



Developing a Conference Program Proposal

NODA International Student Network Webinar

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Overview

- Introductions
- Generating a Topic
- Determining Your Learning Outcomes
- Writing a Description & Outline
- Making Sense of the Rest of the Proposal
- Connecting to the Mission & Core Values of NODA & International Student Network
- A Decade's Worth of Tips & Tricks for Developing a Conference Program Proposal



Introductions



Generating a Topic...

Where to Begin?

- Recommendations from the NODA International Student Network
 - Academic advising
 - Cultural engagement & adjustment
 - First-year seminar & foundations courses
 - Immigration issues & status
 - International student services
 - Online orientation
 - Pre- & post-orientation programming
 - Pre-arrival programs
 - Social media engagement & communication
 - Transitional & integration issues



Generating a Topic...

Where to Begin?

- What are the hot topics on which you can facilitate a dialogue?
 - Acculturation successes & barriers
 - Creating synergy between cultural groups
 - Engaging domestic students in international student OTR experiences
 - Generating buy-in from international students in orientation & transition programs
 - Faculty engagement
 - Partnering with campus and/or community partners in international student OTR
 - Retention of international students



Generating a Topic...

Where to Begin?

- What are the OTR needs of sub-set populations of international students?
 - ESL/low-language-speaking students
 - Graduate students
 - Minors
 - Student-athletes
 - Transfer students
- What is an emerging/promising practice from your campus that you can share with your colleagues?



Generating a Topic...

Where to Begin?

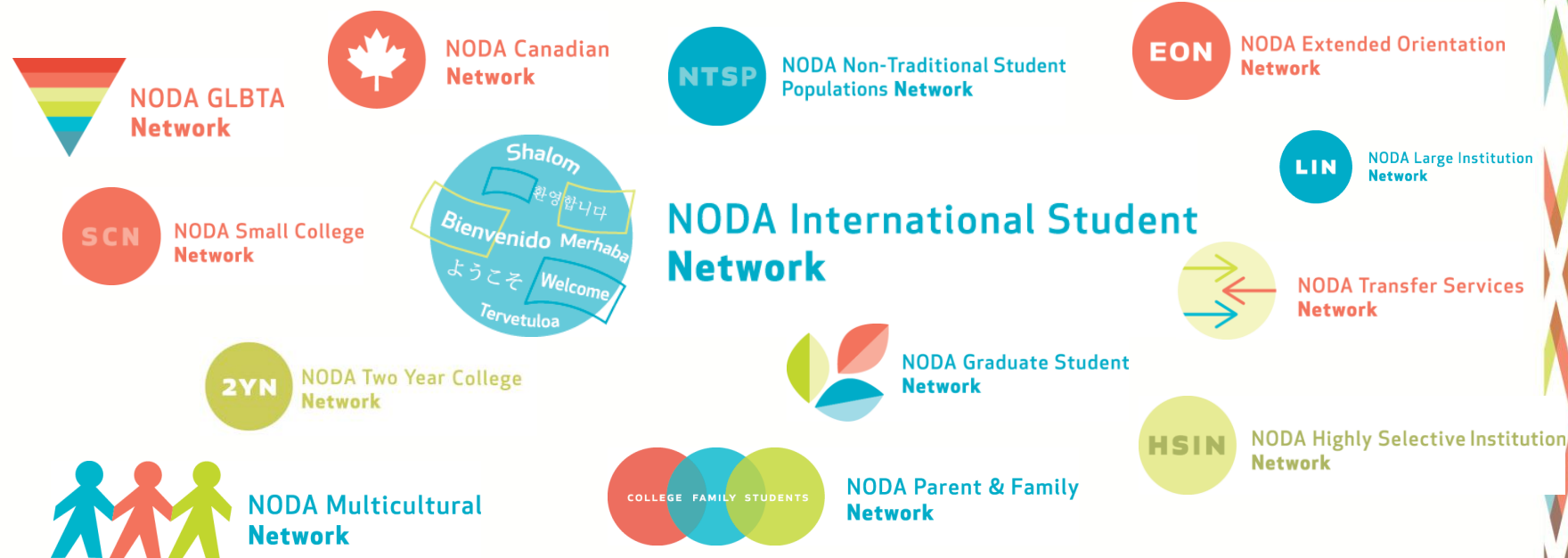
- Exploring the intersectionality of the NODA Networks
 - International Student OTR at various types of institutions
 - Highly Selective Institutions
 - Large Institutions
 - Small Colleges
 - Two-Year Colleges
 - International Student Demographics and implications on OTR
 - Graduate International Students
 - Non-Traditional International Students
 - Commuter
 - Adult learner (over the age of 25)
 - Has dependents other than a partners
 - Transfer International Students



Generating a Topic...

Where to Begin?

- Exploring the intersectionality of the NODA Networks
 - Types of OTR programming for International Students
 - Extended orientation: “programs that supplement traditional new student orientation, providing an extension to the orientation and transition process”
 - Family orientation & transition programming
 - Multicultural & GLBTA education, training, programming & support



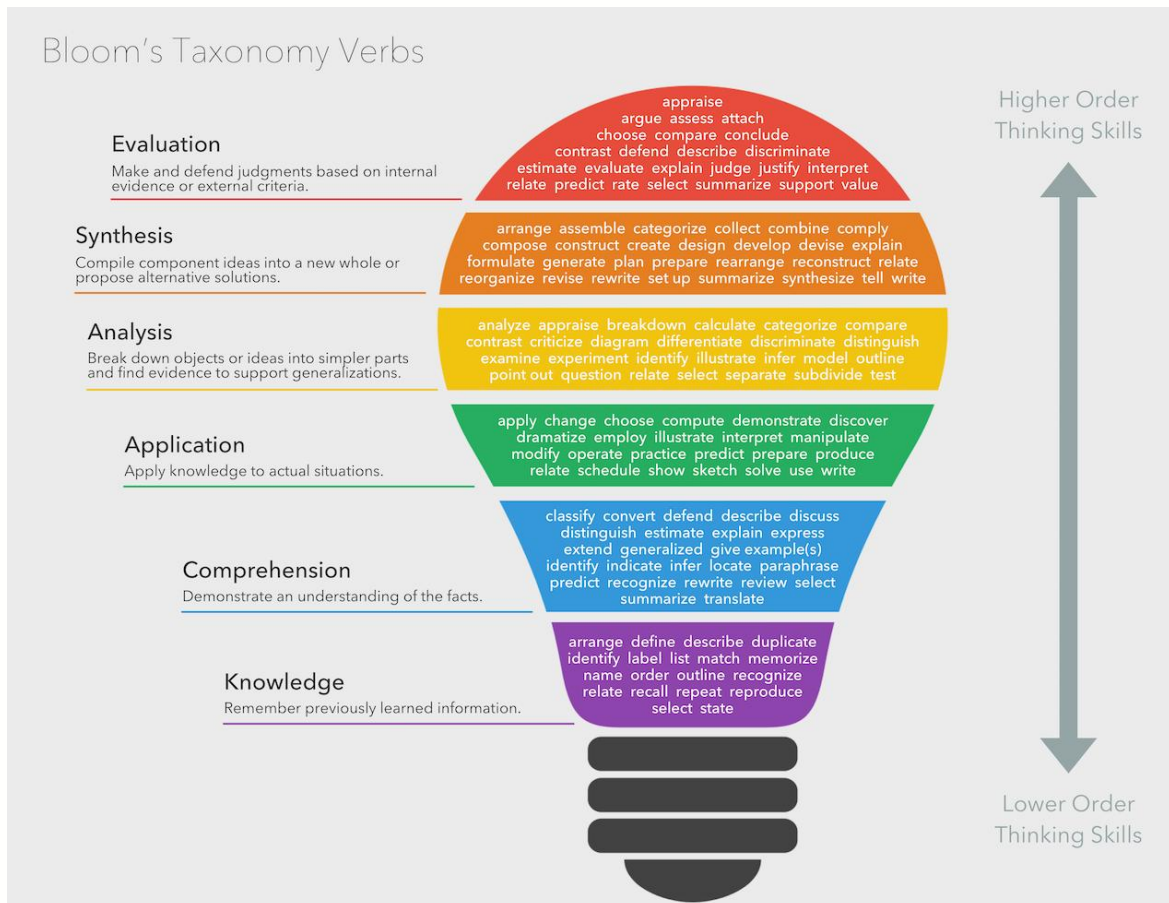
Determining Your Learning Outcomes

- As a result of attending your educational session, what do you want your audience members to:
 - Know?
 - Comprehend?
 - Apply?
 - Analyze?
 - Synthesize?
 - Evaluate?
- Keep it simple → 2-3 learning outcomes
- Don't overcomplicate your each individual learning outcome



Determining Your Learning Outcomes

- Use Bloom's Taxonomy verbs to formulate your outcome



Determining Your Learning Outcomes

- Ensure that your learning outcomes can be met during your session

Example: These learning outcomes will be met through formative assessment strategies and classroom assessment techniques throughout the session as well as a summative reflection assessment at the conclusion of the program.



Writing Your Description & Outline

- **What? So What? Now What? Approach**
 - I. Introductions, Overview & Learning Outcomes (5 minutes)
 - II. **What? (5 minutes) – Participants will be introduced to key elements of a literature review of (TOPIC). Key highlights will include the following:**
 - I. Highlight your key resources, definitions, etc. using APA in-text citations
 - III. **So What? (10 minutes) – Given the recent research on (TOPIC), presenters will connect (TOPIC) to recent trends:**
 - I. Connect to CAS Standards, NODA core values, college students today, your campus (a statement of the problem, etc.)
 - IV. **Now What? (20 minutes) – Participants will be introduced the specific program of your institution.**
 - I. Give the details of the program, sustainability of program, learning outcomes, assessment data, results, etc.
 - V. Lessons Learned Along the Way (5 minutes) – Participants will be introduced to key lessons learned along the way from the presenters including, but not limited to, the following:
 - I. List your key lessons you learned throughout this journey.
 - VI. Closing/Q&A/Reflection (5 minutes) – Participants will complete a closing formative assessment reflection question answering the following question:
 - I. List a reflection question that directly answers one of your Learning Outcomes
 - II. **Example:** What is 1 strategy you can utilize to support the retention of international graduate students?



Making Sense of the Rest of the Proposal

- When discussing a program, event, service, or intervention on your campus:
 - Provide evidence to distinguish it as an emerging/promising/best practice
 - Include appropriate Assessment, Evaluation, and/or Research data to support this reference
- Topic may not lend itself to inclusion of AER data.
 - Clearly state this.
 - **Example:** This session relies less on assessment & outcome data as it instead focuses on an emerging research area of student affairs and OTR at rural-serving institutions that is still significantly lacking in the literature.



Making Sense of the Rest of the Proposal

- Clearly connect to the mission of NODA.
 - The mission of NODA is to provide education, leadership and professional development in the fields of college student orientation, transition and retention.
- Clearly connect to the NODA International Student Network.
 - The mission of the International Student Network is to provide NODA members with educational sessions and opportunities to learn about and discuss research and best practices regarding international students and their unique transitional, integration, and retention needs to our institutions.



Making Sense of the Rest of the Proposal

- Clearly connect to at least 1 core value of NODA.
 - We are an inclusive community of practitioners and scholars; building, fostering and sharing an environment that promotes connections of people and ideas for peer-to-peer learning.
 - We value learning and innovation through the research, acquisition, formation and dissemination of scholarly knowledge, and the sharing of new and emerging best practices.
 - We value diversity of ideas, institutions, and individuals. We practice integrity and model ethical behavior through adherence to professional standards.
 - We take pride in the history and future of our services, programs, and resources.
 - We practice leadership; providing opportunities for professional growth and development both on institutional campuses and within the Association.



A Decade's Worth of Tips & Tricks for Conference Proposals

1. Your program, event, service, or intervention is a “best practice!”
2. Keep your learning outcomes simple.
3. Connect with colleagues at other institutions or within the Network on a program proposal.
4. Ground your program proposal roots in the mission & core values of NODA.
5. Explore the intersectionality of the International Student Network with other Networks as a starting point for topics.



A Decade's Worth of Tips & Tricks for Conference Proposals

6. Don't use a colon in your session title. It looks awkward!
7. Don't feel obligated that you have to use the conference theme in your session title.
8. Utilize APA in-text and reference citations throughout your proposal.
9. Include timing in your program description/outline.
10. Think about the **What? So What? Now What?** approach to your structuring your session content.



Upcoming Deadlines for Conference Proposals

REGIONAL CONFERENCES

- Call for proposals for ALL Regional Conferences open tomorrow (Thursday, December 15)
- Closing dates will vary by Regions:
 - Region I: January 12, 2017
 - Region II: January 12, 2017
 - Region III: February 23, 2017
 - Region IV: January 19, 2017
 - Region V: February 16, 2017
 - Region VI: January 26, 2017
 - Region VII: January 26, 2017
 - Region VIII: February 9, 2017
 - Region IX: January 12, 2017



Upcoming Deadlines for Conference Proposals

2017 ANNUAL CONFERENCE

- February 20, 2017: Call for program proposals & program reviewers open
- March 20: Deadline for program reviewers
- April 10: Deadline for program proposal submissions
- May 15: Educational programs announcement





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