<u>Career Services</u> Karen McCullough, Director kamccullough@fhsu.edu

Overview: Career Services assists students and alumni of FHSU to develop and fulfill their career objectives. We provide necessary skills and information to assist in their transition into the workplace or graduate/professional school so they may become engaged global citizen-leaders.

Activities include:

- Explore the match between majors and desired career paths.
- Perfect resumes, practice interview skills, and gain professional experiences through participation in internships, career fairs, and networking events.
- Take the opportunity to explore job listings for full-time, part-time and internship positions.
- Become career ready for the next destination after graduation.

Points of Pride:

- Partnered with four colleges and eleven different departments to host 8 career fairs, with 335 employers and 834 students participating.
- Hosted an on-campus Teacher Career Fair for the first time since 2016. Sixty-two school districts and 132 students participated. Student participation was up 267% from participation in our 2022 online Teacher Career Fair.
- Continued facilitation of the FHSU/Dane G. Hansen Internships, increasing employer application numbers to 81, a 17% increase from the previous year. Had 21 communities in the Hansen 26 county service area apply for an internship. Only five counties in the service area did not have an employer applicant. 218 student applications were received, a 66% increase.
- Increased the number of students in the Career Ready Tiger LLC to 41, a 71% increase.
- Hosted a Chamber Chat in August with Admissions, provided information on the FWCSS, updates in Admissions, the Career Services Internship programs, and the Tailored for Tigers Clothing Closet. Approximately 65 FHSU and Hays Community members were in attendance.
- Offering a new Internship Badge upon completion of an internship for students in one of these programs: FHSU/Dane G. Hansen, FHSU Service or Masonic Cancer Alliance
- Finished designing and staging the new Tailored for Tigers space in the FWCSS. A new logo was designed and placed on the wall and door of the space, as well as displays were created for shoes, ties, and accessories. The new space dramatically increased usage of the Tailored for Tigers Clothing Closet with 522 items being given to students, a 668% increase from a year ago.

Focus Areas for Career Services:

- Career Services is assisting Retention with Summer Orientation Programs. Career Services staff members will facilitate the Family Session, Browsing Fair, coordinate student volunteers and help with event set-up, logistics, and tear down.
- Intentional outreach and partnerships with student organizations, including hosting workshops for student leaders on how to incorporate their involvement and leadership activities into their resume and job searches.
- Research and implement handouts and workshops featuring best practices regarding new industry trends in professional dress, remote working and employer hiring preferences.
- Update and revamp the Career Services and Tailored for Tigers website, utilizing best practices provided by university webmaster.

2022-23 Internship Data for Annual Report

FHSU/Dane G. Hansen Internships

Spring 2023 # of employer applications = 44 # of student applications= 63 # of internship placements = 9

Student classifications: Junior = 3 Senior = 6

Student majors: Art (Art History) – 2 Communication (Public Relations and Advertising) Information Networking and Telecommunications (Computer Networking) Management Marketing – 2 Psychology Tourism and Hospitality Management

Total internship hours completed = approx. 2,100

Job offers: Part-time = 1 Second internship = 2 Full-time = 0 Internship locations: Hays, Salina, WaKeeney

Summer 2023 # of employer applications = 37 # of student applications = 155 # of internship placements = 16

Student classifications: Freshman = 1 Junior = 6 Senior = 7 Graduate = 2

Student majors: Accounting (Public Accounting) **Agricultural Business** Agriculture (Agronomy) Communication (Organizational Communication) Communication (Public Relations and Advertising) **Criminal Justice** Health and Human Performance (Fitness Programming/Health Promotion) History Information Networking and Telecommunications (Digital Media Production and Journalism) Management Marketing – 2 MBA (Digital Marketing) MBA (Health Care Management) Organizational Leadership Physics (Pre-engineering)

Anticipated total work hours = 4,800

Internship locations: Beloit, Colby, Concordia, Gove, Hays, Lucas, Minneapolis, Osborne, Salina

FHSU Service Internship (1)

Summer 2023 Student classification: Senior

Student major: Music Education

Anticipated work hours = 300

Internship location: Hays Public Library, Hays

Masonic Cancer Alliance Internship (1)

Summer 2023 Student classification: Junior

Student major: Business Education (Corporate Communication)

Anticipated work hours = 400

Internship location: Kansas City

By the Numbers:

T4T : 1	522
T4T items taken from closet	522
Total Number of Career Fairs	8
Candidate Participation in Career Fairs	834
Employer Participation in Career Fairs	335
MI Days Student Participation	89
MI Days Employer Participation	12
Big Interview: Student Sign-ups	162
Student Participation in Suit Up with JCP	57
Students utilizing virtual interview room	88
Class Presentations/Workshops Presented	73
Handshake: Hays area part-time jobs listed	169
Handshake: Student/Alumni Account	8,825
Activations	
Handshake: New resume uploads	685
Resume/CL reviews (in-person & virtual)	258
GoinGlobal: Total visits	537
Instagram Followers	1,136
LinkedIn Connections	3,036