

Overview: As the community center of Fort Hays State University, the Memorial Union serves students, faculty, staff, alumni, and guests. Services located in the Union include:

- Encore Series/Special Events
- Faculty Lounge
- Food court, Starbucks, snack shop, sandwich shop and catering services
- Kansas Army National Guard Office
- Meeting rooms
- Student Service Center
- Tiger Card Center
- Victor E. Apparel & Gift Co.

Points of Pride: (for reporting academic year)

- ❖ Updated new rental fees and procedures that launched in January 2026 to counter inflation/increased expenses and be more in line with area rentals
- ❖ Continued to grow the First Day Digital Access program with the FHSU Online Bookstore
- ❖ Collaborated with Tech Services and affiliation partners to create a universal ID card for all campuses
- ❖ Received a \$.90/credit hour fee increase for 26-27
- ❖ In collaboration with the Department of Art & Design, Student Engagement & Belonging, and Residential Life, held an inaugural photo contest to update artwork in the building with photos taken by current faculty, staff, and students
- ❖ Retained 100% of student building managers for the first time since 2022
- ❖ Packed over 1,400 sets of regalia for pick-up or shipping with less than 1% of errors
- ❖ Complete changing of directional signage in building to updated, easily editable signage
- ❖ Created a new student employee model to reduce expenses and improve the student employee experience

Focus Areas for 2026-2027: (goals for next academic year)

- ❖ Review of Bech/Schmidt Performing Arts Center policies and fees
- ❖ Update campus posting policy
- ❖ Increase engagement on social media for Union and Victor E. Apparel & Gift Co. accounts
- ❖ Review and assess effectiveness of new student employee model

By the Numbers:

Building Traffic Count	2023-2024	2024-2025	2025-2026
Memorial Union Fall	365,267	383,986	389,092
Memorial Union Spring	259,700	329,669	328,759
Fischli-Wills Center for Student Success Fall	48,085	103,353	85,615
Fischli-Wills Center for Student Success Spring	96,690	82,157	75,958
<i>*Total Traffic</i>	769,712	899,165	879,424

Memorial Union Meeting Room Reservations			
Academic Year	On Campus	Off Campus	Total
2021-2022	3,465	54	3,518
2022-2023	3,578	139	3,717
2023-2024	3,509	114	3,623
2024-2025	2,680	98	2,778
2025-2026	2,770	141	2,911

Fischli-Wills Center for Student Success Meeting Room Reservations			
Academic Year	On Campus	Off Campus	Total
2021-2022	1,386	0	1,386
2022-2023	1,106	8	1,114
2023-2024	1,415	9	1,424
2024-2025	1,133	4	1,137
2025-2026	1,489	27	1,516

Beach/Schmidt Performing Arts Center Bookings	#
Fall 2025	55
Spring 2026	99
<i>Total Beach/Schmidt PAC Reservations</i>	154

Tiger Card Center	#
New ID's Produced Fall 2025	1,162
New ID's Produced Spring 2026	382
Replacement ID's Produced Fall 2026	143
Replacement ID's Produced Spring 2026	93
Access Cards Fall 2025	16

Access Cards Spring 2026	5
Name Badges Fall 2025	126
Name Badges Spring 2026	169
Retiree Cards Fall 2025	2
Retiree Cards Spring 2026	5
<i>*Total ID's Produced</i>	2,103
<i>Up from 1600 year before</i>	

Victor E Apparel & Gift Co	2023-2024	2024-2025	2025-2026
Number of Transactions	5,133	6,276	5,972
Number of Items Sold	16,202	14,629	15,791
Gross Sales	\$354,965.18	\$335,442.12	\$355,207.83
Average Sale Per Transaction	\$66.83	\$53.45	\$59.48

FHSU Online Bookstore Sales		
Academic Year	Number of Units	Avg. Cost Per Item
2018-2019	25,303	\$67.38
2019-2020	23,259	\$57.03
2020-2021	20,298	\$67.40
2021-2022	19,573	\$67.38
2022-2023	19,309	\$69.68
2023-2024	19,878	\$66.03
2024-2025	22,022	\$65.05
2025-2026	19,769	\$68.44