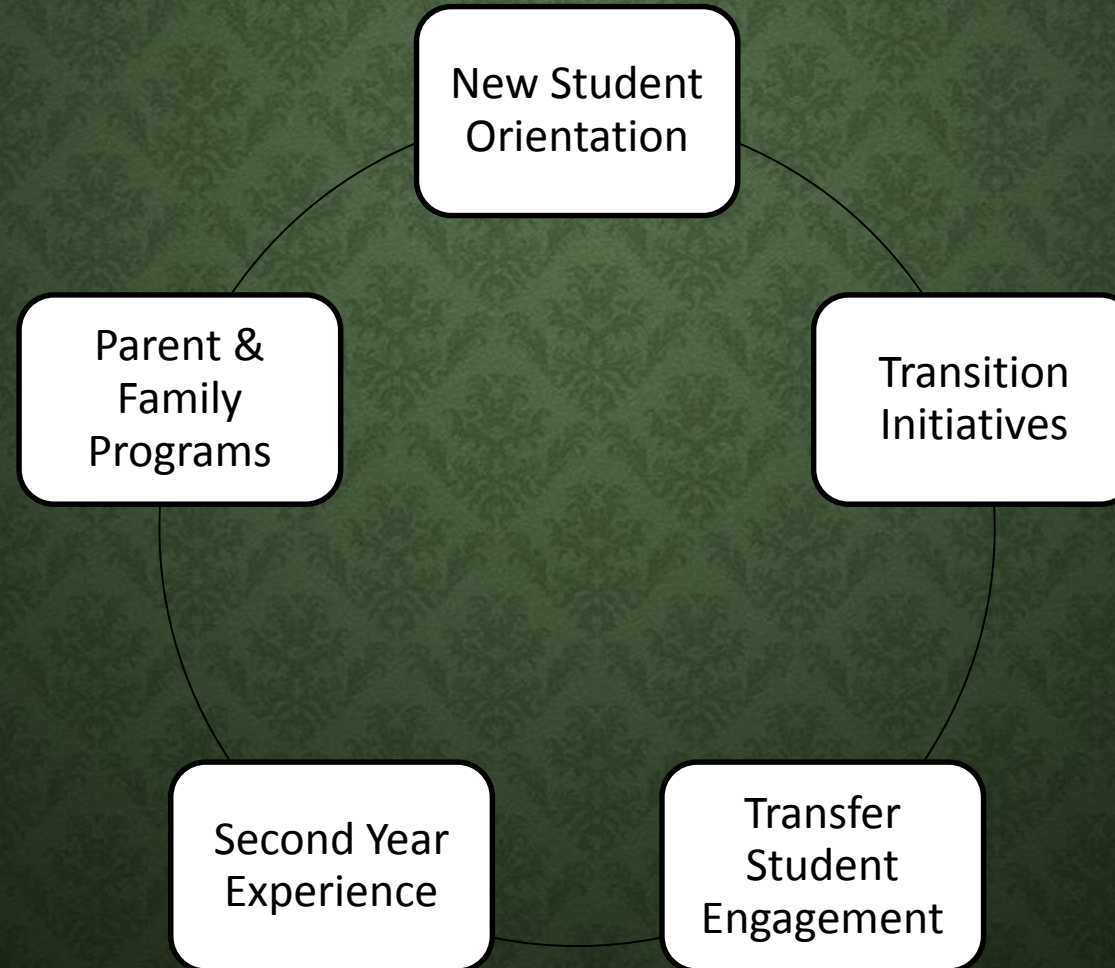
ARKANSAS TECH
UNIVERSITY



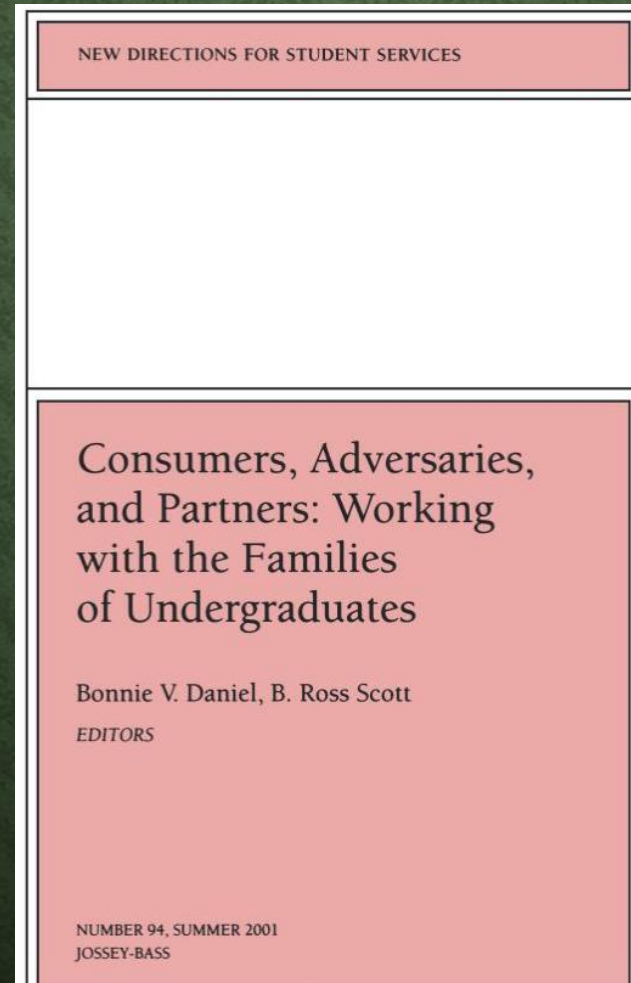
FORT HAYS STATE UNIVERSITY

OFFICE OF TRANSITION
AND STUDENT CONDUCT

Forward thinking. World ready.



HISTORICAL BEGINNINGS OF PARENT & FAMILY PROGRAMS



IMPLICATIONS FOR ENGAGING PARENTS & FAMILY MEMBERS

(CARNEY-HALL, 2006)

- Parents & family members can be helpful.
- Formal institutional philosophies should be clearly articulated.
- Messages will vary according to institutional and student characteristics.
- Programming should facilitate positive relationships.
- Parents & family members should understand the institution's approach to problem solving.
- Develop a clear point of entry for parents to contact the institution.
- Balance student privacy rights with familiar influence and expectations.
- Students need to understand the new relationship, too.

USING PURPOSEFUL MESSAGES TO EDUCATE, SUPPORT, AND REASSURE PARENTS & FAMILY MEMBERS

(PRICE, 2006)

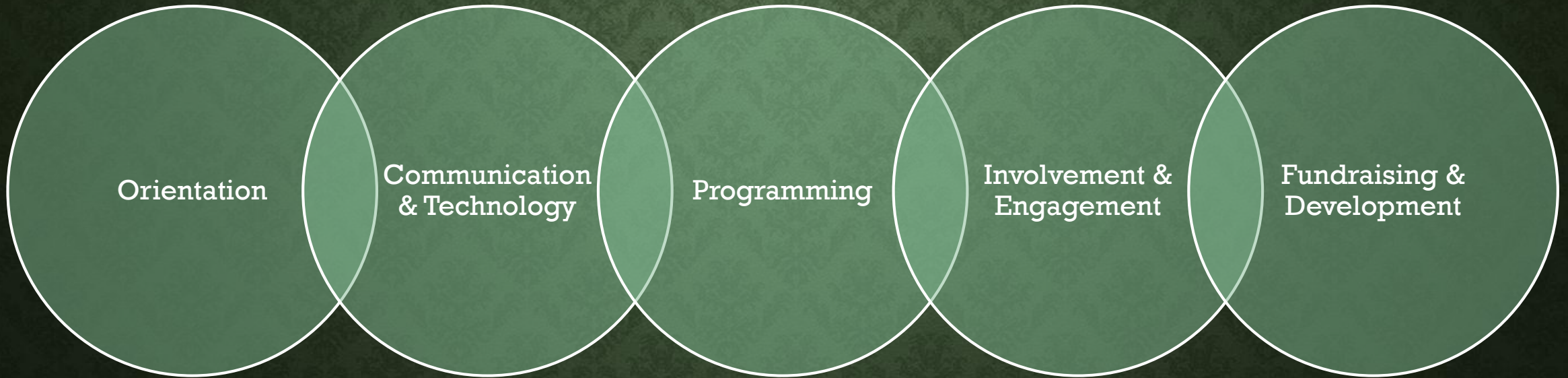
- Understanding the Academic Environment & How it Works
 - Academic structure
 - Faculty relationship
 - Faculty autonomy
 - Academic expectations: College vs. High School
 - Advising

USING PURPOSEFUL MESSAGES TO EDUCATE, SUPPORT, AND REASSURE PARENTS & FAMILY MEMBERS

(PRICE, 2006)

- Understanding the Co-Curricular Environment
 - Role of student development
 - Student involvement
 - Residence halls
 - Role of institutional culture
- Understanding & Accessing Campus Resources
 - For students
 - For parents & family members

5 HALLMARK ELEMENTS OF SUCCESSFUL PRACTICE IN PARENT & FAMILY PROGRAMS



CHANGING TRENDS IN PARENT & FAMILY PROGRAMS

**National Survey of
College and University Parent Programs**
Survey Conducted Spring 2015

Marjorie Savage
University of Minnesota

Chelsea Petree
Rochester Institute of Technology

CHANGING TRENDS IN PARENT & FAMILY PROGRAMS

Table 11: Parent/Family Services: 2003-2015 (at institution; not specifically in parent office)

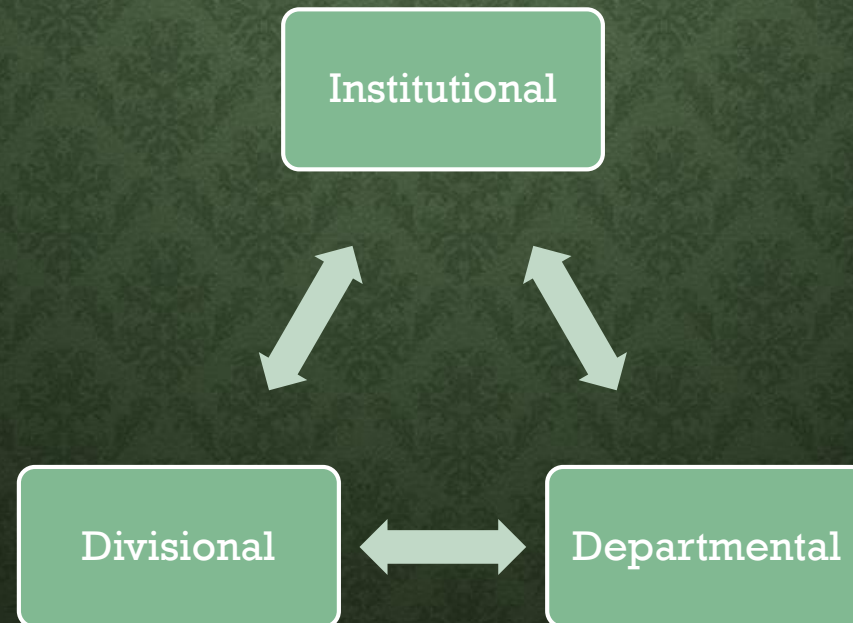
Service Provided	2003	2005	2007	2009	2011	2013	2015
Parent/family weekend	74.4%	96.0%	94.9%	89.8%	91.4%	97.3%	94.7%
Parent/family orientation	61.0%	97.0%	95.2%	97.1%	96.2%	98.4%	98.2%
Parent website	8.5%	89.0%	95.8%	94.3%	95.2%	99.0%	100%
Print newsletter	54.9%	56.0%	54.3%	41.1%	35.6%	25.2%	23.6%
Email newsletter	--	65.0%	73.0%	78.2%	90.3%	95.6%	94.7%
Facebook	--	--	--	--	56.6%	74.3%	88.1%
Twitter	--	--	--	--	--	35.7%	42.4%
Parent handbook	12.2%	75.0%	78.6%	76.1%	76.0%	75.8%	77.8%
Parent/family association/ organization (non-advisory)	--	--	--	57.7%	62.1%	69.2%	57.7%
Parent advisory board or council	36.6%	60.0%	65.4%	52.5%	62.4%	66.1%	61.4%
Fundraising	43.9%	84.0%	85.2%	74.8%	82.5%	82.4%	82.9%

FIRST-GENERATION COLLEGE STUDENTS: THE SHIFTING DYNAMIC IN PARENT & FAMILY PROGRAMMING



FIRST-GENERATION COLLEGE STUDENTS: THE SHIFTING DYNAMIC IN PARENT & FAMILY PROGRAMMING

What data do you not have that you need to make informed decisions about strategies for your institution's first-generation college students?

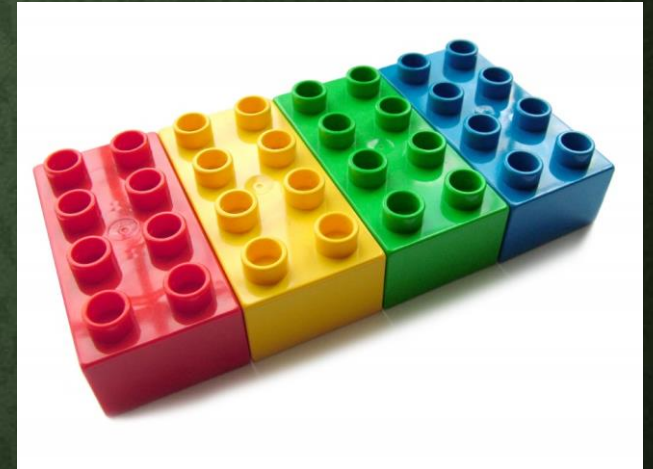


FIRST-GENERATION COLLEGE STUDENTS: THE SHIFTING DYNAMIC IN PARENT & FAMILY PROGRAMMING

You cannot do this alone...

But you can champion the cause

SEPARATE



INTEGRATED

FIRST-GENERATION COLLEGE STUDENTS: THE SHIFTING DYNAMIC IN PARENT & FAMILY PROGRAMMING



FIRST-GENERATION COLLEGE STUDENTS: THE SHIFTING DYNAMIC IN PARENT & FAMILY PROGRAMMING

If there is a leadership gap on your campus, how will you fill it with capacity to support the parents and family members of first-generation college students?

Direction and Goals

Interconnectivity

CREATING PRACTICAL STRATEGIES

PARENTCONNECT VIRTUAL BOOK CLUB

Google+

Communities

Search Google+

Fort Hays State University

4 members - Public

FHSU ParentConnect

MODERATE

Search Community

About Community

Filter

All posts

Discussion/Introductions

Ch 1: iConnected Parenting 101

Ch 2: The Electronic Tether

Ch 3: Can College Kids Grow Up on an Electronic Tether?

Ch 4: What Colleges and Universities Say

What do you want to share?

Melany Freiria Owner

Discussion/Introductions

16w

If you ever think you're alone in this as a parent with a college student, you're not! Check out statistics for the past year to see what your peers are up to.

2016 Survey of College Parents | College Parents of America

2016 Survey of College Parents

College Parents of America

51% of parents reported that they are more likely to be a helicopter parent than a tiger parent.

48% of parents reported that they are more likely to be a tiger parent than a helicopter parent.

46% of parents reported that they are more likely to be a tiger parent than a helicopter parent.

39% of parents reported that they are more likely to be a tiger parent than a helicopter parent.

23% of parents reported that they are more likely to be a tiger parent than a helicopter parent.

51% of parents reported that they are more likely to be a helicopter parent than a tiger parent.

48% of parents reported that they are more likely to be a tiger parent than a helicopter parent.

46% of parents reported that they are more likely to be a tiger parent than a helicopter parent.

39% of parents reported that they are more likely to be a tiger parent than a helicopter parent.

23% of parents reported that they are more likely to be a tiger parent than a helicopter parent.

Melany Freiria Owner

Ch 4: What Colleges and Universities Say

16w

Here's an interesting article from the administrative perspective with some thoughts in balancing parenting a college student while giving the student autonomy. The author includes her experience as a parent of a college student and how she understands involved parents of college students.

Beyond the Jokes on 'Helicopter Parents' | Inside Higher Ed

insidehighered.com

Melany Freiria Owner

Resources

16w

What are you doing as parents to help your growing children take responsibility for their behavior and promote independence? What else might you consider? What tips from The iConnected Parent seem easiest to implement, and which ones seem more difficult?

Melany Freiria Owner

Discussion/Introductions

16w

Check out this short article for some tips on helping your student and yourself in the transition to becoming a Tiger!

Letting go: tips for parents of new college students | Parenting

Melany Freiria Owner

Ch 3: Can College Kids Grow Up on an Electro...

16w

Life happens all around us every day. While we can't always control what happens, we can choose to control how we react to that. Here's an interesting talk about becoming comfortable in and after difficult situations.

Getting comfortable with the uncomfortable | Harian Cohe...

Melany Freiria Owner

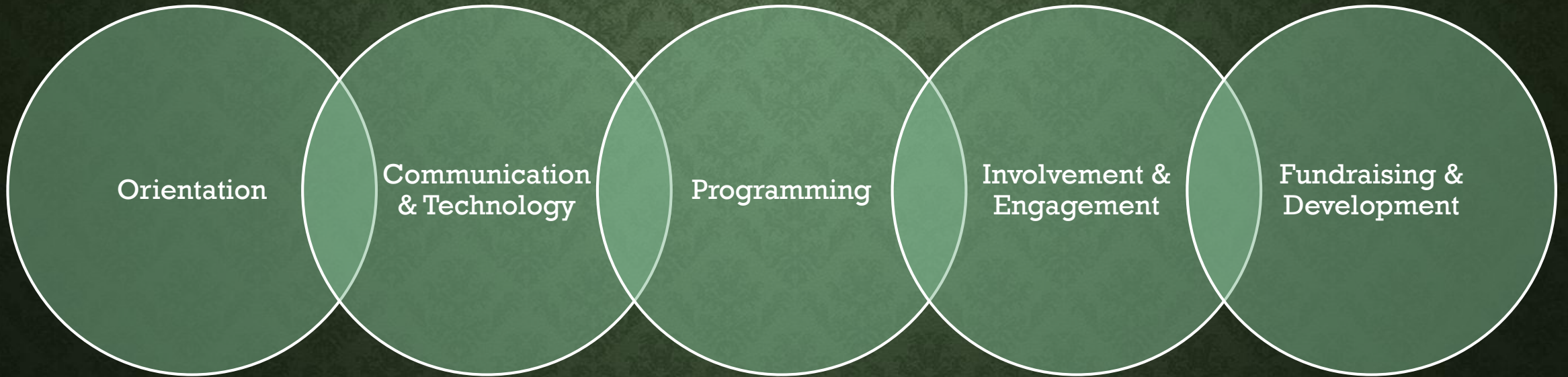
Ch 11: How Parents Can Stay Close but Let T...

16w

Set you and your student up for success as you transition into the Tiger Nation!

Helping Your Child Transition to College | College Parents of America

CREATING PRACTICAL STRATEGIES



PARENTS & FAMILIES HELPING STUDENTS REACH NEW HEIGHTS

Dr. Keegan Nichols, Vice President for Student Services – Arkansas Tech University

knichols@atu.edu

Dr. Brett Bruner, Director of Transition & Student Conduct – Fort Hays State University

blbruner@fhsu.edu

2017 Partners for Student Success Conference | Hot Springs, AR