

Collaborative Event Planning Committee

Chair: Shianne Cokely
AVP: Dr. Taylor Kriley

Description: The central goal of this committee has been to bring different departments together to come up with ways to collaborate on events and initiatives. As we've worked together as a committee we have focused on effective ways to market and communicate to campus what events are taking place.

2022-2023 Committee:

Shianne Cokely
Dr. Taylor Kriley
Jessica Albin
Angie Roth
Graham Dixon
Hannah Hearld
Kyle Stacken
Emily Dougherty
Bryn Hafliger
Britney Squire

Key (Academic Year) Accomplishments

- Progress in centralizing communication about events taking place on campus by creating a collaborative engagement calendar to share with campus for 22-23 and 23-24 Academic School Year.
 - The calendar for Fall 2022 and Spring 2023 was printed, hung in offices up, handed out to students, and posted on social media. The Fall 2023 calendar will be printed, hung up in offices, handed out to students, and posted on social media as well.
- New collaborative efforts between Student Affairs departments i.e. working together to facilitate one program together vs. having separate events.
- Progress towards not programming on top of each other. Having the committee submit events for the collaborative calendar allowed us to find times to do events that won't be at the same times as others.
- Committee committed to sharing social media posts from one another's platforms to have a wider spread of knowledge being shared.

Recommendations from Committee:

- There is a desire for more centralized communication in regards to marketing events that are taking place on campus. One suggestion has been to create a social media or utilize the main FHSU social media platforms to market all the engagement events taking place on campus.
- The committee mentioned desiring a better platform to share information, send text messages about upcoming events and meetings. We are excited about what EAB has to offer in support

of this desire and believe it will help our committee make progress toward getting the word out about events more effectively.